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Roone Arledge Papers, 1953-2002

MS# 1423

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SUMMARY INFORMATION

Creator

Roone Arledge, 1931-2002

Title and dates

Roone Arledge Papers, 1953-2002

Abstract

This collection documents the professional career of television executive, Roone Arledge, during his time as President of the News and Sports divisions of the American Broadcasting Company (ABC).

Size:

20 linear feet [39 document boxes, 1 large index card box]

Call number

MS# 1423

Location

Columbia University
Butler Library, 6th Floor
Rare Book and Manuscript Library
535 West 114th Street, MC1127
New York, NY 10027

Language(s) of material

This collection is in English.

Biographical Note



Roone Pinckney Arledge Jr. was born on July 8, 1931 in Forest Hills, Queens. His father was a lawyer for equitable Life Insurance and his mother, Gertrude, was a housewife. The family moved to Merrick, Long Island where Arledge attended Mepham High School. Arledge went to Columbia College where he majored in Foreign Affairs, Politics and Government, and the Humanities. During his undergraduate years, he was a member, and eventually president, of Phi Gamma Delta, a member of the Class Steering Committee, and received Gold and Silver King's Crowns for extracurricular leadership. He was also editor of both the *Columbian* (the yearbook) and *The Spectator* (the campus newspaper). Arledge attended Columbia from 1948 to 1952; however, he officially graduated in 1954.

Arledge also pursued graduate work at the School of International Affairs, Columbia University. He specialized in the Near and Middle East, but did not complete the program.

Arledge first started working in television in December 1952 for the DuMont Television Network. He was the assistant to the Associate Director of Programming and Production. His duties included managing the budget for select shows, paying talent, and general administrative work.

In March of 1953, Arledge was conscripted to the United States Army. There he served as Chief of the Radio and Television Section of the Public Information Office at the Aberdeen Proving Grounds in Maryland. In this role, Arledge distributed information with regard to the United States Army Ordnance Corps, its weapons, training and other relevant issues to local radio stations and television networks. He also produced, directed, and wrote a thrice-weekly radio program. Arledge received a Good Conduct medal in December of 1954 and a National Defense Service Medal. During this time, Arledge married his first wife, Joan Dorothy Heise. They would go on to have four children together: Roone Pinckney, Patricia Lu, Elizabeth Ann, and Susan Lee.

Arledge was hired by NBC in 1954. Shortly after, he was transferred to the Army Reserve. At NBC, Arledge held a variety of positions. He was a stage manager, then unit Supervisor, and finally a staff producer/director. In this last position he produced a children's show entitled *Hi Mom*, *Christmas at Rockefeller Center* (featuring Dick Button who was later a commentator for Ice Skating at the ABC covered Olympics), *Sunday's Schedule*, election night coverage, and travel shows.

Arledge also wrote several shows. *Masterpiece* dramatized stories on the creation of "high art," such as the Sistine Chapel. A second concept, *For Men Only*, would feature jazz music and present male-oriented topics. While both shows were unsuccessful, the latter caught the eye of Edgar J. Scherick who ran the sports division for ABC.

In 1960 Arledge joined ABC Sports as a producer of NCAA football games. ABC was in financial trouble and, in terms of ratings, the weakest of the three major stations: ABC, CBS, and NBC. This was an opportune moment to enact change at ABC and throughout his career, Arledge did simply that. One year after being hired, Arledge created ABC's *Wide World of Sports*, one of the highest rated sports shows in television history. In 1968, Arledge became president of ABC Sports. Under his guidance, ABC Sports grew one of the most well-known and respected broadcasting organizations in the world. Arledge promoted the use of innovative camera techniques such as slow motion, freeze frame, instant replay, split-screen, incorporated underwater cameras during swimming competitions and utilized endzone cameras during football coverage.

In addition to *Wide World of Sports*, Arledge brought football to primetime, a move that no one had attempted. With *NFL Monday Night Football*, a new era in sports broadcasting was opened. A key aspect of Arledge's impact was his use of commentators for sporting events. Previously, leagues had the right to approve announcers. Arledge ignored this trend and decided to use Howard Cosell against the views of the league. Along with Cosell, Jim McKay and Frank Gifford became household names as sports announcers. This technique, of using "star" personalities came into play when Arledge moved over to ABC News as well.

Arledge and ABC Sports also presented major golf tournaments, Major League Baseball, championship boxing, the Indianapolis 500, racing, including the Kentucky Derby and ten Olympic Games. He was president of that division until 1986. While at ABC Sports, Arledge divorced his first wife and married Ann Fowler, a former Miss Alabama, in 1976.

On June 1, 1977, in a wave of more unprecedented action, Arledge was named President of ABC News in addition to ABC Sports. In this role, he created the top shows *World News Tonight*, *20/20*, *Closeup*, and *Nightline*. He was instrumental in building a team of top journalists and aggressively pursued anchors from other networks. Barbara Walters, Diane Sawyer, Peter Jennings, David Brinkley, and Ted Koppel all worked for Arledge. ABC News represented big names as well as big salaries, another first in the industry. Roone Arledge kept this position for almost ten years and maintained his role as President of ABC News for twenty.

In 1997, David Westin was named President of ABC News and Arledge became Chair. Almost all of Arledge's news shows had received awards and the network itself had received the Alfred I. duPont-Columbia University Award for the overall commitment of excellence, the first time a news organization had been honored in that way. Arledge had won 37 Emmys, including the first life-time achievement Emmy ever granted, the Distinguished Achievement Award from the Journalism Alumni Association, the Grand Prize at the Cannes Film Festival for live television broadcasting, and the Silver Medal of the Olympic Order from the International Olympic Committee. He was quoted as saying his most treasured award was a George Foster Peabody Award--he received a total of four of these awards--given for coverage of the 1972 Olympics in Munich where eleven Israeli athletes were taken hostage and killed. ABC was the only network able to transmit their broadcast out of Germany and link the rest of the world to the tragedy.

Arledge had battled prostate cancer in the last years of his life, conducting business mainly by phone, but nevertheless, staying in the thick of work. He died on November 5, 2002.

Description

The Roone Arledge Papers consist primarily of office material generated from his time as President of ABC News and ABC Sports. The bulk of the collection is comprised of correspondence, both internal to the corporation and external. Letters were exchanged between Arledge and other top management during all phases of a show: the creation, production, and maintenance. There are also topical files related to the management of the two divisions, such as financial records, program development documents, rating and industry reports, legal records, and trip itineraries for numerous business trips to Europe and Asia.

On a broader level, there are records concerning Arledge's overall career at ABC. These consist of various awards and honors he received, research material on other television networks and stations, articles, and papers from professional organizations that he had been involved with.

Arrangement

This collection is arranged in six series.

Series I: General, 1953-2002	PAGE 8-9
Series II: Correspondence, 1954-2002	PAGE 9-12
Subseries II.1: Alphabetical, 1982-2001	PAGE 9-10
Subseries II.2: Chronological, 1954-2002	PAGE 10-12
Series III: ABC News, 1977-2002	PAGE 12-14
Series IV: ABC Sports, 1961-2001	PAGE 14-15
Series V: Photographs, 1984-1994	PAGE 15
Series VI: Realia, 1989-1992	PAGE 15

Series I: General, 1953-2002

This small series contains records with regard to Roone Arledge's career in the television industry as a whole. Within this series are articles about Roone Arledge, ABC NEWS, and ABC Sports, various awards Arledge received for his contributions to the field of broadcasting, personal records, such as his diploma from Columbia College and his military records, and speeches that he gave. There are also records pertaining to other news organizations in the United States, Europe, England, and Japan. Arledge was a board member of ESPN and A & E Television Networks and documents concerning his work for them may be found here as well.

Series II: Correspondence, 1954-2002

Series II is the largest of the collection. The letters held here date from Roone Arledge's time at ABC as head of both the sports and news division. In general, the correspondence, while large in bulk, is limited in content. The letters consist primarily of the type of letters an executive would be professionally obligated to send, such as congratulatory notes to colleagues within and outside of the company, thank you letters for corporate gifts, letters of inquiry from individuals wanting to work at ABC, and complaints from all manners of citizens. This series is divided into two subseries: Topical and Chronological. Please note that individuals listed in Subseries II.1 may be found in Subseries II.2.

Subseries II.1: Alphabetical, 1982-2001

Subseries II.1 is arranged alphabetically by an individual's last name or by topic. Letters listed by a name may be correspondence exchanged to and from that person or about that person. These individuals are mainly other ABC senior executives and administrative staff as well as numerous anchors. Notable individuals include Peter Jennings, Barbara Walter, Diane Sawyer, Ted Koppel, and Robert Iger.

Subseries II.2: Chronological, 1954-2002

The correspondence contained in this subseries is primarily external. The majority of the letters are requests for Arledge to research certain topics for potential inclusion in one of ABC's news shows, attend fundraising functions, accept ideas for new shows, or participate in a conference or lecture series. There are also complaints from viewers and, to a lesser extent, complimentary letters. The interoffice correspondence consists of lengthy memos, many of which have multiple notes written on them from different senior executives.

Series III: ABC News, 1977-2002

Series III is comprised of topical files documenting Roone Arledge's time as President of ABC News. Included are financial records, such as operating budgets and long range plans, program development for potential news shows, legal documents from several lawsuits, concerning predominantly the Food Lion and Philip Morris cases, and documents in regards to various trips Arledge conducted. Of note are Arledge's appointment books that were maintained by his personal assistant. These books contain Arledge's numerous appointments, meetings, trips and other activities related to his work at ABC. Often, names of individuals who participated in these activities are listed as well. The notebooks provide insight into how Arledge organized his time as well as show the amount of coordination involved in being President of ABC News.

Series IV: ABC Sports, 1961-2001

This small series holds topical files in regards to ABC Sports. General administrative records, records pertaining to the NFL, *Monday Night Football*, *Wide World of Sports*, and the network coverage of the Goodwill Games, championship boxing, and Major League Baseball are found in this series. There is also documentation of the many Olympic Games that were covered including Calgary, Seoul, Los Angeles, and Sarajevo. The Olympic records illustrate the amount of synchronization and planning that Roone Arledge and his team were required to do in order to cover the multiple competitions occurring at the event. Additionally, there are transcripts of testimonies by Howard Cosell and Roone Arledge, correspondence, and accompanying documents concerning the Subcommittee on Communications' review of the Communications Act of 1934, particularly with regard to in particular how television networks (and, in this case, sports divisions) obtained programming.

Series V: Photographs, 1984-1994

There are a small number of photographs within this collection. Most were taken while Arledge was receiving some type of recognition, such as his honorary degree from Boston University. There are also photographs from his visit to the White House and the meeting with executives from the Japan-based television network, Nippon Hoso Kyokai.

Series VI: Realia, 1989-1992

This series is composed of several objects such as commemorative stamps and an award given by the Wrestling Hall of Fame. Of particular interest are several sets of Russian nesting dolls acquired in one of Roone Arledge's many trips to Moscow. These *matreshka* depict political leaders who have had an impact on Russia's cultural and political history. Examples include Mikhail Gorbachev and his cabinet members, Stalin, chief prosecutors (with the names of those that were killed during their time), and the successive heads of numerous secret police organizations leading up to the KGB.

ACCESS AND USE

Access

This collection is located off-site. You will need to request this material at least twenty-four (24) hours in advance to use the collection in the Rare Book and Manuscript Library Reading Room. Please consult the Rare Book and Manuscript Library for further information.

This collection has no restrictions.

Restrictions on Use and Copyright Information

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Other Finding Aids

None.

ACQUISITION AND APPRAISAL

Provenance and Acquisition

This collection was donated by Gigi Shaw Arledge on March 11, 2003.

Accrual of Records

No additions are expected.

PROCESSING AND OTHER INFORMATION

Processing Information

This collection was processed by Lea Osborne. Finding aid written by Lea Osborne in September 2007.

Descriptive Rules Used

Finding aid content adheres to that prescribed by *Describing Archives: A Content Standard*.

Encoding

Finding aid written in English.

Preferred Citation

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Subject Headings

Roone Arledge Paper

These papers have been indexed in the Columbia University Library online catalog using the following terms. Those seeking related materials should search under these terms.

ABC News.

ABC Sports.

Arledge, Roone.

Awards

Broadcast journalism.

Character dolls

Correspondence

Legal documents

Olympic Games.

Philip Morris Incorporated.

Television--Production and direction.

Television and sports.

Television journalists--United States.

Series I: General, 1953-2002

Box 1

- Articles
- F.1-2 1976 (2 folders)
- F.3 1977
- F.4-5 1978 (2 folders)
- F.6 1979
- F.7 1980

Box 2

- F.1 1981-2001
- Awards
- F.2 Alexander Hamilton Medal, 1998 November 18
- F.3 Boston University Honorary Degree, 1991
- F.4 Center for Communication, Inc., 1996-1997
- 14-L-1 George Foster Peabody Broadcasting Award, 1976
- F.5 International Radio and Television Society, 1983
- F.6 The National Academy of Television Arts and Sciences (Emmy Awards), 1979-2002
- F.7 National Press Foundation, 1990-1991
- F.8 The New York State Broadcasters Association, Inc., 2001
- F.9 News World Lifetime Achievement Award, 1998
- F.10 Olympics, 1980-1988
- F.11 Pete Rozelle Radio-Television Award, 2001
- F.12 The Radio and Television News Directors Foundation, 1998
- F.13 The Television Academy Hall of Fame, 1989
- F.14 Walter Cronkite Award, 1997
- F.15 Canadian Embassy Dinner, [1983]
- F.16 Carter, Jimmy, 1993-2002
- 14-L-1 Certificates, 1969-1977
- F.17 Columbia University Diploma, 1954 February 24

Box 3

- Council on Foreign Relations
- F.1-4 General, 2000-2002 (4 folders)
- F.5 Committee on Corporate Affairs and Development, 2000-2002
- F.6 Committee on Meetings and Media Projects, 1997-2002

Box 4

- F.1 Delegation to Turkey and Israel, 1999
- F.2 International Advisory Board, 1998-2000
- F.3 House Sub-Committee on Telecommunications Testimony, 1987-1989
- F.4 Interviews, undated, 1999
- F.5-7 John F. Kennedy School of Government, 1998-2002 (3 folders)

Box 5

- F.1 Memoirs, 1984-2002
- F.2 Memorial Sloan-Kettering Cancer Center, 1987-2000
- F.3 Military Records, 1953-1955

- F.4 The Museum of Television and Radio, 1993-1994
News Organizations
- F.5-8 BBC--General, 1993-2001 (4 folders)

Box 6

- F.1 BBC--Employees, 1997
- F.2-3 British Sky Broadcasting, 1991-1994
- F.4 Canal Plus, 1991-1993
- F.5 CNN, 1996-1998
- F.6 Fox Broadcasting, 1991-1994
- F.7 Fujisankei Communications International, Inc., 1999-2000
- F.8 Independent Television News Ltd., 1992-1999
- F.9 Nine Network Australia Limited, 1991-1994
- F.10 Nippon Hoso Kyokai, 1991-1995

Box 7

- F.1 Reuters, 1993-1996
- F.2-3 Non-ABC Professional Work--A & E Television Networks
Management Committee, 1998-2002 (2 folders)
- F.4-5 Non-ABC Professional Work--ESPN, 2001-2002 (2 folders)
- F.6 Resume, 1954-1960
- F.7 Speeches
General, 1996-2001

Box 8

- F.1 Wake Forest University, 1988
- 14-L-1 Wake Forest University--Poster, 1988 September 8
Trips
- F.2 German Television, 1992-2001
- F.3 Nicklaus/Flick Golf School, 1995-1996
- F.4 Royal and Ancient Golf Club of St. Andrews, 1991-1999
- F.5 Washington Press Club Dinner, 1995

Series II: Correspondence, 1954-2002

Subseries II.1: Alphabetical, 1982-2001

- F.6 Baker, Barry, 1997 July
- F.7 Cosell, Howard, 1982 December-1985 April
- F.8 Downs, Hugh, 1992 August-1998 January
- F.9 Friedman, Paul, 1991 August-1993 October
- F.10 Goodman, Roger, 1990 March-1994 July
- F.11 Granum, Rex, 1995 September-1996 December
- F.12 Iger, Robert, 1994 March-1998 August
- F.13 International Radio and Television Society Award, 1982
November-1983 March
- F.14 Jennings, Peter, 1991 September-2001 February

Box 9

- F.1 Kipper, Judith, 1991 July-1998 February
- F.2 Koppel, Ted, 1988 August-1996 April
- F.3 NINE SUNDAYS, 1991 September
- F.4 O'Neil, Terry, 1994 August-1996 February
- F.5 Patterson, Neil, 1997 September-1999 May
- F.6-7 Personal, 1981 August-1994 January (2 folders)

F.8 Sawyer, Diane, 1989 February-2000 March
F.9 Sawyer, Forrest, 1993 February-1997 August
F.10 Sias, John, 1990 December-1991 February

Box 10

F.1 Stossel, John, 1992 June-1995 February
F.2 Temple, Bill, 1996 January-1997 March
F.3-4 Wald, Richard, 1993 December-1999 November (2 folders)
F.5 Walters, Barbara, 1987 March-1999 January
F.6 Westin, David, 1994 October-2000 August
F.7 Zucker, John, 1994 October-1997 July

Subseries II.2: Chronological, 1954-2002

Box 11

Incoming
F.1 1976 February-1981 December
F.2-3 1984 January-December (2 folders)
1985
F.4 January-March
F.5 March-May
F.6 June-September
F.7 September-December

Box 12

F.1 1986 January-September
F.2 1986 April-1987 May
F.3 1986 July-December
F.4 1988 January-July
F.5 1988 August-December

Box 13

F.1 Memos, 1989 January-September
F.2 Memos, 1989 October-December
F.3 1989 January-September
F.4 1989 October-December
F.5 Memos, 1990 January-June
F.6 Memos, 1990 July-December

Box 14

1990
F.1 January-February
F.2 March-April
F.3 June-September
F.4 October-December
F.5 Memos, 1991 January-May
F.6 Memos, 1991 July-September

Box 15

F.1 1991 January-June
F.2 1991 October-December
F.3 Memos, 1992 February-September
F.4 1992 January-June
F.5 1992 July-November

F.6 Memos, 1993-1998
F.7 1993 January-November

Box 16

F.1 1994 January-December
F.2 1995 January-August
F.3 1995 September-December

Outgoing

F.4 1954 January-1961 June
F.5 Memos, 1978 October-1983 June
F.6 Memos, 1984 February-1987 December
F.7 1984 January-May

Box 17

F.1 1984 June-August
F.2 1984 September-December
F.3 1985 January-April
F.4 1985 May-September
F.5 1985 October-December
F.6 1986 January-June
F.7 1986 July-December

Box 18

F.1 1987 January-June
F.2 1987 July-December
F.3 Memos, 1988 June-December
F.4 1988 February-July
F.5 1988 August-November
F.6 Memos, 1989 January-December
F.7 1989 July-October
F.8 Memos, 1990 April-August
F.9 1990 May-December

Box 19

F.1 Memos, 1991 April-June
F.2 1991 January-July
F.3 1991 August-December
F.4 Memos, 1992 January-December
F.5 1992 January-April
F.6 1992 June-December
F.7 1993 January-December
F.8 1994 January-September

Box 20

F.1 1994 October-December
F.2 1995 January-December
F.3 1996 January-June
F.4 1996 July-December
F.5 Memos, 1997-2000
F.6 1997 January-December

Box 21

F.1 1998 January-1999 February

F.2-3 Incoming and Outgoing, 1997 January-1999 November (2 folders)
F.4-5 Incoming and Outgoing, 2000 January-2002 August (2 folders)

Series III: ABC News, 1977-2002

F.6 ABC Affiliate News Director Advisory Board, 1994-1998
F.7 Anchors, 1988-2000

Box 22

F.1 AOL Merger, 1996-1997
Appointment Books
F.2 1977
F.3 1978
F.4 1979
F.5 1980
F.6 1981
F.7 1982

Box 23

F.1 1983
F.2 1983
F.3 1984
F.4 1985
F.5 1986
F.6 1987

Box 24

F.1 1988
F.2 1988
F.3 1989
F.4 1990
F.5 1991
F.6 1992

Box 25

F.1 1993
F.2 1993
F.3 1994
F.4 1995
F.6 1996
F.7 1997

Box 26

F.1 1998
F.2 1999
F.3 2000
F.4 2001
F.5 2002
Finances
F.6 5-Year Plan, 1996
F.7 Forecast, 1998

Box 27

F.1 Forecast, 1999

F.2 Long Range Plan, 1995-1996
F.3 Long Range Plan, 1998
F.4 Operating Budget, 1998
F.5 Operating Budget, 1999
F.6 Government, 1979-1980

Box 28

F.1 Gulf War, 1991
F.2 Investigative Team, 1998
Lawsuits
F.3 General, 1994-1995
F.4 Food Lion, 1996-1997
Philip Morris
F.5 Articles
Call Registers
F.6 1992 August 12
F.7 1992 October-December
F.8 1992 December-1993 February

Box 29

F.1 1992 December-1994 January
F.2 1993 February-April
F.3 1993 April-June
F.4 1993 June-August
F.5 1993 August-October
F.6 1993 November-1994 January
F.7 1994 January-1995 January
F.8 1994 January-March
F.9 1994 March-May

Box 30

F.1 1994 May-July
F.2 Undated
F.3 Correspondence, 1994 August-1995 August
F.4 Press Releases, 1995
F.5 Transcripts
F.6 National Town Meeting, 1991-1993
F.7 NewsOne, 1986-1994
F.8 NewsWorld, 1999-2000
F.9 Notebooks, undated

Box 31

F.1-2 Political Coverage--General, 1978-1992 (2 folders)
F.3 Political Coverage--Cheney, Dick, 1991
Program Development
F.4-5 General, 1987-1992 (2 folders)
F.6-7 24-Hour News, 1996 (2 folders)

Box 32

F.1 Moments of Crisis, 1992-1993
F.2 Saturday Shows, 1997-1998
F.3 Seven Days, 1996
F.4 Turning Point, 1993-1994
Shows

F.5 20/20, 1985-1990
F.6 Good Morning America, 1996-1998
F.7 Nightline, 1993-2002

Box 33

F.1 Sunday Morning Show, 1997-1998
F.2 World News Tonight, 1993-1997
Trips
F.3 ABC Dinner, 1994-1997
F.4 Affiliate Stations, 1996
F.5 Berlin, 1995
F.6 China, 1979-1995
F.7 Cuba, 1997
F.8 Ireland, 1989-1996
F.9 Jerusalem Conference, 1985
F.10-11 Moscow, 1985-1998 (2 folders)

Box 34

F.1 Worldwide Television News, 1998-2002
F.2 Washington D.C. Bureau, 1996-1998

Series IV: ABC Sports, 1961-2001

F.3 General Administrative Records, 1977-1986
F.4 Articles, 1986-1988
F.5 Baseball, 1983-1989
F.6 Boxing, 1977-1983
F.7 Contract, 1966 September 1
F.8 Cosell, Howard, 1995
F.9 Goodwill Games, 1984-1988
F.10 Hall of Fame Dinner, 1985
F.11 Korea, 1982-1987
NFL
F.12-13 General, 1967-1971 (2 folders)

Box 35

F.1 Correspondence, 1980 February-1984 June
F.2 Rozelle Meetings, 1985
Olympics
F.3 General, 1976-1984
F.4 Baden, 1981-1988
F.5 Barcelona, 1984-1992
F.6-8 Calgary, 1982-1988 (3 folders)

Box 36

F.1 Hall of Fame, 1982-1989
F.2 Innsbruck, 1973-1976
F.3 Los Angeles, 1983-1984
F.4 Meetings, 1984-1985
F.5 Olympic Moments, 1985-1987
F.6-7 Sarajevo, 1980-1984
F.8 Seoul, 1984-1985

Box 37

- F.1 Skycam, 1983-1985
- F.2-4 Subcommittee Hearings, 1976-1978 (3 folders)
- F.5-6 United States Football League (USFL)--General, 1982-1986 (2 folders)
- F.7 Court Transcripts, 1986 June 11

Box 38

- F.1 USFL--Court Transcripts, 1986 June 12
- F.2 Wide World of Sports, 1961-2001

Series V: Photographs, 1984-1994

- F.3 1984-1986
- F.4 1991-1994

Series VI: Realia, undated, 1989-1992

- F.5 Nobel Peace Prize Stamps, 1989 March 17

Box 39

Russian Nesting Dolls, 1980s

Box 40

Wrestling Hall of Fame, 1992