

Franzen, Jonathan. Sifting the Ashes.

Catalogs:

- **CLIO**—for books and journals
- LCSH** help identify the most appropriate titles for your subject
- Tobacco—Adverse effects
 - Advertising—Cigarettes
 - Substance abuse
 - Tobacco industry—Southern States—History
- Subject** searches narrow your results; **Keyword** searches broaden them
- “cigarette industry” or “smoking and addiction”
- **WorldCat**—for books and journals not held at Columbia (widen your search)

Article Databases:

- **Proquest**—interdisciplinary subjects. (Example: tobacco industry + advertising + United States) NB: note the “Suggested Topics” at top
- **America: History and Life**—for the history of tobacco farming, advertising, etc. (Example: tobacco + advertising; tobacco + business or tobacco + corporat*)
- **Social Sciences Full Text**— (Example: smoking + addiction + United States; cigarettes + psycholog* + United States)
- **CINAHL**—articles for the nursing profession; often more accessible than articles in traditional medical journals (Example: tobacco + effects)
- Also consider: **ABI/INFORM Trade & Industry** and **ABI/INFORM Global**; **MLA Bibliography** for more info on Jonathan Franzen

Reference Databases:

Oxford Reference Online (try “tobacco industry” and “United States”—use quotes!)

Biography Resource Center (for more info on Jonathan Franzen)

Book Review Index Plus and **Book Review Digest Plus**

Other Resources:

Click “Library Research Page” on your CourseWorks Page

Check “Library Compass” for help in planning your research strategy

Contact: Karen Green, klg19@columbia.edu, 4-3031

Butler Reference Desk, 301 Butler, ref-ref@columbia.edu, 4-2241



Tool Bar links:

Libraries & Collections → Libraries → Milstein → for Library Compass or UWP guides

Catalogs → WorldCat

E-Resources → Databases

Ask Us – for all kinds of reference assistance

At bottom right:

Hours → for both stacks and reference