NEW ISSUE OF 17-CENT ORDINARY POSTAGE STAMPS

THIRD ASSISTANT POSTMASTER GENERAL,
Washington, October 12, 1938.

Postmasters are hereby advised that the 17-cent stamp bearing the likeness of Andrew Johnson will be the next denomination to be made available in the new regular series.

The stamp will conform in general design to the preceding denominations of this series having single-line borders. It will be printed in crimson by the rotary process and issued in sheets of 100.

The new 17-cent stamp will be first placed on sale at Washington, D. C., on October 27, 1938, and at other post offices as soon thereafter as practicable.

Stamp collectors desiring first-day cancelations of the new stamp on October 27 may send a limited number of addressed covers, not in excess of 10, to the Postmaster, Washington, D. C., with a cash or postal money order remittance to cover only the cost of the stamps required for affixing. Postage stamps will positively not be accepted in payment. Each cover should bear a pencil endorsement in the upper right corner to show the number of stamps to be attached thereto. Envelopes for covers should not be smaller than 3 by 6 inches. Compliance cannot be made with unusual requests, such as for the affixing of plate number blocks, etc., and all covers must be fully addressed.

Requests for uncanceled stamps must not be included with orders for first-day covers to the postmaster at the above office.

For the benefit of collectors desiring stamps of selected quality for philatelic use, the new 17-cent stamp will be placed on sale at the Philatelic Agency, Washington, D. C., on October 27, 1938. To insure prompt shipment, mail orders to the Agency must be limited to the 17-cent stamp, excluding other varieties of stamps heretofore on sale.

Postmasters at direct and central-accounting post offices may submit separate requisitions for a limited supply of the new issue 17-cent stamps to conform to local mailing requirements, but such requisitions must exclude higher denominations not yet issued.

So far as manufacturing conditions will permit, all regular requisitions for 17-cent stamps after October 27 will be filled in whole or in part with stamps of the new issue.

So far as required to meet specific requests from local patrons, postmasters at district-accounting offices may obtain needed stocks of new design 17-cent stamps by requisition on the central-accounting postmaster after October 27.

In some cases shipments of the new 17-cent stamp may be received by postmasters prior to the close of business on October 27. In all such cases care must be exercised not to allow any of the stamps to be sold before October 28.

RAMSEY S. BLACK,
Third Assistant Postmaster General.

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