Dear Friend:

Between now and November we have the chance to elect a great liberal President and a liberal Congress, to give the country the leadership it so sorely needs. This can be done. If we do not grasp this chance, we will not have another for a long time.

Adlai Stevenson has assumed the leadership of American liberalism. As Mrs. Roosevelt said, he and his program are geared to the needs of our times as FDR was to his. In his program he has proposed many ideas which liberals have long advocated: the defense of freedom and individual liberty; the recovery of American leadership of the free world; the bold use of the country's great strength and resources for the common defense and the general welfare.

For daring to advocate these ideas, Adlai Stevenson has been and will be attacked as a "radical". So will Estes Kefauver. The same attacks are made on Morse in Oregon, Clark in Pennsylvania, Wickard in Indiana, Richards in California, Stengel in Illinois and scores of other good liberals running for the Senate and the House. We must help them to defeat the Dirksens and the Capeharts.

Basically, it is the liberal ideas that are under attack. We have an obligation to these men and to ourselves -- to mobilize independent political opinion and independent voters in support of dynamic ideas, to prove that liberalism is not only good policy but good politics.

ADA has shown again and again that it can do this. ADA has spoken for the independent liberals, even on issues others were afraid to touch. ADA has already published a VOTING GUIDE - 1956, on the issues, with articles by Mrs. Roosevelt, Emler Davis, Senators Lehman, Morse and Douglas, Reinhold Niebuhr. ADA has compiled and published the record of the political chicanery of Richard Nixon. In city after city, ADA has organized independent liberals for practical political action.

We need money for this campaign. A highly successful political money-raiser says, "Money given to ADA yields more results than any other political money I know of. It is the best investment in liberal politics."

The results in November depend on you. Won't you please send us now as much as you can, as your investment in helping to elect Stevenson and a liberal Congress. It can be done with your generous help.

Sincerely yours,

Robert R. Nathan, Chairman
National Executive Committee, ADA

P.S. The pamphlet on Nixon is available on request.

October 1956

Robert R. Nathan, Chairman
National Executive Committee, ADA

P.S. The pamphlet on Nixon is available on request.