

July 31, 2003

Deans Colombo, Galil, Awn, and Quigley
'CC' - Kevin Schollenberger

The Columbia College Student Council (CCSC), the Engineering Student Council (ESC), and the General Studies Student Council (GSSC) are writing this letter on behalf of our respective student bodies. Our purpose is to request that the Columbia University administration help to finance and support the re-establishment of Columbia Television (CTV).

Founded by students in 1977, CTV is one of the oldest college television stations. By the 1980's, CTV programming was in syndication around the country. However, in the past ten years, CTV has undergone a steady decline because of its shortage of funding and aging equipment. Currently, Columbia is the only Ivy League institution that lacks a television station airing original student programming.

Columbia Television needs \$120,000 to return to a functional state. As a show of our confidence that the revival of Columbia Television will benefit the Columbia community, the CCSC, the ESC, and the GSSC have made a combined pledge of \$20,000 to CTV. This funding will not only assist CTV in their initial purchase of equipment but also demonstrates the full support of the student body for a working Columbia television station.

The CCSC, the ESC, and the GSSC firmly believe in CTV's leadership and its ability to re-establish the station. CTV has requested financial and in-kind donations from outside sources, but has had little success, partly because of a perceived lack of support from the Columbia administration. With both administrative and student support, CTV has the foundation to raise the necessary funds from a combination of alumni and outside donations.

Columbia University's 250th anniversary is an ideal time for the revival of our university's television station, we urge the administration to act upon our request both promptly and decisively. With clear benefits to our students as well as our university as a whole, we trust the Columbia administration to work alongside the students to help CTV achieve its goals.

Sincerely,

Columbia College Student Council (CCSC)
Engineering Student Council (ESC)
General Studies Student Council (GSSC)