Dear Governor Lehman:

I have a project in which you can be of very great help, and I am counting on you.

As you know, we must make some money for the woman’s division in California. We are really organized to do a job, but we just have to have money to function. I’ve hit on a plan which I think will work, if we get under way immediately.

We are going to make an old fashioned quilt, the kind our grandmothers and great-grandmothers worked on. We have an expert designing it so it will be really beautiful. All the little squares will have autographed signatures of men and women who have been prominently connected with the Roosevelt administration. When the quilt is finished, we will sell chances on it at one dollar apiece; and we will, I think, make a really substantial sum, for, done correctly, the quilt will be a museum piece.

Now, here is where you come in. We are asking you to send us your autograph. It should be written in the center of the enclosed square of cloth - preferably with a hard pencil. Under no circumstances should an indelible pencil be used.
The autograph will be embroidered over with an outline stitch. Won't you sit down now and autograph your name on the enclosed square of cloth? and Please, mail it back to us IMMEDIATELY, for time is an exceedingly important element in the success of our plan.

With all good wishes,

Helen Gahagan