

THE SCHOOL OF JOURNALISM  
COLUMBIA UNIVERSITY

REPORT TO THE EXECUTORS AND TRUSTEES  
OF THE ESTATE OF JOSEPH PULITZER  
ON THE COMPLETION OF  
THREE YEARS OF WORK

NEW YORK

1915









SCHOOL OF JOURNALISM  
COLUMBIA UNIVERSITY







*Journalism Building, Columbia  
University. The gift of Joseph  
Pulitzer*

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SEPTEMBER 15, 1915

COMPILED BY  
FRANK D. FACKENTHAL  
*Secretary of Columbia University*

NEW YORK  
1915





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## I

### AGREEMENTS

THIS AGREEMENT, made the tenth day of April, 1903, between JOSEPH PULITZER, of the City of New York, hereinafter referred to as 'the Donor,' party of the first part, and THE TRUSTEES of COLUMBIA COLLEGE IN THE CITY OF NEW YORK, hereinafter referred to as 'Columbia University' or 'the University,' party of the second part:

WHEREAS the Donor desires to establish and endow a School of Journalism in Columbia University, and at the time of the execution of these presents has given two hundred thousand dollars, and has agreed and by these presents doth agree to give to the University upon or before June 1, 1904, the sum of eight hundred thousand dollars, to be used as hereinafter provided; and upon the following conditions agrees also to give the additional sum of one million (\$1,000,000) dollars on or before the end of the third year of the actual operation of the School of Journalism:

1. That the Donor shall be satisfied that for three years the School has been and then is in successful operation.
2. That one-half of the income of this second million shall be applied to prizes or scholarships for the encouragement of public service, public morals and American literature, and the advancement of education, to be awarded in accordance with a plan to be agreed upon by the donor and the University on or before the expiration of such three years.
3. That so much of both the first million and the second million dollars as the University shall actually receive under this agreement shall be deemed to be in ademption and diminution of any legacy or devise that the donor may have given to the University for any of the purposes named herein by a will executed prior to this agreement;

AND WHEREAS the University is to provide a suitable site upon land owned or to be acquired by the University for a building for the

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accommodation of a School of Journalism, and out of the moneys received under this agreement is to undertake to erect and maintain thereon the said building, and also to maintain and conduct the said School of Journalism, and after receiving the second million to make the said awards;

NOW THIS AGREEMENT WITNESSETH, THAT in consideration of the premises and of the performance of the agreements herein contained, the University and the Donor mutually have agreed and by these presents do agree, as follows:

*First:* The University will apply five hundred thousand (\$500,000) dollars of the said first sum of one million dollars to the erection upon the land now owned, or hereafter to be acquired, at Morningside Heights, of a building suitable for the accommodation of a School of Journalism, including provisions for heating, lighting and ventilation, and equipment with all the mechanical and technical apparatus and plant for the demonstrations of the physical and mechanical part of the instruction. This building shall bear the name of the Donor after his death, and shall have erected within it a tablet inscribed to the memory of 'my daughter Lucille.'

*Second:* The University will hold the residue of said sum of one million dollars and also the additional sum of one million dollars when received as an Endowment Fund, to be known as the "Joseph Pulitzer Fund," and will use the income thereof (excepting the income of one-half of the second million as before stated) for all current expenses, to the care and maintenance of the building, to the payment of the salaries of such officers as may be required to give instruction in the technical and other subjects essential to the training of a journalist, and to the payment of the matriculation fees of students taking a course in journalism.

*Third:* The University will establish a School of Journalism which will furnish technical and professional instruction in journalism, and will maintain the School in such a liberal spirit as to make its advantages available to the largest number of students consistent with the highest degree of educational efficiency. The plan of organization and course of study in the School shall be prescribed by the Univer-

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sity, but in the making of this plan the University shall be influenced by the advice and conclusions of an Advisory Board, composed of the foremost journalists and editors possessing expert knowledge on the subject. The members of the Board shall be appointed by the University upon the nomination of the Donor, excepting the President of the University who shall be *ex-officio* a member, and the Board shall have a continuing advisory relation to the School for a period of not less than twenty years. The course and plan so adopted may be modified from time to time by the University as experience or changing conditions may render necessary or desirable as tending to increase the usefulness of the School.

*Fourth:* Candidates for admission to the course in journalism shall be admitted after an examination and inquiry into their general intelligence, moral character and fitness for the work of the course, and without any requirement of previous collegiate courses; and shall receive an appropriate academic attestation in the form of a certificate or diploma upon satisfactorily passing their final examinations in the course of Journalism.

IN WITNESS WHEREOF, the Donor has affixed his hand and the University has caused these presents to be executed and its corporate seal to be affixed, the day and year first above mentioned.

JOSEPH PULITZER.

[Signed]

THE TRUSTEES OF COLUMBIA COLLEGE  
IN THE CITY OF NEW YORK.

[Seal]

BY JOHN B. PINE, *Clerk.*

*In the presence of:*

G. W. HOSMER, M.D.,  
As to the Donor.

NICHOLAS MURRAY BUTLER,  
As to the University.

[Minutes of the Trustees, Vol. XXIII, page 140]



THE SCHOOL OF JOURNALISM OF COLUMBIA UNIVERSITY

July 20, 1903.

THIS AGREEMENT between MR. PULITZER and COLUMBIA COLLEGE, dated April 10, 1903, is accepted upon the understanding that the balance of the \$1,000,000 is to be paid at such intervals (on 30 days' notice) as may be needed to make payments upon the building as rapidly as it can be constructed, provided that the entire amount be paid on or before such date as will enable the Trustees to invest the portion of it to be used as an endowment fund, so that it may produce full income for the first fiscal academic year during which this school is in operation in lieu of the specific date June, 1904.

THE TRUSTEES OF COLUMBIA COLLEGE.

JOHN B. PINE, *Clerk.*

*In the presence of:*

NICHOLAS MURRAY BUTLER.

[Minutes of the Trustees, Vol. XXIV, page 6.]

AGREEMENT made this nineteenth day of March, 1904, between JOSEPH PULITZER, of the City of New York, hereinafter referred to as 'the Donor,' party of the first part, and THE TRUSTEES OF COLUMBIA COLLEGE IN THE CITY OF NEW YORK, hereinafter referred to as 'the University,' party of the second part.

WHEREAS, an agreement was entered into between the Donor and the University, bearing date April 10, 1903, in reference to the establishment and endowment of a School of Journalism, and it was thereby agreed among other things that the Donor would give the University \$200,000 on the execution and delivery of the agreement, \$800,000 on or before June 1, 1904, and \$1,000,000 additional in certain contingencies; and it was also agreed that an Advisory Board should be nominated by the Donor to be composed of the foremost journalists and editors possessing expert knowledge on the subject; and

WHEREAS, the said agreement was not actually delivered until July 20, 1903, at which time the Donor paid over to the University the sum of \$200,000 as theretofore agreed, and a further or supple-



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mental agreement was entered into to the effect that the \$800,000 above mentioned should be paid to The University at intervals as needed instead of on the specific date, June, 1904, all of which by reference to the said two agreements in writing will more fully appear; and

WHEREAS, the Donor has found it difficult to satisfy himself in the discharge of the obligation incumbent upon him of naming the Advisory Board, having been already disappointed by the obstacles he has encountered, and he is apprehensive of further disappointments of that nature during his life, and is moreover in precarious health; and is desirous for these reasons to be entirely free to defer action on his part and so postpone for the present and possibly until after his death the establishment of the School of Journalism; and

WHEREAS, the Donor is also desirous of adding a provision to the agreements heretofore made so that if the School is established during his lifetime he shall have a right of veto over the appointment of any professors or other instructors appointed to teach journalism; and

WHEREAS, The University is willing to accede to these wishes of the Donor upon the terms and conditions hereinafter set forth, and both parties are also desirous that proper provision shall be made for carrying out the agreements between them in event of the Donor's death before all the above mentioned payments shall have been fully made;

NOW, THEREFORE, in consideration of the premises and of the several covenants herein and in the said two previous agreements contained, the parties hereto do covenant and agree as follows:

*First:* The Donor shall not be bound to pay to The University the sum of \$800,000 above mentioned within any particular time or in any particular instalments. If, however, the said sum has not been fully paid at the time of the death of the Donor, he covenants that the said sum, or such part thereof as may then remain unpaid, shall be paid to The University by his Executors or Administrators in the regular course of administration of his estate.

The University on its part is hereby relieved from any obligation to provide a site for a building or to begin the erection of a building for the School of Journalism, until \$300,000 out of the said sum of

\$800,000 has been received by The University; and from any obligation to conduct and maintain the School of Journalism until the whole of the said sum of \$800,000 has been received.

But as soon as the said sums have been paid to and received by The University, its obligations to provide a site, erect a suitable building, and conduct and maintain the School of Journalism, as set forth in the agreement dated April 10, 1903, shall revive and be in full force and effect.

In the event that the School of Journalism shall not have been established, or shall not have been for three years in actual and successful operation at the time of the Donor's death, he covenants that the final sum of \$1,000,000, or so much thereof as may not have been paid in his lifetime, shall be paid to the University by his Executors or Administrators as soon as evidence satisfactory to them is furnished by The University that for three years the School has been and then is in successful operation. And in case the Donor has not agreed with The University before his death upon a plan for the award of prizes or scholarships out of the income of the one-half of the said \$1,000,000 as provided in the agreement dated April 10, 1903, the said prizes and scholarships shall be awarded upon a plan to be agreed upon between The University and the Executors or Administrators of the Donor.

*Second:* The Donor shall not be bound to nominate the members of the Advisory Board within any particular time but is at full liberty to do so whenever he sees fit. In the event, however, that the Donor has not before his death made such nominations, the Advisory Board shall in that case consist of the President for the time being of Columbia University and also of the persons named or designated as follows:—Hon. Whitelaw Reid of New York, Dr. St. Clair McKelway of New York, Hon. John Hay of Washington, Mr. Victor F. Lawson of Chicago, General Charles H. Taylor of Boston, Mr. Melville E. Stone of New York, Mr. Samuel Bowles of Springfield, Mass., and of the principal editors of the following named newspapers; *New York Times*, *New York Herald*, *New York World*, *New York Evening Post*, *New York Sun*, *St. Louis Post-Dispatch* and *Philadelphia Press*.

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It is understood and agreed that the above list of persons named or designated may be changed by the Donor in any manner he pleases at any time, by a notice in writing to the Trustees.

*Third:* In case the Advisory Board is nominated in the Donor's lifetime, the Donor shall during his life have the power to make nominations to fill all vacancies. After the Donor's death the Advisory Board shall have power to fill all vacancies in its own membership; and shall also have power to add to its numbers by the appointment of persons of distinction who are not journalists or editors.

*Fourth:* The University covenants that so long as the Donor lives it will not appoint any professor or other instructor to teach journalism until the name of the person or persons proposed to be appointed shall have first been submitted to the Donor and approved in writing by him. In case the Donor should disapprove of any person whose name is submitted to him as aforesaid it shall be the duty of The University to submit another name or other names to the Donor as soon thereafter as practicable until his approval is obtained.

*Fifth:* The executors and administrators of the Donor shall have power to supply any omission or to cure any technical defects that may exist in any of the agreements between the parties hereto; provided, however, that the general features of the said agreements and the purposes of the Donor are fully carried out.

*Sixth:* Except as herein otherwise expressly provided, the said agreements bearing date April 10, and July 20, 1903, are hereby ratified and confirmed.

IN WITNESS WHEREOF, the Donor has affixed his hand and The University has caused these presents to be executed and its corporate seal affixed the day and year first above mentioned.

JOSEPH PULITZER.

[Signed]

THE TRUSTEES OF COLUMBIA COLLEGE  
IN THE CITY OF NEW YORK,

[Seal]

BY JOHN B. PINE, Clerk.

THE SCHOOL OF JOURNALISM OF COLUMBIA UNIVERSITY

*In the presence of:*

RALPH PULITZER,  
As to the Donor.

L. M. HODGINS,  
As to the University.

The foregoing agreement is approved.

*Dated, New York, March 19, 1904.*

G. L. RIVES, *Chairman.*

[Minutes of the Trustees, Vol. XXIV, page 139.]

AGREEMENT made this 12th day of April, 1904, between JOSEPH PULITZER, of the City of New York, hereinafter referred to as 'The Donor,' party of the first part, and THE TRUSTEES OF COLUMBIA COLLEGE IN THE CITY OF NEW YORK, hereinafter referred to as 'The University,' party of the second part.

The Donor having heretofore given to The University two hundred thousand dollars (\$200,000) in money, now transfers to it, and The University hereby acknowledges the receipt from him of the following described securities, to wit:

Ten thousand shares, each of the par value of fifty dollars of the capital stock of the Pennsylvania R. R. Company, of the agreed value of \$62.50 a share or in all	\$625,000
One hundred and eighty-six thousand dollars at par of the four-per-cent. joint bonds of the Northern Pacific and Great Northern R. R. Companies (Chicago, Burlington and Quincy collateral) of the agreed value of one hundred and seventy-five thousand dollars,	175,000

which are given and accepted as of the aggregate cash value of eight hundred thousand dollars (\$800,000). The said securities are delivered to and received by The University in voluntary anticipation by the Donor of any agreement on his part for the payment of such eight hundred thousand dollars (\$800,000); and thereupon The University agrees that during the life of the Donor, it will from time to time pay



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to the Donor a sum equal to the dividends, interest and income of the said securities as the same shall be received. Both parties agree that except as above the said securities are the absolute property of The University, and they are accepted by it as being a payment by the Donor of the sum of eight hundred thousand dollars (\$800,000), which, by an agreement dated March 19, 1904, he has covenanted shall be paid by his executors or administrators to the University in the regular course of the administration of his estate, if not paid by him in his lifetime, his estate being hereby relieved and discharged from paying that sum; and whenever the obligations of this agreement as to income shall cease the obligations of The University as set forth in an agreement of April 10, 1903, as modified by the said agreement of March 19, 1904, shall become operative.

The University may from time to time sell and dispose of the said securities and re-invest in any other stocks, bonds, mortgages or real or personal property, provided, however, that no sale or other disposition of said securities and no re-investment of any kind shall be made during the lifetime of the Donor, except with his approval expressed in writing. Any securities or investments substituted as above provided, shall be held upon the same terms and conditions and for the same purposes and shall stand in all respects upon the same footing as the securities mentioned and described above.

IN WITNESS WHEREOF, the Donor has hereto set his hand and The University has caused these presents to be executed and its corporate seal affixed on the day and year first above mentioned.

JOSEPH PULTZER.

[Signed]

THE TRUSTEES OF COLUMBIA COLLEGE  
IN THE CITY OF NEW YORK,

[Seal]

BY JOHN B. PINE, *Clerk.*

The foregoing agreement is approved,

G. L. RIVES,  
*Chairman of the Board of Trustees.*

## II ORGANIZATION

By the death on October 29, 1911, of Mr. Joseph Pulitzer, the income of one million dollars given by him to the Trustees of Columbia University in 1903 became available, under the terms of agreements between Mr. Pulitzer and the University, for the maintenance of a School of Journalism.

Paragraph II of the agreement dated March 19, 1904, provides for an Advisory Board for the proposed School of Journalism consisting of certain individuals and of the principal editors of certain newspapers.

Of the individuals named by Mr. Pulitzer all were living at the time of Mr. Pulitzer's death with the exception of John Hay, and indicated their willingness to accept membership on the Advisory Board. Of the seven newspapers named by Mr. Pulitzer all designated representatives to the Advisory Board, with the exception of the *Evening Post* of New York and the *New York Herald*.

The Advisory Board, made up as follows, was called for a meeting on Monday, January 15, 1912, for the consideration of the outlines of a plan for a School of Journalism such as in the judgment of the University was likely to carry out with success the expressed wishes and hopes of Mr. Pulitzer: Samuel Bowles, *Springfield Republican*, Springfield, Massachusetts; Nicholas Murray Butler, Columbia University; John L. Heaton, *New York World*; George S. Johns, *St. Louis Post-Dispatch*; Victor F. Lawson, *Chicago Daily News*; St. Clair McKelway, *Brooklyn Daily Eagle*; Charles R. Miller, *New York Times*; E. P. Mitchell, *New York Sun*; Ralph Pulitzer, *New York World*; Whitelaw Reid, *New York*; Melville E. Stone, *Associated Press*; Charles H. Taylor, *Boston Globe*; S. C. Wells, *Philadelphia Press*.

Upon the assembling of the Board, Mr. Whitelaw Reid was elected Chairman and the Board then proceeded to the consideration of the plan of organization and instruction.



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In order that such a plan might be prepared with the assistance of the teaching staff of the University, the President in November appointed a committee of twenty-two professors and administrative officers of the University to act as a consultative committee on the formulation of a plan for the School of Journalism. After preliminary consideration and careful discussion of the general problems involved, both academic and financial, this consultative committee, at a meeting held November 21, 1911, authorized a sub-committee of six of their number to draw up a plan for the School of Journalism. This plan was presented and considered at a later meeting of the full consultative committee held December 12, 1911, and was in substance approved by them. At a conference of the Committee on Education of the Trustees and the members of the sub-committee which had drawn up the plan, held December 16, 1911, the following proposed plan was subjected to careful scrutiny in every detail and was, with some modifications, approved for presentation to the Advisory Board as the suggestion of the University for the organization and conduct of a School of Journalism:

### RECOMMENDATIONS

#### I

It is recommended that the direction of the School of Journalism be assigned to a Director and an Administrative Board consisting of not to exceed nine officers of the University, to be appointed by the Trustees for a term of three years upon nomination by the President. The Director of the School shall be *ex-officio* a member of this Board, and a member of the University Council. The University Council shall have power to adopt regulations governing the relations of the School of Journalism to the other work of the University.

#### II

It is recommended that the School of Journalism be thrown open to women, on the same terms as to men, so soon as its building is completed; and, as to collegiate courses, when arrangements can be made for duplicating for women, presumably with the aid of Barnard College, the courses offered to men in Columbia College.

## III

It is recommended that, as soon as possible, the Trustees appoint to positions of professorial rank either two or three men, including the Director, who shall give instruction in the School of Journalism. It is recommended that these professors be appointed members of the Administrative Board, and that they be assigned seats in appropriate faculties. As subjects in which instruction may be given by these professors the following are suggested: (a) English Composition with special application to Journalism, (b) technical and practical methods of Journalism, (c) the history of Journalism and (d) Ethics of Journalism.

A portion of the annual income should be set aside to provide for lectures by specially qualified persons from outside the University.

In determining the number of professors to be appointed at present, consideration should be given to the additional cost of the instruction which existing departments of the University may be called upon to provide.

## IV

It is recommended that admission to the School of Journalism in candidacy for the degree of B.Lit. may be obtained by the following classes of students, conforming to different requirements.

(1) Students who have had one or more years in an approved college may be admitted to advanced standing.

(2) Students who meet the requirements for admission to Columbia College.

(3) Graduates of a four-year course in a high school of recognized standing who meet such requirements for admission, not less than those presented for admission to Columbia College, as may in the future be determined by the Administrative Board, with the concurrence of the University Council.

In our opinion, entrance requirements should be established equivalent in amount to the 14½ units now required for admission to Columbia College, but omitting the Latin required for the A. B. degree, and some of the science and mathematics required for the B. S. degree; and substituting in their place additional points in English, History, and Modern Languages. In terms of the requirements of the College Entrance Examination Board, the requirements for admission to candidacy for the B. Lit. degree might be 4 units of English, 3 units of History, 3 units of Modern Languages, 4½ units of other subjects.

## REPORT ON COMPLETION OF THREE YEARS OF WORK

Students who cannot meet the conditions of (2) or (3), but who submit evidences of maturity, experience, or marked fitness, may be admitted at the discretion of the Director as non-matriculated students. Such students may, if they maintain a grade of B for two years, be admitted to advanced standing in candidacy for the degree. The conditions for the admission of other students not candidates for a degree may be determined by the Administrative Board.

### V

The Committee recommend that the degree of Bachelor of Letters shall be awarded upon the completion of four years of work, the last three years of which shall be taken in sequential professional training.

All candidates for the degree of B.Lit., except those admitted to advance standing, shall take their first year of work as students in Columbia College.

Additional courses should be given in the Summer Session in order to permit college graduates and others entering with advanced standing either to supplement their training or to shorten the time of residence necessary to complete the professional courses required for the degree.

The Administrative Board in co-operation with Columbia College and other colleges, and with the concurrence of the University Council, shall make arrangements for students who wish to take a five-year combined course, including two years in college and three in the School of Journalism.

### PROGRAM OF STUDY

For the purposes of illustration, the following tentative outline of a four-year course of study leading to the degree B.Lit. is appended. This outline is not offered for detailed consideration at this time, but merely to indicate the general character of the training the Committee has had in view.

In the third and fourth years courses in Economics, Politics, Sociology, Literature, the Fine Arts and other subjects should be admitted as alternatives; and eventually a considerable number of alternatives and electives should be added. 11

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FIRST YEAR (IN COLUMBIA COLLEGE AND BARNARD COLLEGE)

English A	6 hours	
French or German	6 hours	
Natural Science <sup>1</sup>	6 hours	
History A	6 hours	
Politics 1-2	6 hours	
Elective	6 hours	
	<i>Total</i>	36 hours

SECOND YEAR

Journalism A (a course in writing rather than technical newspaper work)	6 hours	
European History and Politics (History 9-10, 19-20)	8 hours	
Economics 1-2	6 hours	
Logic and Ethics (Philosophy A)	6 hours	
Elective	10 hours	
	<i>Total</i>	36 hours

THIRD YEAR

Journalism B (a continuation of Journalism A)	6 hours	
Newspaper Technic (with alternative technical courses)	6 hours	
Political Geography	3 hours	
Bibliography and Reference	3 hours	
American History and Politics	6 hours	
Industrial History and Statistics or Modern Literature	6 hours	
	<i>Total</i>	30 hours

FOURTH YEAR

Journalism C (a continuation of Journalism A and B)	6 hours	
Newspaper Technic	6 hours	
History of Journalism (with special reference to Ethics)	6 hours	
Elements of Law	} any two	12 hours
Modern Economic Problems		
Modern Literature		
	<i>Total</i>	30 hours

After general discussion, all of the plan with the exception of the program of studies, was approved by the Advisory Board and the detailed consideration of that part of the plan was referred to a sub-committee of two, consisting of Messrs. McKelway and Heaton

<sup>1</sup>A general introductory course in Natural Science should be provided.



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in conference with the President and other representatives of the University. Subsequent to the meeting of the Advisory Board a conference was held between the sub-committee named by the Advisory Board, consisting of Messrs. McKelway and Heaton, Professors A. H. Thorndike and Beard, and President Butler, at which it was unanimously agreed that the tentative program of study should be approved as the program of study with which the School of Journalism would open in September, 1912. This conclusion was submitted to the several members of the Advisory Board by letter and approved by them.

A meeting of the Advisory Board was held February 19, 1912, at which meeting it was recommended to the Trustees of the University that Dr. Talcott Williams, of the *Philadelphia Press*, be appointed Director of the School of Journalism and that Professor John W. Cunliffe, of the University of Wisconsin, be invited to be Associate Director of the School. Mr. Ralph Pulitzer, of the *New York World*, was unanimously elected a member of the Advisory Board under authority of the third article of the agreement between Mr. Pulitzer and Columbia University dated March 19, 1904.

At the meeting of March 4, 1912, the Trustees, in accordance with the plan approved by the Advisory Board, appointed the following Administrative Board for the School of Journalism in order that the work of the School might go forward without delay: The President of the University, the Dean of Columbia College, the Director of the School of Journalism, the Associate Director of the School of Journalism, Professors W. P. Trent, Henry R. Seager, James T. Shotwell, A. H. Thorndike and Charles A. Beard.

On April 1, 1912, the Trustees adopted the following amendment to the Statutes:

### CHAPTER XXXIV

#### SCHOOL OF JOURNALISM

The following Statutes are enacted in accordance with the terms of the agreements between the University and Joseph Pulitzer, dated April 10 and July 20, 1903, March 19 and April 12, 1904:

## THE SCHOOL OF JOURNALISM OF COLUMBIA UNIVERSITY

*Sec. 420.* There shall be a School of Journalism which will furnish technical and professional instruction in journalism.

*Sec. 421.* The direction of the School of Journalism shall be assigned to an Administrative Board consisting of not to exceed nine officers of the University, to be appointed by the Trustees for a term of three years upon the nomination of the President. The University Council shall have power to adopt regulations governing the relation of the work of the School of Journalism to the other work of the University.

At their meeting on May 6, 1912, the Trustees had before them and adopted the detailed recommendations of the Administrative Board of the School of Journalism in regard to appropriations for 1912-1913, and the necessary appointments to complete the staff of that school. The Administrative Board proposed to make provision for receiving students either as members of the entering class or with advanced standing, and to that end they wished to be prepared to offer the entire curriculum as outlined for the four-year period. In order to make this possible, the Administrative Board asked for the appointment of two associate professors of Journalism and either two or three associates in Journalism who should be working journalists in New York or vicinity, each giving some part of the practical or technical instruction in Journalism during the year.

The Board found that it would be necessary to make provision for instruction in English, French, German, History and Economics, over and above that now arranged for, in order to meet the needs of students in the School of Journalism, and also to provide for a course in the elements of Law and a general course in the methods and results of Natural Science such as are not now given in the University. They also asked for suitable provision for equipment, supplies and clerical assistance.



## REPORT ON COMPLETION OF THREE YEARS OF WORK

The two most significant things about the organization of the School of Journalism are, first the complete unanimity of opinion on the part both of the Advisory Board, the Trustees and the teaching staff, which has characterized the consideration of each step in the project, and second, the good will amounting to enthusiasm with which the organization of the School has been received not only by the press but by the public generally. If Mr. Pulitzer was somewhat in advance of his time in proposing this project nine years ago, it is plain that his vision has already been justified. The plan which was greeted with respectful incredulity then is welcomed with generous enthusiasm now. Much of this change of sentiment is due to a clearer understanding of what Mr. Pulitzer had in mind and of what he hoped to achieve by his great benefaction. It was plainly his wish and purpose to do what lay in his power to dignify and to elevate the standards and to extend the influence of that calling to which he had so successfully devoted his life. He believed that this could best be accomplished by a university training school, placed side by side with successful training schools for the so-called learned professions and in the same academic association. He was not afraid of adding knowledge to practical experience, nor did he hesitate to prefer a practical experience based upon knowledge and training to one which was without that secure foundation. It is a grateful task for Columbia University to use its best endeavors to carry into fullest execution the noble project which Mr. Pulitzer conceived. Too much cannot be said in praise of the interest and devotion of the members of the Advisory Board, without whom this important undertaking would lack that helpful guidance which only a feeling of professional responsibility and a wisdom born of professional experience can give.

*President's Annual Report, 1912.*

### III

## THE FIRST YEAR

The University year opened and courses in the School of Journalism began on Wednesday, September 25, 1912. A special and formal ceremony to mark the opening of the School of Journalism was held on Monday, October 2, 1912, with addresses by the President of the University and by the Director of the School. Bishop Greer, a Trustee of the University, was present on this occasion and began the exercises with prayer for Divine blessing on the School and its work.

The teaching staff of the first year consisted of twenty-five officers of whom seven devoted their entire time to the school. Nine members of the staff had shared in the active work of journalism and three were still employed as journalists.

#### TALCOTT WILLIAMS

#### *Director and Professor of Journalism*

Reporter, night editor, and Albany correspondent, *New York World*, 1873-1877; Washington correspondent, *New York Sun* and *San Francisco Chronicle*, 1877-1879; editorial writer, *Springfield Republican*, 1879-1881; editorial writer, managing editor, and associate editor, Philadelphia Press, 1881-1912; book reviews, *Book News*, 1887-1907; editorial contributor, *The Churchman*, 1897-1906. A.B., Amherst, 1873; A.M., 1883; Hon. A.M., Pennsylvania, 1891; LL.D., 1895; L.H.D., Amherst, 1896; L.H.D., Western Reserve, 1897; LL.D., Hobart, 1899; Litt.D., Rochester, 1902; LL.D., Western Reserve, 1909.

#### JOHN W. CUNLIFFE

#### *Professor of English and Associate Director*

Bolton (Lancashire, England) *Guardian*, 1882-1892; *Western Morning News* (Plymouth, England), 1893; Montreal (Canada) *Gazette*, 1893-1901. B.A., London (England), 1884; M.A. [Classics], 1886; M.A. [Modern Languages], 1888; Berkeley Fellow, Owens College, University of Manchester (England), 1891-1892; D.Lit., London (England), 1892. Lecturer, McGill (Montreal, Canada), 1899-1905; associate professor, 1905-1906; lecturer, Columbia, 1906; professor, Wisconsin, 1909-1912.

#### PIERRE DE BACOURT

#### *Lecturer in French*

B.A., Lyon (France), 1885-1886; B.S., Lyon (France), 1887; B.L., Paris (France), 1892; Licencié en Droit, Nancy (France), 1893; American correspondent, *Journal de Débats*, 1909-1912.

REPORT ON COMPLETION OF THREE YEARS OF WORK

FRANCIS M. BURDICK *Dwight Professor of Law*  
A.B., Hamilton, 1869; LL.B., 1872; LL.D., 1895.

ROBERT E. CHADDOCK *Assistant Professor of Statistics*  
A.B., Wooster College, 1900; A.M., Columbia, 1906; Ph.D., 1908.

HENRY E. CRAMPTON *Professor of Zoology*  
A.B., Columbia, 1893; Ph.D., 1899.

EARL W. CRECRAFT *Instructor in Politics*  
Franklin (Ind.) *Democrat*, 1902-1911; Ph.B., Franklin College, 1907; A.M., Columbia, 1911.

WILLIAM A. DUNNING *Lieber Professor of History and  
Political Philosophy*  
A.B., Columbia, 1881; A.M., 1883; Ph.D., 1885; LL.D., 1904.

ROBERT M. HAIG *Instructor in Economics*  
Columbus (Ohio) *Citizen*, 1904-1907; A.B., Ohio Wesleyan, 1908; A.M., Illinois, 1909.

CARLTON H. HAYES *Assistant Professor of History*  
A.B., Columbia, 1904; A.M., 1905; Ph.D., 1909.

BENJAMIN BURKS KENDRICK *Instructor in History*  
B.S., Mercer, 1905; A.M., Columbia, 1911.

GEORGE W. KIRCHWEY *Kent Professor of Law*  
A.B., Yale, 1877; LL.D., Yale, Cincinnati, New York University, 1908.

GERHARD R. LOMER *Instructor in English*  
B.A., McGill, 1904; Ph.D., Columbia, 1910.

ROBERT E. MACALARNEY *Associate Professor of Journalism*  
Reporter, Harrisburg *Telegraph*, 1893-1895; *Daily Advertiser*, Newark, N. J., 1896-1897; New York *Evening Journal*, 1897-1900; staff correspondent, New York *Evening Journal*, 1900-1903; City Hall and political reporter, New York *Evening Post*, 1903-1906; city editor, *Evening Post*, 1906-1911; city editor, New York *Evening Mail*, 1912; A.B., Dickinson, 1893; Graduate work in History and English, Harvard, 1895-1896.

BRANDER MATTHEWS *Professor of Dramatic Literature*  
A.B., Columbia, 1870; LL.B., 1873; A.M., 1874; LL.D., 1904; D.C.L., University of the South, 1899; Litt.D., Yale, 1901; LL.D., Miami, 1909; Chevalier de la Legion d'Honneur, 1907; Member American Academy of Arts and Letters.

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FRANKLIN MATTHEWS

*Associate in Journalism*

Reporter, correspondent, and editor, *Philadelphia Press*, 1886-1890; editor *New York World*, 1890; editor, reporter, and traveling correspondent, *New York Sun*, 1890-1912; assistant editor, *New York Times*, 1912-1913; night city editor, *New York Times*, 1913, A.B., Cornell, 1883; Graduate work in history and English, Cornell, 1883-1884.

HARRY V. E. PALMBLAD

*Instructor in German*

A.B., Columbia, 1907; A.M., 1910.

WALTER B. PITKIN

*Associate Professor of Philosophy*

*New York Tribune*, 1907-1908; *New York Evening Post*, 1909-1910; A.B., Michigan, 1900; B.D., Hartford Theological Seminary, 1903.

THOMAS R. POWELL

*Lecturer in Public Law*

A.B., Vermont, 1900; LL.B., Harvard, 1904.

EDWARD M. SAIT

*Assistant Professor of Politics*

A.B., Toronto, 1902; A.M., 1903; Ph.D., Columbia, 1911.

HENRY H. L. SCHULZE

*Instructor in German*

A.B., College of the City of New York, 1903; A.M., Columbia, 1905.

ROBERT L. SCHUYLER

*Assistant Professor of History*

A.B., Columbia, 1903; A.M., 1904; Ph.D., 1909.

HENRY R. SEAGER

*Professor of Political Economy*

Ph.B., Michigan, 1890; Ph.D., Pennsylvania, 1894.

JAMES T. SHOTWELL

*Professor of History*

A.B., Toronto, 1898; Ph.D., Columbia, 1903.

EDWIN E. SLOSSON

*Associate in Journalism*

B.S., Kansas, 1890; M.S., 1893; Ph.D., Chicago, 1902. Professor of Chemistry, Wyoming, 1891-1903. Literary editor, *Independent*, 1903-1912.

Working out in detail the program of studies approved in outline by the Advisory Board, the Administrative Board announced the following courses for the opening year of the School:

FIRST YEAR

*Journalism I.* History and principles of the inorganic sciences, especially physics and chemistry. Dr. Slosson.

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*Journalism 2.* History and principles of the biological sciences, especially zoology and anthropology. Professor Crampton.

*English jA1—A2.* A course in writing. Dr. Lomer.

*French J1—J2.* A course in the reading of French newspapers, reviews and magazines; lectures on French life, with special reference to French journalism. M. de Bacourt.

*German J1—J2.* A course in the reading of German newspapers, reviews and magazines; lectures on German life, with special reference to German journalism. For students who have passed Elementary German for admission or have taken German A in Columbia College, or an equivalent. Mr. Palmblad.

*German J3—J4.* A more advanced course of a similar character, including a systematic examination of the most important German publications. For students who have passed Intermediate or Advanced German for admission or have taken German B or a higher course in Columbia College, or an equivalent. Mr. Schulze.

*History jA1—A2.* Epochs of History. This course gives a brief survey of the permanent contributions of the ancient world and of the middle ages to European civilization, and lays particular emphasis upon the political history of Europe and America in modern times. Recitations, reading, map-drawing, and essay-work. Mr. Kendrick.

*Politics J1—2.* An elementary study of American Federal, State and Municipal Government with special reference to party organization and practices. The purpose of this course is to ground the student in the fundamental principles of the American political system with which every citizen and journalist should be familiar. Current news and editorials illustrating the daily application of these principles will be studied in connection with the course. Professor Sait and Mr. Crecraft.

*Philosophy J1—J2.* A study of the rise of the greatest ancient and modern philosophical systems, and an estimate of the part they have played in the intellectual history of the western world. Professor Pitkin. (A six point language or science course may be substituted for *Philosophy J.*)

SECOND YEAR

*Journalism A1—A2.* A practice course in various forms of journalistic writing, with time for consideration, careful drill, and the constant direction and correction of the student, who will cover minor assign-



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ments at the discretion of the instructor. Professor Pitkin. (Pre-requisite, *English A.*)

*Journalism 21—22.* A general survey of English Literature up to the present time. Dr. Lomer.

*English 19—20.* American Literature. Professor Brander Matthews. (Pre-requisite, *English A.*) Students who have not satisfied the language test are recommended to substitute six points language for this course.

*Economics 1—2.* Introduction to Economics, with special attention to the practical economic problems likely to be of importance to journalists. Lectures and recitations. Professor Seager and Mr. Haig. (Pre-requisite *History jA.*)

*History J1—J2.* Recent European History. Two lectures a week on political and social developments in Europe since 1848, with special reference to Great Britain, Germany and France. Supplemented by laboratory hours for the reading of important foreign newspapers, the study of European geography, and the preparation of special reports on current topics. Professor Hayes and Mr. Kendrick.

*History 13.* History of the United States from the Settlements. By way of introduction, a brief survey will be made of political and economic conditions during the colonial and revolutionary periods. The formation of the Constitution will be treated in some detail. Among the more important topics to be studied are: The influence upon the United States of the European Wars, 1793-1815; political parties; the growth of nationality and its results; westward expansion. Professor Schuyler.

*History 14.* History of the United States. A continuation of the above. Professors Dunning and Schuyler.

THIRD YEAR

*Journalism B1—B2.* Continuation of *Journalism A.* Professor Cunliffe. (Pre-requisite, *Journalism A* or its equivalent.)

*Journalism 31—32.* Newspaper Technic. Practice in news-gathering, reporting, editing, rewriting and lectures on the organization of small and large newspaper offices. Professor MacAlarney. (Pre-requisite, *Journalism A* or its equivalent.)

*Journalism 33.* Social and Administrative Statistics, including an examination of the statistical publications of local, state and federal governments, and an analysis of the chief sources of information. Professor Chaddock.



## REPORT ON COMPLETION OF THREE YEARS OF WORK

*History 56.* The Social and Industrial History of Modern England. Opens with a survey of the Commercial Revolution and its effect upon Europe. Treats the Industrial Revolution, and attempts to measure historically its importance in events and movements of the nineteenth century, especially in England. Deals mainly with rise of industrial proletariat, and includes survey of popular movements, repressive and reform legislation, and social problems of more recent times. Professor Shotwell. (Pre-requisite, *History A.*)

*Politics 55—56.* Party Government in the United States. Relation of political parties to framework of government; character of party antagonisms in the United States historically considered; origin and development of party organization and machinery; national convention and campaign; state, local, and municipal party organization; sources of strength in party machinery; ballot reform, primary legislation, and corrupt practice acts. In second half-year, the course deals with the structure of state governments, with special reference to New York; recent legislative and administrative changes, and the initiative, referendum, and recall. Professor Sait and Mr. Crecraft.

*Journalism 131—2.* Modern European Literature, with particular reference to the writings of the last thirty years in English, French, German, and Italian. Professor Cunliffe.

Students will also attend the special lectures arranged for in the School, and will be examined thereon.

### FOURTH YEAR

*Journalism 41—2.* Practice in special reporting and interviewing. Professor MacAlarney.

*Journalism 43—4.* Practice in editing and re-writing copy; lectures on difference in styles of presentation and theories of headlines. Professor MacAlarney.

*Journalism 141—2.* History of Journalism considered with special reference to present conditions. Professor Williams.

*Journalism 143.* Elements of Law. This course aims to give a general view of the administration of justice. It will accordingly deal with the nature of law and the evolution of legal rules as well as with the organization and procedure of the courts. Incidentally such topics as the relation of law to public opinion, the process of legal reform, the appointment and

removal of judges, and the proposed submission of judicial decisions to popular vote will be discussed. Professor Kirchwey.

*Journalism 144.* A study of the constitutional law of the United States as developed by decisions of the courts, with especial attentions to questions of political importance. As a part of the work of the course, students will be required to present papers discussing some of the current decisions of the Supreme Court. This will be followed by a consideration of the law of libel, its historical development and present status, laying emphasis upon problems arising in connection with newspaper publication. Professor Burdick and Mr. Powell.

*Economics 55—56.* Rise of factory system, labor legislation, growth of trade unions and changes in law in respect to them, policies of trade unions, strikes, lockouts, arbitration and conciliation, proposed solutions to labor problem, and future of labor in United States. Second half-year: trust problem as presented in United States. Rise and progress of industrial combinations, forms of organization and policies of typical combinations, common law and trusts, anti-trust acts and their results, and other proposed solutions of the problem. Professor Seager and Mr. Haig.

The curriculum was organized on the principle that the greatest need of the newspaper man is not mere facility in writing but training in acquiring facts and knowledge, in expressing these with accuracy, and in applying both with moral force and principle. The need of the writing man is a sound drill in history, an exacting training in economics and statistics, a rigorous mastery of the law and political science, a command of the language he uses, and a close knowledge of the working of society.

Nearly one-third of the course is devoted to work in writing—the first year to securing common standards of expression; the second to securing accuracy and, by paralleling the course in writing with the course in political economy, to acquainting the student with the financial and market pages of the financial weeklies, newspapers, and books of reference; the third to training in precise writing through lecture reporting, Sunday supplement articles, features, and the short story; the fourth to reporting in New York City and to practice in dramatic and art criticism, the editorial, and studies in the history of journalism.

## REPORT ON COMPLETION OF THREE YEARS OF WORK

The School opened with students registered for all the four years. In the second, third and fourth years, the admission was, of course, to advanced standing. Of the pupils registered for the fourth year, all were holders of the bachelor's degree, two from Columbia, two from the University of Missouri, two from Yale, one each from the College of the City of New York, De Pauw University, Trinity College, Earlham College, Whitman College, University of Rochester, New York University and St. John's College. In the first year, of thirty-eight admitted, sixteen entered on College Entrance examinations, and twenty-two were admitted as non-matriculants. Of the latter, all had been at work in newspaper offices one year and upwards. Five had been so engaged from four to six years. Every college class at entering has some who have been in active life; in few are one-half of the number admitted those who have already made a place for themselves in the calling to which they expect to devote their lives. This gave to the first-year class an unusual maturity, and the example and influence of those who had proved that they could establish themselves in the exacting calling of journalism gave to this class, entering on undergraduate studies and in the academic roster ranking with Freshmen, an earnestness, an enthusiasm, a definite purpose and a determination to secure the full value of their studies of the highest importance to the future traditions of the School.

The registration in the School of Journalism for 1912-1913 was as follows, in addition to which ten women were entered in the first year in the course leading to the School of Journalism at Barnard College:

*Fourth Year, Class of 1913.* Carl William Ackerman, A.B., Earlham College, 1911, Richmond, Indiana; John Arthur Brashears, A.B., St. John's College (Maryland), 1912, Hollis, New York; John Nelson Cole, Jr., A.B., Trinity College (North Carolina), 1909, Raleigh, North Carolina; William Dunn Conklin, A.B., Rochester, 1912, Dansville, New York; Leon Fraser, A.B., Columbia 1910, A.M., 1912, New York City; Sydney Dodd Frissell, A.B., Yale, 1908, Hampton, Virginia; Mrs. Mary Grace Humiston, LL.B., New York University, 1902, New York City; Victor H. Mardfin, B.S., College of the City of New York, 1908, New York City; Edward Files Mason, A.B., Whitman College, 1908, Mountain Home, Idaho; John Benjamin Penniston, B.S., Missouri, 1912, A.B., Park

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College, 1911, New York City; Paul Leopold Rosenfeld, A.B., Yale, 1912, New York City; Laurence Henry Sloan, A.B., DePauw, 1912, Spencer, Indiana; Geddes Smith, A.B., Columbia 1910, A.M., 1912, New York City; Hollington Kong Tong, A.B., Missouri, 1912, Shanghai, China. [14]

*Third Year, Class of 1914.* Oren Bronson Batchelor, Goshen, Indiana; Ida May Blount, Atlanta, Georgia; Moxie A. Craus, A.B., Baylor University, 1912, McKinney, Texas; Clarence B. Edwards, Providence, Rhode Island; James Englander, A.B., College of the City of New York, 1913, New York City; Jacob Greenberg, New York City; John Irby Koon, A.B., Newberry College, 1908, Prosperity, South Carolina; William Stewart Lahey (Senior Columbia College), Jersey City, New Jersey; David Liebowitz, New York City; Lester Markel, New York City; Claudia Moritz, Montgomery, Alabama; Lippman Levy Rothschild, A.B., Yale, 1910, Buffalo, New York; Frederic Franklyn Van de Water, Jr., New York City; Charles Harold Waterbury (Senior Columbia College), Mamaroneck, New York; Raymond E. Whitmore, A.B., Franklin and Marshall, 1912, Millersville, Pennsylvania. [13]

*Second Year, Class of 1915.* Sterling Baer, New York City; John Francis Cornell, New York City; Samuel V. H. Danzig (Junior Columbia College), Albany, New York; William Franklin Earls, Liberty, Missouri; John Roberts Everett, Smith Center, Kansas; Adam T. Geesey, York, Pennsylvania; Henry Isidore Goodman, New York City; Richard Field Griffen (Junior Columbia College), New York City; David Saul Levy, Pittsburgh, Pennsylvania; Fritz Emil Osterkamp, New York City; Frederick Christian Schang, Jr., New York City; William Call Spencer, Corona, California; Jay Voorhies (Junior Columbia College), New York City; Lowrey Albert Weed (Sophomore Columbia College), Hillsdale, New Jersey. [13]

*First Year, Class of 1916.* James Gordon Acker, New York City; Stanley Leon Adler, New York City; Kenneth Hayden Bartlett, Yonkers, New York; Tracy Clark, Hughesville, Pennsylvania; Emanuel Diamond, New York City; Maxwell Gefen, New York City; Arthur Tuttle Goding, West Acton, Massachusetts; Victor Constant Kitchen, East Orange, New Jersey; Charles Lemon Morgan, Indianapolis, Indiana; Alexander A. Nicholson, Jersey City, New Jersey; Gilbert Sanders, New York City; Frank Hammond Sweet, Jr., Grand Rapids, Michigan; Otto David Tolischus, New York City; Harry J. Walsh, New York City; Morris Raworth Ward, Denver, Colorado; Sanford Hutton Wendover, Warwick, New York. [16].

*Non-Matriculated Students.* Ralph Armstrong, Kokomo, Indiana; John Lloyd Balderston, New York City; Robert Ryland Haslett, Elmhurst, New York; Oliver Hoyem, Calumet, Michigan; Samuel M. Janney, Jr., New York City; Gretchen Kime, Salem, Virginia; Albert Henry Kreamer, Paterson, New Jersey; Warren Denis Leary, New York City; Edwin Newell Lewis, New Britain,



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Connecticut; John Francis McMahon, Buffalo, New York; William Thomas Meenam, Amsterdam, New York; Harry Charles Mellamed, Hartford, Connecticut; Albert Foster Munroe, Fall River, Massachusetts; Edward Bracey Perkins, Omaha, Nebraska; Jonas Henry Platt, Jr., New York City; Russell Bryan Porter, Bridgeport, Connecticut; Frank A. Regan, New York City; Joseph Blount Riley, Jr., B.S., Mercer University, 1905, Macon, Georgia; Samuel Sarokin, Perth Amboy, New Jersey; James Cumming Webster, New Haven, Connecticut; Louis Moses Weitzenkorn, Wilkes Barre, Pennsylvania; Colley Eugene Williams, Arlington, Georgia. [19]

SUMMARY

	Men	Women	Total
First Year	16	—	16
Second Year	10	—	10
Third Year	11	2	13
Fourth Year	13	1	14
Non-Matriculants	21	1	22
	—	—	—
Total	71	4	75

After Commencement, June 4, 1913, the end of the first year in the history of the School of Journalism, the following students sought and secured positions:

*Graduates.* Carl William Ackerman, A.B., Berlin correspondent, United Press Association; John Arthur Brashears, A.B., libel bureau, *New York American*; William Dunn Conklin, A.B., staff, *New International Encyclopædia*; Leon Fraser, A.B., A.M., instructor, Columbia University; Victor H. Mardfin, B.S., assistant business editor, *New York American*; Edward Files Mason, A.B., assistant news editor, *Public Ledger*, Philadelphia; John Benjamin Penniston, B.S., A.B., *New International Encyclopædia*; Paul Leopold Rosenfeld, A.B., literary work; Geddes Smith, A.B., A.M., assistant managing editor, *Independent*.

*Non-Graduates.* John Nelson Cole, A.B., advertising and publicity work, New York City; Sydney Dodd Frissell, A.B., publicity work; Laurence Henry Sloan, A.B., reporter, *New York American*; Hollington Kong Tong, A.B., managing editor, *News*, Peking.



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Unquestionably the School of Journalism will have much to learn from experience, but it cannot be doubted that the institution which Mr. Pulitzer's foresight discerned and his benefaction made possible is already in the short time that has elapsed since his death in successful operation. It has become a new source of strength to Columbia University and a marked addition to the equipment of the United States in higher and professional education.

*President's Annual Report, 1913.*

IV  
THE SECOND YEAR

The second year of the School of Journalism, which began on Wednesday, September 24, 1913, found the School in its own building, which affords not only adequate but dignified and impressive accommodations for the work in journalism.

The teaching staff for the second year was made up as follows:

TALCOTT WILLIAMS	<i>Director and Professor of Journalism</i>
JOHN W. CUNLIFFE	<i>Professor of English and Associate Director</i>
PIERRE DE BACOURT	<i>Lecturer in French</i>
CHARLES A. BEARD	<i>Associate Professor of Politics</i>
Ph.B., DePauw, 1898; A.M., Columbia, 1903; Ph.D., 1904.	
ROBERT E. CHADDOCK	<i>Associate Professor of Statistics</i>
HENRY E. CRAMPTON	<i>Professor of Zoology</i>
RALPH W. GIFFORD	<i>Associate in Law</i>
A.B., Harvard, 1894; LL.B., 1902; M.A., Yale, 1912; LL.D., Fordham, 1912.	
ROBERT M. HAIG	<i>Instructor in Economics</i>
CARLTON H. HAYES	<i>Assistant Professor of History</i>
BENJAMIN BURKS KENDRICK	<i>Instructor in History</i>
GERHARD R. LOMER	<i>Instructor in English</i>
ROBERT E. MACALARNEY	<i>Associate Professor of Journalism</i>
BRANDER MATTHEWS	<i>Professor of Dramatic Literature</i>
FRANKLIN MATTHEWS	<i>Associate in Journalism</i>
WALTER B. PITKIN	<i>Associate Professor of Philosophy</i>
EDWARD M. SAIT	<i>Assistant Professor of Politics</i>
HENRY H. L. SCHULZE	<i>Instructor in German</i>

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HENRY R. SEAGER

*Professor of Political Economy*

EDWIN R. A. SELIGMAN

*McVickar Professor of Political Economy*

A.B., Columbia, 1879; A.M., 1883; LL.B., 1884; Ph.D., 1884; LL.D., 1904.

JAMES T. SHOTWELL

*Professor of History*

EDWIN E. SLOSSON

*Associate in Journalism*

The curriculum carried over from the opening year was changed in only minor respects.

FIRST YEAR

*Journalism 1.* History and principles of the inorganic sciences, especially physics and chemistry. Dr. Slosson.

*Journalism 2.* History and principles of the biological sciences, especially zoölogy and anthropology. Professor Crampton.

*English A1-A2.* A course in writing. Dr. Lomer.

*French J1-J2.* A course in the reading of French newspapers, reviews and magazines; lectures on French life, with special reference to French journalism. M. de Bacourt.

*German J1-J2.* A review of German Grammar and practice in reading modern German prose for students who are not sufficiently advanced to take *German J3-J4*. Mr. Schulze. (Pre-requisite, Elementary German for admission, *German A* in Columbia College, or an equivalent.)

*German J3-J4.* A course in the reading of German newspapers, reviews and magazines; lectures on German life, with special reference to German Journalism. For students who have passed Intermediate or Advanced German for admission or have taken German B or a higher course in Columbia College, or an equivalent. Mr. Schulze.

*History jA1-A2.* Epochs of History. This course gives a brief survey of the permanent contributions of the ancient world and of the middle ages to European civilization, and lays particular emphasis upon the political history of Europe and America in modern times. Recitations, reading, map-drawing, and essay-work. Students who have not had ancient and medieval history in High School are strongly urged to read Botsford's History of the Ancient World and the first 22 chapters of Robinson's History of Western Europe. Mr. Kendrick.

*Politics j1-2.* An elementary study of American Federal, State and Municipal Government with special reference to party organization and

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practices. The purpose of this course is to ground the student in the fundamental principles of the American political system with which every citizen and journalist should be familiar. Current news and editorials illustrating the daily application of these principles will be studied in connection with the course. Professor Beard and Professor Sait.

*Philosophy J1-J2.* The first semester will be devoted to a survey of the greatest ancient and modern philosophical systems and to an estimate of their influence upon the trend of science, social theory, morals, and religion. In the second semester, the rise and development of psychology and its applications to practical life will be inspected. Weekly essays will be required. Professor Pitkin. A six-point language or science course may be substituted for Philosophy J.

### SECOND YEAR

*Journalism A1-A2.* A practice course in special writing, with time for careful drill and constant personal supervision of the students, who will cover minor assignments at the discretion of the instructor. The first semester will be devoted chiefly to financial and commercial reporting. Every Monday morning a 1,000-word market report must be turned in, and there will be at least two quizzes during the term on the course of events as summarized in *Dun's Review* and *Bradstreet's*. The second semester will continue part of this financial work, but will stress several forms of editorial writing and feature work more or less allied to commerce and economics. Students will be sent to Wall Street, the Stock Exchange, minor exchanges, wholesale centres, factories and so forth, for technical information and stories. Professor Pitkin. (Pre-requisite, *English jA.*)

*Journalism 21-22.* A general survey of English Literature up to the present time. Dr. Lomer.

*English 19-20.* American Literature. Professor Brander Matthews. (Pre-requisite, *English jA.*) Students who have not satisfied the language test are recommended to substitute six points language for this course.

*Economics 1-2.* Introduction to Economics, with special attention to the practical economic problems likely to be of importance to journalists. Lectures and recitations. Professor Seligman and Mr. Haig. (Pre-requisite, *History jA.*)

*History J1-J2.* Recent European History. Opens with an account of the chief political issues of the French Revolution and of the main social problems that the Industrial Revolution created. Treats the revolution-

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ary movement of 1848-49, the subsequent gradual growth of democracy, and the political careers of Louis Napoleon, Bismarck, Disraeli, and Gladstone. Deals with the present governments of Great Britain, France and Germany, and with such special topics as imperialism, militarism and socialism. The central idea in the course is the evolution of modern institutions. Professor Hayes.

*History J3-J4.* Recent American History. A review of the earlier half of the century will be followed by a survey of the development of the United States from the Civil War, supplemented by newspaper reading illustrative of current political and social problems. Mr. Kendrick.

*History J5-J6.* Laboratory in Recent American and European History. Reading and study of such home and foreign newspapers and other sources as will serve to illustrate in a vital way the work of *J1-J2* and *J3-J4*. Mr. Kendrick.

THIRD YEAR

*Journalism B1-B2.* Practice in writing newspaper supplement articles on special subjects, personal, narrative, and descriptive, short stories and contributions of a varied character, covering the miscellaneous needs of a newspaper. The technique of these articles will be analyzed and discussed. Professor Pitkin. (Pre-requisite, *Journalism A* or its equivalent.)

*Journalism 31-32.* Essentials in newspaper technic, with instruction in the correct use of words and phrases, newsgathering, re-writing and writing from assignments designed especially to develop the 'news sense'; lectures on the news of the day and its treatment and significance; reporting on various types of newspaper stories; construction and development of the newspaper story. Mr. Franklin Matthews.

*Journalism 33.* Social and Administrative Statistics, including an examination of the statistical publications of local, state and federal governments, and an analysis of the chief sources of information. Professor Chaddock.

*History 56.* The Social and Industrial History of Modern England. Opens with a survey of the Commercial Revolution and its effect upon Europe. Treats the Industrial Revolution, and attempts to measure historically its importance in events and movements of the nineteenth century, especially in England. Deals mainly with rise of industrial proletariat, and includes survey of popular movements, repressive and



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reform legislation, and social problems of more recent times. Professor Shotwell. (Pre-requisite, *History jA.*)

*Politics 55.* Party Government in the United States. Relation of political parties to framework of government; character of party antagonisms in the United States historically considered; origin and development of party organization and machinery; national convention and campaign; state, local, and municipal party organization; sources of strength in party machinery; ballot reform, primary legislation, and corrupt practice acts. Professor Beard.

*Politics 56.* Municipal Functions. Organization and management of ordinary departments of modern cities; method of approaching transit, housing and land questions; public ownership and operation; recent municipal progress in ameliorating conditions of city life; city planning; direct employment and contract systems; problems of administrative and public control over management of public business. Professor Beard.

*Journalism 35-36.* Practice in writing reports of public meetings and lectures and notices of a few concerts and plays, with discussion of news values and different methods of presentation. Professor Cunliffe.

*Journalism 131-132.* Modern European Literature, with particular reference to the drama and fiction in English, French, German, and Italian since 1870. Professor Cunliffe.

### FOURTH YEAR

*Journalism 41-42.* Training in 'covering' stories and interviewing. Actual assignments, provoked by the news of the day, with especial attention paid to the 'feature story.' Compels continuous acquaintanceship with the sources of all sorts of news in New York City. Professor MacAlarney.

*Journalism 43-44.* Handling and heading copy, with much practice in re-writing. Actual newspaper copy is employed—Associated Press, United Press, and City News Association. Discussion of theory and style of news presentations and headlines. Professor MacAlarney.

*Journalism 141-142.* The History of Journalism considered with special reference to existing conditions. In considering the development and history of the editorial, the book review, and art and dramatic criticism, there will be practice in each of these fields. Assignments will be made to the first performances of certain plays and to the opening of art exhibitions with lectures preparing students for each criticism of this character. Professor Williams.

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*Journalism 143-144.* Elements of Law. A general survey of law and procedure. The main topics in the law of Torts, Property, Contracts, Crimes, and Procedure will be dealt with; and especial attention will be given to some legal subjects affecting newspapers, such as slander and libel; impendent constitutional questions, and the question of the legal limits of the liberty of the press. Professor Gifford.

*Economics 55-56.* Rise of factory system, labor legislation, growth of trade unions and changes in law in respect to them, policies of trade unions, strikes, lockouts, arbitration and conciliation, proposed solutions to labor problem, and future of labor in United States. Second half-year: trust problem as presented in United States. Rise and progress of industrial combinations, forms of organization and policies of typical combinations, common law and trusts, anti-trust acts and their results, and other proposed solutions of the problem. Professor Seager and Mr. Haig.

*Journalism 145-146.* International Relations. The study, historical and descriptive, of the current relations of nations, great powers and small, their spheres of influence, alliances, and policy. This course will call for wide reading, frequent conferences, and the free use of works and newspapers in French and German. Professor Williams.

The registration for the year 1913-1914 was as follows, in addition to which twenty-five women were entered in the course leading to the School of Journalism at Barnard College.

*Fourth Year, Class of 1914.* Oren Bronson Batchelor, Goshen, Indiana; Richard Coe Bland, A.B., Minnesota, 1908, Waterloo, Iowa; Blanche Brace, A.B., Washington, 1911, Seattle, Washington; Thomas Gilbert Brown, A.B., Trinity, 1913, Norwich, Connecticut; William Glasgow Bruce Carson, A.B., Washington, 1913, St. Louis, Missouri; Moxie A. Craus, A.B., Baylor University, 1912, McKinney, Texas; Leigh Danenberg, A. B., N. Y. University, 1913, New York City; Clarence Bland Edwards, Kingston, Rhode Island; James Englander, A. B., College of the City of New York, 1913, New York City; Jacob Walter Greenberg, New York City; Harold Clarence Jaquith, A.B., Trinity, 1911, Hartford, Connecticut; David Shelton Kennedy, A.B., Wake Forest, 1912, Warsaw, North Carolina; Roland Kilbon, A.B., Wesleyan, 1913, Springfield, Massachusetts; Harold Andas Knight, A.B., Cornell, 1913, Mt. Vernon, Iowa; Mary Barbara Kolars, A.B., Minnesota, 1913, Le Sueur, Minnesota; John Irby Koon A.B., Newbury, 1908, Prosperity, South Carolina; William Stewart Lahey, A.B., 1913, Jersey City, New Jersey; Burnett Olcott McAnney, Carlisle, Penn-

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sylvania; Faye Fiske McNaughton, A.B., Tri State, 1911, Ray, Indiana; Lester Markel, New York City; Caroline Claudia Moritz, Montgomery, Alabama; Herman Karl Nagel, B.S., So. Dakota State, 1910, New York City; Grace Arlington Owen, A.M., Ohio Wesleyan, 1903, Upper Sandusky, Ohio; Theodore Niver Pockman, A.B., Rutgers, 1911, Alden, New York; Edward Merriam Powell, A.B., Williams, 1913, Grand Rapids, Michigan; Janet Ruth Rankin, A.B. Minnesota, 1912, Minneapolis, Minnesota; Thomas Davis Ranson, Jr., A.B., Washington and Lee, 1913, Staunton, Virginia; Stanley Solomon Sheip, A.B., Harvard, 1909, Wyncote, Pennsylvania; Douglas Tomlinson, A.B., Texas Christian, 1909, Hillsboro, Texas; Eugene Laurence Vail, A.B., Oxford, 1913, Paris, France; Frederic Franklyn Van de Water, Jr., New York City; William Otis Waters, Jr., A.B., Yale, 1913, Chicago, Illinois; Tillie Marion Will, A.B., Minnesota, 1912, New York City. [33]

*Third Year, Class of 1915.* Meyer Cohn, A.B., College of the City of New York, 1914, New York City; John Francis Cornell, New York City; William Franklin Earls, Liberty, Missouri; Roberts Everett, Smith Center, Kansas; Howell Forbes, B.Lit., Princeton, 1913, Morristown, N. J.; Samuel Alexander Benzon Frommer, New Haven, Connecticut; Henry Isidore Goodman, New York City; Richard Field Griffen (Senior in Columbia College), New York City; Richard T. Huntington, A.B., Maine, 1913, Augusta, Maine; Leroy William Hutchins, Royal Oak, Michigan; Frederick Green Johnson, A.B., Cornell, 1913, Wilkes Barre, Pennsylvania; David Saul Levy, Pittsburgh, Pennsylvania; James Loy Maloney, A.B., Dartmouth, 1913, Chicago, Illinois; Allen S. Page, Ph.B., Yale, 1908, Oakland, New Jersey; Richard Ray Randall, B.L., University of California, 1913, Berkeley, California; Frederick Christian Schang, Jr., New York City; Jay Voorhies (Senior in Columbia College), New York City; Raymond Evers Whitmore, A.B., Franklin and Marshall, 1912, Millersville, Pennsylvania. [16]

*Second Year, Class of 1916.* James Gordon Acker, New York City; Stanley Leon Adler, New York City; Tracy Eugene Clark, Hughesville, Pennsylvania; Emanuel Diamond, New York City; Edward Rice Doyle, Buffalo, New York; Maxwell Myles Geffen, New York City; Isador Alfred Grunberg, New York City; Victor Constant Kitchen, East Orange, New Jersey; Israel Klein, New York City; Robert Addison Reese, Muncie, Indiana; Otto David Tolischus, Trenton, New Jersey; Sanford Hutton Wendover, Warwick, New York. [12]

*First Year, Class of 1917.* Thomas Earl Black, Greenfield, Indiana; James William Danahy, Buffalo, New York; Milton Dietz, New York City; Irwin Edman, New York City; Chester Leonard Eskey, Wheeling, West Virginia; Daniel Manning Frisbie, Middleburg, New York; Benjamin Heyman, Danbury Connecticut; Reginald Worth Hubbell, Warrenton, Virginia; Fenton Johnson, Chicago, Illinois; William Joseph Kelly, Lexington, Kentucky;

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Morton Samuel Landau, Pittsburgh, Pennsylvania; Louis Richman Mann, Cobleskill, New York; James Marshall, New York City; Fred Seymour Oppenheimer, New York City; Frederic Gardner Pitts, Warwick, New York; Joseph Higgins Riseley, 3d, Cooks Falls, New York; Kenneth Everts Robb, New York City; George Bassett Roberts, Washington, D. C.; George Robinson, New York City; Abraham Rothman, Centerville Station, New York; Merryle Stanley Rukeyser, New York City; John Bryan Ryals, Jr., Cordele, Georgia; Morris Ryskind, New York City; Elliott Maxwell Sanger, New York City; Francis Joseph Scully, New York City; Silas Frank Seadler, New York City; Palmer Smith, Fairbury, Nebraska; Ralph Bevin Smith, Poughkeepsie, New York; George Ephraim Sokolsky, New York City; Gerald B. Spiero, New York City; Donald McGregor Stern, New York City; Alan Harrison Temple, Collingswood, New Jersey; Daniel Ethelbert Van Volkenburgh, Bethel, Connecticut; Wayne Wellman, Chicago, Ill. [34]

*Non-Matriculated Students.* Ralph Frazier Armstrong, Kokomo, Indiana; John Floyd Balderston, New York City; John Dudley Chamberlain, Marietta, Ohio; Ralph Brigham Dibble, Springfield, Massachusetts; George Anthony Hough, Jr., New Bedford, Massachusetts; Oliver Hoyem, Laurium, Michigan; Joseph Shaw Kavanagh, New York City; Ardis Morrison Kennedy, Lansing, Michigan; John Joseph Kindred, New York City; Warren Denis Leary, New York City; Edwin Newell Lewis, New Britain, Connecticut; Clarence Earle Lovejoy, Pittsfield, Massachusetts; Helen Dearborn Medbery, A.B., Radcliffe, 1904, New York City; William Thomas Meenam, Amsterdam, New York; George William O'Hara, Syracuse, New York; Harry Browne Tove, So. Norwalk, Connecticut; James Cumming Webster, New Haven, Connecticut; Louis Moses Weitzenkorn, Wilkes-Barre, Pennsylvania; Leon Massey Wickersham, Wilmington, Delaware; Colley Eugene Williams, Arlington, Georgia. [20]

SUMMARY.

	Men	Women	Total
First Year	34	—	34
Second Year	12	—	12
Third Year	16	—	16
Fourth Year	27	6	33
Non-Matriculated	19	1	20
	—	—	—
Total	108	7	115

A meeting of the Advisory Board was held on October 28, 1913, to hear the oral report of the Director, and to inspect the new building.



REPORT ON COMPLETION OF THREE YEARS OF WORK

Mr. St. Clair McKelway was chosen Chairman of the Advisory Board *vice* Mr. Whitelaw Reid deceased.

At Commencement, June 3, 1914, the end of the second year, the following students left the School and sought positions:

*Graduates.* Oren Bronson Batchelor, telegraph desk, *New York Tribune*; Thomas Gilbert Brown, A.B., telegraph desk, *New York Tribune*; Clarence Bland Edwards, reporting, *Springfield Union*, Springfield, Mass.; James Englander, A.B., reporting, *New York American*; Jacob Walter Greenberg, Philadelphia agent, Electric Light Consumer Company; Harold Andas Knight, A.B., reporting, *Syracuse Herald*; John Irby Koon, A.B., Editorial writer, *State*, Columbia, South Carolina; William Stewart Lahey, A.B., reporting, *New York Tribune*; Burnett Olcott McAnney, teaching Journalism, De Pauw University, Greencastle; Lester Markel, telegraph desk, *New York Tribune*; Caroline Claudia Moritz, editor woman's page, *Montgomery Advertiser* (Alabama); Grace Arlington Owen, A.M., teaching, Normal, Illinois; Theodore Niven Pockman, A.B., reporting, *New York Tribune*; Edward Merriam Powell, A.B., re-write man, *New York Tribune*; Solomon Stanley Sheip, A.B., Philadelphia, publicity man for Pennsylvania Woman's Suffrage Committee; Frederick Franklyn Van de Water, Jr., reporting, *New York Tribune*.

*Non-Graduates.* Richard Coe Bland, A.B., editorial writer, *Pioneer-Dispatch*, St. Paul; Blanche Brace, A.B., reporting and feature-writing, *Standard*, New Bedford, Mass.; Moxie A. Craus, Texas; Leigh Danenberg, A.B., reporting, *Brooklyn Daily Times*; Roland Kilbon, A.B., reporting, Harlem district, *New York Herald*; Douglas Tomlinson, A.B., editor, *Evening Herald*, Dallas, Texas; William Otis Waters, Jr., A.B., reporting, *New York Tribune*.



What was two years ago an experiment, is now an accomplished and highly instructive fact. The question whether there is a special training that is suitable for journalism has been satisfactorily answered in two short years. The School of Journalism already has developed a strong *esprit de corps* and its members do their work with an industry that is truly indefatigable. The Director in his report sets out in highly interesting fashion the detailed life and work of the School during the past year. His experience and observation lead him to point out certain unwelcome facts that should not escape the notice of those whose immediate concern is with other parts of the University. Among these unwelcome facts are: the very poor grasp on a modern European language on the part of those who profess to have studied this language for some time in school or in college or both; the shocking ignorance of classical and Biblical allusions in English literature on the part of those who profess to know something of literary history and to have studied it; and the very limited vocabulary of those who have been receiving systematic instruction for a number of years and who are popularly supposed to have been led to read at least some of the great masters of English style. It is true that the professional school finds and exposes with relentless accuracy the weaknesses and defects in the school and college teaching that have preceded it; but it is little short of deplorable that there should be so much and so various evidence of the utter worthlessness, judged by lasting results, of a large part of the work done, or supposed to be done, in elementary school, in secondary school and in college.

*President's Annual Report, 1914.*

## V

## THE THIRD YEAR

The third year of the School opened on Wednesday, September 23, 1914, with the following officers of instruction:

TALCOTT WILLIAMS	<i>Director and Professor of Journalism</i>
JOHN W. CUNLIFFE	<i>Professor of English and Associate Director</i>
PIERRE DE BACOURT	<i>Lecturer in French</i>
CHARLES A. BEARD	<i>Associate Professor of Politics</i>
ROSCOE C. E. BROWN,	<i>Associate in Journalism</i>
<i>New York Tribune</i> , Editorial writer, 1895-1906; managing editor, 1906-1911; assistant editor, 1911-1912; Civil Service Commission of New York, 1905-1911; B.A., University of Rochester, 1889; M.A., 1904.	
ROBERT E. CHADDOCK	<i>Associate Professor of Statistics</i>
HENRY E. CRAMPTON	<i>Professor of Zoology</i>
RALPH W. GIFFORD	<i>Associate in Law</i>
ROBERT M. HAIG	<i>Instructor in Economics</i>
CARLTON H. HAYES	<i>Assistant Professor of History</i>
BENJAMIN BURKS KENDRICK	<i>Instructor in History</i>
GERHARD R. LOMER	<i>Instructor in English</i>
ROBERT E. MACALARNEY	<i>Associate Professor of Journalism</i>
BRANDER MATTHEWS	<i>Professor of Dramatic Literature</i>
FRANKLIN MATTHEWS	<i>Associate in Journalism</i>
WALTER B. PITKIN	<i>Associate Professor of Philosophy</i>
EDWARD M. SAIT	<i>Assistant Professor of Politics</i>
HENRY H. L. SCHULZE	<i>Instructor in German</i>

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HENRY R. SEAGER

*Professor of Political Economy*

EDWIN R. A. SELIGMAN

*McVickar Professor of Political Economy*

JAMES T. SHOTWELL

*Professor of History*

EDWIN E. SLOSSON

*Associate in Journalism*

The curriculum was as follows:

FIRST YEAR

*Journalism 1.* History and principles of the inorganic sciences, especially physics and chemistry. Dr. Slosson.

*Journalism 2.* History and principles of the biological sciences, especially zoology and anthropology. Professor Crampton.

*English jA1-A2.* A course in writing. Dr. Lomer.

*French J1-J2.* A review of French grammar and practice in reading modern French prose for students who are not sufficiently advanced to take *French J3-J4*. (Pre-requisite: Elementary French for admission, French A in Columbia College, or an equivalent.)

*French J3-J4.* A course in the reading of French newspapers, reviews, and magazines; lectures on the history of the French press, French government and life, with special reference to French journalism. For students who have passed Intermediate or Advanced French or have taken *French B*, or a higher course in Columbia College, or an equivalent.

*German J1-J2.* A review of German Grammar and practice in reading modern German prose for students who are not sufficiently advanced to take *German J3-J4*. Mr. Shulze. (Pre-requisite; Elementary German for admission, German A in Columbia College, or an equivalent.)

*German J3-J4.* A course in the reading of German newspapers, reviews and magazines; lectures on German life, with special reference to German journalism. For students who have passed Intermediate or Advanced German for admission or have taken *German B* or a higher course in Columbia College, or an equivalent. Mr. Schulze.

*History jA1-A2.* Epochs of History. This course gives a brief survey of the permanent contributions of the ancient world and of the middle ages to European civilization, and lays particular emphasis upon the political history of Europe and America in modern times. Recitations, reading, map-drawing, and essay-work. Students who have not had

## REPORT ON COMPLETION OF THREE YEARS OF WORK

ancient and medieval history in High School are strongly urged to read Botsford's History of the Ancient World and the first 22 chapters of Robinson's History of Western Europe. Mr. Kendrick.

*Politics j1-2.* An elementary study of American Federal, State and Municipal Government with special reference to party organization and practices. The purpose of this course is to ground the student in the fundamental principles of the American political system with which every citizen and journalist should be familiar. Current news and editorials illustrating the daily application of these principles will be studied in connection with the course. Professor Beard and Professor Sait.

*Philosophy J1-J2.* The first semester will be devoted to a survey of the greatest ancient and modern philosophical systems and to an estimate of their influence upon the trend of science, social theory, morals, and religion. In the second semester, the rise and development of psychology and its applications to practical life will be discussed. Professor Pitkin. A six-point language or science course may be substituted for Philosophy J.

### SECOND YEAR

*Journalism A1-A2.* Practice in writing newspaper supplement articles on special subjects, personal, narrative, and descriptive, short stories and contributions of a varied character, covering the miscellaneous needs of a newspaper. The technique of these articles will be analyzed and discussed. Professor Pitkin. (Pre-requisite, *English jA.*)

*English jB1-B2.* A general survey of English Literature up to the present time. Dr. Lomer.

*English 19-20.* American Literature. Professor Brander Matthews. Tu. and Th. at 1.10. Pre-requisite, English jA. Students who have not satisfied the language test are recommended to substitute six points language for this course.

*Economics 1-2.* Introduction to Economics, with special attention to the practical economic problems likely to be of importance to journalists. Lectures and recitations. Professor Seligman and Mr. Haig. (Pre-requisite, *History jA.*)

*History J1-J2.* Recent European History. Opens with an account of the chief political issues of the French Revolution and of the main social problems that the Industrial Revolution created. Treats the revolutionary movement of 1848-49, the subsequent gradual growth of



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democracy, and the political careers of Louis Napoleon, Bismarck, Disraeli, and Gladstone. Deals with the present governments of Great Britain, France, and Germany, and with such special topics as imperialism, militarism, and socialism. The central idea in the course is the evolution of modern institutions. Professor Hayes.

*History J3-J4.* Recent American History. A review of the earlier half of the century will be followed by a survey of the development of the United States from the Civil War, supplemented by newspaper reading illustrative of current political and social problems. Mr. Kendrick.

*History J5-J6.* Laboratory in Recent American and European History. Reading and study of such home and foreign newspapers and other sources as will serve to illustrate in a vital way the work of *J1-J2* and *J3-J4*. Mr. Kendrick.

### THIRD YEAR

*Journalism B1-B2.* A practice course in special writing, with time for careful drill and constant personal supervision of the students, who will cover minor assignments at the discretion of the instructor. The first half-year will be devoted chiefly to financial and commercial reporting. A weekly market report must be turned in, and there will be at least two quizzes on the course of events as summarized in *Dun's Review* and *Bradstreet's*. The second half of the course will stress several forms of editorial writing and feature work allied to commerce and economics. Students will be sent to Wall Street, the Stock Exchange, minor exchanges, wholesale centres, factories, and so forth, for technical information and stories. All assignments will be based upon the special topics dealt with in *Economics 1-2*. (Pre-requisite, *Journalism A* or its equivalent.) Professor Pitkin.

*Journalism 31-32.* Essentials in newspaper technique with instruction in the correct use of words and phrases, re-writing and writing from assignments designed especially to develop the "news sense"; discussion of news values and methods of presentation; lectures on the news of the day and its treatment and significance; reporting of public meetings; construction and development of various types of the newspaper story; use of books of reference. Mr. Franklin Matthews.

*Journalism 33.* Social and Administrative Statistics, including an examination of the statistical publications of local, state and federal governments, and an analysis of the chief sources of information. Professor Chaddock.



## REPORT ON COMPLETION OF THREE YEARS OF WORK

*History 56.* The Social and Industrial History of Modern England. Opens with a survey of the Commercial Revolution and its effect upon Europe. Treats the Industrial Revolution, and attempts to measure historically its importance in events and movements of the nineteenth century, especially in England. Deals mainly with rise of industrial proletariat, and includes survey of popular movements, repressive and reform legislation, and social problems of more recent times. Professor Shotwell. (Pre-requisite, *History jA*.)

*Politics 55.* Party Government in the United States. Relation of political parties to framework of government; character of party antagonisms in the United States historically considered; origin and development of party organization and machinery; national convention and campaign; state, local, and municipal party organization; sources of strength in party machinery; ballot reform, primary legislation, and corrupt practice acts. Professor Beard.

*Politics 56.* Municipal Functions. Organization and management of ordinary departments of modern cities; method of approaching transit, housing and land questions; public ownership and operation; recent municipal progress in ameliorating conditions of city life; city planning; direct employment and contract systems; problems of administrative and public control over management of public business. Professor Beard.

*English J35-J36.* Supplementary to *English jB1-B2*. The study by means of careful reading, class discussion, and lectures, of such larger works as are likely to be of most service to the journalist in his profession. Special attention will be given to the Authorized Version of the Bible (1611) and to the principal plays of Shakespere. This course is not open to students who have had *English 35-36* or *Religion 1-2*, or equivalents. Professor Cunliffe.

*Journalism 131-132.* Modern European Literature with particular reference to the drama and fiction in English, French, German, and Italian since 1870. Professor Cunliffe.

### FOURTH YEAR

*Journalism 41-42.* Training in covering stories and interviewing. Actual assignments, provoked by the news of the day, with especial attention paid to the 'feature' story. Compels continuous acquaintanceship with the sources of all sorts of news in New York City. Professor MacAlarney.

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*Journalism 43-44.* Handling and heading copy, with much practice in re-writing. Actual newspaper copy is employed—Associated Press, United Press, and City News Association. Discussion of theory and style of news presentations and headlines. Professor MacAlarney.

*Journalism 141-142.* The History of Journalism considered with special reference to existing conditions. In considering the development and history of the editorial, the book review, and art and dramatic criticism, there will be practice in each of these fields. Assignments will be made to the first performances of certain plays and to the opening of art exhibitions, with lectures preparing students for each criticism of this character. Professor Williams.

*Journalism 143-144.* Elements of Law. A general survey of law and procedure. The main topics in the law of Torts, Property, Contracts, Crimes and Procedure will be dealt with; and especial attention will be given to some legal subjects affecting newspapers, such as slander and libel; impendent constitutional questions, and the question of the legal limits of the liberty of the press. Professor Gifford.

*Economics 55-56.* First half-year: rise of factory system, labor legislation, growth of trade unions and changes in law in respect to them, policies of trade unions, strikes, lockouts, arbitration and conciliation, proposed solutions to labor problem, and future of labor in the United States. —Second half-year: trust problem as presented in the United States. Rise and progress of industrial combinations, forms of organization and policies of typical combinations, common law and trusts, anti-trust acts and their results, and other proposed solutions of the problem. Professor Seager and Mr. Haig.

*Journalism 145-146.* International Relations. The study, historical and descriptive, of the current relations of nations, great powers and small, their spheres of influence, alliances, and policy. This course will call for wide reading, frequent conferences and the free use of works and newspapers in French and German. Professor Williams.

The registration for the year 1914-1915 was as follows, in addition to which twenty-nine women were entered in the course leading to the School of Journalism at Barnard College.

*Fourth Year, Class of 1915.* James Henry Baker, A.B., Minnesota, 1913, Mankato, Minnesota; Alfred Laufer Bernheim, A.B., Columbia, 1913, New

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York City; Frank Carpenter Bunting, Ph.B., Dickinson, 1914, Mt. Vernon, Maryland; Meyer Cohn, A.B., College of the City of New York, 1914, New York City; John Francis Cornell, New York City; Carl Dickey, A.B., Montana, 1914, Belt, Montana; Kenneth Charles Drury, A.B., Toronto, 1914, Victoria, B.C., Canada; Henry Isidore Goodman, New York City; Richard Field Griffin, A.B., Columbia, 1914, New York City; David Shelton Kennedy, A.B., Wake Forest, 1912, Warsaw, North Carolina; David Saul Levy, Pittsburgh, Pennsylvania; LeRoy Lewis Little, A.M., Illinois, 1911, Champaign, Illinois; Faye Fiske McNaughton, A.B., Tri-State, 1910, Ray, Indiana; Allen S. Page, Ph.B., Yale, 1908, Oakland, New Jersey; Reuben Peterson, A.B., Michigan, 1914, Ann Arbor, Michigan; Richard Ray Randall, B.L., California, 1913, New York City; Hugh Winfield Robertson, A.M., Vanderbilt, 1912, Hot Springs, Arkansas; Frederick Christian Schang, Jr., New York City; Jay Voorhies, A.B., 1914, New York City; Walter Quincy Wilgus, Ann Arbor, Michigan; William Whitfield Woods, A.B., University of Virginia, 1914, Meridian, Mississippi. [21]

*Third Year, Class of 1916.* James Gordon Acker, New York City; Mary Norton Allen, A.B., Bryn Mawr, 1910, Worcester, Massachusetts; Robert Collins Astrop, A.M., University of Virginia, 1913, Surry, Virginia; Aaron Blum Bernd, A.B., University of Georgia, 1914, Macon, Georgia; David Weller Bowman, B.L., Kenyon College, 1914, Greenville, Ohio; Leland Stanford Copeland, Pasadena, California; John Higson Cover, New York City (Senior in Columbia College); Wymberley W. De Renne, Savannah, Georgia; Emanuel Diamond, New York City; Edward Rice Doyle, Buffalo, New York; Rosalind Frances Dunkin, New York City; Roberts Everett, Smith Center, Kansas; Pauline Allegra Felix, New York City; Leon Foster, New York City; Samuel Frommer, A.B., New Haven, Connecticut; Maxwell Myles Geffen, New York City; Richard Thomas Huntington, A.B., Maine, 1913, Augusta, Maine; Joe Ashurst Jackson, Winchester, Kentucky; Paul Fortier Jones, A.B., University of Texas, 1912, New York City; Robert Morris Kemp, A.B., Williams, 1885, New York City; Israel Klein, New York City; Marian Lane, Cincinnati, Ohio; Ruth Laughlin, A.B., Colorado, 1909, Santa Fe., New Mexico; Warren Denis Leary, New York City; Edwin Newell Lewis, New Britain, Connecticut; James Edward MacKay, A.M., Queen's University (Ont.), 1914, Ontario, Canada; Hannah Mitchell, Lawrence, Kansas; Agnes Josephine Morgenthau, New York City; Iphigene Bertha Ochs, A.B., Barnard, 1914, New York City; Earl Potter, A.B., Kansas, 1913, Solina, Kansas; Mrs. H. W. Roberts, Westfield, New Jersey; Ernest Andrew Rovelstad, A.B., St. Olaf College, 1912, Elgin, Illinois; Harold Rypins, A.B., Minnesota, 1914, St. Paul, Minnesota; Otto David Tolischus, New York City; Glenn Irving Tucker, A.B., De Pauw, 1914, Greencastle, Indiana; Atrens Hargadine von Schrader, A.B., Harvard, 1909,

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Laurel, Maryland; Marion Aldrich Webster, A.B., Wellesley, 1909, North Attleboro, Massachusetts; Sanford Hutton Wendover, Warwick, New York; Betty Trumbell White, New York City; Mary Hunt Young, Alpine, Michigan. [39]

*Second Year, Class of 1917.* Thomas Earl Black, Greenfield, Indiana; Otto Frederick Bock, St. Joseph, Missouri; James William Danahy, Buffalo, New York; Edward McTammany Donnelly, A.B., Georgetown University, 1914, Troy, New York; Chester Leonard Eskey, Wheeling, W. Virginia; Daniel Manning Frisbie, Middlebury, New York; Isidor Alfred Grunberg, New York City; Robert Wesley Guthrie, A.B., Davidson College, 1914, Springfield, West Virginia; Benjamin Heyman, Danbury, Connecticut; Anton Peter Homan, New York City; William Joseph Kelly, Lexington, Kentucky; Morton Samuel Landau, Pittsburgh, Pennsylvania; James Marshall, New York City; Frederic Gardner Pitts, Warwick, New York; Robert Addison Reese, Eatontown, New Jersey; George Bassett Roberts, Washington, D. C.; Abraham Rothman, Centerville Station, New York; Merryle Stanley Rukeyser, New York City; Francis Joseph Scully, New York City; Silas F. Seadler, New York City; Palmer Smith, Fairbury, Nebraska; Ralph Bevin Smith, Poughkeepsie, New York; George Ephraim Sokolsky, New York City; Gerald Bernard Spiero, Galeton, Pennsylvania; Donald MacGregor Stern, New York City; Alan Harrison Temple, Collingswood, New Jersey; Dickson Given Watts, New York City; Wayne Wellman, Chicago, Illinois. [28]

*First Year, Class of 1918.* Walter Camp Adams, Middleton, New York; Joseph Crystal, Bloomfield, New Jersey; Herbert Marc Davidson, Kansas City, Missouri; Elrich B. Davis, St. Charles, Illinois; Morris Deborsky, New York City; Milton Dietz, New York City; Edwin Norton Eager, New York City; George Kenneth End, Sheboygan, Wisconsin; Morris Friedel, Omaha, Nebraska; Sidney Marsden Fuerst, Flushing, New York; Louis Garfunkel, New York City; Adolph Goldberg, McKeesport, Pennsylvania; Paul Lawrence Gould, Portland, Maine; Wesley Hardenbergh, White Sulphur Springs, New York; Lorenz M. Hart, New York City; Henry Beetle Hough, New Bedford, Massachusetts; Franklin Oliver Hyde, New York City; James Kahn, New York City; Ralph Keating, New York City; Julius Kesser, Highwood, New Jersey; Harold Joseph Kline, Schenectady, New York; Lucien Larabie, Deer Lodge, Montana; Clarence Earle Lovejoy, Pittsfield, Massachusetts; Ralph Waldo Luce, Milford, Massachusetts; Thomas Joseph MacMahon, Holyoke, Massachusetts; Joseph Ralph Malone, Pittsford, New York; Louis Richman Mann, Cobleskill, New York; Raymond Tower Mills, Waltham, Massachusetts; Fred Seymour Oppenheimer, New York City; Charles Francis Phillips, New York City; Joseph Higgins Riseley, 3rd, Cooks Falls, New York; George Robinson, New York City; Albert Rosen, New York City; Morris



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Ryskind, New York City; Elliott Maxwell Sanger, New York City; Karl August William Schaefer, Lynchburg, Virginia; Albert Bernard Seadler, New York City; Otis Peabody Swift, Hastings-on-Hudson, New York; Asvadzador Barker Topalian, New York City; Arnest Alfred Weiss, Forest Hills Gardens, New York; Arthur Livingston Wheeler, New York City; George Monroe White, Winthrop, Massachusetts. [42]

*Non-Matriculated Students.* Ralph Armstrong, Kokomo, Indiana; Alonzo Bland Calder, New York City; John N. P. Cramer, Redondo Beach, California; Samuel Harrell Ferebee, Norfolk, Virginia; George Anthony Hough, Jr., New Bedford, Massachusetts; Ardis Morrison Kennedy, Lansing, Michigan; Harry Charles Mellamed, Hartford, Connecticut; George William O'Hara, Syracuse, New York; Harry Browne Tove, Norwalk, Connecticut; Leon Massey Wickersham, Wilmington, Delaware; George Frank Worts, Toledo, Ohio. [11]

SUMMARY

	Men	Women	Total
First Year	42	-	42
Second Year	28	-	28
Third Year	29	12	39
Fourth Year	21	-	21
Non-matriculants	11	-	11
	—	—	—
Total	131	12	141

At Commencement, June 2, 1915, the end of the third year, the following students left the School and obtained positions:

*Graduates.* Frank Carpenter Bunting, Ph.B., journalism on a weekly at Snow Hill, Maryland; Meyer Cohn, A.B., work on two periodicals, post-graduate student 1915-1916; John Francis Cornell, journalistic work on Pacific Coast; Carl Dickey, A.B., assistant to the sporting editor, *New York Times*; Kenneth Charles Drury, A.B., work on a Vancouver newspaper; Roberts Everett, reporting, *World*, New York; Samuel A. B. Frommer, reporting, *New York Tribune*; Henry Isidore Goodman, copy-reading, *New York Tribune*; Richard Field Griffen, A.B., *Journal of Commerce*, New York; Richard T. Huntington, *Pharmaceutical Era* and other trade papers; David Shelton Kennedy, A.B., *Journal of Commerce*, New York; David Saul Levy, editorial writer, *Atlantic City Review*; LeRoy Lewis Little, A.M., emergency reporting, *New York World* and *New York Tribune*, sporting work, *New York Times* and *Evening Mail*, New York; Reuben Peterson, A.B., Poughkeepsie newspaper; Richard Ray Randall,



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B.L., *Journal of Commerce*, New York; Hugh Winfield Robertson, A.M., reporting, *New York Herald*; Frederick Christian Schang, Jr., magazine work; Glenn I. Tucker, *World*, New York; Jay Voorhies, A.B., copy-reading, *New York Tribune*; Walter Q. Wilgus, *Standard*, New Bedford, Massachusetts; William Whitfield Woods, A.B., *World*, New York.

*Non-Graduates.* James Henry Baker, A.B., *Iron Age*, New York; David Weller Bowman, B.L., reporting, *Evening Journal*, Elizabeth, New Jersey; Edwin Newell Lewis, reporting, *New York Tribune*; Faye Fisk McNaughton, A.B., reporting, *New York Tribune*; Allan S. Page, Ph.B., publisher and editor of *Sussex Register*, Newton, New Jersey.

A meeting of the Advisory Board was held on May 24, 1915, at which meeting the President reported the death of Mr. Samuel Bowles of the *Springfield Republican*, to fill which vacancy Mr. Solomon Bulkley Griffin, of the *Springfield Republican*, was elected.

The Advisory Board requested the Trustees of the University to amend the statute relating to the School of Journalism by providing that the Advisory Board should consist of twelve members, in addition to the President, that vacancies occurring in the Board by death or resignation shall be filled by the Trustees of the University on the nomination of the Advisory Board for a fixed term of years, and that a definite number shall be constituted a quorum to do business.

The Board adopted a formal minute on the operation of the School.

## REPORT ON COMPLETION OF THREE YEARS OF WORK

*Minute:* The detailed plan for the organization of the School of Journalism in Columbia University and the proposed program of studies therein, were passed upon and approved by the Advisory Board at meetings held on January 15 and February 19, 1912. The Advisory Board approved the proposed selection for Director and Associate Director of the School of Journalism on February 19, 1912. On May 6, 1912, the School of Journalism was formally organized and instituted in accordance with the plans recommended by the Advisory Board through formal action taken by the Trustees of Columbia University. Public announcement of the organization and plans of the School was made immediately thereafter and students were enrolled and instruction began on the opening day of the academic year next following, September 25, 1912. The Advisory Board has met and formally inspected the organization and work of the School on October 28, 1913, and on May 24, 1915. In addition, individual members of the Advisory Board have visited the School of Journalism at other times and have participated in the instruction there given. Having before them the records of the organization and work of the School for three years beginning May 6, 1912, supplemented by their personal knowledge and inspection, the Advisory Board of the School of Journalism makes formal record of the fact that, in its judgment, for three years the School of Journalism has been and now is in successful operation.

*Minute of the Advisory Board. Adopted May 24, 1915.*

## VI

### THE BUILDING AND EQUIPMENT

The building for the School of Journalism, provided for by the bequest of Mr. Pulitzer in memory of his daughter Lucille, was erected on the southeast corner of One Hundred and Sixteenth Street and Broadway, on the campus of Columbia University. The building extends two hundred and five feet along One Hundred and Sixteenth Street and fifty-five feet on Broadway. The cornerstone was laid by the benefactor's widow, Mrs. Joseph Pulitzer, on July 8, 1912, and was occupied by the School at the opening of its second year, September, 1913.

It has a base of Stoney Creek granite, with the upper stories of Indiana limestone, and over-burned brick in conformity with the other buildings of the University. The main entrance is from the Campus on the south side. The building has a basement, five stories and a mezzanine floor in the central bay between the second and third floors. On the first floor are the offices of the Director, and other members of the teaching staff, a large lecture hall, and a typewriting room especially fitted up for students taking professional courses. The entire second floor is devoted to the library and newspaper reading rooms, provided with equipment for temporary and permanent files for newspapers and magazines. The mezzanine, and the third, fourth and fifth floors are divided into offices and classrooms with the history laboratory on the latter floor. In all there are twenty-one offices, twenty-eight classrooms having a seating capacity of approximately 1,750, and three large reading rooms.

The library of the School contains about 5,000 books and 1,000 bound newspapers. There are two reading rooms—one for newspapers and one for the collection of books. The reading rooms are entered through the centre room, in which is the information and charging desk, and a card catalogue of the library. The centre room contains

## REPORT ON COMPLETION OF THREE YEARS OF WORK

the reference collection, dictionaries and encyclopedias, English, French and German, the bibliographical works, the books on journalism, and the year books, statistical annuals, newspaper almanacs, recent government reports giving statistics of railroads, labor, health, insurance, and so forth; and the state manuals. A complete collection of guide books, Baedeker, Murray, and Joanne, is a part of the reference material. Two reading tables in this room are provided for magazines, mainly concerned with current events.

The reading room contains a selected library, such as would be provided in a well-equipped metropolitan newspaper office. It is especially strong in sociology and economics and in modern European literature, with particular reference to the drama and fiction in English, French, German and Italian since 1870, chiefly in translations. There are reading tables and seats for about a hundred and fifty students.

In the newspaper reading room a hundred daily papers, American and foreign, are on file. The reference collection of newspapers includes bound files of representative English, French and German newspapers, besides those of representative American cities.

The collections of about 400,000 newspaper clippings in the Director's office on the first floor represents the accumulation of thirty years, classified for instant reference in a synthetic arrangement. This contains biography, book reviews, and dramatic criticism besides the continuous history of events.

The history, politics, and economics laboratory on the fourth floor has a large collection of maps and atlases, lantern slides, current reviews and other geographical and statistical material.











