Business Reporting Resources at Columbia University Libraries
Kathleen Dreyer, Business Librarian business@libraries.cul.columbia.edu,
Cristina Ergunay, Journalism Librarian journalism@libraries.cul.columbia.edu

Watson Library of Business & Economics
http://www.columbia.edu/library/business

- 24/7 Help knowledgebase – quick answers to frequently asked research questions in business and economics
- Schedule of Bloomberg training sessions held at the Watson Library of Business & Economics: https://blogs.cul.columbia.edu/business/2010/08/06/fall2010_bloomberg/

News and Information

Factiva
http://www.columbia.edu/cgi-bin/cul/resolve?AUQ3920

- Excellent source for thousands of news and business publications, with content updated 24 hours a day.
- Click on "News Pages" to scan the latest daily headlines
- Click on "Companies/Markets" tab for company reports, financials, stock quotes, list of competitors; can export data to Excel

Lexis Nexis Academic
http://www.columbia.edu/cgi-bin/cul/resolve?AND3603

- Source for news, company profiles, and SEC filings

Company and Industry Resources

Bloomberg

- Provides current and historical financial quotes, business newswires, and descriptive information on over 52,000 companies worldwide
- 4 terminals available at Watson Library of Business & Economics, 1 in the Journalism School, 1 in Lehman Library
• Bloomberg help guide available at -

Factiva (see News and Information section)

Orbis
http://www.columbia.edu/cgi-bin/cul/resolve?clio6352633
  • Provides company information; cross searches all databases from Bureau Van Dijk

Securities and Exchange Commission
http://www.sec.gov/
  • Click on "Filings and Forms (EDGAR)" to search company filings

Standard & Poor's NetAdvantage
http://www.columbia.edu/cgi-bin/cul/resolve?ANX4239
  • Includes company profile information and financials
  • Provides comprehensive overview of industry profiles and competitors, discussing major players in a particular industry
  • Links to company news

Thomson ONE Banker
http://www.columbia.edu/cgi-bin/cul/resolve?clio5020753
  • Provides access to financial data on public companies, as well as merger and acquisition information and market data
  • use with IE; does not work with Firefox

Economic Data

Bureau of Economic Analysis
http://www.bea.gov/
  • Reports the economic accounts [GDP, etc] for the United States

Bureau of Labor Statistics
http://www.bls.gov
  • Reports the unemployment rate, wages and economic indicators such as the consumer price index [CPI]

Conference Board
http://www.conferenceboard.org [contains very little free data]
  • For research and some data see our subscription:
    http://www.columbia.edu/cgi-bin/cul/resolve?AVH5437
• Consumer Confidence data is available in Datastream [available in the Digital Social Science Center and Watson Library only]

Current Population Survey
http://www.census.gov/cps/
• Monthly survey of about 50,000 households conducted by the Bureau of the Census for the Bureau of Labor Statistics. The survey has been conducted for more than 50 years. The CPS is the primary source of information on the labor force characteristics of the U.S. population.

Economic Indicators research guide [from Watson Library]

Federal Reserve Board
http://www.federalreserve.gov/econresdata/default.htm
• Data and reports from the Federal Reserve

Federal Reserve Economic Data [FRED]
http://research.stlouisfed.org/fred2/
• Excellent source for US economics time series. Data can be downloaded to Excel.

National Bureau of Economic Research [NBER]
http://www.nber.org [contains dates for business cycles as well links to government data]
• For working papers from the NBER see:
  http://www.columbia.edu/cgi-bin/cul/resolve?APM8632

RGE Monitor/Roubini.com
http://www.columbia.edu/cgi-bin/cul/resolve?clio5494123
• RGE aggregates information on many global economic and geostrategic issues

Statistical Abstract of the United States
http://www.census.gov/compendia/statab/
• Comprehensive compilation of statistics on the social, political, and economic organization of the United States

Yahoo Finance – Earnings Calendar
http://biz.yahoo.com/research/earncal/today.html
Private Companies Information

Hoover’s Company Records
http://www.columbia.edu/cgi-bin/cul/resolve?clio4781815
- Profiles on 40,000 public and private companies, including location, competitors, and summary financials

Lexis Nexis Academic (see News and Information section)

Orbis (see Company and Industry Resources section)

ReferenceUSA
http://www.columbia.edu/cgi-bin/cul/resolve?clio6854046
- Provides information on U.S. and Canadian business, health care, and residential listings
- Search by company name, geographic area, business type, SIC code, yellow page listing, revenue, location, number of employees or any combination of the above

Nonprofit Organization Information

Guidestar
http://www.guidestar.org
- Free (basic account creation required) general information
- Includes access to nonprofit IRS 990 Forms

Charity Navigator
http://www.charitynavigator.org
- Financial information on nonprofit organizations, including revenue, expenses, etc.
- Browsable by name, category, includes "top 10" lists
- Additional news articles, studies, and blogs

Nonprofit Organizations Subject Guide
- Research guide created by the Business & Economics Library
- Includes both print and electronic resources available for nonprofit research