August 24, 1933

My dear Governor:

Your public statement on the Milk Marketing Order and suggestion to dairymen to vote was in my opinion very constructive. It was one more step along a constructive path which you laid out and have followed in reference to the dairy industry over the past several years.

While I have never said a great deal about it, I have had a keen appreciation of your understanding of the dairy problem, your constructive attitude toward it, and the quiet and aggressive way in which you have applied yourself to it.

The announcement of the result of the votes made by both State and Federal representatives today indicates how overwhelmingly producers of milk generally endorsed the program. An internal poll in which over 17,000 of our own members voted by secret ballot indicated an almost unanimous support of it. Not in all the years of my connection with the dairy industry of this Milk Shed has there been such an expressed unanimity of opinion on any program as was evidenced by this vote. To some degree at least I feel this justifies the optimism that I had expressed in several letters to you regarding the efficacy of the Rogers-Allen Law.

This order will not of itself solve the problem but it should provide the basis of unity of cooperative action on the part of all elements in the industry that you have so long publicly stated was necessary. A large degree of energetic cooperation between the cooperative organizations in the Milk Shed and the State and Federal Governments will undoubtedly be necessary to make it work as effectively as it should.

I cannot help but feel that you have been responsible to a large degree for the excellent cooperation thus far had from the State by the cooperative
organizations. Commissioner Noyes, Mr. E. M. Gaynor and the Commissioner’s assistants are also to be complimented for the positions which they have taken and the work they have done.

Sincerely yours,

Fred. H. Sexauer
President

P.S. MW