

## SENIOR WEEK 2006

COLLEGE ACTIVITIES OFFICE 209 MCINTOSH (212)-854-7479 - STUDENT DEVELOPMENT AND ACTIVITIES 515 LERNER (212)-854-1397

February 24, 2006

Dear Student Leader,

The Columbia University Senior Week 2006 Committee would like to offer you the opportunity to reach almost 2,000 current students who will participate in this year's Senior Week activities – by advertising in the Senior Week 2006 Schedule Book! The Schedule Book details all of spectacular events that are planned for the week between final exams and Commencement. The book is a cherished senior memento and is the last publication that each senior receives before graduation.

Many of the seniors graduating in May 2006 have held leadership positions and have been loyal members of your organization. We invite you to express your appreciation for their work and commitment over the past four years – help send them off on their next journey with your warmest wishes and most heartfelt encouragements. By placing an ad in the Schedule Book, you will not only be honoring your graduating seniors, but will also be reaffirming your organization's continued support and involvement in campus life.

Enclosed you will find an order form outlining the prices and additional information about Schedule Book advertisements. We will be placing ads as they are received and encourage you to order as soon as possible. The deadline for order forms and ad copy is **Monday, March 20, 2006**.

Our goal is to make Senior Week 2006 the best one ever, by planning larger events and keeping admission costs as low as possible. Your contribution will help the Senior Week Committee reach this goal. Thank you very much for your support!

Sincerely,

The Senior Week 2006 Committee

Email: [seniorweek@columbia.edu](mailto:seniorweek@columbia.edu)

Web site: <http://www.columbia.edu/cu/seniorweek/2006/>

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### SCHEDULE BOOK ADVERTISEMENT ORDER FORM

Please print legibly in blue or black ink.

Student Organization Name: \_\_\_\_\_

Student Organization Email: \_\_\_\_\_

Contact Person Name: \_\_\_\_\_

Contact Person Email: \_\_\_\_\_ Phone Number: ( \_\_\_\_\_ ) \_\_\_\_\_

Account Number: \_\_\_\_\_ Columbia Barnard (please circle one)

Please indicate the size of your advertisement:

_____	Full-Page Advertisement	\$100.00	5.5" x 8.5"
_____	Half-Page Advertisement	\$ 75.00	5.5" x 4.25"
_____	Quarter-Page Advertisement	\$ 50.00	2.25" x 4.25" OR 5.5" x 2.1"

Signature of Organization Representative: \_\_\_\_\_

Please make e-forms/checks payable to "Columbia University – Senior Week." Ad copy may be submitted with this form or via email to [seniorweek@columbia.edu](mailto:seniorweek@columbia.edu). The Senior Week Committee reserves the right to edit any advertisement deemed inappropriate.

Please return this form, with ad copy and payment, by **Monday, March 20, 2006** to:

Martine Philogene  
Attn: Senior Week  
515 Alfred Lerner Hall  
2920 Broadway, MC 2601  
New York, NY 10027

Thank you for your order!

Email: [seniorweek@columbia.edu](mailto:seniorweek@columbia.edu)  
Web site: <http://www.columbia.edu/cu/seniorweek/2006/>