April 27, 1955

MEMO TO STAN KARSON

FROM J.C.C.E.

In regard to the attached letter from the Group Health Insurance, let's take due note and acknowledge appreciation for their having submitted the details of this plan to us, ask them to send us further details and reports from time to time on their experience with this plan, and let's tell them that in general we see much merit in this particular plan and that we are in favor of the expansion of all plans for voluntary health insurance to the maximum extent possible, to the end of securing coverage for the maximum number of American families under plans that will provide as many American families as possible with comprehensive medical care at costs they can afford. We believe that this is one of the most serious problems facing the country and that this new plan developed by Group Health Insurance, Inc. must be counted as a contribution to that end. We will want, of course, to know what happens to it and what its experiences are.

Make clear in the letter that we do not approve this particular plan in preference to any other plan, but favor generally plans that extend the most comprehensive possible coverage to the largest number of people, and, of course, at the lowest possible cost.