July 28, 1936

Hon. Walter Brown,
Secretary to Governor Lehman
Albany, New York

Dear Sir:

We have today released to the various tobacco trade journals throughout the United States the enclosed statement by Dean Alfange, General Counsel of The Axton-Fisher Tobacco Company and Standard Commercial Tobacco Company, explaining, from the viewpoint of the tobacco industry, the reasons for his support of President Roosevelt.

Very truly yours,

Taylor Adams
YOUNG & RUBICAM, INC.

[Signature]

Taylor Adams/H
DEAN ALFANGE SUPPORTS ROOSEVELT; CALLS NEW DEAL EQUAL BOON TO TOBACCO FARMER AND MANUFACTURER

"The tobacco manufacturer and the tobacco farmer have both enjoyed parallel prosperity during the past three years," said Dean Alfange, General Counsel of Axton Fisher Tobacco Company and of Standard Commercial Tobacco Company, makers of Spud and Twenty Grand Cigarettes, in explaining his active support of Roosevelt's campaign for reelection.

At a recent conference with James A. Farley at Democratic Headquarters, Mr. Alfange presented a check for $1,000 as his personal campaign contribution to Frank C. Walker, chairman of the finance committee of the Democratic campaign—the first check the new chairman received.

"Both the tobacco farmer and the tobacco manufacturer have prospered under the Roosevelt administration and the progress of one has not been at the expense of the other," declared Mr. Alfange.

"This is precisely what the New Deal means. The farmer has been benefited by the administration's price policy and the manufacturer has benefited by an unprecedented demand as witnessed by the fact that cigarette consumption has just reached an all time peak. I do not think that the people of the tobacco industry would want a change from these conditions."

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