Franzen, Jonathan. *Sifting the Ashes.*

**Catalogs:**
- CLIO—for books and journals
  LCSH help identify the most appropriate titles for your subject
  Tobacco—Adverse effects
  Advertising—Cigarettes
  Substance abuse
  Tobacco industry—Southern States—History

Subject searches narrow your results; **Keyword** searches broaden them
  “cigarette industry” or “smoking and addiction”
- WorldCat—for books and journals not held at Columbia (widen your search)

**Article Databases:**
- Proquest—interdisciplinary subjects. (Example: tobacco industry + advertising + United States) NB: note the “Suggested Topics” at top
- America: History and Life—for the history of tobacco farming, advertising, etc. (Example: tobacco + advertising; tobacco + business or tobacco + corporat*)
- Social Sciences Full Text—(Example: smoking + addiction + United States; cigarettes + psycholog* + United States)
- CINAHL—articles for the nursing profession; often more accessible than articles in traditional medical journals (Example: tobacco + effects)
- Also consider: ABI/INFORM Trade & Industry and ABI/INFORM Global;
  MLA Bibliography for more info on Jonathan Franzen

**Reference Databases:**
- Oxford Reference Online (try “tobacco industry” and “United States”—use quotes!)
- Biography Resource Center (for more info on Jonathan Franzen)
- Book Review Index Plus and Book Review Digest Plus

**Other Resources:**
- Click “Library Research Page” on your CourseWorks Page
- Check “Library Compass” for help in planning your research strategy

Contact: Karen Green, klg19@columbia.edu, 4-3031
  Butler Reference Desk, 301 Butler, ref-ref@columbia.edu, 4-2241
**Tool Bar links:**
Libraries & Collections → Libraries → Milstein → for Library Compass or UWP guides
Catalogs → WorldCat
E-Resources → Databases
Ask Us – for all kinds of reference assistance

**At bottom right:**
Hours → for both stacks and reference