New Magazine at Columbia Thinking Inside the Box

By Madeleine Perez

The Graduate School of Architecture, Planning and Preservation (GSAPP) has launched a new publication, Archis, as a provocation for fresh ideas with the launch of a new publication. The bimonthly publication will feature content from the Columbia Laboratory for Architectural Research, a research unit within GSAPP and the research wing of the Office for Metropolitan Architecture.

The monthly publication will feature content from the Columbia Laboratory for Architectural Broadcast, a research unit within GSAPP and the research wing of the Office for Metropolitan Architecture.

Initially, each region will receive the same version, but regional editions are in the works.

The research units of GSAPP and AMO will provide a single issue, but the publication will continue to be produced and edited in the New York office.

“Archis” is a new magazine that will eventually reach out to additional partners in the academic and professional world, said Wigley. Volume will be dedicated to experiment and to exploring the limits of architecture in hopes of pushing it beyond its current borders.

Dean’s Medal Awarded to Daniel J. Edelman

By Madeleine Perez

The Columbia Graduate School of Journalism awarded its inaugural Dean’s Medal for Public Service to Daniel J. Edelman, CC’40, Journalism ’41, founder and chair of Daniel J. Edelman Inc., the largest independent public relations firm in the world.

The medal recognizes alumni who have made a significant contribution to society through professional accomplishments and civic involvement. It honors extraordinary achievement by Columbia University Journalism School graduates, including those who have had outstanding and distinguished careers in fields outside of journalism.

“We want to emphasize in particular those who, as citizens, as well as professionally,” said Nicholas Lemann, dean of the School of Journalism. “There could be no better choice than Daniel Edelman, who is a leader in his field and an outstandingly generous and public-minded man.”

The medal will be presented by Dean Lemann on April 16 at a luncheon ceremony during the Journalism School’s Alumni Weekend.

Edelman’s public service and philanthropic efforts span a wide range of causes, from violence prevention to autism advocacy, through charities such as Chicago Cares and the Greater Chicago Food Depository. He also serves on the board of the Teachers College Alumni Weekend.

Edelman received the Lifetime Achievement Award from Advertising Age magazine and was selected for the Chicago Business Hall of Fame by Junior Achievement.

He received the highest honor accorded in the public relations field, the Gold Anvil Award, from the Public Relations Society of America (PRSA), in 1999. Edelman’s firm has been awarded 35 Silver Anvils by the PRSA, and was selected 1993-95 as the Year in an Inside PR survey of public relations firms. In 2005, Edelman was named Agency of the Year by the Holmes Report and was recently named one of the Best Agencies in 2004 by Advertising Age.

Archis: A New Magazine at Columbia Thinking Inside the Box

By Madeleine Perez

The Graduate School of Architecture, Planning and Preservation (GSAPP) has launched a new publication, Archis, as a provocation for fresh ideas with the launch of a new publication.

What it won’t feature is typical newsstand fare. “Issues” of Volume, a collaboration between existing magazine Archis and Dutch architect Rem Koolhaas’ firm, the Office for Metropolitan Architecture, will be as experimental with its design as its content.

The first issue of numerous awards, Edelman was inducted into the Arthur Page Society’s Hall of Fame in 1997. In 1998, he received a Lifetime Achievement Award from Inside PR magazine and was selected for the Chicago Business Hall of Fame by Junior Achievement.

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—GSAPP Dean Mark Wigley

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The research units of GSAPP and AMO will provide a single issue, but the publication will continue to be produced and edited in the New York office.

Future issues will address variations of the concept of transitioning from individual to group projects and moving beyond politics.

To subscribe to Archis, visit www.archis.org. Although the subscription price is still undecided, students will be offered a special discount.

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