Columbia Graduate Consulting Club (CGCC)

December 4, 2012

Networking Event for New & Existing Members
Activities

- Resume workshop
- Cover letter workshop
- Guest speakers (consultants, book authors)
- Case interview workshops
- Case practice sessions
- “Industry Showcase”
- Case Competition
Case Competition

- Key Note Speaker: McKinsey & Co. Partner
- Consultants from 5 companies as judges
- Teams from ~10 top tier schools (Ivy League)
- Case: how best to position new technology to bring it to market
- Benefits: Networking with consultants, resume items (team work, leadership, public speaking, case preparation), $1,000 prize
Katie, Hesam and Tejdeep greet teams at the August 2012 Columbia Graduate Case Competition
Ben presents the $1,000 prize for the winner of the Case Competition. Names of competition sponsors are displayed in the background: McKinsey, BCG, UMT, CKM and Acquis.
A team prepares to present at the Case Competition.
A team presents during the last phase of judging. The group pictured was one of only four teams chosen to move to the final round.
Nicole Ru, Consultant from Acquis Consulting, and Ting Jia, Consultant from McKinsey & Co., were two of the eight judges of the Case Competition.
“Blue Jay Consulting” – Students and postdocs from Johns Hopkins University, members of the winning team of the 2012 Columbia Graduate Case Competition.
Executive Roles – Minimum of 5

- President
- Treasurer
- VP of Member Events
  - Pre-application workshops (resume, cover letter)
  - Case practice sessions
- VP of Special Projects
  - Case competition
  - Pro bono projects
  - Company showcases and guest speaker series
- VP of Communications
  - Website administration
  - Club membership oversight
  - Alumni relations
Benefits

- Networking & access to consultants
- Community of likeminded peers

Experience for resume & interviews

  - Leadership
  - Teamwork
  - Problem solving
  - Budget management
  - Public speaking
2012 Executive Members:

- Ben Nowell, President
- Howard Wang, Treasurer
- Sid Subramony, VP of Communications
- Andrew Kang, VP of Campus Outreach
- Ya–Ting Lei, VP of Member Affairs
- Ashley Krauss, VP of Alumni Relations
- Tejdeep Sawa, VP of Activities & Events
- Eric Henckels, VP of Interview Preparation
- Hesam Parsa, VP of Recruiter Outreach
- Denis Lazarev, VP of Organization