RECOMMENDATION
to the
DEMOCRATIC NATIONAL COMMITTEE
for a
NATION-WIDE "DOLLARS FOR PEACE" CAMPAIGN

STATEMENT OF PURPOSE: Recognizing the urgent need for an informed American public on issues of Foreign Policy, and recognizing the importance of continued political action between elections, it is recommended that a grand-scale, off election year, campaign be set up to give a specific direction to international affairs implemented by a nation-wide Foreign Policy television series and financed by a national "Dollars for Peace" drive.

Note: If T.V. financing is prohibitive, tapes or plastic recordings could be used for presentation of the entire series over radio.

METHOD TO INFORM THE AMERICAN PUBLIC: The following steps should be taken by the Democratic National Committee:

Step I Arrange an educational television series on international affairs sponsored by the Democratic Party to be presented by outstanding political leaders in America.

1. Some suggested names among the many leaders:
   Chester Bowles    Paul Douglas    William Fulbright
   Adlai Stevenson   Mike Mansfield  George Kennan
   Hubert Humphrey   Averill Harriman  Theodore Green
   Wayne Morse       Dean Acheson    Herbert Lehman

2. The Democratic Research Committee, with direction from these men, should outline the subject matter which could include:
   a. Basic concepts on 20th century "International Cooperation".
   b. Presentation of the international issues facing the United States today.
   c. Democratic proposals for meeting these problems.
   d. Specific bills offered by Democratic members of Congress relating to foreign policy.

Step II Request that neighborhood Discussion Groups or Town Meetings be set up for those interested to make use of the television program.

1. Such groups should meet on the nights the T.V. series is presented.
2. Discussion following the program should be aimed at reaching areas of agreement for shaping and supporting party policy.

3. Letters or a questionnaire to be filled out, could be sent by each group to the D.N.C., Legislators, and the Executive Branch of the government.

4. Petitions could be circulated by those participating in the groups as a means of expanding the voice of the American electorate.

Step III In order to promote the Foreign policy series, the Discussion Groups, the resulting course of action, and the necessary financing, an off-election year campaign must be effectively organized by the Democratic National Committee.

1. A one-page form including information on 1) basic concepts of U.S. international responsibility, 2) the television program, and 3) the discussion group plans should be prepared for national distribution through precinct work.

2. The one-page form should be taken to the voters on a door to door basis to urge support of the "Dollars for Peace" campaign.

3. The campaign should assume a bi-partisan character for mass appeal.

AND NOW FOR FINANCING SUCH A GRAND SCALE CAMPAIGN AND T.V.PROGRAM:

Step IV A "Dollars for Peace" Drive like "Dollars for Democrats" should be organized as another responsibility of precinct workers so that the American people can finance their own enlightenment program.

COMMENTS: It is hoped that this plan will be given immediate consideration so that it might be worked into National Committee plans already set up! For example, is it possible that the schedule Oct.3#5 "Dollars for Democrats" drive become "Dollars for Peace" as a means of providing a greater incentive for contributions? Furthermore, perhaps the plan could be announced at the May 21st "party night", so that precinct workers could be ready by October.

For further information write: Mrs. Milton Goldberg, member
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