“Family in Crisis” Conference to Launch Two Month Person to Person Appeal

The Hon. Justine Wise Polier, distinguished community leader, will be honored at a City-Wide Conference of Organizations on the “Family in Crisis” on Monday, December 7. The conference will launch the 1959-60 Person-to-Person Campaign in the Grand Ballroom of the Astor Hotel under the auspices of the Department of Jewish Women’s Organizations of the Women’s Division. Mrs. Norman Tishman is chairman of the DJWO.

Mrs. Herbert H. Lehman, honorary officer of the Women’s Division and a former chairman of the DJWO, is chairman of the City-Wide Conference, it was announced by Mrs. Robert V. Tishman, Women’s Division Campaign chairman.

Over 2000 women, volunteer leaders of Jewish women’s organizations and Federation agencies are expected to attend the Conference to discuss the critical problems confronting families today and the role voluntary agencies can play in helping to solve these problems. The women will also pay tribute to Judge Polier, Justice of the Domestic Relations Court of the City of New York, for a quarter of a century of achievement as a pioneer in services to troubled youth and families. She is chairman of the Louise Wise Child Adoption Center.

The Women’s Division Development Committee is co-operating with Mrs. Lehman and Mrs. N. Tishman are planning the conference. Mrs. Louis B. Froelich is chairman of the W.D. Development Committee. Members of her committee are Mrs. Lee V. Eastman, Mrs. Benjamin Ettinger, Mrs. Abner I. Jaffe, Mrs. Edward Popper and Mrs. Samuel Rabin.

Mrs. Norman Tishman will direct the activities of thousands of volunteers from every borough who will meet with their neighbors in an effort to tell the Federation story to as many people as possible during the two-month Person-to-Person campaign.

Person-to-Person canvassers who raise $35 or more during the campaign will be guests at a gala worker’s Victory Party at the close of the drive on January 28, the third Festival of the Performing Arts, to be held in the Grand Ballroom of the Hotel Astor.

Serving on Mrs. Tishman’s committee for the Person-to-Person appeal are Mrs. Solomon Abelow, Mrs. Milton Bernstein, Mrs. Jeanette H. Cowen, Mrs. Edward Peiper and Mrs. Alfred Shaw. Mrs. Lucius P. Wasserman and Mrs. Avery Fisher are co-chairmen of the Council of Community Centers and Y’s, who are cooperating in the Person-to-Person appeal. Honorary Chairmen of the DJWO are Anna M. Kross, New York City Commissioner of Correction, and Mrs. Samuel I. Rosenman.

Chairmen who will direct the Person-to-Person appeal in their areas include Mrs. Edna Weissblum, Bronx; Mrs. Josephine Weinstei, Brooklyn; Mrs. David Bressler, Little Neck; Mrs. Harry J. Sokolow, Manhattan; Mrs. Bernhard Sternberg, North Shore; Mrs. Julius Doppelt, Queens, and Mrs. Herman G. Wechter, South Shore.

Mrs. Isaac Gilman is chairman of the DJWO Advisory Committee which is composed of leaders of Jewish women’s organizations. Among the organizations participating in the mass appeal are Women’s Division of American Jewish Congress, Assembly of Brooklyn Jewish Women’s Organizations, B’nai B’rith Women, Hadassah Women’s Organization, Mizrahi, Ladies Auxiliary of the Jewish War Veterans, Federation of Jewish Women’s Organizations, Ivriah, National Council of Jewish Women, National Federation of Temple Sisterhoods, National Women’s League of the United Synagogue, ORT, Pioneer Women, Pythian Sisters, UPTA of Jewish Schools, Union of Orthodox Jewish Congregations and Yeshiva University Women’s Organization.