



## PERSONAL INSIGHT – A NEW TOOL FOR CREATING PERSONAL COLLECTIONS

With Personal Insight, Luna has once again revolutionized how digital libraries are being built and used. With Personal Insight, users can now catalog and build their own personal collections within Insight. With simple drag and drop functionality and step by step wizards, Personal Insight makes collection building a snap. In addition, Personal Insight unifies institutional, external, and personal content within one easy to use interface.

### *Types of collections*

Three types of content are combined and balanced to create the modern digital library:

- *Institutional Content:* Institutional content represents the slide library, the research collections, and other collections created within the institution for use in teaching, research and other scholarly pursuits.
- *External Content:* External content includes subscription services, image services, and other sources, as well as shared research collections from other institutions.
- *Personal Content:* Personal content includes the content created within the institution by its members, it may include those images a scholar needs for their research, or a professor needs to teach a class, but ultimately includes content that wouldn't normally be included in the institutional repository.

Personal Insight joins these three content sources, combining the personal, institutional, and external content sources within one unified interface, where users can easily view and search across all types.

### *Differences between personal collections and institutional / external collections*

Personal collections are inherently different from other types of collections. Personal collections are often smaller and simpler than their institutional counterparts, and may have different standards and needs for cataloging. Tools to build personal collections also have different requirements: they must be simple to use, create, and manage without the end-user having to worry about the technical considerations of building a collection. Personal collections must also accept basic content regardless of quantity or quality, with or without descriptive data. Most importantly, they must be simple and easy to use even for the non-technical user.

Task	Personal Collection	Full Collections
Can use Inscribe	NO	YES
BrowserInsight Access	YES	YES
XML Gateway Access	NO	YES
Can import data	NO	YES
Can use external data sources	NO	YES
can use controlled vocabularies	NO	YES
can have complex cataloging templates	NO	YES
Can use Wavelet Files	NO	YES

## *Personal Insight*

Personal Insight is Insight for personal collections. Personal Insight leverages the traditional strengths of Insight (image workspace, presentations, annotations, and cross-collection searching) and applies them to personal collections. Personal Insight fulfills the promise of having access to three tiers of content (personal, institutional, and external) within one tool for advanced searching and further study.

## *Simple, easy, done*

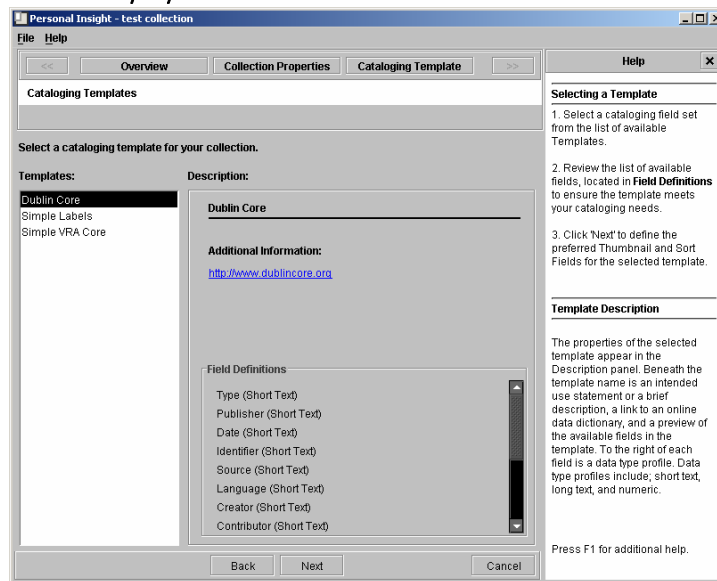
Personal Insight is built with the non-technical collection builder in mind. Personal collections can be built utilizing a simple wizard in a matter of minutes from a selection of cataloging templates. Advanced users can also create their own templates if they so choose.

Images and supported multimedia content can be added from any source. Simply select an image or folder to process, drag-and-drop files or folders from the web or local storage onto the processing window, or even directly; hit import, and you're done. Select the images you'd like to catalog (up to 1536 pixels on the long side), open the data window, and start typing. The powerful cataloging tools you've come to expect from Inscribe are always available: select lists containing existing values, and copy forward for common values. Additionally, if you don't want to immediately catalog each of the new records at import, all new image content is immediately available in Insight's Group and Image Workspace for creating presentations or groups.

## *A quick Tour through Personal Insight*

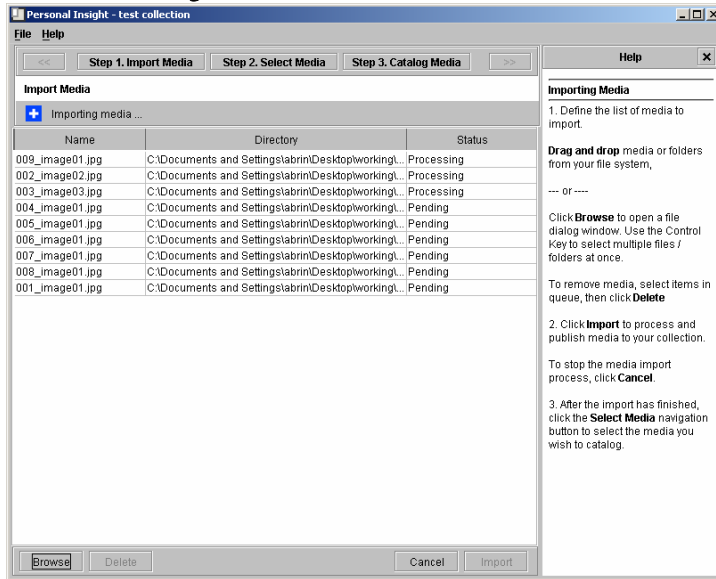
To start building your collection, choose a name, a set of cataloging properties including a fields-set, thumbnail labels, and sort fields -- that's all that's necessary to start building your personal collection.

## *Define the properties of a collection*



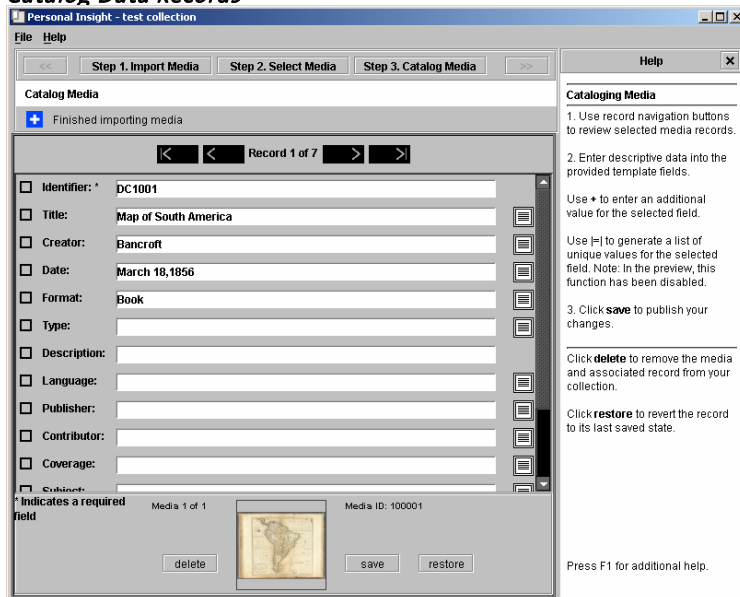
To begin creating a collection, choose a field-set for cataloging from a list of pre-defined data templates. Learn more about available cataloging templates by reviewing descriptions, links to online resources, and field definitions. Then, select a cataloging template from the list to begin entering data and processing images.

## Media Processing



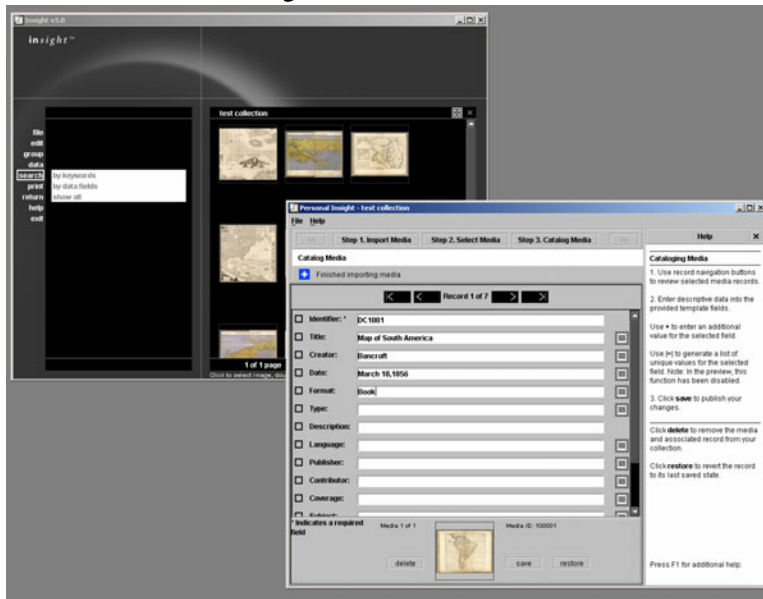
Quickly and easily import media for use within Personal Insight. Simply drag and drop media into this window or click “browse” to search for individual media files. You may even select multiple files or select entire directories for quick import. Personal Insight then creates all of the necessary derivative images for use within Insight.

## Catalog Data Records



Once a cataloging template has been selected, begin entering in your data into pre-defined fields. You may add additional values for a selected field, or easily click for a list of unique values related to a specific field. Don't worry about making mistakes, Personal Collections allows you to “restore” to the last saved state for quick corrections as you work.

## View New Content in Insight



See your results instantly in the Insight Group Workspace. Media and data imported is immediately available for searching and further study using Insight's rich tool set and attractive interface.

### ***For More information on Personal Insight and Personal Insight Pricing***

Contact a Luna Sales Manager for more info at (800) 452-LUNA.