Harlem and the Racial Imagination: Reflections on the Million Youth March

Manning Marable

Harlem” has multiple meanings: It is at once a geographical space; a neighborhood of constantly changing ethnicities, nationalities, and languages; the birthplace of a famous cultural and artistic movement; an economic environment where poverty and affluence exist on the same streets; a site of black resistance and history. For many years, it has not been the largest black community in the country or even in New York City. At the height of the Harlem Renaissance in 1927, W.E.B. Du Bois complained that stereotypes all too frequently distorted the image of this community. “It is not chiefly cabarets, it is chiefly homes; it is not all color, song and dance, it is work, thrift and sacrifice,” Du Bois stated. If Harlem is to be “bribed and bought by white wastrels, distorted by unfair novelists and lied about by sensationalists, it will lose sight of its own soul and wander bewildered in a scoffing world.” Yet Harlem continues to be the foremost home of the racial imagination of black urban America.

In October 1995, the largest mass mobilization of African Americans in U.S. history took place—the Million Man March. Conceived by conservative black nationalist Louis Farrakhan, head of the Nation of Islam, the event was billed as a “Day of Atonement.” Curiously, the march organizers said little about the Republican-controlled Congress’s assault against affirmative action, civil rights enforcement, and social welfare policies then well underway. Instead, a program of racial self-help, spirituality, and patriarchy was emphasized. The Million Man March was followed subsequently by the Million Woman March, which brought several hundred thousand African-American women to Philadelphia and was also oriented around a culturally conservative program. Both marches generated broad-based enthusiasm and support within the national black community, although a significant number of black feminists, gay and lesbian activists, and other political radicals voiced their strong opposition to Farrakhan’s leadership. What had given impetus to these public mobilizations was a widespread sense of crisis inside the national black community. Federal and state governments were abandoning public programs and social policies that directly benefited many black Americans. The mainstream African-American leadership seemed ineffectual in turning the situation around. Farrakhan subsequently attempted to construct a political formation, the African-American Leadership Council, to take advantage of the social momentum following these marches. The group quickly fell apart behind Farrakhan’s controversial and separatist politics. Nevertheless, it was probably inevitable that other black activists would soon propose the call for a Million Youth March. The object of this new mass mobilization would be to highlight the highly problematic status of African-American children and young adults throughout the United States.

African-American elected officials and civil rights leaders who had been outflanked by Farrakhan’s Million Man March decided
Another major problem in Central Harlem is housing. Beginning in 1984, the city government began to place indigent families living in the city’s hotel shelter system in Harlem. By the early 1990s, more than 4,500 homeless families had been relocated into Central Harlem. Simultaneously, the city failed to provide the necessary social services to support these families. In 1993, Central Harlem had an estimated 40,500 households, of which the overwhelming number (39,300) were renters. Nearly 20 percent of all families lived in public housing. The median income for Central Harlemites living in rental housing was just $10,200.

As in other major American cities in the past two decades, deindustrialization and the decline of jobs and social services had a devastating impact on black and brown children and young adults. According to the Children’s Defense Fund, in 1987, the poverty rate for black children in New York City (52 percent) was more than double that for white children. By 1994, 62.1 percent of all African-American children and 75 percent of Latino children in New York City were born into poverty. Most children and adolescents growing up in low-income black households
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Harlem is consistently estimated by officials at 20 to 25 percent. However, real labor-force participation rates are below 60 percent. This means that roughly 45 percent of all Harlem residents are outside of the paid labor force. Most Harlem businesses are not owned by blacks, and many still adhere to policies of employment discrimination. With immigrants from Korea and the Dominican Republic purchasing Harlem-based businesses during the past twenty years, large numbers of jobs have begun to disappear for young black women and men. In a survey of Korean merchants in Harlem and other black neighborhoods in New York City, sociologist Pyong Gap Min found that only 5 percent of all employees of Korean-owned businesses in the city are black. In Harlem, less than one-third of all employees at Korean-owned stores are black, whereas over 90 percent of their sales are to black consumers. The standard complaint is

have only limited access to health-care services. About 20 percent of New York City's black and Latino population have no health insurance. Sixty-one percent of the uninsured children and young adults in this group are black.

Major health indicators also clearly illustrate the social consequences of poverty, unemployment, and government neglect in Central Harlem. In 1991, infant mortality rates in the neighborhood were 15.3 per 1,000 live births, well above the citywide average (11.2). One out of seven infants was classified as a low birth-weight baby, nearly twice the citywide figure. The annual number of tuberculosis cases in the community per 100,000 (165.0) was over three times the city's rate. The annual number of AIDS cases diagnosed in Central Harlem per 100,000 (352.0) was double that for the city.

A similar situation exists in economic life. Official unemployment rates for adults in

*Million Youth March. Photo by Kristen Clarke*
that “blacks don’t want to work.” In reality, there is fierce competition for low-wage employment in Harlem. At the McDonalds restaurant on 125th Street, about 300 people apply every month for jobs that pay $4.25 per hour. Overall, there are about fourteen job applicants for every low-wage job in Harlem’s fast-food establishments. Nevertheless, these depressing statistics should not obscure the considerable strengths and resources within the Harlem community. There is an elaborate network of neighborhood-based social institutions: churches and mosques, social clubs, fraternities and sororities, business associations, tenants’ groups, parents’ organizations, small collective artists, writers, and musicians. There is also a long and very rich history of political and social protest that is well known to community residents. Thus, when prominent black nationalist Khalid Abdul Muhammad announced plans for a national Million Youth March to be held in Harlem sometime in September 1998, many Harlemites initially agreed that a carefully planned and well-organized protest should find significant support in their neighborhood.

To describe Khalid Muhammad as a “controversial” public figure would be a considerable understatement. Born Harold Moore Jr., in Houston, Texas, for two decades he worked his way up the hierarchy of the Nation of Islam, eventually becoming Louis Farrakhan’s national spokesman. In February 1988, he was sentenced to three years in federal prison for using false information, including doctored tax returns, to obtain a home mortgage in Atlanta. Emerging from prison just as Farrakhan was attempting to become more mainstream, Muhammad’s constant references to Jews as “bloodsuckers” who “deserved Hitler” was an embarrassment. Despite being demoted from the Nation of Islam’s hierarchy, Muhammad continued to profit from his career of offensive hate speech, receiving as much as $10,000 per public engagement. Typical of Muhammad’s public polemics was a 1997 speech to college students in California, where he declared the Holocaust to be a hoax and smeared Jews as “hooked-nose, bagel-eating, lox-eating, perpetrating-a-fraud, so-called Jews who just crawled out of the ghettoes of Europe.” Other notable characteristics of Khalid Muhammad, beyond his outrageous anti-Semitism, are his boundless egotism and shameless self-promotion. Muhammad’s official biography, posted on the Million Youth March web site, declared that “the most distinct trait of this handsome black man, this lexical pyrotech, is that he speaks for the liberation and salvation of the black nation, the downtrodden and the oppressed.” He applauded himself for possessing “a sense of humor that can have the audience bouncing in their seats with laughter” yet having the ability to “bring tears to the eyes of the toughest of his listeners.” Muhammad listed among his many “accomplishments” serving as associate director of the Urban Crisis Center, a race relations consulting firm whose clients included U.S. Steel, Federal Express, IBM, AT&T, police agencies, and the federal government.” In his biographical profile, Muhammad also characterized his notorious speech at Kean College in New Jersey in November 1993 as one that “shook the racist Zionist, imperialist white supremacist foundation of the world.” This hate speech is curious for a self-described corporate and government consultant on race relations. More recently, Muhammad made national headlines in June 1998 by leading armed members of two militant groups, the New Black Pan-

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ther Party and the New Black Muslim Movement, into Jasper, Texas, to protest the white supremacist murder of a black man. Local residents and the victim’s family denounced Muhammad for “exploiting their tragedy.”

Many Harlemites who had heard of Muhammad knew he had recently purchased a magnificent nineteenth-century brownstone on Harlem’s famous Strivers’ Row, with an estimated market value of $1 million. With no office, Muhammad frequently conducts his business, according to New York magazine “out of the trunk of his $140,000 ocean-blue Rolls-Royce.”

When Khalid Muhammad began preparations to hold his Million Youth March in Harlem, he largely ignored the community’s middle-class community and local political leaders. He probably assumed that the socioeconomic conditions within the Harlem community were so severe that a natural constituency of grassroots supporters would quickly emerge. Bill Perkins, Harlem’s city councilman, complained to the press that rally organizers had refused to consult anyone within his constituency. “Not me, not the clergy, not our youth leaders—nobody!” he emphasized. “It’s like somebody coming into your house and just telling you he’s taking over and throwing himself a party.” Many local black leaders came out against the mobilization because of Muhammad’s central role in it. “You can’t build something off a person like Khalid Muhammad,” stated New York Urban League president Dennis Wolkoff. “I can’t separate the march from the messenger.” Others such as Harlem congressman Charles Rangel denounced Muhammad but encouraged participation, urging “church choirs to participate and Boy Scouts to show up in uniform, so that they might . . . take the hate that’s been associated with this assembly and substitute it with love and concern.”

Even Louis Farrakhan, concerned about the negative repercussions that would occur if the Harlem rally degenerated into violence, sternly cautioned his former protégé against any behavior that might provoke the police. Farrakhan undoubtedly recalled the events of 1964, when a protest march against police brutality in Harlem erupted into violence between police and demonstrators. After several days of unrest, one person had been killed, 141 seriously injured, and over 500 people had been arrested, with property damage exceeding tens of thousands of dollars.

It was at this moment that New York mayor Rudolph Giuliani came to Khalid Muhammad’s rescue. The conservative Republican was first elected in 1993, defeating black liberal Democratic incumbent David Dinkins. During his tenure as the city’s chief executive, a “cold war” had developed between the mayor’s administration and the vast majority of the African-American community. It is fair to say that Giuliani was as widely despised among most blacks as he was praised and admired by the majority of the city’s white electorate. The city administration curtly refused to grant a permit for the event in Harlem, and Giuliani repeatedly denounced the event as a “hate march.” City officials would only allow the rally to take place on Randall’s Island or in Van Cortlandt Park in the Bronx. Taking the city to court, U.S. District Court judge Lewis Kaplan ruled in favor of the march organizers, declaring that city officials had violated their constitutional rights to free speech and due process. A subsequent decision by a federal appeals court, however, restricted the
rally to a six-block area on Malcolm X Boulevard and for a duration of only four
hours.\textsuperscript{17} Giuliani’s opposition immediately
generated unmerited yet widespread support
throughout Harlem for Muhammad’s efforts.
Triumphant, Muhammad declared to his sup-
porters that Giuliani was nothing but “an or-
dinary cracker” who had simply chosen “to
ignore the law.”\textsuperscript{18}

However, with only days to go before the
demonstration, local activists loudly com-
plained that Muhammad’s people still had
done next to nothing to prepare for a mass
public audience. No one had assembled the
basic elements essential for a major rally,
such as a stage, portable toilets, a sound sys-
tem, and insurance bond. Regional coordina-
tors of the 1995 Million Man March such as
Sadiki Kammon, head of the Black Commu-
nity Information Center in Boston, had not
even been contacted by organizers of the
New York event. NAACP youth leaders in
Philadelphia, Washington, D.C., and other
major cities declared to the press that they
had “nothing to do with the event.” Few
plans had been made to coordinate buses to
bring people to the rally site. Veteran Harlem
politicians and activists began to suspect that
Muhammad and his coterie of followers had
no intention of mobilizing black youth
around social issues. City councilman
Perkins complained: “I’ve seen block parties
that were better organized and planned. This
has been the Khalid Muhammad show. It
has nothing to do with the legitimate con-
cerns and aspiration of young people.”

Nevertheless, in mid-August, Jay
Muhammad maintained that the
expected to draw 175,000 people. One reporter for the Financial Times (London) predicted on the eve of the march that it “is still expected to draw many tens of thousands of young people from as far away as Ohio and California.”

On the morning of September 5, it was immediately apparent that the New York Police Department, not the marchers, was eager for a show of force. Over 3,000 police officers were assigned to the Harlem demonstration—a number easily large enough to handle 250,000 people. Barricades had been erected in the center of Malcolm X Boulevard, and dozens of surrounding streets were blocked off. The subway stations in Central Harlem were closed, with police using the underground sites for command posts. Police observers were stationed on the roofs of buildings overlooking the crowd. Police deliberately halted or diverted many people trying to cross intersections. Shoppers were kept from local stores; patients released from Harlem Hospital were denied permission to cross the barricaded street. Most of the people who were inconvenienced by these excessive police tactics were Harlem residents who had nothing to do with the march. It was like waking up and living in a military occupation zone.

The rally itself was something of an anticlimax. Only about 10,000 people attended the peaceful, four-hour rally. Police estimated the crowd to number only 6,000. Nearly all who came were not motivated by anti-Semitism, racism, or any sort of bigotry. This largely working-class and poor people's audience wanted to make a public statement concerning the challenges facing young African-Americans across the nation and especially in Harlem. Virtually no national figures were featured on the platform. Local Afrocentric educator Leonard Jeffries presented a demand for African-American reparations, and Al Sharpton delivered a political and entertaining speech. Unfortunately, there were no significant proposals about how to address the real problems confronting young adults and children within the black community.

At five minutes before 4:00 p.m., just before the rally was supposed to end, Khalid Muhammad finally took the stage and began to harangue the police officers surrounding the crowd, many now dressed in helmets and riot gear. Suddenly, a police helicopter swooped less than 200 feet above the crowd. As officers rushed the stage, Muhammad responded with irresponsible and inflammatory rhetoric: “If anyone attacks you . . . beat the hell out of them . . . If they attack you, take their guns away, and use their guns in self-defense.”

There was confusion, shock, and outrage in the unarmed crowd as a phalanx of police attempted to clear the stage and the streets. Activists tried to shield and protect smaller children in the crowd. Some of the crowd began throwing bottles at the police, and the cops responded by swinging their batons in-
discriminately. Several people yelled, "This is South Africa!" Fortunately, only the remarkable restraint shown by the vast majority of those who had come to the rally defused the situation. Within an hour, most of the crowd had been dispersed. Outraged Harlem political and religious leaders demanded to see Giuliani to protest the use of excessive police force in their community. Typically, Giuliani refused even to consider meeting with them. Attorney Dorothea Caldwell-Brown spoke for most black New Yorkers by observing that the mayor's actions "feed these young people to Khalilid. He stands up and says, 'Look at how they treat you,' and here they come rushing in doing exactly what he says. Giuliani and Khalilid are in concert . . . They need one another.'"

In Harlem folklore, the events of September 5, 1998, will probably be remembered as the "Million Cop March," where the integrity and civil liberties of an entire community were violated. Yet beyond the irresponsible misleadership of both Muhammad and Giuliani, the difficult challenges facing Harlem and the rest of black urban America still remain. But the history of our racial imagination provides real hope that new democratic movements for fundamental change may still be created.

Notes
5. Ibid.
14. Goldman, "Judge: Can't Bar Million Youth March Permit."