The Columbia University Chapter of the National Association of Hispanic Journalists presents

Music & Journalism

A conversation* with
Leila Cobo

Executive Editor for Latin Content and Programming for Billboard magazine

Monday, October 25th
at 12:00, noon

Stabile Student Center, School of Journalism Building, Ground Floor

Leila Cobo is a journalist, TV host, novelist, pianist, and executive editor for Latin content and programming for Billboard magazine.

Under her tenure, Billboard has expanded its coverage of Latin music, and for the first time in its more than 100-year history, the magazine has a complete weekly section dedicated solely to Latin music. Under her leadership, Billboard also launched its Spanish-language site, www.billboardenespanol.com

Cobo is considered one of the country’s leading experts in Latin music and won the Nielsen President’s Award for Excellence and in 2007. Prior to Billboard, she wrote for Los Angeles Times and was later a music critic at The Miami Herald.

A Fulbright scholar from Cali, Colombia, Cobo holds dual bachelor degrees in journalism (from Bogota’s Universidad Javeriana) and in piano performance (from Manhattan School of Music). Her first novel, “Tell Me Something True,” was published in 2009 to critical acclaim by Grand Central Publishing and is now on its third printing.


* The session will be conducted in English.