REPORTING THE ARTS II

NEWS COVERAGE OF ARTS AND CULTURE IN AMERICA

Five years ago, the **National Arts Journalism Program** issued the first comprehensive study of how the press covers the arts.

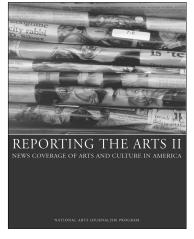
Reporting the Arts: News Coverage of Arts and Culture in America proved that despite popular perceptions, local newpapers, national publications, network television and the Associated Press were running a robust number of thought-provoking pieces on America's vibrant and varied cultural scene. While the numbers seemed encouraging, the report also exposed battles being waged in editorial offices as editors and journalists tried to define the very nature of arts journalism.

Now NAJP is following up that landmark study with **Reporting the Arts II**. This new publication examines the dramatic transformation of the arts and media landscape in the wake of recent newspaper mergers, the September 11th attacks and declines in the U.S. economy. And besides revisiting and analyzing how the local and national press attempt to strike a balance between high and popular arts and critical and celebrity journalism, RTAII also takes a first-time look at foreign arts reporting, the non-English and alternative press, as well as cultural news coverage on the radio and the web. The study documents cutbacks in arts coverage in most American cities. At a time when the arts are growing, arts journalism in most news outlets is flat or falling.

This is a vibrant yet precarious time for those who make and those who cover the arts. With contributions by more than a dozen past fellow of the National Arts Journalism Program, RTAII is sure to foster an informed, heated and well-reported discussion about recent and future trends in arts coverage.

Release Date: October 2, 2004

Name	Organization
Delivery Address	
City	State Zip
Phone (Optional)	Email (Optional)
\$25.95 + S.& H. = \$30.00Copies (Overseas shipping, add \$5 for a total of \$35)	Total enclosed
Please include check or money order payable to University" with this order form and mail to: University Graduate School of Journalism, 2950 For questions or information, call (U.S.,) 212.854.	National Arts Journalism Program, Columbi 0 Broadway, MC 7200, New york, NY 10027



RTAII ANALYZES ARTS COVERAGE IN

THE CHARLOTTE OBSERVER THE PORTLAND OREGONIAN THE MIAMI HERALD ROCKY MOUNTAIN NEWS The Denver Post HOUSTON CHRONICLE CHICAGO TRIBUNE CONTRA COSTA TIMES THE CLEVELAND PLAIN DEALER THE PROVIDENCE JOURNAL THE OAKLAND TRIBUNE SAN FRANCISCO CHRONICLE San Jose Mercury News SAN FRANCISCO EXAMINER CHICAGO SUN-TIMES THE PHILADELPHIA INQUIRER PHILADELPHIA DAILY NEWS THE NEW YORK TIMES THE WALL STREET JOURNAL USA Today

OTHER TOPICS: ARTS COVERAGE ON PUBLIC RADIO, TELEVISION AND ONLINE; HOW TO GET THE GENERAL PUBLIC INTERESTED IN AVANTGARDE ART FORMS: THE FUTURE OF CRITI-CISM; ARTISTS AS JOURNALISTS; HOW NEWS ORGANIZATIONS COVER CULTURAL EVENTS THAT ARE "BELOW THE RADAR"; COVERAGE OF ARTS ABROAD; ARTS COVERAGE IN LATINO MEDIA; COVERAGE OF ASIAN ARTS AND CULTURE; AND ESSAYS BY NOTED CRITICS ABOUT THE HISTORY OF THEATRE, ARCHITECTURE AND POP MUSIC CRITICISM, AMONG OTHER TOPICS.