

COLLECTIONS OF CORRESPONDENCE AND MANUSCRIPT DOCUMENTS

NAME OF COLLECTION: Louis G. COWAN Papers

SOURCE: Gift of Holly Cowan Shulman, 1981

SUBJECT: Broadcasting; Posters

DATES COVERED: 1885, 1952 - 1976 NUMBER OF ITEMS: ca. 36,600

STATUS: (check appropriate description)

Cataloged: x Listed: x Arranged: x Not organized:

CONDITION: (give number of vols., boxes, or shelves)

Bound: Boxed: 62 Stored:

LOCATION: (Library) Rare Book and Manuscript Library CALL-NUMBER Ms Coll/Cowan

RESTRICTIONS ON USE None

DESCRIPTION:

Correspondence, notes, manuscripts, documents, photographs, audio tapes and printed material of Louis G. Cowan, 1909-1976, Director of Special Programs of Columbia's School of Journalism. The files document Cowan's activities as Vice-president and President of CBS, as Director of the Morse Communications Center of Brandeis University, and in many other capacities. Approximately one-third of the collection consists of records and studies of the Broadcast Institute of North America, of which Cowan was President. The papers also reflect a number of Cowan's various interests such as posters; the earliest item in the collection, a letter from General Charles P. Stone, 1885, is indicative of Cowan's active interest in the history of the Statue of Liberty. Among the prominent correspondents are Jacob Bronowski, Hubert H. Humphrey, William Phillips, and Jonas Salk.

FOR COMPLETE LIST OF COLLECTION, SEE FOLLOWING PAGES.

SEE ALSO: CHILMARK PRESS PAPERS.

mbb
11 Feb. 1982

THE LOUIS G. COWAN PAPERS

Box 1 Catalogued correspondence

Bronowski, Jacob	Phillips, William
Fulbright, J. William	Riesman, David
Holtzman, Elizabeth	Rockwell, George Lincoln
Humphrey, Hubert Horatio	Salk, Jonas
Jenkins, Roy	Schary, Dore
Lerner, Max	Stone, Charles P. (1824-1887)
McCarthy, Eugene J.	Vidal, Gore

Box 2 Correspondence, 1952 - 1973 and n.d.

Box 3 Correspondence, 1974 - 1976

Box 4 Personal Files

Address lists
Biographical material
Cowan Foundation
Estate
Family
Medical information
Notes and memoranda

Box 5 Manuscripts: Speeches, talks and articles (with related material)

Box 6 Manuscripts: Conferences, lectures and seminars (with related material)

Box 7 Manuscripts: Books (i.e., notes, mss and related items for works in progress, never published)

Box 8 Cowan, Pauline "Polly" (Mrs. Louis G.) - Organizations, projects and miscellaneous writings

Box 9 " - Manuscripts and related material

Box 10 Manuscripts and Studies by others - A-K

Box 11 " L-Z (see also: Subjects/Laskin)

Box 12 Subject Files

Africa - 1961 trip
African education
Afro-American Institute
Agency for International Development
American Jewish Committee (including Oral History Project)

Box 13 American Jewish Committee

Box 14 Aspen Institute
Books (ideas and working files - 9 folders)

Box 15 Subject Files

Brandeis University - Correspondence, 1961-1967
Broadcast Skills Banks
Educational TV

Box 16 Educational TV
Morse Communications Center - General

Box 17 Multinational Communications Seminar, 1962
Municipal TV

Box 18 National Education Association
Negro in TV
Political Broadcasts
Political Broadcast Archive
Presidency and Press
Reports, Miscellaneous
U.S.-Japan Conference, 1963

Box 19 Violence (seminars, etc.)

Box 20 Broadcast Institute of North America (BINA)
Board of Directors Study
Cable TV
Documents
Flyer
Future of Broadcast Journalism
Ideas
International Broadcast Institute
Memos
Organization
Petty Cash
Public Broadcasting

Box 21 Public Broadcasting
Released Time
Soap Opera Study
U.S. Post Office - Bulk Mail Data
Youth

Box 22 Miscellaneous Material

Boxes 23-25 College Carrier Current Study

Boxes 26-41 Religious Broadcasting Study

Box 42 Bureau of Applied Social Research (BASR) - Study of the Media
during the assassination of John F. Kennedy

Box 43 BASR - TV/JFK Study, continued
Center for InterAmerican Relations
Citizens Research Foundation

Box 44 Columbia Broadcasting System - General
Cowan ideas
Programming Concept
Quiz hearings

Box 45 Subject Files

Columbia University School of Journalism
General
Columbia Journalism Review
Dean's Seminars

Box 46 DuPont Survey and Awards Seminars
National Magazine Awards
Course Materials - miscellaneous

Box 47 Course Materials - Media Management Seminar (see also: Tapes,
Boxes 59-61)

Box 48 Course Materials - Media Management Seminar
Council on Foreign Relations
Education Services, Inc.
Federal Communications Commission

Box 49 Ford Foundation - General (2 folders)
Educational TV (2 folders)
International Radio and TV Institute
1966 (international issues)
Franklin Books

Box 50 International Broadcast Institute

Box 51 Israel
Itek
Laskin, Paul (Children and Television Study; see also: Manuscripts/Others)
Marketing - miscellaneous
National Book Committee

Box 52 Negro in Communications
Partisan Review, 1964 - 1973
Politics and Broadcasting

Box 53 Posters - General
Censorship
Holiz Corporation
Lotos Club
Overseas Press Club
Penfield
Russian Posters

Box 54 Tass Exhibit
Trump, C.
World War I
Photos and printed material (see also Posters/specific folders)
Presidential Honors
Quiz Kids

Box 55 Salk Institute
Salzburg Seminar in American Studies

Box 56 Subject Files

Statue of Liberty
Stevenson, Adlai E., 1952
 1956
Tuesday Publications
Twentieth Century Fund
Miscellaneous

Box 57-58 U.S. Office of War Information; U.S. Information Service -
 Printed and miscellaneous material

Box 59 Audio Tape - Reel to reel, various sizes. Primarily Columbia University
 Media Management Seminar. (See also: Columbia University)

Box 60 Audio Tape - Reel to reel, various sizes. Various Sources.

Box 61 - Reel to reel and cassette. Mainly Columbia University.

Box 62 Memorabilia
 Photographs (see also Posters)
 Printed Material