



## How to Start Your Own Venture

**Professor Murray Low**

**Executive Director, Lang Center for Entrepreneurship,  
Columbia School of Business**

Increasing numbers of scientists are spinning off their research into for-profit companies. The practical application of science is increasingly in the hands of scientists who believe that their innovations are sound and beneficial. These scientists are no longer waiting for large enterprises to pick up their ideas; they are launching their own ventures. Prof. Murray Low, Executive Director of the Lang Center for Entrepreneurship at Columbia Business School, will present a talk addressed to scientists, *How to Start Your Own Venture*. He will answer questions such as how to identify a viable idea, how to write a business plan, how to raise capital, and how to protect your intellectual property.

**Monday April 9, 4:30pm 2007**

**209 Havemeyer Hall (Bent Lecture Hall)**

This event is sponsored by the Columbia Chemistry Careers Committee (C<sub>4</sub>), a student and post-doc run group dedicated to taking an active role in increasing the awareness of interesting career choices for Ph.D.s and preparing scientists to make informed career decisions.

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