CAMPUS UNDER CONSTRUCTION

Mortarboards won’t be the only headgear in vogue on campus this spring. Prepare to see many hard hats starting next month.

Excavation for the Northwest Science Building is officially underway, marking the last frontier of Columbia’s Morningside campus. The building, slated to open in the fall of 2010, is one of over 20 construction projects that will kick into full gear this summer.

Between renovations, repairs and additions, much of the Morningside campus will be under construction. For instance, Jerome Greene Hall, home of the law school, will add a new floor of faculty offices atop its structure in June. The Journalism school will be building a new student center on its first and second levels. There will be roof repairs in Avery, Buel, Chandler, Fayerweather, Havemeyer, Kent, Mathematics, Philosophy, and Schermerhorn halls over the next few months.

Additionally, renovations to McVicker Hall—including facade restorations and installations of new offices—will begin in June.

New building will provide bridge among science disciplines

accommodate the planned relocation there of the Office of University Development and Alumni Relations.

At the site of the Northwest Science Building, construction crews will remove topsoil over the next few weeks and remove 40 feet of rock for the foundation following Commermence. Designed by Spanish architect José Rafael Moneo, the building will be located at the corner of Broadway and West 120th St., north of the Levien Science Building, construction of which started in 2005.

By Dan Rivero

GIFT OF A LIFETIME

In 1953, when 18-year-old John Kluge (CL’37) was accepted into Columbia College, he was offered financial aid. Not enough, he told the school, he needed more money. The school reconsidered, then upped his scholarship amount.

Now 92, Kluge is providing Columbia with a historic gift. More than $100 million, the largest-ever gift to a university earmarked specifically for financial aid. Half that amount will go for scholarships for Columbia College; the remainder will be distributed to various schools throughout the University in a manner still under discussion. The money will be distributed from his estate.

Kluge is the principal general partner, chair and president of Metromedia, a privately held firm with holdings in telecommunications, information technology, and medical and research technology firms. Listed on the 2006 Forbes 400 list as the 25th wealthiest American, he has already donated more than $110 million to Columbia in a series of gifts that established the Kluge Scholars program, Kluge Presidential Scholars and Kluge Faculty Endowment. More than 500 students have benefited from the scholarships, which are earmarked for those from socio-economically disadvantaged backgrounds.

In an April 11 ceremony in Low Library, Kluge was joined by University President Lee C. Bollinger, New York City Mayor Michael Bloomberg, U.S. Rep. Charles Rangel, Columbia College Dean Austin E. Quigley and two Kluge Scholars. As Kluge took the stage, the more than 600 people crowded into the Rotunda gave him a prolonged standing ovation.

“My gift is a drop in the bucket. I wish it were larger,” Kluge told the audience. “The needs of the university are so great.”

In his remarks Bollinger said Kluge’s gift “will help generations of Columbians.” He added that Kluge’s generosity is both a testament to his personal history and a mark of his abiding faith in the future. Kluge, Bollinger said, is “the only 92-year-old with a 30-year business horizon.”

“I would like this gift to be a token of what alumni can and should do.”

By Record Staff

The Birth of Earth Day

April 22, 1970, was a day that changed the world. It was then that the Earth Day movement was born. It was a day that saw the first Earth Day protest, and it was a day that saw the start of a movement that would change the way we think about our planet.

On that day, millions of people took to the streets to demand action on environmental issues. They marched, they sang, and they vowed to make a difference. And they did.

The movement that began on that day continues to this day. It has inspired millions of people to take action to protect our planet. And it has helped to make the world a better place.

By Bridget O’Brian

SCRAPBOOK

Earth Day, New York City, April 22, 1970.

Infused with the certainty that we would wake up the world, and, lo and behold, we did,” she said in a recent interview. Laurie, now retired from a career as a top executive at AT&T and a trustee of the University, had not set out to be an environmental activist. A 1959 graduate of Barnard College, she had two small children in the 1960s, and had worked as an advertising copywriter. As the civil rights movement swirled around her, “I started to feel guilty, as if I was missing an important action in history.”

One day in 1969, while looking through the classifieds in the Village Voice, she spotted an ad seeking volunteers to help organize something called Earth Day. “I said, ‘Honey, watch the kids, this is calling me.’” More volunteer meetings followed, with fewer attendees each time. The five remaining stalwarts, Laurie included, went on to run the New York region’s efforts on Earth Day. “Leadership goes to those who don’t step up,” she said. “We were nobodies. This is what they mean by grass roots.”

By Eileen Barroso

Special Insert Columbia and the Environment

Columbia and the environment are so great.”

“Absolutely not!” exclaimed Marilyn Laurie, one of the organizers in Earth Day, however, imagined what might come of their efforts.

“Is there something about Farrelly and吏ters, Laurie included, went on to run the New York region’s efforts on Earth Day. “Leadership goes to those who don’t step up,” she said. “We were nobodies. This is what they mean by grass roots.”

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ME AND MY SHADOW

Columbia graduate students usually work under the wings of a professor, but on April 2 they became flock leaders to 38 high school students who spent the day at various schools throughout the University. On “Shadow Day,” high school students from New York and New Jersey spent the day following Columbia graduate students in the fields of accounting, business, communications, criminal justice, education, engineering, French, fashion design, journalism, medicine, and public policy. Jonathan Alarcon (left) of Performing Arts and Technology High School in Brooklyn and Diego Morello (center) from John F. Kennedy High School in the Bronx shadowed Heidi Butterman (right), an environmental engineering student. The Shadow Day participants are all recipients of college scholarships from the Los Padres Foundation, which sponsored the event for students of Puerto Rican descent who will be the first in their families to go to college. The Los Padres Foundation was founded by OU law alumnus Edgar Rios, ’77, and his wife Ullian.

It’s Delightful, it’s De-lovely, it’s De Vinne

Dear Alma’s Owl,

I bought Low Library was named after Seth Low, but I just saw a sculpture of someone named Theodore Low De Vinne on the first floor of Low. Is he any relation?

Dear Library Researcher:

Low Library is the crown of Columbia’s campus, and it’s a common misconception that it was named after Seth Low, who was president from 1890 to 1901. In fact, though, Low Library is a memorial to Seth’s father, Abel Abbot Low. The bust you saw across from the telephone booths on the first floor in Low is Theodore Low De Vinne (no relation to Seth). It’s one of three identical bronzes by Chester Booth of De Vinne; a master printer and prolific author of scholarly books on typography and publishing. De Vinne is portrayed in his working clothes, his head covered with a floppy artist’s cap, his torso resting on a stack of books, representing his industry and innovation in the field of printing.

Two of the busts are here at Columbia: one in Low and another in Butler’s rare books room. The third is in the Grolier Club of New York in Midtown Manhattan. America’s oldest and largest society for bibliophiles and enthusiasts in the graphic arts, of which De Vinne was founder and president.

De Vinne received an honorary Master of Arts degree from Columbia in 1901, in honor of his work as a printer and writer. He founded the De Vinne Press, which produced a fine edition of the Century Dictionary, one of the largest and most highly regarded encyclopedic dictionaries of the English language, printed with some 10,000 wood-engraved illustrations. His histories of printing are still among the best works on the subject.

My favorite among his accomplishments is the De Vinne Press building, which he commissioned on the corner of West 45th and Lafayette Streets in the East Village. Professor Andrew Dolkart has called the massive brickwork and terra cotta structure one of his five favorite buildings in New York, and it would make my top five list too.

The bust in Low Library was originally accepted by the University to be placed in the entry of Avery Hall, the location of the architecture school, but never made it to its intended home. Unfortunately, few people see it where it is today.

Send your questions for Alma’s Owl to curecord@columbia.edu.
Pulitzers Get Wired

By Melanie T. Farmer

The Internet is changing the news business. It’s changing the Pulitzer Prizes, too.

When this year’s Pulitzer Prizes for journalism are announced on April 16, some of them probably will go to newspapers whose entries included Web stories, online photo galleries, streaming videos, interactive graphics or databases.

In a rapidly changing media world where veteran news providers are being forced to redefine their mission, but it is not just new publications that are online. The Pulitzer Prize Board is including more of a newspaper—internet mix in nearly all of its journalism prize categories.

It was an inevitable move, reflecting the seismic changes across journalism. Most newspapers now have significant online sites with material that doesn’t appear in the papers themselves, and they provide untraditional newspaper features as video. Newspapers have been adding to their Web offerings, as Dow Jones & Co. (which owns The Wall Street Journal) did with its purchase of MarketWatch.com in 2004. It isn’t just newspapers, either. TV news giants like CBS and NBC are moving deeper online, most recently striking content deals with nascent Net video pioneer YouTube.

“Newspapers are a hybrid these days,” said Sig Gissler, administrator of the prizes. “There is a blended news presentation, partly in paper, partly online. Publications are offering a richer mix for their audience. We’re trying to capture that blend in the Pulitzer competition.”

This year’s move isn’t the first to include Internet entries, although it goes much further than the board’s past changes. Last year, the board allowed online content in all journalism categories, but limited it to written stories or still images. And since 1999, the board has partly online. Publications are offering a richer mix for their audience.

“Seduction of the Innocent” in the early 20th century, decried by psychiatrist Fredric Wertham in his book

“Spiegelman is a scholar who wants to pass that on to his students.”

“Spiegelman is a scholar who wants to pass that on to his students.”

As comics get lost or abandoned by the current state of mass media, he said, “they have to reinvent themselves as artists and enter academia, museums, and libraries.” Spiegelman famously ended his decade-long stint at The New Yorker shortly after the September 11 attacks as a protest against what he called a timid and conservative media. On April 9, he declared that once again he has put his work on hiatus; this time it was to immerse himself in the seminar he teaches at Columbia.

Every Thursday, Spiegelman teaches 14 students in his Solfi studio. Using the Masters of American Comics show — a museum exhibition that traveled around the country, the first to examine comic strips and books on an expansive scale—as a point of departure and as a point for contention, the course studies 15 exhibited cartoonists in their historical context, and analyzes the work of other artists in their extended circles. Despite the sociological and historical through-line of the seminar, primary focus is placed on the artists’ aesthetic and formal achievements.

"Spiegelman is a scholar who knows everything about his art form but also wants to pass that on to his students."
Denise De Las Nueces (CC'03) was packing for a trip to Central America when she got a call telling her that John Kluge had pledged $400 million to Columbia. Would she, a Kluge Scholar herself, be willing to speak at the ceremony announcing the gift? She put away her suitcase and redoubled her flight. “Nothing could keep me from standing here,” she said at the ceremony honoring Kluge. De Las Nueces grew up in Washington Heights, in a family where no one had gone to college and few entered the professions. When she was accepted at Columbia, she was “relieved and honored and blessed. Not only had Columbia accepted me, but granted me a scholarship,” she said. “Finally, my dream became a reality. Somewhere, someone believed in my goal to succeed.” She is now a student at Harvard Medical School.

Ronald Townes (CC’08) also spoke at the ceremony, thanking Kluge for giving him access to educational opportunities that he knew as a student of Detroit’s public schools and also of a prep school, are not available to everyone. He hopes to teach in a New York City public school after he graduates.

In the audience was another Kluge Scholar, Adimiere Clark (CC’08). Clark, of Fairfax, VA, didn’t know she was the recipient of Kluge’s generosity until she opened up her financial aid package before she started her freshman year and found she’d received the scholarship that paid for all four years of tuition.

“We should go and shake his hand,” she told her roommate; another Kluge Scholar, when she learned about Kluge’s gift and the ceremony honoring him for it. “He just paid for us to go to school,” she added. As the applause subsided after the ceremony, Clark swam up through the crowd to see Kluge, and did just that.

Gift of a Lifetime
continued from page 1

 одной и его не хотят, чтобы он был счастлив с подарком от Kluge. Bloominger lauded Kluge for “his strong belief that the American Dream belongs to everybody” and hailed him for leading by example. “You are really a model for all of us,” he added. “I hope this is contagious, and not just in the private sector.”

Columbia isn’t the only recipient of Kluge’s generosity. In 2000, he gave the Library of Congress $40 million for the John W. Kluge Center for Outreach and Scholarship in such areas as American law and governance. A year later, he donated his $45 million, 7,378-acre Virginia estate to the University of Virginia to use for meetings, studio and performing arts, and summer/visiting programs.

Kluge’s gift to Columbia comes just seven months after the University kicked off the Columbia Campaign, a $4 billion fundraising effort that emphasizes boosting the endowment for financial aid across all schools and campuses. With this commitment, Columbia reaches 82.2 billion, 55 percent of its goal. Virtually every school in the University has financial aid as one of its top campaign priorities. As the campaign was launched last September, the University announced that it would be eliminating the debt burden on undergraduate students whose families earn under $50,000, replacing grants with loans for those first entering Columbia College this September. Historically, Columbia has attracted a much higher percentage of low-income students than its peers.

Kluge himself was one of those students in the 1930s. Born in Germany, he was eight when he came to the United States and settled with his family in Detroit. At the Low Library ceremony, Kluge recalled arriving in New York in 1933 and walking toward the gates on 116th Street wearing ill-fitting clothes and carrying his Hammond typewriter.

“I passed this building and I was filled with awe, and even today, because this institution made me a better person,” he said. “I was a country bumpkin when I got here. People say I haven’t changed that much.”

Some might dispute that self-characterization. While a student here, Kluge developed a penchant for playing polo, so much so that he was threatened with expulsion if he didn’t buck-up and keep on talking to his studies. Kluge managed to graduate in 1937 with honors in economics—and $87,000 in poker winnings, equivalent to $100,000 today. He has spent a lifetime since putting his educational and financial savvy to good use.

Senator Hears Trustee Campbell, Discusses NIH Funding Downturn

By Tom Mathewson

Trustee chairman William Campbell made his second visit to the University Senate on March 30, for a lively review of the state of the University. He discussed trustee reorganization during his two years as chair, community relations over Manhattanville, the university-wide Columbia Alumni Association, and his relationship with President Lee Bollinger, who sat beside him. The two men responded jointly to senators’ comments and questions, touching on endorsement management and persistent gender inequities (Campbell said trustees will hear more from President John H.ульян June).

Campbell’s presence at the Senate meeting helped push passage of more than a half-dozen items that need to be sent to the Senate’s By-laws, and the Senate voted in favor of a twice-deferred measure to lengthen the interval between Senate reapportionment surveys from two to five years. But the supermajority was not enough to push through a package of resolutions to create a new committee on information technology, with corresponding adjustments to other committees’ mandates. The Senate voted to postpone the initiative.

Professor Christina Mercer (Ten. A&S/II), co-chair of the Commission on the Status of Women, reported on progress in childcare provisions for Columbia families, including a 30 percent increase in the number of places for small children at affiliated centers. A new program will also provide up to 100 hours of emergency “backup” care (at a subsidized $4 hourly rate) for faculty officers and Ph.D. students.

Student caucus chair Chris Riano (GS 2007) presented a report on administrative oversight of student groups. The Student Governing Board, which had supervised political and religious groups, is now under the authority of Columbia College and SEAS deans, who also oversee the primarily undergraduate Activities Board at Columbia. The report expresses qualified support for the change, as well as disappointment that authority for networks of student groups from so many schools resides in only two undergraduate divisions.

Finally, Faculty Affairs co-chair Robert Pollack (Ten. A&S/NS) highlighted consequences for Columbia scientists of lower funding rates for grants applications from the National Institutes of Health, which are down 10 to 20 percent. He called on the University to “share the risk of a non-funded year.” Bollinger endorsed the idea of an ad hoc committee.

Without debate the Senate approved a new dual degree linking NIH and the National University of Singapore, a new M.S. in patient-oriented research, the new bringing Institute for Clinical and Translational Research, and yet another ad hoc committee on the persistent shortage of student study space.

Anyone with a CUID is welcome at the session’s last plenary on May 4. Most Senate documents are available at www.columbus.edu/cu/senate.

This column is editorially independent of The Record. For more information, go to www.columbus.edu/cu/senate.
Ten Books to Add to Your Library

Columbia faculty write everything from New York Times best-sellers to college textbooks. In between classes, research and leisure, professors from every department at the University somehow find the time to write novels, political profiles, and scientific anthologies. Take, for example, Pontusseri Somasundaran of the engineering school. Within the last year, this professor of earth and environmental science wrote or edited four books, from a handbook on cleaning and decontamination of surfaces to an encyclopedia on physical chemistry.

While not everybody can claim that impressive total, the rem of the Faculty is pro-

lib in its own right, recently publishing a range of prose that is consistently diverse and scholarly. On March 30, law professor Robert Ferguson published The Trial in American Life, inspired by the seminar of the same name. Jean Howard, Vice Provost for Diversity Initiatives and the William B. Rawlsford Professor of English, published Theater of a City: The Places of London Comedy, 1598–1642 in December. These two are just a sample of books new on the shelves. Here, The Record highlights 10 of the most recent works from professors in fields ranging from international relations to the arts and sciences.

Self-Knowledge and Resentment

BY AKEEL BILGRAMI (HARVARD UNIVERSITY PRESS)

Through four questions, philosophy professor Akeel Bilgrami argues that self-knowledge of our intentional states is special among all the knowledge we have because it is not an epistemological notion in the standard sense of that term, but instead is a failure of the radically normative nature of thought and agency.

Conversations with Gayatri Chakravorty Spivak

BY GANESH CHANDRAHART BHUPATI (SEAGULL BOOKS)

Newly appointed University Professor Gayatri Chakravorty Spivak is immor-
tualized through a collection of inter-

views that capture her playful, provocative and intellectual thoughts on feminism, Marxism and post-colonialism in more intimate ways than her theoretical essays.

Iron: A People Interrupted

BY HAMID DABASHI (NEW PRESS)

In this lucid historical narrative, Iranian studies professor Hamid Dabashi fills a crucial gap in our understanding of the nation that has emerged as the United States’ prime antagonist. Reflecting on the last 200 years of history, Dabashi dis-

cusses, among many events, the Islamic revolution in 1979, the Iran–

Iraq War of 1980–88, the Saiman Rushdie Affair of 1989, the election of Mahmoud Ahmadinejad as President and the current showdown with the United States and Europe.

A History of Modern Lebanon

BY FAWWAZ TRABOULSI (UNIVERSITY OF MICHIGAN PRESS)

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Earth Week

**MONDAY**
April 16

**Statistics**
March 16, 6:30 p.m. Dinner at the University Club.

**Tuesday**
April 17

**“Purple Hearts”**
Nora Newman’s documentary portrait tells the story of four Vietnam-era veterans who were not afforded a dignified burial.

**Wednesday**
April 18

**Workshop**
Getting Started with Environmental: Students from the Department of Environmental Science and Policy gather for a workshop. A speaker from the Department of Applied Policy Analysis will discuss community-based programs and policies.

**Environmental Living Fair**
Representatives from environmental-friendly restaurants, stores, and organizations present their products and explain how to be more environmentally conscious in our everyday lifestyle.

**Food for Thought**
Learn the basics of accessible workshop and signing planning techniques at “Meeting the Accessibility Challenge.”

**FRIDAY**
April 20

**China Symposium**
“Beyond the Stakeholder: China in the International Air Markets” is the theme of the third annual Weatherhead East Asian Institute China Symposium.

**Spring Seminar**
Mario Urrutia speaks on “Effects of Hurricane Disturbance on the Dynamics of Atmospheric and Carbon Sequestration Potential of a Caribbean Forest.”

**SATURDAY**
April 21

**Columbia Baseball vs. Cornell**
12:00 p.m. Baker Field.

**BARC Dance**
Karen Griner of Barnard restages one of Twyla Tharp’s most exciting early masterworks. The event also includes work by Balduin, Nasir Ai, and Daniel Steigerwald.

**Sustainable Diner**
The regular Hewitt Dining Hall dinner features a local, organic menu. 5:00-7:00 p.m. Hewitt Dining Hall, Barnard.

**Concert**
Columbia Klezmer Band final concert.

**EARTH DAY**
April 22

**LDO Lecture Series**
Meredith Kelly speaks on “Climate Change in Greenland: Perspectives from the Present and Past.”
3:00-4:00 p.m. Merell Bldg, Auditory, 610 West 168th St., Palisades, New York.

**SUNDAY**
April 23

**Earth Day in the News**
A “First Page Tour” through headlines about Earth Day from around the world. REIM 4:30–5:00 p.m. Event Café, Gottman Libraries.
LANDMARKS NEED ENVIRONMENTALLY SENSITIVE RENOVATIONS, TOO

By Carolyn Whelan

It’s no wonder concern over protecting and preserving historic buildings has been mounting in recent years. The rebuilding efforts post-Katrina in New Orleans is perhaps the most widely publicized example of the impact of climate change is to be expected, but it isn’t the only one: Last month, a tornado tore apart century-old homes in Americus, Georgia.

A recent conference on “Historic Preservation and Climate Change: What Should We Be Doing Now?” highlighted the dilemma preservationists increasingly face when trying to prioritize funds for restoration projects. With all of the unknowns—time, intensity, and severity of storms, flooding and heat-related concerns in the coming decades—for example—the question of how best to protect historic buildings is yielding new answers.

The day’s most dramatic delivery came from Dr. Klaus Jacob, a geophysicist at Columbia’s Lamont-Doherty Earth Observatory, who vividly described doomsday scenarios for Manhattan, including submerged parks and subways at the World Trade Center site. Dr. Jacob hammered home the importance for planners to envision a worst-case scenario as he told a spellbound audience about how he jacked up his 150-year-old home in the riverside town of Piermont, New York three years ago, in anticipation of higher water levels in the not-so-distant future. “People think you can hold back the tide with barriers over a storm surge, but that’s hard to maintain in the face of rising seas,” he said. “How high do we build? And for the next 50, 100 or 500 years? It’s a question of generational equity,” he continued.

The day’s other crowd-pleasing presentations included one by Silvia Smith, who outlined the architectural forces efforts as part of a historical preservation project to cut electricity, water and waste use in Belle Epoque brick buildings at the Bronx Zoo.

Energy-saving additions at the zoo’s Lion House include a geothermal energy system, a roof composed almost entirely of skylights, grey water use in toilets and the recycling of 75% of construction waste (like bricks) back into the production cycle.

Collectively, those measures will shave around 59% of water and 57% of energy use over an energy code compliant equivalent, Smith said, putting the project on track to be New York City’s first landmark to meet the U.S. Green Building Council’s LEED (Leadership in Energy and Environmental Design) standards.

On Friday, April 13, the American Studies Program sponsored a day-long conference on the future of undergraduate education in the United States. This conference offered a variety of perspectives from leading educators on the changing composition of the student body, access and equity, curricular reform and preparation for citizenship in the 21st century.

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Under Construction

continued from page 1

and Havemeyer Halls, Pupin Hall, Schapiro Hall and Mudd Hall, which house the Fu Foundation School of Engineering and Applied Science and Fairchild Hall. Uniting the buildings architecturally will make it that much easier to move among the chemistry, physics, astronomy and biology departments.

"This new architectural connection will unlock new opportunities for collaboration and interdisciplinary research," Lamont-Doherty Earth Observatory Director Roger Bilham said.

When completed, the 188,000 square foot building will hold seven lab floors for interdisciplinary research, a library, a lecture hall and a café. More's design will use modern technology and is intended to complement, not follow, the existing architecture of the campus.

In other construction projects off campus, the University is renovating the old manufacturing facility for Studebaker Autos on West 131st St. and the Lamont-Doherty Earth Observatory in Palisades, New Jersey. About three-fourths of the Studebaker building will be complete by fall of 2007, to house about 450 new state-of-the-art geochemistry research building. With the support of Gary C. Comer and the Comer Science and Education Foundation, the building with stretch more than 60,000 square feet and house 70 offices and nearly 30 laboratories.

Phyllis T. Garland remembered by friends and faculty

The Journalism School mourned the death of Phyllis T. Garland, who died on November 7 of cancer, at age 71. Garland was the first tenured female faculty member at the school, where she taught for more than three decades. In addition to her Cultural Affairs Reporting and Writing class, Garland was a Master's Project advisor. A memorial service took place March 19 at the Lecture Hall with speakers Alecia Bundles, J'76 (left top), Ken Lowe, documentary filmmaker (left bottom), Fred Plotkin, J'80 (right top), Clarence Waldron, J'80 (right bottom).

Phyllis T. Garland

Earth Day

continued from page 1

Young, enthusiastic and unpaid, the group did everything through friends. Community outreach fell to Laurie. She argued with the Fifth Avenue Association for the first time in 1969. "The Fifth Avenue Association said, 'This street should be shut down to cars,' " she said. "I said, 'Why not?'"

In 1970, she led the first Earth Day event and made it a New York City public holiday. "I decided to have a million people on Fifth Avenue," she said. "Then I found out I was going to have 7 million people.

Rangel on trade policy

The International Economic Policy concentration of the School of International and Public Affairs and Columbia’s API Study Center presented a discussion panel entitled, “Perspectives on US Trade Policy: Congressional Priorities in a New Administration from a Hispanic Perspective.” The panel, which featured former Ninth District Representative Henry Cuéllar, former Secretary of the Treasury Paul O’Neill, and Columbia Business School Dean Robert Stern, was opened by Dr. Rangel, chair of the House Committee on Ways and Means, as keynote speaker on March 20.

Grandmother Courage

TIME Magazine has called Gao Yaqie (center) an Asian hero and “Grandmother Courage.” The 80-year-old retired doctor from Henan province is China’s most outspoken AIDS activist and public health crusader. On March 20, Dr. Gao Yaqie discussed HIV/AIDS in today’s China with Professor Andrew Nathan (right) of the Weatherhead East Asian Institute.

There’s Something about Farrelly

Peter Farrelly (right), a School of the Arts alum and writer/director of "Dumb and Dumber, Kingpin and There’s Something About Mary," treated students on April 6 to a sneak preview of his latest film starring Ben Stiller. The film, which is currently untitled, is a remake of "The Heartbreak Kid" starring Charlie Gudin.

What Are You Looking At?

HINT: "Although he doesn’t panhandle, he’s as green as a dollar bill." Send answers to currecord@columbia.edu. First correct answer receives a RECORD mug.

ANSWER TO LAST CHALLENGE: Painting of Professor of Real Estate Law, Curtis Jay Berger (1926–1998)

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Phyllis T. Garland

Earth Day

continued from page 1

Young, enthusiastic and unpaid, the group did everything through friends. Community outreach fell to Laurie. She argued with the Fifth Avenue Association that the street should be shut down to cars, and organized a press conference announcing Earth Day events. Politicians realized it, too, with particular support from Mayor John Lindsay.

Earth Day itself was a perfect day, sunny and warm. Hundreds of thousands of people thronged on Fifth Avenue, which the Lindsay Administration ordered closed to traffic, and 100,000 more filled Union Square to hear politicians and celebrities extol the importance of recycling. Similar rallies and teach-ins were held in major cities throughout the U.S., attracting comparable crowds.

Her work on Earth Day lead to a career at AT&T from which she retired in 1998. She now runs Laurie Consulting in New York.

In addition to being a Vice Chair of Columbia’s Trustees, Laurie sits on several trustee committees, including Health Sciences, Compensation and Educational Policy. She chairs the committee on Public Affairs.

As for Earth Day, it has been celebrated every year since 1970, with varying degrees of attention. But the day itself isn’t as important to Laurie as what it represents. “What matters is we launched Earth Day and it launched the environmental movement,” she said. “If not one percent of people are talking about global warming.”

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