
Voter News Service General Election
Exit Polls, 1996

Voter News Service

ICPSR 6989

Voter News Service General Election Exit Polls, 1996

(ICPSR 6989)

Principal Investigator

Voter News Service

First ICPSR Version

September 1997

Inter-university Consortium for
Political and Social Research

P.O. Box 1248

Ann Arbor, Michigan 48106

BIBLIOGRAPHIC CITATION

Publications based on ICPSR data collections should acknowledge those sources by means of bibliographic citations. To ensure that such source attributions are captured for social science bibliographic utilities, citations must appear in footnotes or in the reference section of publications. The bibliographic citation for this data collection is:

Voter News Service. VOTER NEWS SERVICE GENERAL ELECTION EXIT POLLS, 1996 [Computer file]. ICPSR version. New York, NY: Voter News Service [producer], 1996. Ann Arbor, MI: Inter-university Consortium for Political and Social Research [distributor], 1997.

REQUEST FOR INFORMATION ON USE OF ICPSR RESOURCES

To provide funding agencies with essential information about use of archival resources and to facilitate the exchange of information about ICPSR participants' research activities, users of ICPSR data are requested to send to ICPSR bibliographic citations for each completed manuscript or thesis abstract. Please indicate in a cover letter which data were used.

DATA DISCLAIMER

The original collector of the data, ICPSR, and the relevant funding agency bear no responsibility for uses of this collection or for interpretations or inferences based upon such uses.

DATA COLLECTION DESCRIPTION

Voter News Service

Voter News Service General Election Exit Polls, 1996 (ICPSR 6989)

SUMMARY: For this data collection, interviews were conducted with voters in the 50 states and the District of Columbia as they left their polling places on Election Day, November 5th, 1996. Respondents were asked a series of questions about their vote choices in the Senate, congressional, and gubernatorial races (as appropriate to their state), and the issues and factors that most influenced those votes. Additional topics covered President Bill Clinton's land use policies, Clinton's role in Whitewater, environmental issues, immigration, abortion, Medicare, the budget deficit and taxes, same-sex marriages, tobacco industry, the death penalty, and approval ratings for Clinton, Newt Gingrich, and Congress. Demographic information was collected on sex, race, age, religion, education, political party identification, and family income.

UNIVERSE: United States voters participating in the November 5, 1996, election.

SAMPLING: In each state, a sample of exit poll precincts was drawn. Respondents in these precincts were given a "state" questionnaire. However, a subsample of these precincts was selected to be part of the national sample. In this subsample, respondents were given a "National" questionnaire. Because the national questionnaire has several items in common with the state questionnaire, national respondents are included in the state exit poll datasets for these common questions.

NOTE: The codebook is provided as a Portable Document Format (PDF) file. The PDF file format was developed by Adobe Systems Incorporated and can be accessed using the Adobe Acrobat Reader. Information on how to obtain a copy of the Acrobat Reader is provided through the ICPSR Website on the Internet.

RESTRICTIONS: ICPSR obtained these data from Voter News Service under the terms of a contract that states that the data are for the sole use of ICPSR and may not be sold or provided to third parties outside of ICPSR. Individuals at institutions that are not members of ICPSR may obtain these data directly from Voter News Service.

EXTENT OF COLLECTION: 52 data files + machine-readable documentation (PDF)

EXTENT OF PROCESSING: REFORM.DOC

DATA FORMAT: Logical Record Length

Parts 1-51: State Files
File Structure: rectangular
Cases: 795 to 3,282 per part
Variables: 30 to 58 per part
Record Length: 80 to 130
per part
Records Per Case: 1

Part 52: National File
File Structure: rectangular
Cases: 16,637
Variables: 125
Record Length: 140
Records Per Case: 1

Part 53: Codebook for All
Parts (PDF)

VOTER NEWS SERVICE

Exit Poll Data Documentation for November 5, 1996

I. Introduction

This document describes the Voter News Service exit poll datasets, explains how to access the data and interpret the column location documentation, and details important information regarding the analysis of these data.

There are 51 individual state exit poll datasets (including the District of Columbia) and a National exit poll dataset. Sections of this document are applicable to both the state and National data, whereas other sections pertain to either one or the other.

Attached are the following: a description of the "1996 VNS Exit Poll Methodology," a list of state numbers, detailed column location information for each dataset, and the exit poll questionnaires.

II. Data Files

There are 52 data files - 1 dataset for each state survey and 1 for the National survey. The data have been compressed on two disks. One disk contains the 51 state datasets and the other has the National dataset. When uncompressed the National file is approximately 2.4 M and the sum of all the state files is about 7.3 M.

To extract the National onto the C drive, place the disk marked '1996 VNS National Exit Poll' into the A drive and type:

```
c:\>a:pkunzip a:nag96 c:
```

The filename will be NATG96.QST on the C drive.

To extract all 51 state datasets, place the '1996 VNS State Exit Polls' disk into the A drive and type:

```
c:\>a:pkunzip a:stg96 c:
```

The filenames will be in the form ST01G96.QST. The "01" refers to the state number. For example, ST01G96.QST is the dataset containing the Alabama exit poll data. A list of state numbers is attached.

To extract an individual state, type:

```
c:\>a:pkunzip a:stg96 <filename> c:
```

For example, to extract Texas, which is state #44, type:

```
c:\>a:pkunzip a:stg96 st44g96.qst c:
```

The filename name will be ST44G96.QST on the C drive.

III. All Surveys

The information in the section applies to the National and all of the state surveys.

a. Weights

Columns 75-80 contain respondent weights. These weights should be applied in all analyses. The weight has 3 implied decimal places (e.g., , '164222' in columns 75-80 means the respondent's weight=164.222).

For additional information, see the “VNS Exit Poll Methodology” below.

b. Backside Variable

When Column 66=1 it means that the respondent answered at least one question on the backside of the questionnaire, indicating that the questionnaire was turned over. When analyzing backside items, this variable allows the researcher to omit respondents who did not turn over the questionnaire

c. Blanks

A blank always represents an omit, or non-response, to an item.

d. Additional Items

These items, not on the questionnaire, were added to all of the data files (the National and all states):

<u>Column Location</u>	<u>Description</u>
65	State or National Questionnaire: 1=National 2=State
66	Completed Backside of Exit Poll: (where applicable) 1=Yes 2= No
59	Age 65+ 1= 18-64 2= 65 and Over

Column Location

Description

68 Age (4 Categories):
 1= 18 - 29 3= 45 - 59
 2= 30 - 44 4= 60 and Over

69 Age 60 (6 Categories):
 1= 18 - 24 4= 40 - 49
 2= 25 - 29 5= 50 - 59
 3= 30 - 39 6= 60 and Over

71 Age 65 (6 Categories):
 1= 18 - 24 4= 40 - 49
 2= 25 - 29 5= 50 - 64
 3= 30 - 39 6= 65 and Over

(The age variables above are regroupings of the original eight-category Age question in Column 19.)

70 Party ID: (3 Categories)
 1= Democrat
 2= Republican
 3= Independent/Else

(This is a regrouping of the four-category Party ID question in column 48.)

17 Call Number: 1= First call
 2= Second call
 3= Third call

(Interviewers called in results three times during election day. Call Number indicates from which call a respondent came.)

11-13 Precinct Number

72-73 Congressional District Number

75-80 Weight (3 implied decimal places)

IV. National Survey

The information in this section applies only to the National survey.

a. Design

Respondents in the National survey were given one of four versions of the National questionnaire. (These four versions were interleaved on pads that were handed out to respondents). Responses to all four versions are combined into one dataset. All versions have questions in common and as well as questions unique to that version.

On the bottom right corner of each version of the National is a code that indicates the color of the questionnaire. These colors correspond to the version numbers in column 3:

- 2 - W = White
- 3 - Y = Yellow
- 4 - GR = Gray
- 5 - P = Pink

To determine which questions are on which version of the questionnaire, simply crosstab each question by "Version" (column 3). A dash ("-") indicates that the corresponding item was not asked on that version of the questionnaire. To analyze an item that is not on all versions, either select the appropriate version number(s) or specify "-" as a missing value.

b. Vote Questions

In the National file there are three "Q-Vote" questions -- Q-President (column 28), Q-Senate (column 140) and Q-House (column 139). The "Q-Vote" questions were used by VNS because the number of candidates in each race was not the same in every state. The extra candidates from these questions were recoded into the "Other" category for the President (column 22), Senate (column 23) and House (column 25) vote questions. The Governor vote question (column 24) did not appear on the National questionnaire in every state that had a governor's race. See the individual state files to analyze the Governor vote. (Note: Responses to the vote questions in columns 22, 23, 24, 25 were used for all broadcast and published analyses of VNS data.)

The National questionnaires that are attached are the generic versions. That is, the National questionnaire in each state included the appropriate candidates in the statewide races. For the House vote, cards with the names of the candidates running in that congressional district were attached to the questionnaire pad next to the House vote question.

c. Issue Question

Question D on the White and Yellow versions of the National survey asked what one issue mattered most in the respondent's vote for President. The responses to this question can be found in Column 31 or Column 136. The data in Column 136 are the responses for this question using the codes that appear on the National questionnaire. The data in Column 31 were recoded so the values are the same as on the

state questionnaires. (The data from Column 31 were used in the state files when the National and state questionnaires were combined for this question.)

d. Additional Items

These items, not on the questionnaire, were added to the National data file:

<u>Column Location</u>	<u>Description</u>
101	1 - House seat previously held by a Dem 2 - House seat previously held by a Rep Omits - All others
102	1 - If the respondent voted for the House incumbent 2 - If the respondent voted against the House incumbent Omits - All others
103	1 - Candidate is a Democratic House freshman 2 - Candidate is a Republican House freshman Omits - Not a House freshman
105	1 - Open Dem House seat 2 - Open Rep House seat Omits - All others
107	1 - The House seat is contested between a Dem and a Rep. 2 - Not contested between a Dem and a Rep (e.g., there is only one major party candidate and possibly a minor party candidate).
3	Questionnaire Version 2 - Main 1 (W = White) 3 - Main 2 (Y = Yellow) 4 - Shared (GR = Gray) 5 - Unilateral (P = Pink)
8	Region of Country 1 - East 2 - Midwest 3 - South 4 - West
9-10	State Number (see attached list of states)
50	Size of Area 1 - Cities over 500,000 4 - Cities 10,000 - 50,000 2 - Cities 50,000 - 500,000 5 - Rural 3 - Suburbs

V. State Surveys

The information in this section applies only to the state surveys.

a. Design

In each state a sample of exit poll precincts was drawn. Respondents in these precincts were given a "state" questionnaire. However, a subsample of these precincts was selected to be part of the VNS National sample. In this subsample of precincts respondents were given a "National" questionnaire. Because the National questionnaire has several items in common with the state questionnaire, National respondents are included in the state exit poll dataset for these common questions.

To determine which questions are on the National questionnaire, simply crosstab each question by Column 65 which indicates whether the respondent completed the state or National survey. A dash ("-") indicates that the corresponding item did not appear on that respondent's version of the questionnaire. Remember, as noted above, some questions on the National survey appear on all versions of the National and some do not. To analyze an item that is not on all versions of the National specify "-" as a missing value.

b. The Race Question

In states where a separate "Hispanic Descent" question was asked (in addition to the Race question), a "Q-Race" variable was formed. "Q-Race" (column 34) contains the original responses to the Race question. When a respondent answered "yes" to the "Hispanic Descent" question, the respondent's Race was coded "Hispanic" in column 20. (regardless of how he/she answered the Race question). This was done to better identify Hispanic voters who could have answered "white" or some other race on the Race question.

c. Additional Item

The following item, not on the questionnaire, was added to all of the state datasets:

<u>Column Location</u>	<u>Description</u>
67	Geographic Code (2 to 5 categories): VNS-coded geographic regions within a state (See attached Column Location Documentation for description of codes)

d. Telephone Surveys

For the 1996 general elections, VNS conducted telephone surveys of absentee/early voters in four states: California, Oregon, Texas and Washington. The telephone surveys asked all of the questions that were on the exit poll questionnaire except for "Time of Decision" (i.e., when the respondent decided for whom to vote). The telephone data were combined with the exit poll data in these four states and were weighted to reflect the relative proportion of absentee/early voters and election day

voters. There is a variable in each of these files indicating whether the respondent was interviewed as part of the exit poll or the telephone poll (Column 104).

The telephone surveys were conducted the week before the election with about 400 voters in each state who had either already voted absentee/early or who were likely to do so. Leitner/Braun Research conducted the fieldwork for the Oregon, Texas and Washington surveys and the Field Institute conducted the fieldwork for the California survey. Households were selected using random-digit dialing, and a respondent was randomly selected within each household. Before the telephone survey results were combined with the exit poll data, they were weighted to reflect the probabilities of selection and to reflect the demographic characteristics in that state.

1996 VNS EXIT POLL METHODOLOGY

The VNS exit polls were developed and conducted by Voter News Service. VNS is an association of ABC News, CNN, CBS News, FOX News, NBC News and the Associated Press. The exit poll results are based on interviews with a probability sample of voters exiting polling places around the country on election day.

Sampling

The samples were selected in two stages. **First**, a probability sample of voting precincts within each state was selected that represents the different geographic areas across the state and the vote by party. Precincts were selected with a probability proportionate to the number of voters in each precinct. Each voter in a state had the same chance to have his or her precinct selected. There is one exception. In some states, precincts that have large minority populations were sampled at a higher rate than other precincts. The sample weighting adjusts the representation of these precincts to their correct share of the total vote. **Second**, within each precinct, voters were systematically sampled throughout the voting day at a rate that gave all voters in a precinct the same chance of being interviewed.

The National sample is a subsample of 300 precincts drawn from the state precinct samples. The probability of selecting these precincts is the same as if the sample had been selected at a uniform rate nationwide, with the exception that minority precincts were again selected at a higher rate.

Weighting

The exit poll weights in the data files reflect the complexity of the sampling design and adjustments for nonresponse. That is, the weighting takes into account the different probabilities of selecting a precinct and of selecting a voter within each precinct. For example, minority precincts that were selected at a higher rate receive a smaller weight than other precincts of the same size. There is also an adjustment for voters who were missed or refused to be interviewed, which is based on their observed age, race and sex. The data were also weighted to our best estimate of the election outcome for each statewide race late on election day.

NOTE: The exit poll results are only meaningful if they are weighted. Unweighted tabulations will likely be seriously misleading and should not be used for any reason.

Sampling Error

The sampling errors in the chart below are for most voter groups. This means that 95 times out of 100 samples like this one will have results within this many percentage points of what a complete count of all voters would show.

The error due to sampling depends on, among other things, the number of respondents in each group. The sampling error also depends on how many precincts have voters with the characteristic of interest.

For example, black or high income voters may be found clustered in only a few sample precincts. A characteristic that is clustered in a few precincts has a larger sampling error than characteristics that are not clustered, such as age or sex. Sampling error may be up to three times larger for clustered characteristics.

Example: If there are a total of 1,000 respondents in the sample, the sampling error on the percentage of men voting for a candidate depends on the number of men in the poll. In this example, if there are 500 men, the table below shows that the sampling error is plus or minus 6.0 percentage points.

<u>Respondents In Base of Percentage</u>	<u>Error Due To Sampling (+/-)</u>
100	13.0%
250	8.0
500	6.0
750	5.0
1000	4.0
1500	3.5
2000	3.0
2500	2.5
5,000	2.0
7,500	1.5
10,000	1.3
12,500	1.1
15,000	1.1

State List (1996 VNS Exit Polls)

01 Alabama (AL)	27 Montana (MT)
02 Alaska (AK)	28 Nebraska (NE)
03 Arizona (AZ)	29 Nevada (NV)
04 Arkansas (AR)	30 New Hampshire (NH)
05 California (CA)	31 New Jersey (NJ)
06 Colorado (CO)	32 New Mexico (NM)
07 Connecticut (CT)	33 New York (NY)
08 Delaware (DE)	34 North Carolina (NC)
09 Dist. of Columbia (DC)	35 North Dakota (ND)
10 Florida (FL)	36 Ohio (OH)
11 Georgia (GA)	37 Oklahoma (OK)
12 Hawaii (HI)	38 Oregon (OR)
13 Idaho (ID)	39 Pennsylvania (PA)
14 Illinois (IL)	40 Rhode Island (RI)
15 Indiana (IN)	41 South Carolina (SC)
16 Iowa (IA)	42 South Dakota (SD)
17 Kansas (KS)	43 Tennessee (TN)
18 Kentucky (KY)	44 Texas (TX)
19 Louisiana (LA)	45 Utah (UT)
20 Maine (ME)	46 Vermont (VT)
21 Maryland (MD)	47 Virginia (VA)
22 Massachusetts (MA)	48 Washington (WA)
23 Michigan (MI)	49 West Virginia (WV)
24 Minnesota (MN)	50 Wisconsin (WI)
25 Mississippi (MS)	51 Wyoming (WY)
26 Missouri (MO)	

Voter News Service Exit Poll

National General Election Exit Poll November 5, 1996

Total number of respondents : 16,637

<u>COLUMN LOCATIONS</u>	<u>DESCRIPTION</u>
1	'1'
2	'0'
3	Version 2=Main 1 - White 3=Main 2 - Yellow 4=Shared - Grey 5=Unilateral - Pink
7	'G'
8	Region 1=East 2=Midwest 3=South 4=West
9 - 10	State ID (#)
11 - 13	Precinct Number
14 - 16	Sequence Number Within Precinct
17	Call Number 1=First Call 2=Second Call 3=Third Call
18	'1'

19	Age(8 Categories):	1=18-24 2=25-29 3=30-39 4=40-44 5=45-49 6=50-59 7=60-64 8=65 +
20	Race	1=White 2=Black 3=Hispanic 4=Asian 5=Other
21	Sex	1=Male 2=Female
22	Presidential Vote	1=Clinton 2=Dole 3=Perot 9=Other
23	Senator Vote	1=Democrat 2=Republican 9=Other
24	Governor Vote	1=Democrat 2=Republican 9=Other
25	House Vote	1=Democrat 2=Republican 9=Other
26	Quality Matters Most	1=Shares my view govt 2=Stands up for beliefs 3=Cares about people like me 4=Honest/Trustworthy 5=In touch with the 90's 6=Has a vision for the future

28	Q-Presidential vote	1=Clinton 2=Dole 3=Perot 4=Else 9=Other
29	Govt should do:	1=More to solve problems 2=Less-leave to business & individuals
31	Issue Matters Most	1=Taxes 2=Medicare/Soc. Security 3=Foreign Policy 4=Federal Budget Deficit 5=Economy/ Jobs 6=Education 7=Crime/Drugs
32	If Clinton Wins 2nd Term	1=Excited 2=Optimistic 3=Concerned 4=Scared
33	Clinton Honest & Trustwthy	1=Yes 2=No
35	First Time Voter	1=Yes 2=No
36	Which More Import in Pres	1=Issues 2=Character
37	Rep Cong Last 2 Yrs.	1=Approve 2=Disprove
38	Religious Right	1=Yes 2=No
40	Who Reduce SS & Medicare	1=Clinton would 2=Dole would 3=Both equally 4=Neither

41	Who Resp. for DC Problems	1=Marion Barry 2=Congress
42	When Decide Vote House	1=Last 3 days 2=Last week 3=Last month 4=Before
44	Financial Situation	1=Better 2=Worse 3=Same
45	1992 Vote	1=Clinton 2=Bush 3=Perot 4=Other 5=Did Not Vote
46	Abortion Position	1=Always Legal 2=Mostly Legal 3=Mostly Illegal 4=Always Illegal
47	Hillary Opinion	1=Favorable 2=Unfavorable
48	Party ID	1=Democrat 2=Republican 3=Independent 4=Something Else
49	Gingrich Opinion	1=Favorable 2=Unfavorable
50	Population of Area	1=Over 500,000 2=50,000-500,000 3=Suburbs 4=10,000-50,000 5=Rural
51	Education	1=No High School 2=High School 3=Some College 4=College Grad 5=Postgrad

52	Religion	1=Protestant 2=Catholic 3=Other Christian 4=Jewish 5=Something Else 6=None
53	Nat'l Economic Condition	1=Excellent 2=Good 3=Not so good 4=Poor
54	Income	1=Under \$15,000 2=\$15-\$30,000 3=\$30-\$50,000 4=\$50-\$75,000 5=\$75-\$100,000 6=\$100,000 or more
55	Clinton in Whitewater	1=Told the truth 2=Not told the truth
56	Country Today Is:	1=Right direction 2=Wrong track
57	If Only These Candidates	1=Clinton 2=Dole 3=Would not vote
58	Ideology	1=Liberal 2=Moderate 3=Conservative
59	Age (65 and over)	1=18 - 64 2=65 and Over
60	Decided to Vote	1=Last 3 Days 2=Last Week 3=Last Month 4=Before That
61	Who Attacked Unfair	1=Clinton did 2=Dole did 3=Both did 4=Neither did

62	Can Feds Cut Def & Taxes?	1=Yes 2=No
63	Dole's Age Interfere?	1=Yes 2=No
64	Paid Full-Time Work	1=Yes 2=No
65	State or National Poll	1=National
66	Backside	1=Complete 2=Not Complete
68	Age (4 Categories)	1=18 - 29 2=30 - 44 3=45 - 59 4=60 and Over
69	Age (6 Categories)	1=18 - 24 2=25 - 29 3=30 - 39 4=40 - 49 5=50 - 59 6=60 and Over
70	Party ID (3 Categories)	1=Democrat 2=Republican 3=Independent/Other
71	Age 65 (6 Categories)	1=18 - 24 2=25 - 29 3=30 - 39 4=40 - 49 5=50 - 64 6=65 and Over
74	Describe Pres Vote	1=No Reservations 2=With Reservations
75-80	WEIGHT (3 implied decimal places)	
81	Presidential Vote in 2000	1=Gore 2=Kemp 3=Would not vote
82	Party Reduce SS & Medicare	1=Democrats

		2=Republicans 3=Both equally 4=Neither
83	Dole Understand Problems?	1=Yes 2=No
84	Dem Control Cong Too Lib?	1=Yes 2=No
85	Rep Control Cong Too Con?	1=Yes 2=No
90	Expect Life for Next Gen	1=Better than today 2=Worse than today 3=About the same
91	Ging Policies Imp to H-vote	1=Very important 2=Somewhat important 3=Not too important 4=Not at all important
92	Union Member in Household	1=Yes 2=No
93	Gun Owner	1=Yes 2=No
94	Currently Married	1=Yes 2=No
95	Child Under 18 at Home	1=Yes 2=No
96	Does New Fedl Welfare Law	1=Cut too much 2=Cut not enough 3=About right
98	Can Dole Cut Def & Taxes	1=Yes 2=No
99	Clin Reduce Def & Keep Pro	1=Yes 2=No

100	Describe: Clin Do Next 4 Yrs	1=Support almost all 2=Support some 3=Support only a little 4=Oppose almost all
101	Party of House Member	1=Democrat 2=Republican
102	Vote For/Agnst Incumbent	1=For 2=Against
103	House Freshman Cand	1=Democrat freshman 2=Republican freshman
105	Open Seat	1=Democrat 2=Republican
106	Poll Value	1=1 2=2 3=3 4=4 5=5 6=6 7=7 8=9
107	Dem/Rep Contest (Opposed)	1=Yes 2=No
109	Group Value	1=1 2=2 3=3
110	If Clin, Which Congress	1=Democratic 2=Republican
111	Listen to Talk Radio?	1=Yes 2=No
112	Clin Policies Imp to H-vote	1=Very important 2=Somewhat important 3=Not too important 4=Not at all important
120	More Important in Pres	1=Highest character 2=Understands problems

121	Most Impact Pres Decision	1=Candidates 2=Campaigns & Ads 3=Media coverage
122	Trust to do Best for Country	1=Congress 2=The President
123	Prefer as First Lady	1=Hillary Clinton 2=Elizabeth Dole
124	Do You & Family Feel Safe	1=Safer 2=Not as safe 3=As safe
125	Want Pres and Congress	1=Same party 2=Different party
126	Priority for New Admin	1=Breakdown of FamVals 2=Medicare/Soc Sec 3=Keep economy healthy 4=Cutting size of gov't 5=Reforming health care 6=Reduce taxes mid cls 7=Improve education
127	Clinton's Second Term	1=More successful 2=Less successful
128	Media Election Coverage	1=Fair & balanced 2=Influenced elections
129	If Powell was Rep Nominee	1=Clinton 2=Powell 3=Perot 4=Would not vote
130	Describe as Smoker	1=Current smoker 2=Smoker who quit 3=Never smoked
131	Clin 2nd Term Follow	1=A liberal course 2=A moderate course
132	Regularly Use Internet	1=Yes 2=No
133	Scandals Impact 2nd Term?	1=Yes 2=No

134	Born in the U.S.A.?	1=Yes 2=No
135	Gay, Lesbian or Bisexual	1=Yes 2=No
136	National Issues List	1=Foreign Policy 2=Medicare/Soc Sec 3=Taxes 4=Crime/Drugs 5=Economy/ Jobs 6=Education 7=Fed'l Budget Deficit
137	Matter Most for House Vote	1=Help district 2=Positions on issues 3=Party
138	D.C. becoming a State	1=Very important 2=Somewhat important 3=Not very important
139	Q-House Vote	1=Democrat 2=Republican 3=Else 9=Other
140	Q-Senator Vote	1=Democrat 2=Republican 3=Else 1 4=Else 2 9=Other

Voter News Service Exit Poll

Alaska General Election Exit Poll November 5, 1996

Total number of respondents : 866

<u>COLUMN LOCATIONS</u>	<u>DESCRIPTION</u>	
1	'1'	
2-3	'01'	
7	'G'	
9 - 10	State Number	
11 - 13	Precinct Number	
14 - 16	Sequence Number Within Precinct	
17	Call Number	1=First Call 2=Second Call 3=Third Call
18	'1'	
19	Age(8 Categories):	1=18-24 2=25-29 3=30-39 4=40-44 5=45-49 6=50-59 7=60-64 8=65 +
20	Race	1=White 2=Black 3=Hispanic 4=Asian 5=Other

21	Sex	1=Male 2=Female	
22	Presidential Vote	1=Clinton 2=Dole 3=Perot 9=Other	
23	Senator Vote	1=Obermeyer 2=Stevens 9=Other	
33	Clinton Land Use Policies	1=Help State 2=Hurt State 3=Not Affect State	
44	Financial Situation	1=Better 2=Worse 3=Same	
45	1992 Vote	1=Clinton 2=Bush 3=Perot 4=Other 5=Did Not Vote	
48	Party ID	1=Democrat 2=Republican 3=Independent 4=Something Else	
54	Income	1=Under \$15,000 2=\$15-\$30,000 3=\$30-\$50,000 4=\$50-\$75,000 5=\$75-\$100,000 6=\$100,000 or more	
57	If Only These Candidates	1=Clinton 2=Dole 3=Would not vote	
58	Ideology	1=Liberal 2=Moderate 3=Conservative	
59	Age (65 and over)	1=18 - 64 2=65 and Over	(VNS)

65	State or National Poll	1=National 2=State	(VNS)
67	Geocode	1=Juneau/Fair/Rural 2=Anchorage 3=Anchorage/Fairbanks Corridor	
68	Age (4 Categories)	1=18 - 29 2=30 - 44 3=45 - 59 4=60 and Over	(VNS)
69	Age (6 Categories)	1=18 - 24 2=25 - 29 3=30 - 39 4=40 - 49 5=50 - 59 6=60 and Over	(VNS)
70	Party ID (3 Categories)	1=Democrat(VNS) 2=Republican 3=Independent/Other	
71	Age 65 (6 Categories)	1=18 - 24 2=25 - 29 3=30 - 39 4=40 - 49 5=50 - 64 6=65 and Over	(VNS)
75-80	WEIGHT (3 implied decimal places)		

Voter News Service Exit Poll

Alabama General Election Exit Poll November 5, 1996

Total number of respondents : 1,060

<u>COLUMN LOCATIONS</u>	<u>DESCRIPTION</u>	
1	'1'	
2-3	'01'	
7	'G'	
9 - 10	State Number	
11 - 13	Precinct Number	
14 - 16	Sequence Number Within Precinct	
17	Call Number	1=First Call 2=Second Call 3=Third Call
18	'1'	
19	Age(8 Categories):	1=18-24 2=25-29 3=30-39 4=40-44 5=45-49 6=50-59 7=60-64 8=65 +
20	Race	1=White 2=Black 3=Hispanic 4=Asian 5=Other

21	Sex	1=Male 2=Female
22	Presidential Vote	1=Clinton 2=Dole 3=Perot 9=Other
23	Senator Vote	1=Bedford 2=Sessions 9=Other
37	Rep Congress Last 2 Yrs.	1=Approve 2=Disapprove
38	Religious Right	1=Yes 2=No
39	State Economic Condition	1=Excellent 2=Good 3=Not Good 4=Poor
43	Were You Once A Dem?	1=Currently a Democrat 2=Once a Dem, not now 3=Never a Democrat
44	Financial Situation	1=Better 2=Worse 3=Same
45	1992 Vote	1=Clinton 2=Bush 3=Perot 4=Other 5=Did Not Vote
48	Party ID	1=Democrat 2=Republican 3=Independent 4=Something Else

54	Income	1=Under \$15,000 2=\$15-\$30,000 3=\$30-\$50,000 4=\$50-\$75,000 5=\$75-\$100,000 6=\$100,000 or more
57	If Only These Candidates	1=Clinton 2=Dole 3=Would not vote
58	Ideology	1=Liberal 2=Moderate 3=Conservative
59	Age (65 and over)	1=18 - 64 (VNS) 2=65 and Over
65	State or National Poll	1=National (VNS) 2=State
66	Backside	1=Complete (VNS) 2=Not Complete
67	Geocode	1=Jefferson County 2=Black Belt 3=North Central 4=South 5=North
68	Age (4 Categories)	1=18 - 29 (VNS) 2=30 - 44 3=45 - 59 4=60 and Over
69	Age (6 Categories)	1=18 - 24 (VNS) 2=25 - 29 3=30 - 39 4=40 - 49 5=50 - 59 6=60 and Over
70	Party ID (3 Categories)	1=Democrat(VNS) 2=Republican 3=Independent/Other

71	Age 65 (6 Categories)	1=18 - 24 2=25 - 29 3=30 - 39 4=40 - 49 5=50 - 64 6=65 and Over	(VNS)
75-80	WEIGHT	(3 implied decimal places)	

Voter News Service Exit Poll

Arkansas General Election Exit Poll November 5, 1996

Total number of respondents : 878

<u>COLUMN LOCATIONS</u>	<u>DESCRIPTION</u>	
1	'1'	
2-3	'01'	
7	'G'	
9 - 10	State Number	
11 - 13	Precinct Number	
14 - 16	Sequence Number Within Precinct	
17	Call Number	1=First Call 2=Second Call 3=Third Call
18	'1'	
19	Age(8 Categories):	1=18-24 2=25-29 3=30-39 4=40-44 5=45-49 6=50-59 7=60-64 8=65 +
20	Race	1=White 2=Black 3=Hispanic 4=Asian 5=Other

21	Sex	1=Male 2=Female
22	Presidential Vote	1=Clinton 2=Dole 3=Perot 9=Other
23	Senator Vote	1=Bryant 2=Hutchinson 9=Other
37	Rep Congress Last 2 Yrs.	1=Approve 2=Disapprove
38	Religious Right	1=Yes 2=No
39	State Economic Condition	1=Excellent 2=Good 3=Not Good 4=Poor
44	Financial Situation	1=Better 2=Worse 3=Same
45	1992 Vote	1=Clinton 2=Bush 3=Perot 4=Other 5=Did Not Vote
48	Party ID	1=Democrat 2=Republican 3=Independent 4=Something Else
54	Income	1=Under \$15,000 2=\$15-\$30,000 3=\$30-\$50,000 4=\$50-\$75,000 5=\$75-\$100,000 6=\$100,000 or more

55	Clinton Role in Whitewater	1=Told the truth 2=Not told truth	
57	If Only These Candidates	1=Clinton 2=Dole 3=Would not vote	
58	Ideology	1=Liberal 2=Moderate 3=Conservative	
59	Age (65 and over)	1=18 - 64 2=65 and Over	(VNS)
65	State or National Poll	1=National 2=State	(VNS)
66	Backside	1=Complete (VNS) 2=Not Complete	
67	Geocode	1=East 2=Little Rock/Pine Bluff 3=Northwest 4=South	
68	Age (4 Categories)	1=18 - 29 2=30 - 44 3=45 - 59 4=60 and Over	(VNS)
69	Age (6 Categories)	1=18 - 24 2=25 - 29 3=30 - 39 4=40 - 49 5=50 - 59 6=60 and Over	(VNS)
70	Party ID (3 Categories)	1=Democrat(VNS) 2=Republican 3=Independent/Other	
71	Age 65 (6 Categories)	1=18 - 24 2=25 - 29 3=30 - 39 4=40 - 49 5=50 - 64 6=65 and Over	(VNS)
75-80	WEIGHT (3 implied decimal places)		

Voter News Service Exit Poll

Arizona General Election Exit Poll November 5, 1996

Total number of respondents : 1,259

<u>COLUMN LOCATIONS</u>	<u>DESCRIPTION</u>	
1	'1'	
2-3	'01'	
7	'G'	
9 - 10	State Number	
11 - 13	Precinct Number	
14 - 16	Sequence Number Within Precinct	
17	Call Number	1=First Call 2=Second Call 3=Third Call
18	'1'	
19	Age(8 Categories):	1=18-24 2=25-29 3=30-39 4=40-44 5=45-49 6=50-59 7=60-64 8=65 +
20	Race	1=White 2=Black 3=Hispanic 4=Asian 5=Other

21	Sex	1=Male 2=Female
22	Presidential Vote	1=Clinton 2=Dole 3=Perot 9=Other
33	Clinton Land Use Policies	1=Help State 2=Hurt State 3=Not Affect State
36	More Important To You	1=Protect environment 2=Keeping jobs in state
37	Rep Congress Last 2 Yrs.	1=Approve 2=Disapprove
39	State Economic Condition	1=Excellent 2=Good 3=Not Good 4=Poor
44	Financial Situation	1=Better 2=Worse 3=Same
45	1992 Vote	1=Clinton 2=Bush 3=Perot 4=Other 5=Did Not Vote
48	Party ID	1=Democrat 2=Republican 3=Independent 4=Something Else
54	Income	1=Under \$15,000 2=\$15-\$30,000 3=\$30-\$50,000 4=\$50-\$75,000 5=\$75-\$100,000 6=\$100,000 or more

57	If Only These Candidates	1=Clinton 2=Dole 3=Would not vote	
58	Ideology	1=Liberal 2=Moderate 3=Conservative	
59	Age (65 and over)	1=18 - 64 2=65 and Over	(VNS)
63	Will Dole's Age Interfere?	1=Yes 2=No	
65	State or National Poll	1=National 2=State	(VNS)
66	Backside	1=Complete 2=Not Complete	
67	Geocode	1=Maricopa County 2=Pima County 3=Desert Area	
68	Age (4 Categories)	1=18 - 29 2=30 - 44 3=45 - 59 4=60 and Over	(VNS)
69	Age (6 Categories)	1=18 - 24 2=25 - 29 3=30 - 39 4=40 - 49 5=50 - 59 6=60 and Over	(VNS)
70	Party ID (3 Categories)	1=Democrat(VNS) 2=Republican 3=Independent/Other	
71	Age 65 (6 Categories)	1=18 - 24 2=25 - 29 3=30 - 39 4=40 - 49 5=50 - 64 6=65 and Over	(VNS)
75-80	WEIGHT (3 implied decimal places)		

86	Prop 102: Juveniles	1=Yes 2=No
87	Prop 200: Controlled Subst	1=Yes 2=No
88	Prop 201: St/Tribal Gaming	1=Yes 2=No

Voter News Service Exit Poll

California General Election Exit Poll November 5, 1996

Total number of respondents : 3,282

<u>COLUMN LOCATIONS</u>	<u>DESCRIPTION</u>	
1	'1'	
2-3	'01'	
7	'G'	
9 - 10	State Number	
11 - 13	Precinct Number	
14 - 16	Sequence Number Within Precinct	
17	Call Number	1=First Call 2=Second Call 3=Third Call
18	'1'	
19	Age(8 Categories):	1=18-24 2=25-29 3=30-39 4=40-44 5=45-49 6=50-59 7=60-64 8=65 +
20	Race	1=White 2=Black 3=Hispanic 4=Asian 5=Other

21	Sex	1=Male 2=Female
22	Presidential Vote	1=Clinton 2=Dole 3=Perot 4=Nader 9=Other
26	Quality Matters Most	1=Shares my view govt 2=Stands up for beliefs 3=Cares about people like me 4=Honest/Trustworthy 5=In touch with the 90's 6=Has a vision for the future
29	Govt should do:	1=More to solve problems 2=Less-leave to business & individuals
30	Mexican/Hispanic Decent?	1=Yes 2=No
31	Issue Matters Most	1=Taxes 2=Medicare/Soc. Security 3=Foreign Policy 4=Federal Budget Deficit 5=Economy/ Jobs 6=Education 7=Crime/Drugs
34	Q-Race (original answer)	1=White (VNS) 2=Black 3=Hispanic 4=Asian 5=Other
37	Rep Cong Last 2 Yrs.	1=Approve 2=Disapprove
39	State Economic Condition	1=Excellent 2=Good 3=Not Good 4=Poor

41	Prop 215: Marijuana	1=Yes 2=No
44	Financial Situation	1=Better 2=Worse 3=Same
45	1992 Vote	1=Clinton 2=Bush 3=Perot 4=Other 5=Did Not Vote
48	Party ID	1=Democrat 2=Republican 3=Independent 4=Something Else
51	Education	1=No High School 2=High School 3=Some College 4=College Grad 5=Postgrad
52	Religion	1=Protestant 2=Catholic 3=Other Christian 4=Jewish 5=Something Else 6=None
53	Legal Immigration to U.S.A.	1=Increased 2=Decreased 3=Kept about the same
54	Income	1=Under \$15,000 2=\$15-\$30,000 3=\$30-\$50,000 4=\$50-\$75,000 5=\$75-\$100,000 6=\$100,000 or more
57	If Only These Candidates	1=Clinton 2=Dole 3=Would not vote

58	Ideology	1=Liberal 2=Moderate 3=Conservative	
59	Age (65 and over)	1=18 - 64 2=65 and Over	(VNS)
60	Decided to Vote	1=Last 3 Days 2=Last Week 3=Last Month 4=Before That	
62	Can Feds Cut Def & Taxes?	1=Yes 2=No	
64	Paid Full-Time Work	1=Yes 2=No	
65	State or National Poll	1=National 2=State	(VNS)
66	Backside	1=Complete (VNS) 2=Not Complete	
67	Geocode	1=Los Angeles City 2=Suburban L.A. County 3=Southern California 4=Bay Area 5=Central Valley & North	
68	Age (4 Categories)	1=18 - 29 2=30 - 44 3=45 - 59 4=60 and Over	(VNS)
69	Age (6 Categories)	1=18 - 24 2=25 - 29 3=30 - 39 4=40 - 49 5=50 - 59 6=60 and Over	(VNS)
70	Party ID (3 Categories)	1=Democrat(VNS) 2=Republican 3=Independent/Other	
71	Age 65 (6 Categories)	1=18 - 24 2=25 - 29 3=30 - 39 4=40 - 49 5=50 - 64 6=65 and Over	(VNS)

75-80	WEIGHT (3 implied decimal places)	
90	Expect Life for Next Gen	1=Better than today 2=Worse than today 3=About the same
94	Currently Married	1=Yes 2=No
95	Child Under 18 at Home	1=Yes 2=No
104	Mode of Data Collection	1=Phone survey 2=Exit poll
110	If Clinton, Which Congress	1=Democratic 2=Republican
113	Prop 209: Affirm action	1=Yes 2=No

Voter News Service Exit Poll

Colorado General Election Exit Poll November 5, 1996

Total number of respondents : 1,266

<u>COLUMN LOCATIONS</u>	<u>DESCRIPTION</u>	
1	'1'	
2-3	'01'	
7	'G'	
9 - 10	State Number	
11 - 13	Precinct Number	
14 - 16	Sequence Number Within Precinct	
17	Call Number	1=First Call 2=Second Call 3=Third Call
18	'1'	
19	Age(8 Categories):	1=18-24 2=25-29 3=30-39 4=40-44 5=45-49 6=50-59 7=60-64 8=65 +
20	Race	1=White 2=Black 3=Hispanic 4=Asian 5=Other

21	Sex	1=Male 2=Female
22	Presidential Vote	1=Clinton 2=Dole 3=Perot 9=Other
23	Senator Vote	1=Strickland 2=Allard 9=Other
26	Quality Matters Most	1=Shares my view govt 2=Stands up for beliefs 3=Cares about people like me 4=Honest/Trustworthy 5=In touch with the 90's 6=Has a vision for the future
31	Issue Matters Most	1=Taxes 2=Medicare/Soc. Security 3=Foreign Policy 4=Federal Budget Deficit 5=Economy/ Jobs 6=Education 7=Crime/Drugs
33	Clinton Land Use Policies	1=Help State 2=Hurt State 3=Not Affect State
35	Amend 17: Parental Rights	1=Yes 2=No
37	Rep Cong Last 2 Yrs.	1=Approve 2=Disapprove
38	Religious Right	1=Yes 2=No
39	State Economic Condition	1=Excellent 2=Good 3=Not Good 4=Poor

44	Financial Situation	1=Better 2=Worse 3=Same
45	1992 Vote	1=Clinton 2=Bush 3=Perot 4=Other 5=Did Not Vote
48	Party ID	1=Democrat 2=Republican 3=Independent 4=Something Else
49	Gingrich Opinion	1=Favorable 2=Unfavorable
51	Education	1=No High School 2=High School 3=Some College 4=College Grad 5=Postgrad
52	Religion	1=Protestant 2=Catholic 3=Other Christian 4=Jewish 5=Something Else 6=None
54	Income	1=Under \$15,000 2=\$15-\$30,000 3=\$30-\$50,000 4=\$50-\$75,000 5=\$75-\$100,000 6=\$100,000 or more
57	If Only These Candidates	1=Clinton 2=Dole 3=Would not vote

58	Ideology	1=Liberal 2=Moderate 3=Conservative	
59	Age (65 and over)	1=18 - 64 2=65 and Over	(VNS)
60	Decided to Vote	1=Last 3 Days 2=Last Week 3=Last Month 4=Before That	
62	Can Feds Cut Def & Taxes?	1=Yes 2=No	
65	State or National Poll	1=National 2=State	(VNS)
66	Backside	1=Complete (VNS) 2=Not Complete	
67	Geocode	1=Denver & Adams Cnty 2=Arapahoe, Boulder & Jefferson Counties 3=Plains & Rocky Mtns	
68	Age (4 Categories)	1=18 - 29 2=30 - 44 3=45 - 59 4=60 and Over	(VNS)
69	Age (6 Categories)	1=18 - 24 2=25 - 29 3=30 - 39 4=40 - 49 5=50 - 59 6=60 and Over	(VNS)
70	Party ID (3 Categories)	1=Democrat(VNS) 2=Republican 3=Independent/Other	
71	Age 65 (6 Categories)	1=18 - 24 2=25 - 29 3=30 - 39 4=40 - 49 5=50 - 64 6=65 and Over	(VNS)
74	Describe Support of Pres	1=No reservations 2=With reservations	
75-80	WEIGHT (3 implied decimal places)		

90

Expect Life for Next Gen

1=Better than today
2=Worse than today
3=About the same

Voter News Service Exit Poll

Connecticut General Election Exit Poll November 5, 1996

Total number of respondents : 1,476

<u>COLUMN LOCATIONS</u>	<u>DESCRIPTION</u>	
1	'1'	
2-3	'01'	
7	'G'	
9 - 10	State Number	
11 - 13	Precinct Number	
14 - 16	Sequence Number Within Precinct	
17	Call Number	1=First Call 2=Second Call 3=Third Call
18	'1'	
19	Age(8 Categories):	1=18-24 2=25-29 3=30-39 4=40-44 5=45-49 6=50-59 7=60-64 8=65 +
20	Race	1=White 2=Black 3=Hispanic 4=Asian 5=Other

21	Sex	1=Male 2=Female
22	Presidential Vote	1=Clinton 2=Dole 3=Perot 9=Other
26	Quality Matters Most	1=Shares my view govt 2=Stands up for beliefs 3=Cares about people like me 4=Honest/Trustworthy 5=In touch with the 90's 6=Has a vision for the future
29	Govt should do:	1=More to solve problems 2=Less--leave to business & individuals
31	Issue Matters Most	1=Taxes 2=Medicare/Soc. Security 3=Foreign Policy 4=Federal Budget Deficit 5=Economy/ Jobs 6=Education 7=Crime/Drugs
35	More Casinos in Conn	1=Favor 2=Oppose
36	Rowland Approval	1=Approve 2=Disapprove
37	Rep Cong Last 2 Yrs.	1=Approve 2=Disapprove
38	Religious Right	1=Yes 2=No

39	State Economic Condition	1=Excellent 2=Good 3=Not Good 4=Poor
44	Financial Situation	1=Better 2=Worse 3=Same
45	1992 Vote	1=Clinton 2=Bush 3=Perot 4=Other 5=Did Not Vote
48	Party ID	1=Democrat 2=Republican 3=Independent 4=Something Else
51	Education	1=No High School 2=High School 3=Some College 4=College Grad 5=Postgrad
52	Religion	1=Protestant 2=Catholic 3=Other Christian 4=Jewish 5=Something Else 6=None
54	Income	1=Under \$15,000 2=\$15-\$30,000 3=\$30-\$50,000 4=\$50-\$75,000 5=\$75-\$100,000 6=\$100,000 or more
56	Country Today Is:	1=Right direction 2=Wrong track
57	If Only These Candidates	1=Clinton 2=Dole 3=Would not vote

58	Ideology	1=Liberal 2=Moderate 3=Conservative	
59	Age (65 and over)	1=18 - 64 2=65 and Over	(VNS)
62	Can Feds Cut Def & Taxes?	1=Yes 2=No	
65	State or National Poll	1=National 2=State	(VNS)
66	Backside	1=Complete (VNS) 2=Not Complete	
67	Geocode	1=Lg Cities (excpt Stmfd) 2=Connecticut Valley 3=Coast & NY Suburbs 4=Eastern & Western Rural Areas	
68	Age (4 Categories)	1=18 - 29 2=30 - 44 3=45 - 59 4=60 and Over	(VNS)
69	Age (6 Categories)	1=18 - 24 2=25 - 29 3=30 - 39 4=40 - 49 5=50 - 59 6=60 and Over	(VNS)
70	Party ID (3 Categories)	1=Democrat(VNS) 2=Republican 3=Independent/Other	
71	Age 65 (6 Categories)	1=18 - 24 2=25 - 29 3=30 - 39 4=40 - 49 5=50 - 64 6=65 and Over	(VNS)
75-80	WEIGHT (3 implied decimal places)		
90	Expect Life for Next Gen	1=Better than today 2=Worse than today 3=About the same	

Voter News Service Exit Poll

District of Columbia General Election Exit Poll November 5, 1996

Total number of respondents : 979

<u>COLUMN LOCATIONS</u>	<u>DESCRIPTION</u>	
1	'1'	
2-3	'01'	
7	'G'	
9 - 10	State Number	
11 - 13	Precinct Number	
14 - 16	Sequence Number Within Precinct	
17	Call Number	1=First Call 2=Second Call 3=Third Call
18	'1'	
19	Age(8 Categories):	1=18-24 2=25-29 3=30-39 4=40-44 5=45-49 6=50-59 7=60-64 8=65 +
20	Race	1=White 2=Black 3=Hispanic 4=Asian 5=Other

21	Sex	1=Male 2=Female	
22	Presidential Vote	1=Clinton 2=Dole 3=Perot 9=Other	
41	Responsible D.C. Problems	1=Mayor M. Barry 2=U.S. Congress	
44	Financial Situation	1=Better 2=Worse 3=Same	
45	1992 Vote	1=Clinton 2=Bush 3=Perot 4=Other 5=Did Not Vote	
48	Party ID	1=Democrat 2=Republican 3=Independent 4=Something Else	
54	Income	1=Under \$15,000 2=\$15-\$30,000 3=\$30-\$50,000 4=\$50-\$75,000 5=\$75-\$100,000 6=\$100,000 or more	
57	If Only These Candidates	1=Clinton 2=Dole 3=Would not vote	
58	Ideology	1=Liberal 2=Moderate 3=Conservative	
59	Age (65 and over)	1=18 - 64 2=65 and Over	(VNS)
65	State or National Poll	1=National 2=State	(VNS)

67	Geocode	1=N.East/S.East/S.West 2=West of Rock Creek
68	Age (4 Categories)	1=18 - 29 (VNS) 2=30 - 44 3=45 - 59 4=60 and Over
69	Age (6 Categories)	1=18 - 24 (VNS) 2=25 - 29 3=30 - 39 4=40 - 49 5=50 - 59 6=60 and Over
70	Party ID (3 Categories)	1=Democrat(VNS) 2=Republican 3=Independent/Other
71	Age 65 (6 Categories)	1=18 - 24 (VNS) 2=25 - 29 3=30 - 39 4=40 - 49 5=50 - 64 6=65 and Over
75-80	WEIGHT (3 implied decimal places)	

Voter News Service Exit Poll

Delaware General Election Exit Poll November 5, 1996

Total number of respondents : 988

<u>COLUMN LOCATIONS</u>	<u>DESCRIPTION</u>	
1	'1'	
2-3	'01'	
7	'G'	
9 - 10	State Number	
11 - 13	Precinct Number	
14 - 16	Sequence Number Within Precinct	
17	Call Number	1=First Call 2=Second Call 3=Third Call
18	'1'	
19	Age(8 Categories):	1=18-24 2=25-29 3=30-39 4=40-44 5=45-49 6=50-59 7=60-64 8=65 +
20	Race	1=White 2=Black 3=Hispanic 4=Asian 5=Other

21	Sex	1=Male 2=Female	
22	Presidential Vote	1=Clinton 2=Dole 3=Perot 9=Other	
23	Senator Vote	1=Biden 2=Clatworthy 9=Other	
24	Governor Vote	1=Carper 2=Rzewnicki 9=Other	
44	Financial Situation	1=Better 2=Worse 3=Same	
45	1992 Vote	1=Clinton 2=Bush 3=Perot 4=Other 5=Did Not Vote	
48	Party ID	1=Democrat 2=Republican 3=Independent 4=Something Else	
54	Income	1=Under \$15,000 2=\$15-\$30,000 3=\$30-\$50,000 4=\$50-\$75,000 5=\$75-\$100,000 6=\$100,000 or more	
57	If Only These Candidates	1=Clinton 2=Dole 3=Would not vote	
58	Ideology	1=Liberal 2=Moderate 3=Conservative	
59	Age (65 and over)	1=18 - 64	(VNS)

		2=65 and Over	
65	State or National Poll	1=National 2=State	(VNS)
67	Geocode	1=New Castle County 2=Kent & Sussex County	
68	Age (4 Categories)	1=18 - 29 2=30 - 44 3=45 - 59 4=60 and Over	(VNS)
69	Age (6 Categories)	1=18 - 24 2=25 - 29 3=30 - 39 4=40 - 49 5=50 - 59 6=60 and Over	(VNS)
70	Party ID (3 Categories)	1=Democrat 2=Republican 3=Independent/Other	(VNS)
71	Age 65 (6 Categories)	1=18 - 24 2=25 - 29 3=30 - 39 4=40 - 49 5=50 - 64 6=65 and Over	(VNS)
75-80	WEIGHT (3 implied decimal places)		

Voter News Service Exit Poll

Florida General Election Exit Poll November 5, 1996

Total number of respondents : 1,892

<u>COLUMN LOCATIONS</u>	<u>DESCRIPTION</u>	
1	'1'	
2-3	'01'	
7	'G'	
9 - 10	State Number	
11 - 13	Precinct Number	
14 - 16	Sequence Number Within Precinct	
17	Call Number	1=First Call 2=Second Call 3=Third Call
18	'1'	
19	Age(8 Categories):	1=18-24 2=25-29 3=30-39 4=40-44 5=45-49 6=50-59 7=60-64 8=65 +
20	Race	1=White 2=Black 3=Hispanic 4=Asian 5=Other

21	Sex	1=Male 2=Female
22	Presidential Vote	1=Clinton 2=Dole 3=Perot 9=Other
26	Quality Matters Most	1=Shares my view govt 2=Stands up for beliefs 3=Cares about people like me 4=Honest/Trustworthy 5=In touch with the 90's 6=Has a vision for the future
29	Govt should do:	1=More to solve problems 2=Less-leave to business & individuals
30	Cuban/Hispanic Descent	1=Yes 2=No
31	Issue Matters Most	1=Taxes 2=Medicare/Soc. Security 3=Foreign Policy 4=Federal Budget Deficit 5=Economy/ Jobs 6=Education 7=Crime/Drugs
34	Q-Race (Original answer)	1=White 2=Black 3=Hispanic 4=Asian 5=Other
35	Higher Priority To You	1=Protect environment 2=Encourage econ growth
37	Rep Cong Last 2 Yrs.	1=Approve 2=Disapprove
38	Religious Right	1=Yes 2=No

39	State Economic Condition	1=Excellent 2=Good 3=Not Good 4=Poor
40	Who Reduce SS & Medicare	1=Clinton would 2=Dole would 3=Both equally 4=Neither
41	Amend 4: Sugar Fee	1=Yes 2=No
44	Financial Situation	1=Better 2=Worse 3=Same
45	1992 Vote	1=Clinton 2=Bush 3=Perot 4=Other 5=Did Not Vote
48	Party ID	1=Democrat 2=Republican 3=Independent 4=Something Else
51	Education	1=No High School 2=High School 3=Some College 4=College Grad 5=Postgrad
52	Religion	1=Protestant 2=Catholic 3=Other Christian 4=Jewish 5=Something Else 6=None

54	Income	1=Under \$15,000 2=\$15-\$30,000 3=\$30-\$50,000 4=\$50-\$75,000 5=\$75-\$100,000 6=\$100,000 or more
57	If Only These Candidates	1=Clinton 2=Dole 3=Would not vote
58	Ideology	1=Liberal 2=Moderate 3=Conservative
59	Age (65 and over)	1=18 - 64 (VNS) 2=65 and Over
62	Can Feds Cut Def & Taxes?	1=Yes 2=No
63	Dole's Age Interfere?	1=Yes 2=No
65	State or National Poll	1=National (VNS) 2=State
66	Backside	1=Complete (VNS) 2=Not Complete
67	Geocode	1=Miami Area 2=South 3=Tampa Bay Area 4=Central 5=North
68	Age (4 Categories)	1=18 - 29 (VNS) 2=30 - 44 3=45 - 59 4=60 and Over
69	Age (6 Categories)	1=18 - 24 (VNS) 2=25 - 29 3=30 - 39 4=40 - 49 5=50 - 59 6=60 and Over
70	Party ID (3 Categories)	1=Democrat(VNS) 2=Republican 3=Independent/Other

71	Age 65 (6 Categories)	1=18 - 24 2=25 - 29 3=30 - 39 4=40 - 49 5=50 - 64 6=65 and Over	(VNS)
75-80	WEIGHT (3 implied decimal places)		
90	Expect Life for Next Gen	1=Better than today 2=Worse than today 3=About the same	
114	Amend 1: 2/3 Tax Vote	1=Yes 2=No	

Voter News Service Exit Poll

Georgia General Election Exit Poll November 5, 1996

Total number of respondents : 1,363

<u>COLUMN LOCATIONS</u>	<u>DESCRIPTION</u>	
1	'1'	
2-3	'01'	
7	'G'	
9 - 10	State Number	
11 - 13	Precinct Number	
14 - 16	Sequence Number Within Precinct	
17	Call Number	1=First Call 2=Second Call 3=Third Call
18	'1'	
19	Age(8 Categories):	1=18-24 2=25-29 3=30-39 4=40-44 5=45-49 6=50-59 7=60-64 8=65 +
20	Race	1=White 2=Black 3=Hispanic 4=Asian 5=Other

21	Sex	1=Male 2=Female
22	Presidential Vote	1=Clinton 2=Dole 3=Perot 9=Other
23	Senator Vote	1=Cleland 2=Millner 9=Other
26	Quality Matters Most	1=Shares my view govt 2=Stands up for beliefs 3=Cares about people like me 4=Honest/Trustworthy 5=In touch with the 90's 6=Has a vision for the future
29	Govt should do:	1=More to solve problems 2=Less-leave to business & individuals
31	Issue Matters Most	1=Taxes 2=Medicare/Soc. Security 3=Foreign Policy 4=Federal Budget Deficit 5=Economy/ Jobs 6=Education 7=Crime/Drugs
35	Higher Priority To You	1=Protect environment 2=Encourage econ growth
37	Rep Cong Last 2 Yrs.	1=Approve 2=Disapprove
38	Religious Right	1=Yes 2=No
39	State Economic Condition	1=Excellent 2=Good 3=Not Good 4=Poor

44	Financial Situation	1=Better 2=Worse 3=Same
45	1992 Vote	1=Clinton 2=Bush 3=Perot 4=Other 5=Did Not Vote
46	Abortion Position	1=Always Legal 2=Mostly Legal 3=Mostly Illegal 4=Always Illegal
48	Party ID	1=Democrat 2=Republican 3=Independent 4=Something Else
49	Gingrich Opinion	1=Favorable 2=Unfavorable
51	Education	1=No High School 2=High School 3=Some College 4=College Grad 5=Postgrad
52	Religion	1=Protestant 2=Catholic 3=Other Christian 4=Jewish 5=Something Else 6=None
54	Income	1=Under \$15,000 2=\$15-\$30,000 3=\$30-\$50,000 4=\$50-\$75,000 5=\$75-\$100,000 6=\$100,000 or more

57	If Only These Candidates	1=Clinton 2=Dole 3=Would not vote	
58	Ideology	1=Liberal 2=Moderate 3=Conservative	
59	Age (65 and over)	1=18 - 64 2=65 and Over	(VNS)
61	Who Attacked Unfair	1=Cleland did 2=Millner did 3=Both did 4=Neither did	
62	Can Feds Cut Def & Taxes?	1=Yes 2=No	
65	State or National Poll	1=National 2=State	(VNS)
66	Backside	1=Complete (VNS) 2=Not Complete	
67	Geocode	1=Atlanta Area 2=North 3=Central 4=South	
68	Age (4 Categories)	1=18 - 29 2=30 - 44 3=45 - 59 4=60 and Over	(VNS)
69	Age (6 Categories)	1=18 - 24 2=25 - 29 3=30 - 39 4=40 - 49 5=50 - 59 6=60 and Over	(VNS)
70	Party ID (3 Categories)	1=Democrat(VNS) 2=Republican 3=Independent/Other	
71	Age 65 (6 Categories)	1=18 - 24 2=25 - 29 3=30 - 39 4=40 - 49 5=50 - 64 6=65 and Over	(VNS)

Voter News Service Exit Poll

Hawaii General Election Exit Poll November 5, 1996

Total number of respondents : 858

<u>COLUMN LOCATIONS</u>	<u>DESCRIPTION</u>	
1	'1'	
2-3	'01'	
7	'G'	
9 - 10	State Number	
11 - 13	Precinct Number	
14 - 16	Sequence Number Within Precinct	
17	Call Number	1=First Call 2=Second Call 3=Third Call
18	'1'	
19	Age(8 Categories):	1=18-24 2=25-29 3=30-39 4=40-44 5=45-49 6=50-59 7=60-64 8=65 +
20	Race	1=White 2=Black 3=Hispanic 4=Asian 5=Other

21	Sex	1=Male 2=Female	
22	Presidential Vote	1=Clinton 2=Dole 3=Perot 9=Other	
36	Recognize Same-Sex Marriage	1=Yes 2=No	
44	Financial Situation	1=Better 2=Worse 3=Same	
45	1992 Vote	1=Clinton 2=Bush 3=Perot 4=Other 5=Did Not Vote	
48	Party ID	1=Democrat 2=Republican 3=Independent 4=Something Else	
54	Income	1=Under \$15,000 2=\$15-\$30,000 3=\$30-\$50,000 4=\$50-\$75,000 5=\$75-\$100,000 6=\$100,000 or more	
57	If Only These Candidates	1=Clinton 2=Dole 3=Would not vote	
58	Ideology	1=Liberal 2=Moderate 3=Conservative	
59	Age (65 and over)	1=18 - 64 2=65 and Over	(VNS)
65	State or National Poll	1=National 2=State	(VNS)
67	Geocode	1=Honolulu County	

		2=Other Islands	
68	Age (4 Categories)	1=18 - 29 2=30 - 44 3=45 - 59 4=60 and Over	(VNS)
69	Age (6 Categories)	1=18 - 24 2=25 - 29 3=30 - 39 4=40 - 49 5=50 - 59 6=60 and Over	(VNS)
70	Party ID (3 Categories)	1=Democrat(VNS) 2=Republican 3=Independent/Other	
71	Age 65 (6 Categories)	1=18 - 24 2=25 - 29 3=30 - 39 4=40 - 49 5=50 - 64 6=65 and Over	(VNS)
75-80	WEIGHT (3 implied decimal places)		

Voter News Service Exit Poll

Iowa General Election Exit Poll November 5, 1996

Total number of respondents : 1,184

<u>COLUMN LOCATIONS</u>	<u>DESCRIPTION</u>	
1	'1'	
2-3	'01'	
7	'G'	
9 - 10	State Number	
11 - 13	Precinct Number	
14 - 16	Sequence Number Within Precinct	
17	Call Number	1=First Call 2=Second Call 3=Third Call
18	'1'	
19	Age(8 Categories):	1=18-24 2=25-29 3=30-39 4=40-44 5=45-49 6=50-59 7=60-64 8=65 +
20	Race	1=White 2=Black 3=Hispanic 4=Asian 5=Other

21	Sex	1=Male 2=Female
22	Presidential Vote	1=Clinton 2=Dole 3=Perot 9=Other
23	Senator Vote	1=Harkin 2=Lightfoot 9=Other
37	Rep Cong Last 2 Yrs.	1=Approve 2=Disapprove
38	Religious Right	1=Yes 2=No
39	State Economic Condition	1=Excellent 2=Good 3=Not Good 4=Poor
44	Financial Situation	1=Better 2=Worse 3=Same
45	1992 Vote	1=Clinton 2=Bush 3=Perot 4=Other 5=Did Not Vote
46	Abortion Position	1=Always Legal 2=Mostly Legal 3=Mostly Illegal 4=Always Illegal
48	Party ID	1=Democrat 2=Republican 3=Independent 4=Something Else

54	Income	1=Under \$15,000 2=\$15-\$30,000 3=\$30-\$50,000 4=\$50-\$75,000 5=\$75-\$100,000 6=\$100,000 or more
57	If Only These Candidates	1=Clinton 2=Dole 3=Would not vote
58	Ideology	1=Liberal 2=Moderate 3=Conservative
59	Age (65 and over)	1=18 - 64 (VNS) 2=65 and Over
62	Can Feds Cut Def & Taxes?	1=Yes 2=No
65	State or National Poll	1=National (VNS) 2=State
66	Backside	1=Complete (VNS) 2=Not Complete
67	Geocode	1=Central 2=East 3=West
68	Age (4 Categories)	1=18 - 29 (VNS) 2=30 - 44 3=45 - 59 4=60 and Over
69	Age (6 Categories)	1=18 - 24 (VNS) 2=25 - 29 3=30 - 39 4=40 - 49 5=50 - 59 6=60 and Over
70	Party ID (3 Categories)	1=Democrat(VNS) 2=Republican 3=Independent/Other

71	Age 65 (6 Categories)	1=18 - 24 2=25 - 29 3=30 - 39 4=40 - 49 5=50 - 64 6=65 and Over	(VNS)
75-80	WEIGHT	(3 implied decimal places)	

Voter News Service Exit Poll

Idaho General Election Exit Poll November 5, 1996

Total number of respondents : 978

<u>COLUMN LOCATIONS</u>	<u>DESCRIPTION</u>	
1	'1'	
2-3	'01'	
7	'G'	
9 - 10	State Number	
11 - 13	Precinct Number	
14 - 16	Sequence Number Within Precinct	
17	Call Number	1=First Call 2=Second Call 3=Third Call
18	'1'	
19	Age(8 Categories):	1=18-24 2=25-29 3=30-39 4=40-44 5=45-49 6=50-59 7=60-64 8=65 +
20	Race	1=White 2=Black 3=Hispanic 4=Asian 5=Other

21	Sex	1=Male 2=Female
22	Presidential Vote	1=Clinton 2=Dole 3=Perot 9=Other
23	Senator Vote	1=Minnick 2=Craig 9=Other
33	Clinton Land Use Policies	1=Help State 2=Hurt State 3=Not Affect State
35	Prop 3: Radioactive Waste	1=Yes 2=No
44	Financial Situation	1=Better 2=Worse 3=Same
45	1992 Vote	1=Clinton 2=Bush 3=Perot 4=Other 5=Did Not Vote
48	Party ID	1=Democrat 2=Republican 3=Independent 4=Something Else
54	Income	1=Under \$15,000 2=\$15-\$30,000 3=\$30-\$50,000 4=\$50-\$75,000 5=\$75-\$100,000 6=\$100,000 or more
57	If Only These Candidates	1=Clinton 2=Dole 3=Would not vote

58	Ideology	1=Liberal 2=Moderate 3=Conservative	
59	Age (65 and over)	1=18 - 64 2=65 and Over	(VNS)
65	State or National Poll	1=National 2=State	(VNS)
67	Geocode	1=Ada County 2=Southwest 3=Southeast 4=Panhandle	
68	Age (4 Categories)	1=18 - 29 2=30 - 44 3=45 - 59 4=60 and Over	(VNS)
69	Age (6 Categories)	1=18 - 24 2=25 - 29 3=30 - 39 4=40 - 49 5=50 - 59 6=60 and Over	(VNS)
70	Party ID (3 Categories)	1=Democrat(VNS) 2=Republican 3=Independent/Other	
71	Age 65 (6 Categories)	1=18 - 24 2=25 - 29 3=30 - 39 4=40 - 49 5=50 - 64 6=65 and Over	(VNS)
75-80	WEIGHT (3 implied decimal places)		

Voter News Service Exit Poll

Illinois General Election Exit Poll November 5, 1996

Total number of respondents : 1,837

<u>COLUMN LOCATIONS</u>	<u>DESCRIPTION</u>	
1	'1'	
2-3	'01'	
7	'G'	
9 - 10	State Number	
11 - 13	Precinct Number	
14 - 16	Sequence Number Within Precinct	
17	Call Number	1=First Call 2=Second Call 3=Third Call
18	'1'	
19	Age(8 Categories):	1=18-24 2=25-29 3=30-39 4=40-44 5=45-49 6=50-59 7=60-64 8=65 +
20	Race	1=White 2=Black 3=Hispanic 4=Asian 5=Other

21	Sex	1=Male 2=Female
22	Presidential Vote	1=Clinton 2=Dole 3=Perot 9=Other
23	Senator Vote	1=Durbin 2=Salvi 9=Other
26	Quality Matters Most	1=Shares my view govt 2=Stands up for beliefs 3=Cares about people like me 4=Honest/Trustworthy 5=In touch with the 90's 6=Has a vision for the future
29	Govt should do:	1=More to solve problems 2=Less-leave to business & individuals
31	Issue Matters Most	1=Taxes 2=Medicare/Soc. Security 3=Foreign Policy 4=Federal Budget Deficit 5=Economy/ Jobs 6=Education 7=Crime/Drugs
37	Rep Cong Last 2 Yrs.	1=Approve 2=Disapprove
38	Religious Right	1=Yes 2=No
39	State Economic Condition	1=Excellent 2=Good 3=Not Good 4=Poor

44	Financial Situation	1=Better 2=Worse 3=Same
45	1992 Vote	1=Clinton 2=Bush 3=Perot 4=Other 5=Did Not Vote
46	Abortion Position	1=Always Legal 2=Mostly Legal 3=Mostly Illegal 4=Always Illegal
48	Party ID	1=Democrat 2=Republican 3=Independent 4=Something Else
51	Education	1=No High School 2=High School 3=Some College 4=College Grad 5=Postgrad
52	Religion	1=Protestant 2=Catholic 3=Other Christian 4=Jewish 5=Something Else 6=None
54	Income	1=Under \$15,000 2=\$15-\$30,000 3=\$30-\$50,000 4=\$50-\$75,000 5=\$75-\$100,000 6=\$100,000 or more
57	If Only These Candidates	1=Clinton 2=Dole 3=Would not vote

58	Ideology	1=Liberal 2=Moderate 3=Conservative	
59	Age (65 and over)	1=18 - 64 2=65 and Over	(VNS)
62	Can Feds Cut Def & Taxes?	1=Yes 2=No	
65	State or National Poll	1=National 2=State	(VNS)
66	Backside	1=Complete (VNS) 2=Not Complete	
67	Geocode	1=Chicago 2=Chicago Suburbs 3=North 4=South	
68	Age (4 Categories)	1=18 - 29 2=30 - 44 3=45 - 59 4=60 and Over	(VNS)
69	Age (6 Categories)	1=18 - 24 2=25 - 29 3=30 - 39 4=40 - 49 5=50 - 59 6=60 and Over	(VNS)
70	Party ID (3 Categories)	1=Democrat(VNS) 2=Republican 3=Independent/Other	
71	Age 65 (6 Categories)	1=18 - 24 2=25 - 29 3=30 - 39 4=40 - 49 5=50 - 64 6=65 and Over	(VNS)
75-80	WEIGHT (3 implied decimal places)		
90	Expect Life for Next Gen	1=Better than today 2=Worse than today 3=About the same	

91	Who is too Extreme?	1=Durbin 2=Salvi 3=Both 4=Neither
92	Union Mem in Household	1=Yes 2=No
93	Gun Owner	1=Yes 2=No

Voter News Service Exit Poll

Indiana General Election Exit Poll November 5, 1996

Total number of respondents : 1,577

<u>COLUMN LOCATIONS</u>	<u>DESCRIPTION</u>	
1	'1'	
2-3	'01'	
7	'G'	
9 - 10	State Number	
11 - 13	Precinct Number	
14 - 16	Sequence Number Within Precinct	
17	Call Number	1=First Call 2=Second Call 3=Third Call
18	'1'	
19	Age(8 Categories):	1=18-24 2=25-29 3=30-39 4=40-44 5=45-49 6=50-59 7=60-64 8=65 +
20	Race	1=White 2=Black 3=Hispanic 4=Asian 5=Other

21	Sex	1=Male 2=Female
22	Presidential Vote	1=Clinton 2=Dole 3=Perot 9=Other
24	Governor Vote	1=O'Bannon 2=Goldsmith 9=Other
29	Govt should do:	1=More to solve problems 2=Less-leave to business & individuals
37	Rep Cong Last 2 Yrs.	1=Approve 2=Disapprove
38	Religious Right	1=Yes 2=No
39	State Economic Condition	1=Excellent 2=Good 3=Not Good 4=Poor
44	Financial Situation	1=Better 2=Worse 3=Same
45	1992 Vote	1=Clinton 2=Bush 3=Perot 4=Other 5=Did Not Vote
48	Party ID	1=Democrat 2=Republican 3=Independent 4=Something Else

54	Income	1=Under \$15,000 2=\$15-\$30,000 3=\$30-\$50,000 4=\$50-\$75,000 5=\$75-\$100,000 6=\$100,000 or more
57	If Only These Candidates	1=Clinton 2=Dole 3=Would not vote
58	Ideology	1=Liberal 2=Moderate 3=Conservative
59	Age (65 and over)	1=18 - 64 (VNS) 2=65 and Over
61	Who Attacked Unfair	1=O'Bannon did 2=Goldsmith did 3=Both did 4=Neither did
62	Can Feds Cut Def & Taxes?	1=Yes 2=No
65	State or National Poll	1=National (VNS) 2=State
66	Backside	1=Complete (VNS) 2=Not Complete
67	Geocode	1=Marion County 2=South 3=Northwest 4=North 5=East Central
68	Age (4 Categories)	1=18 - 29 (VNS) 2=30 - 44 3=45 - 59 4=60 and Over
69	Age (6 Categories)	1=18 - 24 (VNS) 2=25 - 29 3=30 - 39 4=40 - 49 5=50 - 59 6=60 and Over

70	Party ID (3 Categories)	1=Democrat(VNS) 2=Republican 3=Independent/Other
71	Age 65 (6 Categories)	1=18 - 24 (VNS) 2=25 - 29 3=30 - 39 4=40 - 49 5=50 - 64 6=65 and Over
75-80	WEIGHT (3 implied decimal places)	

Voter News Service Exit Poll

Kansas General Election Exit Poll November 5, 1996

Total number of respondents : 1,412

<u>COLUMN LOCATIONS</u>	<u>DESCRIPTION</u>	
1	'1'	
2-3	'01'	
7	'G'	
9 - 10	State Number	
11 - 13	Precinct Number	
14 - 16	Sequence Number Within Precinct	
17	Call Number	1=First Call 2=Second Call 3=Third Call
18	'1'	
19	Age(8 Categories):	1=18-24 2=25-29 3=30-39 4=40-44 5=45-49 6=50-59 7=60-64 8=65 +
20	Race	1=White 2=Black 3=Hispanic 4=Asian 5=Other

21	Sex	1=Male 2=Female
22	Presidential Vote	1=Clinton 2=Dole 3=Perot 9=Other
23	Full Term Senator Vote	1=Thompson 2=Roberts 9=Other
27	Short Term Senator Vote	1=Docking 2=Brownback 9=Other
37	Rep Cong Last 2 Yrs.	1=Approve 2=Disapprove
38	Religious Right	1=Yes 2=No
44	Financial Situation	1=Better 2=Worse 3=Same
45	1992 Vote	1=Clinton 2=Bush 3=Perot 4=Other 5=Did Not Vote
46	Abortion Position	1=Always Legal 2=Mostly Legal 3=Mostly Illegal 4=Always Illegal
48	Party ID	1=Democrat 2=Republican 3=Independent 4=Something Else

54	Income	1=Under \$15,000 2=\$15-\$30,000 3=\$30-\$50,000 4=\$50-\$75,000 5=\$75-\$100,000 6=\$100,000 or more
57	If Only These Candidates	1=Clinton 2=Dole 3=Would not vote
58	Ideology	1=Liberal 2=Moderate 3=Conservative
59	Age (65 and over)	1=18 - 64 (VNS) 2=65 and Over
65	State or National Poll	1=National (VNS) 2=State
66	Backside	1=Complete (VNS) 2=Not Complete
67	Geocode	1=Topeka & Kansas City 2=Wichita Area 3=Rural Counties 4=Kansas City Suburbs
68	Age (4 Categories)	1=18 - 29 (VNS) 2=30 - 44 3=45 - 59 4=60 and Over
69	Age (6 Categories)	1=18 - 24 (VNS) 2=25 - 29 3=30 - 39 4=40 - 49 5=50 - 59 6=60 and Over
70	Party ID (3 Categories)	1=Democrat(VNS) 2=Republican 3=Independent/Other
71	Age 65 (6 Categories)	1=18 - 24 (VNS) 2=25 - 29 3=30 - 39 4=40 - 49 5=50 - 64 6=65 and Over

75-80 WEIGHT (3 implied decimal places)

Voter News Service Exit Poll

Kentucky General Election Exit Poll November 5, 1996

Total number of respondents : 1,463

<u>COLUMN LOCATIONS</u>	<u>DESCRIPTION</u>	
1	'1'	
2-3	'01'	
7	'G'	
9 - 10	State Number	
11 - 13	Precinct Number	
14 - 16	Sequence Number Within Precinct	
17	Call Number	1=First Call 2=Second Call 3=Third Call
18	'1'	
19	Age(8 Categories):	1=18-24 2=25-29 3=30-39 4=40-44 5=45-49 6=50-59 7=60-64 8=65 +
20	Race	1=White 2=Black 3=Hispanic 4=Asian 5=Other

21	Sex	1=Male 2=Female
22	Presidential Vote	1=Clinton 2=Dole 3=Perot 9=Other
23	Senator Vote	1=Beshear 2=McConnell 9=Other
37	Rep Cong Last 2 Yrs.	1=Approve 2=Disapprove
38	Religious Right	1=Yes 2=No
39	State Economic Condition	1=Excellent 2=Good 3=Not Good 4=Poor
44	Financial Situation	1=Better 2=Worse 3=Same
45	1992 Vote	1=Clinton 2=Bush 3=Perot 4=Other 5=Did Not Vote
48	Party ID	1=Democrat 2=Republican 3=Independent 4=Something Else
53	Clinton's Policy on Tobacco	1=Approve 2=Disapprove

54	Income	1=Under \$15,000 2=\$15-\$30,000 3=\$30-\$50,000 4=\$50-\$75,000 5=\$75-\$100,000 6=\$100,000 or more
57	If Only These Candidates	1=Clinton 2=Dole 3=Would not vote
58	Ideology	1=Liberal 2=Moderate 3=Conservative
59	Age (65 and over)	1=18 - 64 (VNS) 2=65 and Over
62	Can Feds Cut Def & Taxes?	1=Yes 2=No
65	State or National Poll	1=National (VNS) 2=State
66	Backside	1=Complete (VNS) 2=Not Complete
67	Geocode	1=Jefferson County 2=West 3=South-Central Lexington 4=North, East
68	Age (4 Categories)	1=18 - 29 (VNS) 2=30 - 44 3=45 - 59 4=60 and Over
69	Age (6 Categories)	1=18 - 24 (VNS) 2=25 - 29 3=30 - 39 4=40 - 49 5=50 - 59 6=60 and Over
70	Party ID (3 Categories)	1=Democrat(VNS) 2=Republican 3=Independent/Other

71	Age 65 (6 Categories)	1=18 - 24 2=25 - 29 3=30 - 39 4=40 - 49 5=50 - 64 6=65 and Over	(VNS)
75-80	WEIGHT	(3 implied decimal places)	

Voter News Service Exit Poll

Louisiana General Election Exit Poll November 5, 1996

Total number of respondents : 1,516

<u>COLUMN LOCATIONS</u>	<u>DESCRIPTION</u>	
1	'1'	
2-3	'01'	
7	'G'	
9 - 10	State Number	
11 - 13	Precinct Number	
14 - 16	Sequence Number Within Precinct	
17	Call Number	1=First Call 2=Second Call 3=Third Call
18	'1'	
19	Age(8 Categories):	1=18-24 2=25-29 3=30-39 4=40-44 5=45-49 6=50-59 7=60-64 8=65 +
20	Race	1=White 2=Black 3=Hispanic 4=Asian 5=Other

21	Sex	1=Male 2=Female
22	Presidential Vote	1=Clinton 2=Dole 3=Perot 9=Other
23	Senator Vote	1=Landrieu 2=Jenkins 9=Other
37	Rep Cong Last 2 Yrs.	1=Approve 2=Disapprove
38	Religious Right	1=Yes 2=No
39	State Economic Condition	1=Excellent 2=Good 3=Not Good 4=Poor
43	Were You Once A Dem?	1=Currently a Democrat 2=Once a Dem, not now 3=Never a Democrat
44	Financial Situation	1=Better 2=Worse 3=Same
45	1992 Vote	1=Clinton 2=Bush 3=Perot 4=Other 5=Did Not Vote
48	Party ID	1=Democrat 2=Republican 3=Independent 4=Something Else
53	Clinton's Policy on Tobacco	1=Approve 2=Disapprove

54	Income	1=Under \$15,000 2=\$15-\$30,000 3=\$30-\$50,000 4=\$50-\$75,000 5=\$75-\$100,000 6=\$100,000 or more
57	If Only These Candidates	1=Clinton 2=Dole 3=Would not vote
58	Ideology	1=Liberal 2=Moderate 3=Conservative
59	Age (65 and over)	1=18 - 64 (VNS) 2=65 and Over
62	Can Feds Cut Def & Taxes?	1=Yes 2=No
65	State or National Poll	1=National (VNS) 2=State
66	Backside	1=Complete (VNS) 2=Not Complete
67	Geocode	1=New Orleans Area 2=Cajun Country 3=Protestant North
68	Age (4 Categories)	1=18 - 29 (VNS) 2=30 - 44 3=45 - 59 4=60 and Over
69	Age (6 Categories)	1=18 - 24 (VNS) 2=25 - 29 3=30 - 39 4=40 - 49 5=50 - 59 6=60 and Over
70	Party ID (3 Categories)	1=Democrat(VNS) 2=Republican 3=Independent/Other

71	Age 65 (6 Categories)	1=18 - 24 2=25 - 29 3=30 - 39 4=40 - 49 5=50 - 64 6=65 and Over	(VNS)
75-80	WEIGHT	(3 implied decimal places)	

Voter News Service Exit Poll

Massachusetts General Election Exit Poll November 5, 1996

Total number of respondents : 2,050

<u>COLUMN LOCATIONS</u>	<u>DESCRIPTION</u>	
1	'1'	
2-3	'01'	
7	'G'	
9 - 10	State Number	
11 - 13	Precinct Number	
14 - 16	Sequence Number Within Precinct	
17	Call Number	1=First Call 2=Second Call 3=Third Call
18	'1'	
19	Age(8 Categories):	1=18-24 2=25-29 3=30-39 4=40-44 5=45-49 6=50-59 7=60-64 8=65 +
20	Race	1=White 2=Black 3=Hispanic 4=Asian 5=Other

21	Sex	1=Male 2=Female
22	Presidential Vote	1=Clinton 2=Dole 3=Perot 9=Other
23	Senator Vote	1=Kerry 2=Weld 3=Gallagher 4=Stowe 9=Other
26	Quality Matters Most	1=Shares my view govt 2=Stands up for beliefs 3=Cares about people like me 4=Honest/Trustworthy 5=In touch with the 90's 6=Has a vision for the future
29	Govt should do:	1=More to solve problems 2=Less-leave to business & individuals
31	Issue Matters Most	1=Taxes 2=Medicare/Soc. Security 3=Foreign Policy 4=Federal Budget Deficit 5=Economy/ Jobs 6=Education 7=Crime/Drugs
35	Which Best for Mass?	1=Weld as Governor 2=Weld as Senator 3=Weld neither office
36	How Punish Murderers?	1=Death Penalty 2=Life in prison-no parole 3=Long prison-chance of parole

37	Rep Cong Last 2 Yrs.	1=Approve 2=Disapprove
39	State Economic Condition	1=Excellent 2=Good 3=Not Good 4=Poor
42	When Decide Vote For Sen	1=Last 3 days 2=Last week 3=Last month 4=Before
43	Who High Ethical Standands	1=Kerry does 2=Weld does 3=Both do 4=Neither does
44	Financial Situation	1=Better 2=Worse 3=Same
45	1992 Vote	1=Clinton 2=Bush 3=Perot 4=Other 5=Did Not Vote
48	Party ID	1=Democrat 2=Republican 3=Independent 4=Something Else
51	Education	1=No High School 2=High School 3=Some College 4=College Grad 5=Postgrad
52	Religion	1=Protestant 2=Catholic 3=Other Christian 4=Jewish 5=Something Else 6=None

53	1994 Governor Vote	1=Roosevelt 2=Weld 3=Other 4=Did not vote for Gov
54	Income	1=Under \$15,000 2=\$15-\$30,000 3=\$30-\$50,000 4=\$50-\$75,000 5=\$75-\$100,000 6=\$100,000 or more
57	If Only These Candidates	1=Clinton 2=Dole 3=Would not vote
58	Ideology	1=Liberal 2=Moderate 3=Conservative
59	Age (65 and over)	1=18 - 64 (VNS) 2=65 and Over
61	Who Attacked Unfair	1=Kerry did 2=Weld did 3=Both did 4=Neither did
62	Can Feds Cut Def & Taxes?	1=Yes 2=No
65	State or National Poll	1=National (VNS) 2=State
66	Backside	1=Complete (VNS) 2=Not Complete
67	Geocode	1=Boston Area 2=Other Large Industrial Cities 3=North & South & Cape Cod 4=East 5=West
68	Age (4 Categories)	1=18 - 29 (VNS) 2=30 - 44 3=45 - 59 4=60 and Over

69	Age (6 Categories)	1=18 - 24 2=25 - 29 3=30 - 39 4=40 - 49 5=50 - 59 6=60 and Over	(VNS)
70	Party ID (3 Categories)	1=Democrat(VNS) 2=Republican 3=Independent/Other	
71	Age 65 (6 Categories)	1=18 - 24 2=25 - 29 3=30 - 39 4=40 - 49 5=50 - 64 6=65 and Over	(VNS)
75-80	WEIGHT (3 implied decimal places)		
90	Expect Life for Next Gen	1=Better than today 2=Worse than today 3=About the same	

Voter News Service Exit Poll

Maryland General Election Exit Poll November 5, 1996

Total number of respondents : 869

<u>COLUMN LOCATIONS</u>	<u>DESCRIPTION</u>	
1	'1'	
2-3	'01'	
7	'G'	
9 - 10	State Number	
11 - 13	Precinct Number	
14 - 16	Sequence Number Within Precinct	
17	Call Number	1=First Call 2=Second Call 3=Third Call
18	'1'	
19	Age(8 Categories):	1=18-24 2=25-29 3=30-39 4=40-44 5=45-49 6=50-59 7=60-64 8=65 +
20	Race	1=White 2=Black 3=Hispanic 4=Asian 5=Other

21	Sex	1=Male 2=Female
22	Presidential Vote	1=Clinton 2=Dole 3=Perot 9=Other
36	Glendening Approval	1=Approve 2=Disapprove
38	Religious Right	1=Yes 2=No
44	Financial Situation	1=Better 2=Worse 3=Same
45	1992 Vote	1=Clinton 2=Bush 3=Perot 4=Other 5=Did Not Vote
48	Party ID	1=Democrat 2=Republican 3=Independent 4=Something Else
54	Income	1=Under \$15,000 2=\$15-\$30,000 3=\$30-\$50,000 4=\$50-\$75,000 5=\$75-\$100,000 6=\$100,000 or more
57	If Only These Candidates	1=Clinton 2=Dole 3=Would not vote
58	Ideology	1=Liberal 2=Moderate 3=Conservative
59	Age (65 and over)	1=18 - 64 2=65 and Over

65	State or National Poll	1=National 2=State
67	Geocode	1=Baltimore City 2=Suburban Baltimore 3=Suburban Wash. D.C. 4=Eastern Shore, South and West
68	Age (4 Categories)	1=18 - 29 2=30 - 44 3=45 - 59 4=60 and Over
69	Age (6 Categories)	1=18 - 24 2=25 - 29 3=30 - 39 4=40 - 49 5=50 - 59 6=60 and Over
70	Party ID (3 Categories)	1=Democrat 2=Republican 3=Independent/Other
71	Age 65 (6 Categories)	1=18 - 24 2=25 - 29 3=30 - 39 4=40 - 49 5=50 - 64 6=65 and Over
75-80	WEIGHT (3 implied decimal places)	

Voter News Service Exit Poll

Maine General Election Exit Poll November 5, 1996

Total number of respondents :1,444

<u>COLUMN LOCATIONS</u>	<u>DESCRIPTION</u>	
1	'1'	
2-3	'01'	
7	'G'	
9 - 10	State Number	
11 - 13	Precinct Number	
14 - 16	Sequence Number Within Precinct	
17	Call Number	1=First Call 2=Second Call 3=Third Call
18	'1'	
19	Age(8 Categories):	1=18-24 2=25-29 3=30-39 4=40-44 5=45-49 6=50-59 7=60-64 8=65 +
20	Race	1=White 2=Black 3=Hispanic 4=Asian 5=Other
21	Sex	1=Male 2=Female

22	Presidential Vote	1=Clinton 2=Dole 3=Perot 9=Other
23	Senator Vote	1=Brennan 2=Collins 9=Other
26	Quality Matters Most	1=Shares my view govt 2=Stands up for beliefs 3=Cares about people like me 4=Honest/Trustworthy 5=In touch with the 90's 6=Has a vision for the future
29	Govt should do:	1=More to solve problems 2=Less-leave to business & individuals
31	Issue Matters Most	1=Taxes 2=Medicare/Soc. Security 3=Foreign Policy 4=Federal Budget Deficit 5=Economy/ Jobs 6=Education 7=Crime/Drugs
35	1994 Governor Vote	1=Brennan 2=Collins 3=King 4=Someone else
36	Which More Important?	1=Protect environment 2=Keeping jobs in the paper industry
37	Rep Cong Last 2 Yrs.	1=Approve 2=Disapprove

39	State Economic Condition	1=Excellent 2=Good 3=Not Good 4=Poor
42	When Decide Vote: Senator	1=Last 3 days 2=Last week 3=Last month 4=Before
44	Financial Situation	1=Better 2=Worse 3=Same
45	1992 Vote	1=Clinton 2=Bush 3=Perot 4=Other 5=Did Not Vote
48	Party ID	1=Democrat 2=Republican 3=Independent 4=Something Else
51	Education	1=No High School 2=High School 3=Some College 4=College Grad 5=Postgrad
52	Religion	1=Protestant 2=Catholic 3=Other Christian 4=Jewish 5=Something Else 6=None
54	Income	1=Under \$15,000 2=\$15-\$30,000 3=\$30-\$50,000 4=\$50-\$75,000 5=\$75-\$100,000 6=\$100,000 or more

57	If Only These Candidates	1=Clinton 2=Dole 3=Would not vote	
58	Ideology	1=Liberal 2=Moderate 3=Conservative	
59	Age (65 and over)	1=18 - 64 2=65 and Over	(VNS)
62	Can Feds Cut Def & Taxes?	1=Yes 2=No	
65	State or National Poll	1=National 2=State	(VNS)
66	Backside	1=Complete (VNS) 2=Not Complete	
67	Geocode	1=Congressional Dist #1 2=Congressional Dist #2	
68	Age (4 Categories)	1=18 - 29 2=30 - 44 3=45 - 59 4=60 and Over	(VNS)
69	Age (6 Categories)	1=18 - 24 2=25 - 29 3=30 - 39 4=40 - 49 5=50 - 59 6=60 and Over	(VNS)
70	Party ID (3 Categories)	1=Democrat(VNS) 2=Republican 3=Independent/Other	
71	Age 65 (6 Categories)	1=18 - 24 2=25 - 29 3=30 - 39 4=40 - 49 5=50 - 64 6=65 and Over	(VNS)
75-80	WEIGHT (3 implied decimal places)		
90	Expect Life for Next Gen	1=Better than today 2=Worse than today 3=About the same	

93

Are You a Gun Owner?

1=Yes
2=No

Voter News Service Exit Poll

Michigan General Election Exit Poll November 5, 1996

Total number of respondents : 2,021

<u>COLUMN LOCATIONS</u>	<u>DESCRIPTION</u>	
1	'1'	
2-3	'01'	
7	'G'	
9 - 10	State Number	
11 - 13	Precinct Number	
14 - 16	Sequence Number Within Precinct	
17	Call Number	1=First Call 2=Second Call 3=Third Call
18	'1'	
19	Age(8 Categories):	1=18-24 2=25-29 3=30-39 4=40-44 5=45-49 6=50-59 7=60-64 8=65 +
20	Race	1=White 2=Black 3=Hispanic 4=Asian 5=Other
21	Sex	1=Male 2=Female

22	Presidential Vote	1=Clinton 2=Dole 3=Perot 9=Other
23	Senator Vote	1=Levin 2=Romney 9=Other
26	Quality Matters Most	1=Shares my view govt 2=Stands up for beliefs 3=Cares about people like me 4=Honest/Trustworthy 5=In touch with the 90's 6=Has a vision for the future
29	Govt should do:	1=More to solve problems 2=Less-leave to business & individuals
31	Issue Matters Most	1=Taxes 2=Medicare/Soc. Security 3=Foreign Policy 4=Federal Budget Deficit 5=Economy/ Jobs 6=Education 7=Crime/Drugs
35	Prop E: Casino Gambling	1=Yes 2=No
37	Rep Cong Last 2 Yrs.	1=Approve 2=Disapprove
38	Religious Right	1=Yes 2=No
39	State Economic Condition	1=Excellent 2=Good 3=Not Good 4=Poor

44	Financial Situation	1=Better 2=Worse 3=Same
45	1992 Vote	1=Clinton 2=Bush 3=Perot 4=Other 5=Did Not Vote
48	Party ID	1=Democrat 2=Republican 3=Independent 4=Something Else
51	Education	1=No High School 2=High School 3=Some College 4=College Grad 5=Postgrad
52	Religion	1=Protestant 2=Catholic 3=Other Christian 4=Jewish 5=Something Else 6=None
54	Income	1=Under \$15,000 2=\$15-\$30,000 3=\$30-\$50,000 4=\$50-\$75,000 5=\$75-\$100,000 6=\$100,000 or more
57	If Only These Candidates	1=Clinton 2=Dole 3=Would not vote
58	Ideology	1=Liberal 2=Moderate 3=Conservative

59	Age (65 and over)	1=18 - 64 2=65 and Over	(VNS)
62	Can Feds Cut Def & Taxes?	1=Yes 2=No	
65	State or National Poll	1=National 2=State	(VNS)
66	Backside	1=Complete (VNS) 2=Not Complete	
67	Geocode	1=Detroit 2=Okland, Macomb & rest of Wayne County 3=University Belt & UP 4=Southwest 5=Northeast	
68	Age (4 Categories)	1=18 - 29 2=30 - 44 3=45 - 59 4=60 and Over	(VNS)
69	Age (6 Categories)	1=18 - 24 2=25 - 29 3=30 - 39 4=40 - 49 5=50 - 59 6=60 and Over	(VNS)
70	Party ID (3 Categories)	1=Democrat(VNS) 2=Republican 3=Independent/Other	
71	Age 65 (6 Categories)	1=18 - 24 2=25 - 29 3=30 - 39 4=40 - 49 5=50 - 64 6=65 and Over	(VNS)
75-80	WEIGHT (3 implied decimal places)		
90	Expect Life for Next Gen	1=Better than today 2=Worse than today 3=About the same	
92	Union Member in Household	1=Yes 2=No	

Voter News Service Exit Poll

Minnesota General Election Exit Poll November 5, 1996

Total number of respondents : 1,539

<u>COLUMN LOCATIONS</u>	<u>DESCRIPTION</u>	
1	'1'	
2-3	'01'	
7	'G'	
9 - 10	State Number	
11 - 13	Precinct Number	
14 - 16	Sequence Number Within Precinct	
17	Call Number	1=First Call 2=Second Call 3=Third Call
18	'1'	
19	Age(8 Categories):	1=18-24 2=25-29 3=30-39 4=40-44 5=45-49 6=50-59 7=60-64 8=65 +
20	Race	1=White 2=Black 3=Hispanic 4=Asian 5=Other

21	Sex	1=Male 2=Female
22	Presidential Vote	1=Clinton 2=Dole 3=Perot 9=Other
23	Senator Vote	1=Wellstone 2=Boschwitz 9=Other
26	Quality Matters Most	1=Shares my view govt 2=Stands up for beliefs 3=Cares about people like me 4=Honest/Trustworthy 5=In touch with the 90's 6=Has a vision for the future
29	Govt should do:	1=More to solve problems 2=Less-leave to business & individuals
31	Issue Matters Most	1=Taxes 2=Medicare/Soc. Security 3=Foreign Policy 4=Federal Budget Deficit 5=Economy/ Jobs 6=Education 7=Crime/Drugs
35	Sen Issue Matters Most	1=Taxes 2=Welfare 3=Boundary Waters Canoe Area Access 4=Economy/ Jobs 5=Education 6=Crime
36	Motor Access to Canoe Area	1=Expanded 2=Kept the same 3=Limited more
37	Rep Cong Last 2 Yrs.	1=Approve 2=Disapprove

39	State Economic Condition	1=Excellent 2=Good 3=Not Good 4=Poor
43	Is Wellstone Too Liberal?	1=Yes 2=No
44	Financial Situation	1=Better 2=Worse 3=Same
45	1992 Vote	1=Clinton 2=Bush 3=Perot 4=Other 5=Did Not Vote
48	Party ID	1=Democrat 2=Republican 3=Independent 4=Something Else
51	Education	1=No High School 2=High School 3=Some College 4=College Grad 5=Postgrad
52	Religion	1=Protestant 2=Catholic 3=Other Christian 4=Jewish 5=Something Else 6=None
53	1990 Senator Vote	1=Wellstone 2=Boschwitz 3=Someone else 4=Did not vote in 90

54	Income	1=Under \$15,000 2=\$15-\$30,000 3=\$30-\$50,000 4=\$50-\$75,000 5=\$75-\$100,000 6=\$100,000 or more
57	If Only These Candidates	1=Clinton 2=Dole 3=Would not vote
58	Ideology	1=Liberal 2=Moderate 3=Conservative
59	Age (65 and over)	1=18 - 64 (VNS) 2=65 and Over
62	Can Feds Cut Def & Taxes?	1=Yes 2=No
65	State or National Poll	1=National (VNS) 2=State
66	Backside	1=Complete (VNS) 2=Not Complete
67	Geocode	1=Minneapolis/St. Paul 2=Southwest 3=West 4=North
68	Age (4 Categories)	1=18 - 29 (VNS) 2=30 - 44 3=45 - 59 4=60 and Over
69	Age (6 Categories)	1=18 - 24 (VNS) 2=25 - 29 3=30 - 39 4=40 - 49 5=50 - 59 6=60 and Over
70	Party ID (3 Categories)	1=Democrat(VNS) 2=Republican 3=Independent/Other

71	Age 65 (6 Categories)	1=18 - 24 2=25 - 29 3=30 - 39 4=40 - 49 5=50 - 64 6=65 and Over	(VNS)
75-80	WEIGHT (3 implied decimal places)		
90	Expect Life for Next Gen	1=Better than today 2=Worse than today 3=About the same	
96	New Federal Welfare Law	1=Cuts welfare too much 2=Not cut welfare enough 3=Is about right	

Voter News Service Exit Poll

Missouri General Election Exit Poll November 5, 1996

Total number of respondents : 1,357

<u>COLUMN LOCATIONS</u>	<u>DESCRIPTION</u>	
1	'1'	
2-3	'01'	
7	'G'	
9 - 10	State Number	
11 - 13	Precinct Number	
14 - 16	Sequence Number Within Precinct	
17	Call Number	1=First Call 2=Second Call 3=Third Call
18	'1'	
19	Age(8 Categories):	1=18-24 2=25-29 3=30-39 4=40-44 5=45-49 6=50-59 7=60-64 8=65 +
20	Race	1=White 2=Black 3=Hispanic 4=Asian 5=Other

21	Sex	1=Male 2=Female
22	Presidential Vote	1=Clinton 2=Dole 3=Perot 9=Other
24	Governor Vote	1=Carnahan 2=Kelly 9=Other
26	Quality Matters Most	1=Shares my view govt 2=Stands up for beliefs 3=Cares about people like me 4=Honest/Trustworthy 5=In touch with the 90's 6=Has a vision for the future
29	Govt should do:	1=More to solve problems 2=Less-leave to business & individuals
31	Issue Matters Most	1=Taxes 2=Medicare/Soc. Security 3=Foreign Policy 4=Federal Budget Deficit 5=Economy/ Jobs 6=Education 7=Crime/Drugs
36	Carnahan's Tax Increase	1=Right thing to do 2=Wrong thing to do
37	Rep Cong Last 2 Yrs.	1=Approve 2=Disapprove
38	Religious Right	1=Yes 2=No
39	State Economic Condition	1=Excellent 2=Good 3=Not Good 4=Poor

44	Financial Situation	1=Better 2=Worse 3=Same
45	1992 Vote	1=Clinton 2=Bush 3=Perot 4=Other 5=Did Not Vote
48	Party ID	1=Democrat 2=Republican 3=Independent 4=Something Else
51	Education	1=No High School 2=High School 3=Some College 4=College Grad 5=Postgrad
52	Religion	1=Protestant 2=Catholic 3=Other Christian 4=Jewish 5=Something Else 6=None
54	Income	1=Under \$15,000 2=\$15-\$30,000 3=\$30-\$50,000 4=\$50-\$75,000 5=\$75-\$100,000 6=\$100,000 or more
57	If Only These Candidates	1=Clinton 2=Dole 3=Would not vote
58	Ideology	1=Liberal 2=Moderate 3=Conservative
59	Age (65 and over)	1=18 - 64 2=65 and Over

(VNS)

62	Can Feds Cut Def & Taxes?	1=Yes 2=No	
65	State or National Poll	1=National 2=State	(VNS)
66	Backside	1=Complete (VNS) 2=Not Complete	
67	Geocode	1=St. Louis City 2=St. Louis Suburbs 3=Kansas City Area 4=Southwest 5=North and Southeast	
68	Age (4 Categories)	1=18 - 29 2=30 - 44 3=45 - 59 4=60 and Over	(VNS)
69	Age (6 Categories)	1=18 - 24 2=25 - 29 3=30 - 39 4=40 - 49 5=50 - 59 6=60 and Over	(VNS)
70	Party ID (3 Categories)	1=Democrat(VNS) 2=Republican 3=Independent/Other	
71	Age 65 (6 Categories)	1=18 - 24 2=25 - 29 3=30 - 39 4=40 - 49 5=50 - 64 6=65 and Over	(VNS)
75-80	WEIGHT (3 implied decimal places)		
90	Expect Life for Next Gen	1=Better than today 2=Worse than today 3=About the same	

Voter News Service Exit Poll

Mississippi General Election Exit Poll November 5, 1996

Total number of respondents : 795

<u>COLUMN LOCATIONS</u>	<u>DESCRIPTION</u>	
1	'1'	
2-3	'01'	
7	'G'	
9 - 10	State Number	
11 - 13	Precinct Number	
14 - 16	Sequence Number Within Precinct	
17	Call Number	1=First Call 2=Second Call 3=Third Call
18	'1'	
19	Age(8 Categories):	1=18-24 2=25-29 3=30-39 4=40-44 5=45-49 6=50-59 7=60-64 8=65 +
20	Race	1=White 2=Black 3=Hispanic 4=Asian 5=Other

21	Sex	1=Male 2=Female
22	Presidential Vote	1=Clinton 2=Dole 3=Perot 9=Other
23	Senator Vote	1=Hunt 2=Cochran 9=Other
38	Religious Right	1=Yes 2=No
44	Financial Situation	1=Better 2=Worse 3=Same
45	1992 Vote	1=Clinton 2=Bush 3=Perot 4=Other 5=Did Not Vote
48	Party ID	1=Democrat 2=Republican 3=Independent 4=Something Else
54	Income	1=Under \$15,000 2=\$15-\$30,000 3=\$30-\$50,000 4=\$50-\$75,000 5=\$75-\$100,000 6=\$100,000 or more
57	If Only These Candidates	1=Clinton 2=Dole 3=Would not vote
58	Ideology	1=Liberal 2=Moderate 3=Conservative
59	Age (65 and over)	1=18 - 64 2=65 and Over

(VNS)

65	State or National Poll	1=National 2=State	(VNS)
67	Geocode	1=Delta 2=Jackson & Other Urban Areas 3=East	
68	Age (4 Categories)	1=18 - 29 2=30 - 44 3=45 - 59 4=60 and Over	(VNS)
69	Age (6 Categories)	1=18 - 24 2=25 - 29 3=30 - 39 4=40 - 49 5=50 - 59 6=60 and Over	(VNS)
70	Party ID (3 Categories)	1=Democrat(VNS) 2=Republican 3=Independent/Other	
71	Age 65 (6 Categories)	1=18 - 24 2=25 - 29 3=30 - 39 4=40 - 49 5=50 - 64 6=65 and Over	(VNS)
75-80	WEIGHT (3 implied decimal places)		

Voter News Service Exit Poll

Montana General Election Exit Poll November 5, 1996

Total number of respondents : 1,184

<u>COLUMN LOCATIONS</u>	<u>DESCRIPTION</u>	
1	'1'	
2-3	'01'	
7	'G'	
9 - 10	State Number	
11 - 13	Precinct Number	
14 - 16	Sequence Number Within Precinct	
17	Call Number	1=First Call 2=Second Call 3=Third Call
18	'1'	
19	Age(8 Categories):	1=18-24 2=25-29 3=30-39 4=40-44 5=45-49 6=50-59 7=60-64 8=65 +
20	Race	1=White 2=Black 3=Hispanic 4=Asian 5=Other

21	Sex	1=Male 2=Female
22	Presidential Vote	1=Clinton 2=Dole 3=Perot 9=Other
23	Senator Vote	1=Baucus 2=Rehberg 9=Other
24	Governor Vote	1=Jacobson 2=Racicot 9=Other
25	House Vote	1=Yellowtail 2=Hill 9=Other
26	Quality Matters Most	1=Shares my view govt 2=Stands up for beliefs 3=Cares about people like me 4=Honest/Trustworthy 5=In touch with the 90's 6=Has a vision for the future
29	Govt should do:	1=More to solve problems 2=Less-leave to business & individuals
31	Issue Matters Most	1=Taxes 2=Medicare/Soc. Security 3=Foreign Policy 4=Federal Budget Deficit 5=Economy/ Jobs 6=Education 7=Crime/Drugs
33	Clinton Land Use Policies	1=Help State 2=Hurt State 3=Not Affect State
34	Issue 122: Water Regulation	1=For 2=Against

36	More Important To You?	1=Protect environment 2=Keeping jobs in state	
37	Rep Cong Last 2 Yrs.	1=Approve 2=Disapprove	
39	State Economic Condition	1=Excellent 2=Good 3=Not Good 4=Poor	
44	Financial Situation	1=Better 2=Worse 3=Same	
45	1992 Vote	1=Clinton 2=Bush 3=Perot 4=Other 5=Did Not Vote	
48	Party ID	1=Democrat 2=Republican 3=Independent 4=Something Else	
54	Income	1=Under \$15,000 2=\$15-\$30,000 3=\$30-\$50,000 4=\$50-\$75,000 5=\$75-\$100,000 6=\$100,000 or more	
57	If Only These Candidates	1=Clinton 2=Dole 3=Would not vote	
58	Ideology	1=Liberal 2=Moderate 3=Conservative	
59	Age (65 and over)	1=18 - 64 2=65 and Over	(VNS)
65	State or National Poll	1=National 2=State	(VNS)

66	Backside	1=Complete (VNS) 2=Not Complete
67	Geocode	1=Urban West 2=Rural West 3=East
68	Age (4 Categories)	1=18 - 29 (VNS) 2=30 - 44 3=45 - 59 4=60 and Over
69	Age (6 Categories)	1=18 - 24 (VNS) 2=25 - 29 3=30 - 39 4=40 - 49 5=50 - 59 6=60 and Over
70	Party ID (3 Categories)	1=Democrat(VNS) 2=Republican 3=Independent/Other
71	Age 65 (6 Categories)	1=18 - 24 (VNS) 2=25 - 29 3=30 - 39 4=40 - 49 5=50 - 64 6=65 and Over
75-80	WEIGHT (3 implied decimal places)	

Voter News Service Exit Poll

North Carolina General Election Exit Poll November 5, 1996

Total number of respondents : 2,232

<u>COLUMN LOCATIONS</u>	<u>DESCRIPTION</u>	
1	'1'	
2-3	'01'	
7	'G'	
9 - 10	State Number	
11 - 13	Precinct Number	
14 - 16	Sequence Number Within Precinct	
17	Call Number	1=First Call 2=Second Call 3=Third Call
18	'1'	
19	Age(8 Categories):	1=18-24 2=25-29 3=30-39 4=40-44 5=45-49 6=50-59 7=60-64 8=65 +
20	Race	1=White 2=Black 3=Hispanic 4=Asian 5=Other

21	Sex	1=Male 2=Female
22	Presidential Vote	1=Clinton 2=Dole 3=Perot 9=Other
23	Senator Vote	1=Gantt 2=Helms 9=Other
24	Governor Vote	1=Hunt 2=Hayes 9=Other
26	Quality Matters Most	1=Shares my view govt 2=Stands up for beliefs 3=Cares about people like me 4=Honest/Trustworthy 5=In touch with the 90's 6=Has a vision for the future
29	Govt should do:	1=More to solve problems 2=Less-leave to business & individuals
31	Issue Matters Most	1=Taxes 2=Medicare/Soc. Security 3=Foreign Policy 4=Federal Budget Deficit 5=Economy/ Jobs 6=Education 7=Crime/Drugs
36	1990 Senator Vote	1=Gantt 2=Helms 3=Other 4=Did not vote
37	Rep Cong Last 2 Yrs.	1=Approve 2=Disapprove
38	Religious Right	1=Yes 2=No

39	State Economic Condition	1=Excellent 2=Good 3=Not Good 4=Poor
43	Moved to NC Since 1990?	1=Yes 2=No
44	Financial Situation	1=Better 2=Worse 3=Same
45	1992 Vote	1=Clinton 2=Bush 3=Perot 4=Other 5=Did Not Vote
48	Party ID	1=Democrat 2=Republican 3=Independent 4=Something Else
51	Education	1=No High School 2=High School 3=Some College 4=College Grad 5=Postgrad
52	Religion	1=Protestant 2=Catholic 3=Other Christian 4=Jewish 5=Something Else 6=None
53	Clinton's Policy on Tobacco	1=Approve 2=Disapprove
54	Income	1=Under \$15,000 2=\$15-\$30,000 3=\$30-\$50,000 4=\$50-\$75,000 5=\$75-\$100,000 6=\$100,000 or more

57	If Only These Candidates	1=Clinton 2=Dole 3=Would not vote	
58	Ideology	1=Liberal 2=Moderate 3=Conservative	
59	Age (65 and over)	1=18 - 64 2=65 and Over	(VNS)
62	Can Feds Cut Def & Taxes?	1=Yes 2=No	
65	State or National Poll	1=National 2=State	(VNS)
66	Backside	1=Complete (VNS) 2=Not Complete	
67	Geocode	1=East 2=North Central Urban 3=South Central 4=Charlotte/Winston-Salem Area 5=Mountain/West	
68	Age (4 Categories)	1=18 - 29 2=30 - 44 3=45 - 59 4=60 and Over	(VNS)
69	Age (6 Categories)	1=18 - 24 2=25 - 29 3=30 - 39 4=40 - 49 5=50 - 59 6=60 and Over	(VNS)
70	Party ID (3 Categories)	1=Democrat(VNS) 2=Republican 3=Independent/Other	
71	Age 65 (6 Categories)	1=18 - 24 2=25 - 29 3=30 - 39 4=40 - 49 5=50 - 64 6=65 and Over	(VNS)
75-80	WEIGHT (3 implied decimal places)		

90

Expect Life for Next Gen

1=Better than today
2=Worse than today
3=About the same

Voter News Service Exit Poll

North Dakota General Election Exit Poll November 5, 1996

Total number of respondents : 851

<u>COLUMN LOCATIONS</u>	<u>DESCRIPTION</u>	
1	'1'	
2-3	'01'	
7	'G'	
9 - 10	State Number	
11 - 13	Precinct Number	
14 - 16	Sequence Number Within Precinct	
17	Call Number	1=First Call 2=Second Call 3=Third Call
18	'1'	
19	Age(8 Categories):	1=18-24 2=25-29 3=30-39 4=40-44 5=45-49 6=50-59 7=60-64 8=65 +
20	Race	1=White 2=Black 3=Hispanic 4=Asian 5=Other

21	Sex	1=Male 2=Female	
22	Presidential Vote	1=Clinton 2=Dole 3=Perot 9=Other	
24	Governor Vote	1=Kaldor 2=Schafer 9=Other	
25	U.S. House of Rep. Vote	1=Pomeroy 2=Cramer 9=Other	
44	Financial Situation	1=Better 2=Worse 3=Same	
45	1992 Vote	1=Clinton 2=Bush 3=Perot 4=Other 5=Did Not Vote	
48	Party ID	1=Democrat 2=Republican 3=Independent 4=Something Else	
54	Income	1=Under \$15,000 2=\$15-\$30,000 3=\$30-\$50,000 4=\$50-\$75,000 5=\$75-\$100,000 6=\$100,000 or more	
57	If Only These Candidates	1=Clinton 2=Dole 3=Would not vote	
58	Ideology	1=Liberal 2=Moderate 3=Conservative	
59	Age (65 and over)	1=18 - 64	(VNS)

		2=65 and Over	
65	State or National Poll	1=National 2=State	(VNS)
67	Geocode	1=East 2=West 3=South	
68	Age (4 Categories)	1=18 - 29 2=30 - 44 3=45 - 59 4=60 and Over	(VNS)
69	Age (6 Categories)	1=18 - 24 2=25 - 29 3=30 - 39 4=40 - 49 5=50 - 59 6=60 and Over	(VNS)
70	Party ID (3 Categories)	1=Democrat(VNS) 2=Republican 3=Independent/Other	
71	Age 65 (6 Categories)	1=18 - 24 2=25 - 29 3=30 - 39 4=40 - 49 5=50 - 64 6=65 and Over	(VNS)
75-80	WEIGHT (3 implied decimal places)		

Voter News Service Exit Poll

Nebraska General Election Exit Poll November 5, 1996

Total number of respondents : 876

<u>COLUMN LOCATIONS</u>	<u>DESCRIPTION</u>	
1	'1'	
2-3	'01'	
7	'G'	
9 - 10	State Number	
11 - 13	Precinct Number	
14 - 16	Sequence Number Within Precinct	
17	Call Number	1=First Call 2=Second Call 3=Third Call
18	'1'	
19	Age(8 Categories):	1=18-24 2=25-29 3=30-39 4=40-44 5=45-49 6=50-59 7=60-64 8=65 +
20	Race	1=White 2=Black 3=Hispanic 4=Asian 5=Other
21	Sex	1=Male 2=Female

22	Presidential Vote	1=Clinton 2=Dole 3=Perot 9=Other
23	Senator Vote	1=Nelson 2=Hagel 9=Other
35	Would You Prefer:	1=Increase quality of education, higher tax 2=Reduce prop tax, lower quality of education
36	1994 Governor Vote	1=Nelson 2=Spence 3=Someone else 4=Did not vote in 94
37	Rep Cong Last 2 Yrs.	1=Approve 2=Disapprove
38	Religious Right	1=Yes 2=No
39	State Economic Condition	1=Excellent 2=Good 3=Not Good 4=Poor
44	Financial Situation	1=Better 2=Worse 3=Same
45	1992 Vote	1=Clinton 2=Bush 3=Perot 4=Other 5=Did Not Vote
48	Party ID	1=Democrat 2=Republican 3=Independent 4=Something Else

54	Income	1=Under \$15,000 2=\$15-\$30,000 3=\$30-\$50,000 4=\$50-\$75,000 5=\$75-\$100,000 6=\$100,000 or more
57	If Only These Candidates	1=Clinton 2=Dole 3=Would not vote
58	Ideology	1=Liberal 2=Moderate 3=Conservative
59	Age (65 and over)	1=18 - 64 (VNS) 2=65 and Over
65	State or National Poll	1=National (VNS) 2=State
66	Backside	1=Complete (VNS) 2=Not Complete
67	Geocode	1=Congressional Dist #1 2=Congressional Dist #2 3=Congressional Dist #3
68	Age (4 Categories)	1=18 - 29 (VNS) 2=30 - 44 3=45 - 59 4=60 and Over
69	Age (6 Categories)	1=18 - 24 (VNS) 2=25 - 29 3=30 - 39 4=40 - 49 5=50 - 59 6=60 and Over
70	Party ID (3 Categories)	1=Democrat(VNS) 2=Republican 3=Independent/Other
71	Age 65 (6 Categories)	1=18 - 24 (VNS) 2=25 - 29 3=30 - 39 4=40 - 49 5=50 - 64 6=65 and Over
75-80	WEIGHT (3 implied decimal places)	

Voter News Service Exit Poll

New Hampshire General Election Exit Poll November 5, 1996

Total number of respondents : 1,225

<u>COLUMN LOCATIONS</u>	<u>DESCRIPTION</u>	
1	'1'	
2-3	'01'	
7	'G'	
9 - 10	State Number	
11 - 13	Precinct Number	
14 - 16	Sequence Number Within Precinct	
17	Call Number	1=First Call 2=Second Call 3=Third Call
18	'1'	
19	Age(8 Categories):	1=18-24 2=25-29 3=30-39 4=40-44 5=45-49 6=50-59 7=60-64 8=65 +
20	Race	1=White 2=Black 3=Hispanic 4=Asian 5=Other

21	Sex	1=Male 2=Female
22	Presidential Vote	1=Clinton 2=Dole 3=Perot 9=Other
23	Senator Vote	1=Swett 2=Smith 9=Other
24	Governor Vote	1=Shaheen 2=Lamontagne 9=Other
26	Quality Matters Most	1=Shares my view govt 2=Stands up for beliefs 3=Cares about people like me 4=Honest/Trustworthy 5=In touch with the 90's 6=Has a vision for the future
29	Govt should do:	1=More to solve problems 2=Less-leave to business & individuals
31	Issue Matters Most	1=Taxes 2=Medicare/Soc. Security 3=Foreign Policy 4=Federal Budget Deficit 5=Economy/ Jobs 6=Education 7=Crime/Drugs
37	Rep Cong Last 2 Yrs.	1=Approve 2=Disapprove
39	State Economic Condition	1=Excellent 2=Good 3=Not Good 4=Poor

41	Test Question (NH Inc Tax)	1=Yes 2=No 3=Cannot answer, card is not there 4=Cannot answer, cannot read card
44	Financial Situation	1=Better 2=Worse 3=Same
45	1992 Vote	1=Clinton 2=Bush 3=Perot 4=Other 5=Did Not Vote
48	Party ID	1=Democrat 2=Republican 3=Independent 4=Something Else
51	Education	1=No High School 2=High School 3=Some College 4=College Grad 5=Postgrad
52	Religion	1=Protestant 2=Catholic 3=Other Christian 4=Jewish 5=Something Else 6=None
54	Income	1=Under \$15,000 2=\$15-\$30,000 3=\$30-\$50,000 4=\$50-\$75,000 5=\$75-\$100,000 6=\$100,000 or more
56	Country Today Is:	1=Right direction 2=Wrong track

57	If Only These Candidates	1=Clinton 2=Dole 3=Would not vote	
58	Ideology	1=Liberal 2=Moderate 3=Conservative	
59	Age (65 and over)	1=18 - 64 2=65 and Over	(VNS)
61	Who Attacked Unfairly?	1=Swett did 2=Smith did 3=Both did 4=Neither did	
62	Can Feds Cut Def & Taxes?	1=Yes 2=No	
65	State or National Poll	1=National 2=State	(VNS)
66	Backside	1=Complete (VNS) 2=Not Complete	
67	Geocode	1=Industrial areas 2=Concord & CT Valley 3=South 4=Rural North	
68	Age (4 Categories)	1=18 - 29 2=30 - 44 3=45 - 59 4=60 and Over	(VNS)
69	Age (6 Categories)	1=18 - 24 2=25 - 29 3=30 - 39 4=40 - 49 5=50 - 59 6=60 and Over	(VNS)
70	Party ID (3 Categories)	1=Democrat(VNS) 2=Republican 3=Independent/Other	
71	Age 65 (6 Categories)	1=18 - 24 2=25 - 29 3=30 - 39 4=40 - 49 5=50 - 64 6=65 and Over	(VNS)

74	Describe Support of Pres	1=No reservations 2=With reservations
75-80	WEIGHT (3 implied decimal places)	
90	Expect Life for Next Gen	1=Better than today 2=Worse than today 3=About the same

Voter News Service Exit Poll

New Jersey General Election Exit Poll November 5, 1996

Total number of respondents : 2,047

<u>COLUMN LOCATIONS</u>	<u>DESCRIPTION</u>	
1	'1'	
2-3	'01'	
7	'G'	
9 - 10	State Number	
11 - 13	Precinct Number	
14 - 16	Sequence Number Within Precinct	
17	Call Number	1=First Call 2=Second Call 3=Third Call
18	'1'	
19	Age(8 Categories):	1=18-24 2=25-29 3=30-39 4=40-44 5=45-49 6=50-59 7=60-64 8=65 +
20	Race	1=White 2=Black 3=Hispanic 4=Asian 5=Other

21	Sex	1=Male 2=Female
22	Presidential Vote	1=Clinton 2=Dole 3=Perot 9=Other
23	Senator Vote	1=Torricelli 2=Zimmer 9=Other
26	Quality Matters Most	1=Shares my view govt 2=Stands up for beliefs 3=Cares about people like me 4=Honest/Trustworthy 5=In touch with the 90's 6=Has a vision for the future
29	Govt should do:	1=More to solve problems 2=Less-leave to business & individuals
31	Issue Matters Most	1=Taxes 2=Medicare/Soc. Security 3=Foreign Policy 4=Federal Budget Deficit 5=Economy/ Jobs 6=Education 7=Crime/Drugs
35	Whitman Job Approval	1=Approve 2=Disapprove
36	Whitman's Tax Cut	1=Helped you 2=Hurt you 3=Made no difference
37	Rep Cong Last 2 Yrs.	1=Approve 2=Disapprove

39	State Economic Condition	1=Excellent 2=Good 3=Not Good 4=Poor
42	Decided to Vote Senator	1=Last 3 Days 2=Last Week 3=Last Month 4=Before That
44	Financial Situation	1=Better 2=Worse 3=Same
45	1992 Vote	1=Clinton 2=Bush 3=Perot 4=Other 5=Did Not Vote
48	Party ID	1=Democrat 2=Republican 3=Independent 4=Something Else
51	Education	1=No High School 2=High School 3=Some College 4=College Grad 5=Postgrad
52	Religion	1=Protestant 2=Catholic 3=Other Christian 4=Jewish 5=Something Else 6=None
54	Income	1=Under \$15,000 2=\$15-\$30,000 3=\$30-\$50,000 4=\$50-\$75,000 5=\$75-\$100,000 6=\$100,000 or more

57	If Only These Candidates	1=Clinton 2=Dole 3=Would not vote	
58	Ideology	1=Liberal 2=Moderate 3=Conservative	
59	Age (65 and over)	1=18 - 64 2=65 and Over	(VNS)
61	Who Attacked Unfairly?	1=Torricelli did 2=Zimmer did 3=Both did 4=Neither did	
62	Can Feds Cut Def & Taxes?	1=Yes 2=No	
65	State or National Poll	1=National 2=State	(VNS)
66	Backside	1=Complete (VNS) 2=Not Complete	
67	Geocode	1=Essex/Hudson County 2=Bergen/Passaic County 3=Central 4=South 5=Northwest	
68	Age (4 Categories)	1=18 - 29 2=30 - 44 3=45 - 59 4=60 and Over	(VNS)
69	Age (6 Categories)	1=18 - 24 2=25 - 29 3=30 - 39 4=40 - 49 5=50 - 59 6=60 and Over	(VNS)
70	Party ID (3 Categories)	1=Democrat (VNS) 2=Republican 3=Independent/Other	

71	Age 65 (6 Categories)	1=18 - 24 2=25 - 29 3=30 - 39 4=40 - 49 5=50 - 64 6=65 and Over	(VNS)
75-80	WEIGHT (3 implied decimal places)		
90	Expect Life for Next Gen	1=Better than today 2=Worse than today 3=About the same	

Voter News Service Exit Poll

New Mexico General Election Exit Poll November 5, 1996

Total number of respondents : 1,123

<u>COLUMN LOCATIONS</u>	<u>DESCRIPTION</u>	
1	'1'	
2-3	'01'	
7	'G'	
9 - 10	State Number	
11 - 13	Precinct Number	
14 - 16	Sequence Number Within Precinct	
17	Call Number	1=First Call 2=Second Call 3=Third Call
18	'1'	
19	Age(8 Categories):	1=18-24 2=25-29 3=30-39 4=40-44 5=45-49 6=50-59 7=60-64 8=65 +
20	Race	1=White 2=Black 3=Hispanic 4=Asian 5=Other

21	Sex	1=Male 2=Female
22	Presidential Vote	1=Clinton 2=Dole 3=Perot 9=Other
23	Senator Vote	1=Trujillo 2=Domenici 9=Other
30	Mexican/Hispanic Descent	1=Yes 2=No
33	Clinton Land Use Policies	1=Help State 2=Hurt State 3=Not Affect State
34	Q-Race (Original answer)	1=White 2=Black 3=Hispanic 4=Asian 5=Other
37	Rep Cong Last 2 Yrs.	1=Approve 2=Disapprove
38	Religious Right	1=Yes 2=No
39	State Economic Condition	1=Excellent 2=Good 3=Not Good 4=Poor
44	Financial Situation	1=Better 2=Worse 3=Same
45	1992 Vote	1=Clinton 2=Bush 3=Perot 4=Other 5=Did Not Vote

48	Party ID	1=Democrat 2=Republican 3=Independent 4=Something Else	
54	Income	1=Under \$15,000 2=\$15-\$30,000 3=\$30-\$50,000 4=\$50-\$75,000 5=\$75-\$100,000 6=\$100,000 or more	
57	If Only These Candidates	1=Clinton 2=Dole 3=Would not vote	
58	Ideology	1=Liberal 2=Moderate 3=Conservative	
59	Age (65 and over)	1=18 - 64 2=65 and Over	(VNS)
62	Can Feds Cut Def & Taxes?	1=Yes 2=No	
65	State or National Poll	1=National 2=State	(VNS)
66	Backside	1=Complete (VNS) 2=Not Complete	
67	Geocode	1=Bernalillo County/ Albuquerque Area 2=Little Texas 3=Northwest	
68	Age (4 Categories)	1=18 - 29 2=30 - 44 3=45 - 59 4=60 and Over	(VNS)
69	Age (6 Categories)	1=18 - 24 2=25 - 29 3=30 - 39 4=40 - 49 5=50 - 59 6=60 and Over	(VNS)

70	Party ID (3 Categories)	1=Democrat(VNS) 2=Republican 3=Independent/Other
71	Age 65 (6 Categories)	1=18 - 24 (VNS) 2=25 - 29 3=30 - 39 4=40 - 49 5=50 - 64 6=65 and Over
75-80	WEIGHT (3 implied decimal places)	

Voter News Service Exit Poll

Nevada General Election Exit Poll November 5, 1996

Total number of respondents : 1,268

<u>COLUMN LOCATIONS</u>	<u>DESCRIPTION</u>	
1	'1'	
2-3	'01'	
7	'G'	
9 - 10	State Number	
11 - 13	Precinct Number	
14 - 16	Sequence Number Within Precinct	
17	Call Number	1=First Call 2=Second Call 3=Third Call
18	'1'	
19	Age(8 Categories):	1=18-24 2=25-29 3=30-39 4=40-44 5=45-49 6=50-59 7=60-64 8=65 +
20	Race	1=White 2=Black 3=Hispanic 4=Asian 5=Other

21	Sex	1=Male 2=Female
22	Presidential Vote	1=Clinton 2=Dole 3=Perot 4=None of these cand. 9=Other
33	Clinton Land Use Policies	1=Help State 2=Hurt State 3=Not Affect State
37	Rep Cong Last 2 Yrs.	1=Approve 2=Disapprove
39	State Economic Condition	1=Excellent 2=Good 3=Not Good 4=Poor
44	Financial Situation	1=Better 2=Worse 3=Same
45	1992 Vote	1=Clinton 2=Bush 3=Perot 4=Other 5=Did Not Vote
48	Party ID	1=Democrat 2=Republican 3=Independent 4=Something Else
54	Income	1=Under \$15,000 2=\$15-\$30,000 3=\$30-\$50,000 4=\$50-\$75,000 5=\$75-\$100,000 6=\$100,000 or more
57	If Only These Candidates	1=Clinton 2=Dole 3=Would not vote

58	Ideology	1=Liberal 2=Moderate 3=Conservative	
59	Age (65 and over)	1=18 - 64 2=65 and Over	(VNS)
65	State or National Poll	1=National 2=State	(VNS)
67	Geocode	1=Washoe County 2=Clark County 3=Rural Counties	
68	Age (4 Categories)	1=18 - 29 2=30 - 44 3=45 - 59 4=60 and Over	(VNS)
69	Age (6 Categories)	1=18 - 24 2=25 - 29 3=30 - 39 4=40 - 49 5=50 - 59 6=60 and Over	(VNS)
70	Party ID (3 Categories)	1=Democrat(VNS) 2=Republican 3=Independent/Other	
71	Age 65 (6 Categories)	1=18 - 24 2=25 - 29 3=30 - 39 4=40 - 49 5=50 - 64 6=65 and Over	(VNS)
75-80	WEIGHT (3 implied decimal places)		

Voter News Service Exit Poll

New York General Election Exit Poll November 5, 1996

Total number of respondents : 1,899

<u>COLUMN LOCATIONS</u>	<u>DESCRIPTION</u>	
1	'1'	
2-3	'01'	
7	'G'	
9 - 10	State Number	
11 - 13	Precinct Number	
14 - 16	Sequence Number Within Precinct	
17	Call Number	1=First Call 2=Second Call 3=Third Call
18	'1'	
19	Age(8 Categories):	1=18-24 2=25-29 3=30-39 4=40-44 5=45-49 6=50-59 7=60-64 8=65 +
20	Race	1=White 2=Black 3=Hispanic 4=Asian 5=Other
21	Sex	1=Male 2=Female

22	Presidential Vote	1=Clinton 2=Dole 3=Perot 9=Other
26	Quality Matters Most	1=Shares my view govt 2=Stands up for beliefs 3=Cares about people like me 4=Honest/Trustworthy 5=In touch with the 90's 6=Has a vision for the future
29	Govt should do:	1=More to solve problems 2=Less-leave to business & individuals
31	Issue Matters Most	1=Taxes 2=Medicare/Soc. Security 3=Foreign Policy 4=Federal Budget Deficit 5=Economy/ Jobs 6=Education 7=Crime/Drugs
35	D'Amato Job Approval	1=Approve 2=Disapprove
36	Pataki Job Approval	1=Approve 2=Disapprove
37	Rep Cong Last 2 Yrs.	1=Approve 2=Disapprove
39	State Economic Condition	1=Excellent 2=Good 3=Not Good 4=Poor
44	Financial Situation	1=Better 2=Worse 3=Same

45	1992 Vote	1=Clinton 2=Bush 3=Perot 4=Other 5=Did Not Vote
48	Party ID	1=Democrat 2=Republican 3=Independent 4=Something Else
51	Education	1=No High School 2=High School 3=Some College 4=College Grad 5=Postgrad
52	Religion	1=Protestant 2=Catholic 3=Other Christian 4=Jewish 5=Something Else 6=None
53	Legal Immigration to U.S.A.	1=Increased 2=Decreased 3=Kept about the same
54	Income	1=Under \$15,000 2=\$15-\$30,000 3=\$30-\$50,000 4=\$50-\$75,000 5=\$75-\$100,000 6=\$100,000 or more
56	Country Today Is:	1=Right direction 2=Wrong track
57	If Only These Candidates	1=Clinton 2=Dole 3=Would not vote
58	Ideology	1=Liberal 2=Moderate 3=Conservative
59	Age (65 and over)	1=18 - 64 (VNS)

		2=65 and Over	
62	Can Feds Cut Def & Taxes?	1=Yes 2=No	
65	State or National Poll	1=National 2=State	(VNS)
66	Backside	1=Complete (VNS) 2=Not Complete	
67	Geocode	1=New York City 2=Long Island 3=Northern NYC Suburbs 4=Upstate Urban Areas 5=Rural Upstate	
68	Age (4 Categories)	1=18 - 29 2=30 - 44 3=45 - 59 4=60 and Over	(VNS)
69	Age (6 Categories)	1=18 - 24 2=25 - 29 3=30 - 39 4=40 - 49 5=50 - 59 6=60 and Over	(VNS)
70	Party ID (3 Categories)	1=Democrat(VNS) 2=Republican 3=Independent/Other	
71	Age 65 (6 Categories)	1=18 - 24 2=25 - 29 3=30 - 39 4=40 - 49 5=50 - 64 6=65 and Over	(VNS)
75-80	WEIGHT (3 implied decimal places)		
90	Expect Life for Next Gen	1=Better than today 2=Worse than today 3=About the same	
96	New Federal Welfare Law	1=Cuts welfare too much 2=Not cut welfare enough 3=Is about right	

Voter News Service Exit Poll

Ohio General Election Exit Poll November 5, 1996

Total number of respondents : 2,047

<u>COLUMN LOCATIONS</u>	<u>DESCRIPTION</u>	
1	'1'	
2-3	'01'	
7	'G'	
9 - 10	State Number	
11 - 13	Precinct Number	
14 - 16	Sequence Number Within Precinct	
17	Call Number	1=First Call 2=Second Call 3=Third Call
18	'1'	
19	Age(8 Categories):	1=18-24 2=25-29 3=30-39 4=40-44 5=45-49 6=50-59 7=60-64 8=65 +
20	Race	1=White 2=Black 3=Hispanic 4=Asian 5=Other
21	Sex	1=Male 2=Female

22	Presidential Vote	1=Clinton 2=Dole 3=Perot 9=Other
26	Quality Matters Most	1=Shares my view govt 2=Stands up for beliefs 3=Cares about people like me 4=Honest/Trustworthy 5=In touch with the 90's 6=Has a vision for the future
29	Govt should do:	1=More to solve problems 2=Less-leave to business & individuals
31	Issue Matters Most	1=Taxes 2=Medicare/Soc. Security 3=Foreign Policy 4=Federal Budget Deficit 5=Economy/ Jobs 6=Education 7=Crime/Drugs
35	Voinovich Job Approval	1=Approve 2=Disapprove
37	Rep Cong Last 2 Yrs.	1=Approve 2=Disapprove
38	Religious Right	1=Yes 2=No
39	State Economic Condition	1=Excellent 2=Good 3=Not Good 4=Poor
44	Financial Situation	1=Better 2=Worse 3=Same

45	1992 Vote	1=Clinton 2=Bush 3=Perot 4=Other 5=Did Not Vote	
48	Party ID	1=Democrat 2=Republican 3=Independent 4=Something Else	
51	Education	1=No High School 2=High School 3=Some College 4=College Grad 5=Postgrad	
52	Religion	1=Protestant 2=Catholic 3=Other Christian 4=Jewish 5=Something Else 6=None	
54	Income	1=Under \$15,000 2=\$15-\$30,000 3=\$30-\$50,000 4=\$50-\$75,000 5=\$75-\$100,000 6=\$100,000 or more	
57	If Only These Candidates	1=Clinton 2=Dole 3=Would not vote	
58	Ideology	1=Liberal 2=Moderate 3=Conservative	
59	Age (65 and over)	1=18 - 64 2=65 and Over	(VNS)
60	Decided to Vote	1=Last 3 Days 2=Last Week 3=Last Month 4=Before That	

62	Can Feds Cut Def & Taxes?	1=Yes 2=No	
65	State or National Poll	1=National 2=State	(VNS)
66	Backside	1=Complete (VNS) 2=Not Complete	
67	Geocode	1=Cuyahoga County 2=Northeast 3=Central 4=Toledo & Northwest 5=Cincinnati/Dayton	
68	Age (4 Categories)	1=18 - 29 2=30 - 44 3=45 - 59 4=60 and Over	(VNS)
69	Age (6 Categories)	1=18 - 24 2=25 - 29 3=30 - 39 4=40 - 49 5=50 - 59 6=60 and Over	(VNS)
70	Party ID (3 Categories)	1=Democrat(VNS) 2=Republican 3=Independent/Other	
71	Age 65 (6 Categories)	1=18 - 24 2=25 - 29 3=30 - 39 4=40 - 49 5=50 - 64 6=65 and Over	(VNS)
75-80	WEIGHT (3 implied decimal places)		
90	Expect Life for Next Gen	1=Better than today 2=Worse than today 3=About the same	
92	Union Member in Household	1=Yes 2=No	

- | | | |
|----|-----------------------------|---------------|
| 97 | Issue 1: Riverboat Gambling | 1=Yes
2=No |
| 98 | Can Dole Cut Def & Taxes | 1=Yes
2=No |
| 99 | Clin Reduce Def & Keep Pro | 1=Yes
2=No |

Voter News Service Exit Poll

Oklahoma General Election Exit Poll November 5, 1996

Total number of respondents : 1,134

<u>COLUMN LOCATIONS</u>	<u>DESCRIPTION</u>	
1	'1'	
2-3	'01'	
7	'G'	
9 - 10	State Number	
11 - 13	Precinct Number	
14 - 16	Sequence Number Within Precinct	
17	Call Number	1=First Call 2=Second Call 3=Third Call
18	'1'	
19	Age(8 Categories):	1=18-24 2=25-29 3=30-39 4=40-44 5=45-49 6=50-59 7=60-64 8=65 +
20	Race	1=White 2=Black 3=Hispanic 4=Asian 5=Other
21	Sex	1=Male 2=Female

22	Presidential Vote	1=Clinton 2=Dole 3=Perot 9=Other
23	Senator Vote	1=Boren 2=Inhofe 9=Other
37	Rep Cong Last 2 Yrs.	1=Approve 2=Disapprove
38	Religious Right	1=Yes 2=No
39	State Economic Condition	1=Excellent 2=Good 3=Not Good 4=Poor
44	Financial Situation	1=Better 2=Worse 3=Same
45	1992 Vote	1=Clinton 2=Bush 3=Perot 4=Other 5=Did Not Vote
48	Party ID	1=Democrat 2=Republican 3=Independent 4=Something Else
54	Income	1=Under \$15,000 2=\$15-\$30,000 3=\$30-\$50,000 4=\$50-\$75,000 5=\$75-\$100,000 6=\$100,000 or more
57	If Only These Candidates	1=Clinton 2=Dole 3=Would not vote

58	Ideology	1=Liberal 2=Moderate 3=Conservative	
59	Age (65 and over)	1=18 - 64 2=65 and Over	(VNS)
62	Can Feds Cut Def & Taxes?	1=Yes 2=No	
65	State or National Poll	1=National 2=State	(VNS)
66	Backside	1=Complete (VNS) 2=Not Complete	
67	Geocode	1=Oklahoma City Area 2=Tulsa Area 3=East 4=West	
68	Age (4 Categories)	1=18 - 29 2=30 - 44 3=45 - 59 4=60 and Over	(VNS)
69	Age (6 Categories)	1=18 - 24 2=25 - 29 3=30 - 39 4=40 - 49 5=50 - 59 6=60 and Over	(VNS)
70	Party ID (3 Categories)	1=Democrat(VNS) 2=Republican 3=Independent/Other	
71	Age 65 (6 Categories)	1=18 - 24 2=25 - 29 3=30 - 39 4=40 - 49 5=50 - 64 6=65 and Over	(VNS)
75-80	WEIGHT (3 implied decimal places)		

Voter News Service Exit Poll

Oregon General Election Exit Poll November 5, 1996

Total number of respondents : 1,737

<u>COLUMN LOCATIONS</u>	<u>DESCRIPTION</u>	
1	'1'	
2-3	'01'	
7	'G'	
9 - 10	State Number	
11 - 13	Precinct Number	
14 - 16	Sequence Number Within Precinct	
17	Call Number	1=First Call 2=Second Call 3=Third Call
18	'1'	
19	Age(8 Categories):	1=18-24 2=25-29 3=30-39 4=40-44 5=45-49 6=50-59 7=60-64 8=65 +
20	Race	1=White 2=Black 3=Hispanic 4=Asian 5=Other
21	Sex	1=Male 2=Female

22	Presidential Vote	1=Clinton 2=Dole 3=Perot 9=Other
23	Senator Vote	1=Bruggere 2=Smith 9=Other
26	Quality Matters Most	1=Shares my view govt 2=Stands up for beliefs 3=Cares about people like me 4=Honest/Trustworthy 5=In touch with the 90's 6=Has a vision for the future
29	Govt should do:	1=More to solve problems 2=Less-leave to business & individuals
31	Issue Matters Most	1=Taxes 2=Medicare/Soc. Security 3=Foreign Policy 4=Federal Budget Deficit 5=Economy/ Jobs 6=Education 7=Crime/Drugs
35	Jan. 1996 Special Senate	1=Wyden 2=Smith 3=Other 4=Did not vote
36	More Important To You?	1=Protect environment 2=Encouraging economic growth
37	Rep Cong Last 2 Yrs.	1=Approve 2=Disapprove
38	Religious Right	1=Yes 2=No

39	State Economic Condition	1=Excellent 2=Good 3=Not Good 4=Poor
44	Financial Situation	1=Better 2=Worse 3=Same
45	1992 Vote	1=Clinton 2=Bush 3=Perot 4=Other 5=Did Not Vote
46	Abortion Position	1=Always Legal 2=Mostly Legal 3=Mostly Illegal 4=Always Illegal
48	Party ID	1=Democrat 2=Republican 3=Independent 4=Something Else
51	Education	1=No High School 2=High School 3=Some College 4=College Grad 5=Postgrad
52	Religion	1=Protestant 2=Catholic 3=Other Christian 4=Jewish 5=Something Else 6=None
54	Income	1=Under \$15,000 2=\$15-\$30,000 3=\$30-\$50,000 4=\$50-\$75,000 5=\$75-\$100,000 6=\$100,000 or more

57	If Only These Candidates	1=Clinton 2=Dole 3=Would not vote	
58	Ideology	1=Liberal 2=Moderate 3=Conservative	
59	Age (65 and over)	1=18 - 64 2=65 and Over	(VNS)
62	Can Feds Cut Def & Taxes?	1=Yes 2=No	
65	State or National Poll	1=National 2=State	(VNS)
66	Backside	1=Complete (VNS) 2=Not Complete	
67	Geocode	1=Multnomah County 2=Pacific Coast 3=Central 4=South and East	
68	Age (4 Categories)	1=18 - 29 2=30 - 44 3=45 - 59 4=60 and Over	(VNS)
69	Age (6 Categories)	1=18 - 24 2=25 - 29 3=30 - 39 4=40 - 49 5=50 - 59 6=60 and Over	(VNS)
70	Party ID (3 Categories)	1=Democrat(VNS) 2=Republican 3=Independent/Other	
71	Age 65 (6 Categories)	1=18 - 24 2=25 - 29 3=30 - 39 4=40 - 49 5=50 - 64 6=65 and Over	(VNS)

75-80	WEIGHT (3 implied decimal places)	
90	Expect Life for Next Gen	1=Better than today 2=Worse than today 3=About the same
104	Mode of Data Collection	1=Phone survey 2=Exit poll

Voter News Service Exit Poll

Pennsylvania General Election Exit Poll November 5, 1996

Total number of respondents : 1,768

<u>COLUMN LOCATIONS</u>	<u>DESCRIPTION</u>	
1	'1'	
2-3	'01'	
7	'G'	
9 - 10	State Number	
11 - 13	Precinct Number	
14 - 16	Sequence Number Within Precinct	
17	Call Number	1=First Call 2=Second Call 3=Third Call
18	'1'	
19	Age(8 Categories):	1=18-24 2=25-29 3=30-39 4=40-44 5=45-49 6=50-59 7=60-64 8=65 +
20	Race	1=White 2=Black 3=Hispanic 4=Asian 5=Other
21	Sex	1=Male 2=Female
22	Presidential Vote	1=Clinton 2=Dole 3=Perot 9=Other

26	Quality Matters Most	1=Shares my view govt 2=Stands up for beliefs 3=Cares about people like me 4=Honest/Trustworthy 5=In touch with the 90's 6=Has a vision for the future
29	Govt should do:	1=More to solve problems 2=Less-leave to business & individuals
31	Issue Matters Most	1=Taxes 2=Medicare/Soc. Security 3=Foreign Policy 4=Federal Budget Deficit 5=Economy/ Jobs 6=Education 7=Crime/Drugs
35	Currently Employed	1=Yes 2=No
37	Rep Cong Last 2 Yrs.	1=Approve 2=Disapprove
39	State Economic Condition	1=Excellent 2=Good 3=Not Good 4=Poor
44	Financial Situation	1=Better 2=Worse 3=Same
45	1992 Vote	1=Clinton 2=Bush 3=Perot 4=Other 5=Did Not Vote
48	Party ID	1=Democrat 2=Republican 3=Independent 4=Something Else

51	Education	1=No High School 2=High School 3=Some College 4=College Grad 5=Postgrad	
52	Religion	1=Protestant 2=Catholic 3=Other Christian 4=Jewish 5=Something Else 6=None	
54	Income	1=Under \$15,000 2=\$15-\$30,000 3=\$30-\$50,000 4=\$50-\$75,000 5=\$75-\$100,000 6=\$100,000 or more	
56	Country Today Is:	1=Right direction 2=Wrong track	
57	If Only These Candidates	1=Clinton 2=Dole 3=Would not vote	
58	Ideology	1=Liberal 2=Moderate 3=Conservative	
59	Age (65 and over)	1=18 - 64 2=65 and Over	(VNS)
60	Decided to Vote	1=Last 3 Days 2=Last Week 3=Last Month 4=Before That	
62	Can Feds Cut Def & Taxes?	1=Yes 2=No	
65	State or National Poll	1=National 2=State	(VNS)
66	Backside	1=Complete (VNS) 2=Not Complete	

67	Geocode	1=Philadelphia 2=Philadelphia Suburbs 3=Northeast 4=Pittsburgh Industrial Area 5=Central & Northern Tier
68	Age (4 Categories)	1=18 - 29 (VNS) 2=30 - 44 3=45 - 59 4=60 and Over
69	Age (6 Categories)	1=18 - 24 (VNS) 2=25 - 29 3=30 - 39 4=40 - 49 5=50 - 59 6=60 and Over
70	Party ID (3 Categories)	1=Democrat(VNS) 2=Republican 3=Independent/Other
71	Age 65 (6 Categories)	1=18 - 24 (VNS) 2=25 - 29 3=30 - 39 4=40 - 49 5=50 - 64 6=65 and Over
75-80	WEIGHT (3 implied decimal places)	
90	Expect Life for Next Gen	1=Better than today 2=Worse than today 3=About the same
92	Union Member in Household	1=Yes 2=No
94	Currently Married	1=Yes 2=No
95	Child Under 18 at Home	1=Yes 2=No
96	Does New Fedl Welfare Law	1=Cut too much 2=Cut not enough 3=About right

Voter News Service Exit Poll

Rhode Island General Election Exit Poll November 5, 1996

Total number of respondents : 938

<u>COLUMN LOCATIONS</u>	<u>DESCRIPTION</u>	
1	'1'	
2-3	'01'	
7	'G'	
9 - 10	State Number	
11 - 13	Precinct Number	
14 - 16	Sequence Number Within Precinct	
17	Call Number	1=First Call 2=Second Call 3=Third Call
18	'1'	
19	Age(8 Categories):	1=18-24 2=25-29 3=30-39 4=40-44 5=45-49 6=50-59 7=60-64 8=65 +
20	Race	1=White 2=Black 3=Hispanic 4=Asian 5=Other

21	Sex	1=Male 2=Female
22	Presidential Vote	1=Clinton 2=Dole 3=Perot 9=Other
23	Senator Vote	1=Reed 2=Mayer 9=Other
37	Rep Cong Last 2 Yrs.	1=Approve 2=Disapprove
44	Financial Situation	1=Better 2=Worse 3=Same
45	1992 Vote	1=Clinton 2=Bush 3=Perot 4=Other 5=Did Not Vote
48	Party ID	1=Democrat 2=Republican 3=Independent 4=Something Else
54	Income	1=Under \$15,000 2=\$15-\$30,000 3=\$30-\$50,000 4=\$50-\$75,000 5=\$75-\$100,000 6=\$100,000 or more
57	If Only These Candidates	1=Clinton 2=Dole 3=Would not vote
58	Ideology	1=Liberal 2=Moderate 3=Conservative
59	Age (65 and over)	1=18 - 64 2=65 and Over

(VNS)

61	Who Attacked Unfair	1=Reed did 2=Mayer did 3=Both did 4=Neither did
65	State or National Poll	1=National (VNS) 2=State
66	Backside	1=Complete (VNS) 2=Not Complete
67	Geocode	1=Providence & Other Industrial Towns 2=Middle Class Suburbs 3=Warwick and Rural
68	Age (4 Categories)	1=18 - 29 (VNS) 2=30 - 44 3=45 - 59 4=60 and Over
69	Age (6 Categories)	1=18 - 24 (VNS) 2=25 - 29 3=30 - 39 4=40 - 49 5=50 - 59 6=60 and Over
70	Party ID (3 Categories)	1=Democrat(VNS) 2=Republican 3=Independent/Other
71	Age 65 (6 Categories)	1=18 - 24 (VNS) 2=25 - 29 3=30 - 39 4=40 - 49 5=50 - 64 6=65 and Over
75-80	WEIGHT (3 implied decimal places)	

Voter News Service Exit Poll

South Carolina General Election Exit Poll November 5, 1996

Total number of respondents : 1,151

<u>COLUMN LOCATIONS</u>	<u>DESCRIPTION</u>	
1	'1'	
2-3	'01'	
7	'G'	
9 - 10	State Number	
11 - 13	Precinct Number	
14 - 16	Sequence Number Within Precinct	
17	Call Number	1=First Call 2=Second Call 3=Third Call
18	'1'	
19	Age(8 Categories):	1=18-24 2=25-29 3=30-39 4=40-44 5=45-49 6=50-59 7=60-64 8=65 +
20	Race	1=White 2=Black 3=Hispanic 4=Asian 5=Other

21	Sex	1=Male 2=Female
22	Presidential Vote	1=Clinton 2=Dole 3=Perot 9=Other
23	Senator Vote	1=Close 2=Thurmond 9=Other
36	Thurmond's Age Interfere?	1=Yes 2=No
37	Rep Cong Last 2 Yrs.	1=Approve 2=Disapprove
38	Religious Right	1=Yes 2=No
39	State Economic Condition	1=Excellent 2=Good 3=Not Good 4=Poor
44	Financial Situation	1=Better 2=Worse 3=Same
45	1992 Vote	1=Clinton 2=Bush 3=Perot 4=Other 5=Did Not Vote
48	Party ID	1=Democrat 2=Republican 3=Independent 4=Something Else
53	Clinton's Policy on Tobacco	1=Approve 2=Disapprove

54	Income	1=Under \$15,000 2=\$15-\$30,000 3=\$30-\$50,000 4=\$50-\$75,000 5=\$75-\$100,000 6=\$100,000 or more
57	If Only These Candidates	1=Clinton 2=Dole 3=Would not vote
58	Ideology	1=Liberal 2=Moderate 3=Conservative
59	Age (65 and over)	1=18 - 64 (VNS) 2=65 and Over
63	Dole's Age Interfere?	1=Yes 2=No
65	State or National Poll	1=National (VNS) 2=State
66	Backside	1=Complete (VNS) 2=Not Complete
67	Geocode	1=Northwest 2=Central 3=Coastal Plain
68	Age (4 Categories)	1=18 - 29 (VNS) 2=30 - 44 3=45 - 59 4=60 and Over
69	Age (6 Categories)	1=18 - 24 (VNS) 2=25 - 29 3=30 - 39 4=40 - 49 5=50 - 59 6=60 and Over
70	Party ID (3 Categories)	1=Democrat(VNS) 2=Republican 3=Independent/Other

71	Age 65 (6 Categories)	1=18 - 24 2=25 - 29 3=30 - 39 4=40 - 49 5=50 - 64 6=65 and Over	(VNS)
75-80	WEIGHT	(3 implied decimal places)	

Voter News Service Exit Poll

South Dakota General Election Exit Poll November 5, 1996

Total number of respondents : 1,006

<u>COLUMN LOCATIONS</u>	<u>DESCRIPTION</u>	
1	'1'	
2-3	'01'	
7	'G'	
9 - 10	State Number	
11 - 13	Precinct Number	
14 - 16	Sequence Number Within Precinct	
17	Call Number	1=First Call 2=Second Call 3=Third Call
18	'1'	
19	Age(8 Categories):	1=18-24 2=25-29 3=30-39 4=40-44 5=45-49 6=50-59 7=60-64 8=65 +
20	Race	1=White 2=Black 3=Hispanic 4=Asian 5=Other

21	Sex	1=Male 2=Female
22	Presidential Vote	1=Clinton 2=Dole 3=Perot 9=Other
23	Senator Vote	1=Johnson 2=Pressler 9=Other
25	U.S. House of Rep Vote	1=Weiland 2=Thune 9=Other
37	Rep Cong Last 2 Yrs.	1=Approve 2=Disapprove
39	State Economic Condition	1=Excellent 2=Good 3=Not Good 4=Poor
42	When Decide Vote For Sen	1=Last 3 days 2=Last week 3=Last month 4=Before
44	Financial Situation	1=Better 2=Worse 3=Same
45	1992 Vote	1=Clinton 2=Bush 3=Perot 4=Other 5=Did Not Vote
48	Party ID	1=Democrat 2=Republican 3=Independent 4=Something Else

54	Income	1=Under \$15,000 2=\$15-\$30,000 3=\$30-\$50,000 4=\$50-\$75,000 5=\$75-\$100,000 6=\$100,000 or more
57	If Only These Candidates	1=Clinton 2=Dole 3=Would not vote
58	Ideology	1=Liberal 2=Moderate 3=Conservative
59	Age (65 and over)	1=18 - 64 (VNS) 2=65 and Over
61	Who Attacked Unfair	1=Johnson did 2=Pressler did 3=Both did 4=Neither did
62	Can Feds Cut Def & Taxes?	1=Yes 2=No
65	State or National Poll	1=National (VNS) 2=State
66	Backside	1=Complete (VNS) 2=Not Complete
67	Geocode	1=Southeast 2=Northeast 3=West
68	Age (4 Categories)	1=18 - 29 (VNS) 2=30 - 44 3=45 - 59 4=60 and Over
69	Age (6 Categories)	1=18 - 24 (VNS) 2=25 - 29 3=30 - 39 4=40 - 49 5=50 - 59 6=60 and Over
70	Party ID (3 Categories)	1=Democrat(VNS) 2=Republican 3=Independent/Other

71	Age 65 (6 Categories)	1=18 - 24 2=25 - 29 3=30 - 39 4=40 - 49 5=50 - 64 6=65 and Over	(VNS)
75-80	WEIGHT	(3 implied decimal places)	

Voter News Service Exit Poll

Tennessee General Election Exit Poll November 5, 1996

Total number of respondents : 1,413

<u>COLUMN LOCATIONS</u>	<u>DESCRIPTION</u>	
1	'1'	
2-3	'01'	
7	'G'	
9 - 10	State Number	
11 - 13	Precinct Number	
14 - 16	Sequence Number Within Precinct	
17	Call Number	1=First Call 2=Second Call 3=Third Call
18	'1'	
19	Age(8 Categories):	1=18-24 2=25-29 3=30-39 4=40-44 5=45-49 6=50-59 7=60-64 8=65 +
20	Race	1=White 2=Black 3=Hispanic 4=Asian 5=Other

21	Sex	1=Male 2=Female
22	Presidential Vote	1=Clinton 2=Dole 3=Perot 9=Other
23	Senator Vote	1=Gordon 2=Thompson 9=Other
26	Quality Matters Most	1=Shares my view govt 2=Stands up for beliefs 3=Cares about people like me 4=Honest/Trustworthy 5=In touch with the 90's 6=Has a vision for the future
29	Govt should do:	1=More to solve problems 2=Less-leave to business & individuals
31	Issue Matters Most	1=Taxes 2=Medicare/Soc. Security 3=Foreign Policy 4=Federal Budget Deficit 5=Economy/ Jobs 6=Education 7=Crime/Drugs
35	Gore Make Good President	1=Yes 2=No
37	Rep Cong Last 2 Yrs.	1=Approve 2=Disapprove
38	Religious Right	1=Yes 2=No
39	State Economic Condition	1=Excellent 2=Good 3=Not Good 4=Poor

43	Were You Once A Dem?	1=Currently a Democrat 2=Once a Dem, not now 3=Never a Democrat
44	Financial Situation	1=Better 2=Worse 3=Same
45	1992 Vote	1=Clinton 2=Bush 3=Perot 4=Other 5=Did Not Vote
48	Party ID	1=Democrat 2=Republican 3=Independent 4=Something Else
51	Education	1=No High School 2=High School 3=Some College 4=College Grad 5=Postgrad
52	Religion	1=Protestant 2=Catholic 3=Other Christian 4=Jewish 5=Something Else 6=None
53	Clinton's Policy on Tobacco	1=Approve 2=Disapprove
54	Income	1=Under \$15,000 2=\$15-\$30,000 3=\$30-\$50,000 4=\$50-\$75,000 5=\$75-\$100,000 6=\$100,000 or more
57	If Only These Candidates	1=Clinton 2=Dole 3=Would not vote

58	Ideology	1=Liberal 2=Moderate 3=Conservative	
59	Age (65 and over)	1=18 - 64 2=65 and Over	(VNS)
62	Can Feds Cut Def & Taxes?	1=Yes 2=No	
65	State or National Poll	1=National 2=State	(VNS)
66	Backside	1=Complete (VNS) 2=Not Complete	
67	Geocode	1=Shelby County 2=East 3=Central/West	
68	Age (4 Categories)	1=18 - 29 2=30 - 44 3=45 - 59 4=60 and Over	(VNS)
69	Age (6 Categories)	1=18 - 24 2=25 - 29 3=30 - 39 4=40 - 49 5=50 - 59 6=60 and Over	(VNS)
70	Party ID (3 Categories)	1=Democrat(VNS) 2=Republican 3=Independent/Other	
71	Age 65 (6 Categories)	1=18 - 24 2=25 - 29 3=30 - 39 4=40 - 49 5=50 - 64 6=65 and Over	(VNS)
75-80	WEIGHT (3 implied decimal places)		
90	Expect Life for Next Gen	1=Better than today 2=Worse than today 3=About the same	

Voter News Service Exit Poll

Texas General Election Exit Poll November 5, 1996

Total number of respondents : 2,423

<u>COLUMN LOCATIONS</u>	<u>DESCRIPTION</u>	
1	'1'	
2-3	'01'	
7	'G'	
9 - 10	State Number	
11 - 13	Precinct Number	
14 - 16	Sequence Number Within Precinct	
17	Call Number	1=First Call 2=Second Call 3=Third Call
18	'1'	
19	Age(8 Categories):	1=18-24 2=25-29 3=30-39 4=40-44 5=45-49 6=50-59 7=60-64 8=65 +
20	Race	1=White 2=Black 3=Hispanic 4=Asian 5=Other

21	Sex	1=Male 2=Female
22	Presidential Vote	1=Clinton 2=Dole 3=Perot 9=Other
23	Senator Vote	1=Morales 2=Gramm 9=Other
26	Quality Matters Most	1=Shares my view govt 2=Stands up for beliefs 3=Cares about people like me 4=Honest/Trustworthy 5=In touch with the 90's 6=Has a vision for the future
29	Govt should do:	1=More to solve problems 2=Less-leave to business & individuals
30	Mexican/Hispanic Descent	1=Yes 2=No
31	Issue Matters Most	1=Taxes 2=Medicare/Soc. Security 3=Foreign Policy 4=Federal Budget Deficit 5=Economy/ Jobs 6=Education 7=Crime/Drugs
34	Q-Race (Original answer)	1=White 2=Black 3=Hispanic 4=Asian 5=Other
37	Rep Cong Last 2 Yrs.	1=Approve 2=Disapprove

38	Religious Right	1=Yes 2=No
39	State Economic Condition	1=Excellent 2=Good 3=Not Good 4=Poor
44	Financial Situation	1=Better 2=Worse 3=Same
45	1992 Vote	1=Clinton 2=Bush 3=Perot 4=Other 5=Did Not Vote
48	Party ID	1=Democrat 2=Republican 3=Independent 4=Something Else
51	Education	1=No High School 2=High School 3=Some College 4=College Grad 5=Postgrad
52	Religion	1=Protestant 2=Catholic 3=Other Christian 4=Jewish 5=Something Else 6=None
53	Legal Immigration to U.S.A.	1=Increased 2=Decreased 3=Kept about the same
54	Income	1=Under \$15,000 2=\$15-\$30,000 3=\$30-\$50,000 4=\$50-\$75,000 5=\$75-\$100,000 6=\$100,000 or more

56	Country Today Is:	1=Right direction 2=Wrong track	
57	If Only These Candidates	1=Clinton 2=Dole 3=Would not vote	
58	Ideology	1=Liberal 2=Moderate 3=Conservative	
59	Age (65 and over)	1=18 - 64 2=65 and Over	(VNS)
62	Can Feds Cut Def & Taxes?	1=Yes 2=No	
65	State or National Poll	1=National 2=State	(VNS)
66	Backside	1=Complete (VNS) 2=Not Complete	
67	Geocode	1=East 2=Dallas Area 3=Houston Area 4=South 5=West	
68	Age (4 Categories)	1=18 - 29 2=30 - 44 3=45 - 59 4=60 and Over	(VNS)
69	Age (6 Categories)	1=18 - 24 2=25 - 29 3=30 - 39 4=40 - 49 5=50 - 59 6=60 and Over	(VNS)
70	Party ID (3 Categories)	1=Democrat(VNS) 2=Republican 3=Independent/Other	
71	Age 65 (6 Categories)	1=18 - 24 2=25 - 29 3=30 - 39 4=40 - 49 5=50 - 64 6=65 and Over	(VNS)

74	Describe Pres Vote	1=No Reservations 2=With Reservations
75-80	WEIGHT (3 implied decimal places)	
90	Expect Life for Next Gen	1=Better than today 2=Worse than today 3=About the same
104	Mode of Data Collection	1=Phone survey 2=Exit poll

Voter News Service Exit Poll

Utah General Election Exit Poll November 5, 1996

Total number of respondents : 836

<u>COLUMN LOCATIONS</u>	<u>DESCRIPTION</u>	
1	'1'	
2-3	'01'	
7	'G'	
9 - 10	State Number	
11 - 13	Precinct Number	
14 - 16	Sequence Number Within Precinct	
17	Call Number	1=First Call 2=Second Call 3=Third Call
18	'1'	
19	Age(8 Categories):	1=18-24 2=25-29 3=30-39 4=40-44 5=45-49 6=50-59 7=60-64 8=65 +
20	Race	1=White 2=Black 3=Hispanic 4=Asian 5=Other

21	Sex	1=Male 2=Female
22	Presidential Vote	1=Clinton 2=Dole 3=Perot 9=Other
24	Governor Vote	1=Bradley 2=Leavitt 9=Other
33	Clinton Land Use Policies	1=Help State 2=Hurt State 3=Not Affect State
38	Religious Right	1=Yes 2=No
44	Financial Situation	1=Better 2=Worse 3=Same
45	1992 Vote	1=Clinton 2=Bush 3=Perot 4=Other 5=Did Not Vote
48	Party ID	1=Democrat 2=Republican 3=Independent 4=Something Else
54	Income	1=Under \$15,000 2=\$15-\$30,000 3=\$30-\$50,000 4=\$50-\$75,000 5=\$75-\$100,000 6=\$100,000 or more
57	If Only These Candidates	1=Clinton 2=Dole 3=Would not vote

58	Ideology	1=Liberal 2=Moderate 3=Conservative	
59	Age (65 and over)	1=18 - 64 2=65 and Over	(VNS)
65	State or National Poll	1=National 2=State	(VNS)
67	Geocode	1=Salt Lake County 2=East & Provo Area 3=West & Ogden Area	
68	Age (4 Categories)	1=18 - 29 2=30 - 44 3=45 - 59 4=60 and Over	(VNS)
69	Age (6 Categories)	1=18 - 24 2=25 - 29 3=30 - 39 4=40 - 49 5=50 - 59 6=60 and Over	(VNS)
70	Party ID (3 Categories)	1=Democrat 2=Republican 3=Independent/Other	(VNS)
71	Age 65 (6 Categories)	1=18 - 24 2=25 - 29 3=30 - 39 4=40 - 49 5=50 - 64 6=65 and Over	(VNS)
75-80	WEIGHT (3 implied decimal places)		

Voter News Service Exit Poll

Virginia General Election Exit Poll November 5, 1996

Total number of respondents : 1,323

<u>COLUMN LOCATIONS</u>	<u>DESCRIPTION</u>	
1	'1'	
2-3	'01'	
7	'G'	
9 - 10	State Number	
11 - 13	Precinct Number	
14 - 16	Sequence Number Within Precinct	
17	Call Number	1=First Call 2=Second Call 3=Third Call
18	'1'	
19	Age(8 Categories):	1=18-24 2=25-29 3=30-39 4=40-44 5=45-49 6=50-59 7=60-64 8=65 +
20	Race	1=White 2=Black 3=Hispanic 4=Asian 5=Other

21	Sex	1=Male 2=Female
22	Presidential Vote	1=Clinton 2=Dole 3=Perot 9=Other
23	Senator Vote	1=Mark Warner 2=John Warner 9=Other
37	Rep Cong Last 2 Yrs.	1=Approve 2=Disapprove
38	Religious Right	1=Yes 2=No
39	State Economic Condition	1=Excellent 2=Good 3=Not Good 4=Poor
43	Were You Once A Dem?	1=Currently a Democrat 2=Once a Dem, not now 3=Never a Democrat
44	Financial Situation	1=Better 2=Worse 3=Same
45	1992 Vote	1=Clinton 2=Bush 3=Perot 4=Other 5=Did Not Vote
48	Party ID	1=Democrat 2=Republican 3=Independent 4=Something Else
53	Clinton's Policy on Tobacco	1=Approve 2=Disapprove

54	Income	1=Under \$15,000 2=\$15-\$30,000 3=\$30-\$50,000 4=\$50-\$75,000 5=\$75-\$100,000 6=\$100,000 or more
57	If Only These Candidates	1=Clinton 2=Dole 3=Would not vote
58	Ideology	1=Liberal 2=Moderate 3=Conservative
59	Age (65 and over)	1=18 - 64 (VNS) 2=65 and Over
65	State or National Poll	1=National (VNS) 2=State
66	Backside	1=Complete (VNS) 2=Not Complete
67	Geocode	1=Wash., DC Suburbs 2=Norfolk Area 3=East/Richmond 4=West/Shenandoah
68	Age (4 Categories)	1=18 - 29 (VNS) 2=30 - 44 3=45 - 59 4=60 and Over
69	Age (6 Categories)	1=18 - 24 (VNS) 2=25 - 29 3=30 - 39 4=40 - 49 5=50 - 59 6=60 and Over
70	Party ID (3 Categories)	1=Democrat(VNS) 2=Republican 3=Independent/Other
71	Age 65 (6 Categories)	1=18 - 24 (VNS) 2=25 - 29 3=30 - 39 4=40 - 49 5=50 - 64 6=65 and Over

74	Describe Senate Vote	1=Strongly favor cand. 2=Like candidate but with reservations 3=Dislike other candidate
75-80	WEIGHT (3 implied decimal places)	

Voter News Service Exit Poll

Vermont General Election Exit Poll November 5, 1996

Total number of respondents : 959

<u>COLUMN LOCATIONS</u>	<u>DESCRIPTION</u>	
1	'1'	
2-3	'01'	
7	'G'	
9 - 10	State Number	
11 - 13	Precinct Number	
14 - 16	Sequence Number Within Precinct	
17	Call Number	1=First Call 2=Second Call 3=Third Call
18	'1'	
19	Age(8 Categories):	1=18-24 2=25-29 3=30-39 4=40-44 5=45-49 6=50-59 7=60-64 8=65 +
20	Race	1=White 2=Black 3=Hispanic 4=Asian 5=Other

21	Sex	1=Male 2=Female
22	Presidential Vote	1=Clinton 2=Dole 3=Perot 9=Other
24	Governor Vote	1=Dean 2=Gropper 9=Other
25	U.S. House of Rep. Vote	1=Long 2=Sweetser 3=Sanders 9=Other
44	Financial Situation	1=Better 2=Worse 3=Same
45	1992 Vote	1=Clinton 2=Bush 3=Perot 4=Other 5=Did Not Vote
48	Party ID	1=Democrat 2=Republican 3=Independent 4=Something Else
54	Income	1=Under \$15,000 2=\$15-\$30,000 3=\$30-\$50,000 4=\$50-\$75,000 5=\$75-\$100,000 6=\$100,000 or more
57	If Only These Candidates	1=Clinton 2=Dole 3=Would not vote

58	Ideology	1=Liberal 2=Moderate 3=Conservative	
59	Age (65 and over)	1=18 - 64 2=65 and Over	(VNS)
65	State or National Poll	1=National 2=State	(VNS)
67	Geocode	1=Burlington & Winooski River Valley 2=Rutland & CT River Valley 3=Green Mountains	
68	Age (4 Categories)	1=18 - 29 2=30 - 44 3=45 - 59 4=60 and Over	(VNS)
69	Age (6 Categories)	1=18 - 24 2=25 - 29 3=30 - 39 4=40 - 49 5=50 - 59 6=60 and Over	(VNS)
70	Party ID (3 Categories)	1=Democrat(VNS) 2=Republican 3=Independent/Other	
71	Age 65 (6 Categories)	1=18 - 24 2=25 - 29 3=30 - 39 4=40 - 49 5=50 - 64 6=65 and Over	(VNS)
75-80	WEIGHT (3 implied decimal places)		

Voter News Service Exit Poll

Washington General Election Exit Poll November 5, 1996

Total number of respondents : 1,895

<u>COLUMN LOCATIONS</u>	<u>DESCRIPTION</u>	
1	'1'	
2-3	'01'	
7	'G'	
9 - 10	State Number	
11 - 13	Precinct Number	
14 - 16	Sequence Number Within Precinct	
17	Call Number	1=First Call 2=Second Call 3=Third Call
18	'1'	
19	Age(8 Categories):	1=18-24 2=25-29 3=30-39 4=40-44 5=45-49 6=50-59 7=60-64 8=65 +
20	Race	1=White 2=Black 3=Hispanic 4=Asian 5=Other

21	Sex	1=Male 2=Female
22	Presidential Vote	1=Clinton 2=Dole 3=Perot 9=Other
24	Governor Vote	1=Locke 2=Craswell 9=Other
26	Quality Matters Most	1=Shares my view govt 2=Stands up for beliefs 3=Cares about people like me 4=Honest/Trustworthy 5=In touch with the 90's 6=Has a vision for the future
29	Govt should do:	1=More to solve problems 2=Less-leave to business & individuals
31	Issue Matters Most	1=Taxes 2=Medicare/Soc. Security 3=Foreign Policy 4=Federal Budget Deficit 5=Economy/ Jobs 6=Education 7=Crime/Drugs
35	Craswell Too Extreme?	1=Yes 2=No
37	Rep Cong Last 2 Yrs.	1=Approve 2=Disapprove
38	Religious Right	1=Yes 2=No
39	State Economic Condition	1=Excellent 2=Good 3=Not Good 4=Poor

44	Financial Situation	1=Better 2=Worse 3=Same
45	1992 Vote	1=Clinton 2=Bush 3=Perot 4=Other 5=Did Not Vote
48	Party ID	1=Democrat 2=Republican 3=Independent 4=Something Else
51	Education	1=No High School 2=High School 3=Some College 4=College Grad 5=Postgrad
52	Religion	1=Protestant 2=Catholic 3=Other Christian 4=Jewish 5=Something Else 6=None
53	Legal Immigration to U.S.A.	1=Increased 2=Decreased 3=Kept about the same
54	Income	1=Under \$15,000 2=\$15-\$30,000 3=\$30-\$50,000 4=\$50-\$75,000 5=\$75-\$100,000 6=\$100,000 or more
56	Country Today Is:	1=Right direction 2=Wrong track
57	If Only These Candidates	1=Clinton 2=Dole 3=Would not vote

58	Ideology	1=Liberal 2=Moderate 3=Conservative	
59	Age (65 and over)	1=18 - 64 2=65 and Over	(VNS)
62	Can Feds Cut Def & Taxes?	1=Yes 2=No	
65	State or National Poll	1=National 2=State	(VNS)
66	Backside	1=Complete (VNS) 2=Not Complete	
67	Geocode	1=King County 2=Puget Sound/East Shore 3=Olympic Mountains 4=East	
68	Age (4 Categories)	1=18 - 29 2=30 - 44 3=45 - 59 4=60 and Over	(VNS)
69	Age (6 Categories)	1=18 - 24 2=25 - 29 3=30 - 39 4=40 - 49 5=50 - 59 6=60 and Over	(VNS)
70	Party ID (3 Categories)	1=Democrat(VNS) 2=Republican 3=Independent/Other	
71	Age 65 (6 Categories)	1=18 - 24 2=25 - 29 3=30 - 39 4=40 - 49 5=50 - 64 6=65 and Over	(VNS)
75-80	WEIGHT (3 implied decimal places)		
90	Expect Life for Next Gen	1=Better than today 2=Worse than today 3=About the same	
100	Describe: Clin Do Next 4 Yrs	1=Support almost all	

		2=Support some 3=Support only a little 4=Oppose almost all
104	Mode of Data Collection	1=Phone survey 2=Exit poll
110	If Clin, Which Congress	1=Democratic 2=Republican

Voter News Service Exit Poll

Wisconsin General Election Exit Poll November 5, 1996

Total number of respondents : 1,394

<u>COLUMN LOCATIONS</u>	<u>DESCRIPTION</u>	
1	'1'	
2-3	'01'	
7	'G'	
9 - 10	State Number	
11 - 13	Precinct Number	
14 - 16	Sequence Number Within Precinct	
17	Call Number	1=First Call 2=Second Call 3=Third Call
18	'1'	
19	Age(8 Categories):	1=18-24 2=25-29 3=30-39 4=40-44 5=45-49 6=50-59 7=60-64 8=65 +
20	Race	1=White 2=Black 3=Hispanic 4=Asian 5=Other
21	Sex	1=Male 2=Female
22	Presidential Vote	1=Clinton 2=Dole 3=Perot 9=Other

26	Quality Matters Most	1=Shares my view govt 2=Stands up for beliefs 3=Cares about people like me 4=Honest/Trustworthy 5=In touch with the 90's 6=Has a vision for the future
29	Govt should do:	1=More to solve problems 2=Less-leave to business & individuals
31	Issue Matters Most	1=Taxes 2=Medicare/Soc. Security 3=Foreign Policy 4=Federal Budget Deficit 5=Economy/ Jobs 6=Education 7=Crime/Drugs
35	Thompson Job Approval	1=Approve 2=Disapprove
36	Change in Wisc. Welfare	1=Been good for state 2=Been bad for state 3=Had no effect
37	Rep Cong Last 2 Yrs.	1=Approve 2=Disapprove
39	State Economic Condition	1=Excellent 2=Good 3=Not Good 4=Poor
44	Financial Situation	1=Better 2=Worse 3=Same
45	1992 Vote	1=Clinton 2=Bush 3=Perot 4=Other 5=Did Not Vote

48	Party ID	1=Democrat 2=Republican 3=Independent 4=Something Else
51	Education	1=No High School 2=High School 3=Some College 4=College Grad 5=Postgrad
52	Religion	1=Protestant 2=Catholic 3=Other Christian 4=Jewish 5=Something Else 6=None
54	Income	1=Under \$15,000 2=\$15-\$30,000 3=\$30-\$50,000 4=\$50-\$75,000 5=\$75-\$100,000 6=\$100,000 or more
56	Country Today Is:	1=Right direction 2=Wrong track
57	If Only These Candidates	1=Clinton 2=Dole 3=Would not vote
58	Ideology	1=Liberal 2=Moderate 3=Conservative
59	Age (65 and over)	1=18 - 64 (VNS) 2=65 and Over
62	Can Feds Cut Def & Taxes?	1=Yes 2=No
65	State or National Poll	1=National (VNS) 2=State
66	Backside	1=Complete (VNS) 2=Not Complete

67	Geocode	1=Milwaukee City 2=Milwaukee Vicinity 3=Southern Cities 4=Fox River Valley & Southwest 5=Northwest
68	Age (4 Categories)	1=18 - 29 (VNS) 2=30 - 44 3=45 - 59 4=60 and Over
69	Age (6 Categories)	1=18 - 24 (VNS) 2=25 - 29 3=30 - 39 4=40 - 49 5=50 - 59 6=60 and Over
70	Party ID (3 Categories)	1=Democrat(VNS) 2=Republican 3=Independent/Other
71	Age 65 (6 Categories)	1=18 - 24 (VNS) 2=25 - 29 3=30 - 39 4=40 - 49 5=50 - 64 6=65 and Over
75-80	WEIGHT (3 implied decimal places)	
90	Expect Life for Next Gen	1=Better than today 2=Worse than today 3=About the same
92	Union Member in Household	1=Yes 2=No
96	New Federal Welfare Law	1=Cuts welfare too much 2=Not cut welfare enough 3=Is about right

Voter News Service Exit Poll

West Virginia General Election Exit Poll November 5, 1996

Total number of respondents : 927

<u>COLUMN LOCATIONS</u>	<u>DESCRIPTION</u>	
1	'1'	
2-3	'01'	
7	'G'	
9 - 10	State Number	
11 - 13	Precinct Number	
14 - 16	Sequence Number Within Precinct	
17	Call Number	1=First Call 2=Second Call 3=Third Call
18	'1'	
19	Age(8 Categories):	1=18-24 2=25-29 3=30-39 4=40-44 5=45-49 6=50-59 7=60-64 8=65 +
20	Race	1=White 2=Black 3=Hispanic 4=Asian 5=Other

21	Sex	1=Male 2=Female
22	Presidential Vote	1=Clinton 2=Dole 3=Perot 9=Other
23	Senator Vote	1=Rockefeller 2=Burks 9=Other
24	Governor Vote	1=Pritt 2=Underwood 9=Other
38	Religious Right	1=Yes 2=No
44	Financial Situation	1=Better 2=Worse 3=Same
45	1992 Vote	1=Clinton 2=Bush 3=Perot 4=Other 5=Did Not Vote
48	Party ID	1=Democrat 2=Republican 3=Independent 4=Something Else
54	Income	1=Under \$15,000 2=\$15-\$30,000 3=\$30-\$50,000 4=\$50-\$75,000 5=\$75-\$100,000 6=\$100,000 or more
57	If Only These Candidates	1=Clinton 2=Dole 3=Would not vote

58	Ideology	1=Liberal 2=Moderate 3=Conservative	
59	Age (65 and over)	1=18 - 64 2=65 and Over	(VNS)
65	State or National Poll	1=National 2=State	(VNS)
67	Geocode	1=Charleston & Huntington Areas 2=Southwest 3=Monongahela River Valley 4=Appalachian Mtns 5=Ohio River	
68	Age (4 Categories)	1=18 - 29 2=30 - 44 3=45 - 59 4=60 and Over	(VNS)
69	Age (6 Categories)	1=18 - 24 2=25 - 29 3=30 - 39 4=40 - 49 5=50 - 59 6=60 and Over	(VNS)
70	Party ID (3 Categories)	1=Democrat(VNS) 2=Republican 3=Independent/Other	
71	Age 65 (6 Categories)	1=18 - 24 2=25 - 29 3=30 - 39 4=40 - 49 5=50 - 64 6=65 and Over	(VNS)
75-80	WEIGHT (3 implied decimal places)		

Voter News Service Exit Poll

Wyoming General Election Exit Poll November 5, 1996

Total number of respondents : 1,228

<u>COLUMN LOCATIONS</u>	<u>DESCRIPTION</u>	
1	'1'	
2-3	'01'	
7	'G'	
9 - 10	State Number	
11 - 13	Precinct Number	
14 - 16	Sequence Number Within Precinct	
17	Call Number	1=First Call 2=Second Call 3=Third Call
18	'1'	
19	Age(8 Categories):	1=18-24 2=25-29 3=30-39 4=40-44 5=45-49 6=50-59 7=60-64 8=65 +
20	Race	1=White 2=Black 3=Hispanic 4=Asian 5=Other

21	Sex	1=Male 2=Female
22	Presidential Vote	1=Clinton 2=Dole 3=Perot 9=Other
23	Senator Vote	1=Karpan 2=Enzi 9=Other
25	U.S. House of Rep. Vote	1=Maxfield 2=Cubin 9=Other
33	Clinton Land Use Policies	1=Hurt State 2=Help State 3=Not Affect State
37	Rep Cong Last 2 Yrs.	1=Approve 2=Disapprove
44	Financial Situation	1=Better 2=Worse 3=Same
45	1992 Vote	1=Clinton 2=Bush 3=Perot 4=Other 5=Did Not Vote
48	Party ID	1=Democrat 2=Republican 3=Independent 4=Something Else
54	Income	1=Under \$15,000 2=\$15-\$30,000 3=\$30-\$50,000 4=\$50-\$75,000 5=\$75-\$100,000 6=\$100,000 or more

57	If Only These Candidates	1=Clinton 2=Dole 3=Would not vote	
58	Ideology	1=Liberal 2=Moderate 3=Conservative	
59	Age (65 and over)	1=18 - 64 2=65 and Over	(VNS)
65	State or National Poll	1=National 2=State	(VNS)
66	Backside	1=Complete (VNS) 2=Not Complete	
67	Geocode	1=South 2=North	
68	Age (4 Categories)	1=18 - 29 2=30 - 44 3=45 - 59 4=60 and Over	(VNS)
69	Age (6 Categories)	1=18 - 24 2=25 - 29 3=30 - 39 4=40 - 49 5=50 - 59 6=60 and Over	(VNS)
70	Party ID (3 Categories)	1=Democrat(VNS) 2=Republican 3=Independent/Other	
71	Age 65 (6 Categories)	1=18 - 24 2=25 - 29 3=30 - 39 4=40 - 49 5=50 - 64 6=65 and Over	(VNS)
75-80	WEIGHT (3 implied decimal places)		