



SHPE

Leading Hispanics in STEM

Columbia
University

Corporate Sponsorship Package 2025-2026

Columbia University SHPE Chapter

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www.columbia.edu/cu/shpe

COLUMBIA UNIVERSITY — SOCIETY OF HISPANIC PROFESSIONAL ENGINEERS

Dear Valued Representative,

On behalf of the Columbia University Chapter of the Society of Hispanic Professional Engineers, we would like to invite you to become involved with our chapter community. As our mission statement indicates “SHPE changes lives by empowering the Hispanic community to realize its fullest potential and to impact the world through STEM awareness, access, support, and development.” Since the establishment of the Columbia University Chapter, we have focused on developing young and aspiring engineers into successful professionals around the world.

Our corporate sponsorship packet outlines chapter budget and company sponsorship information for the academic school year and is meant to inform you about the various ways in which your company can become more involved with the SHPE-CU community. Our chapter has numerous opportunities for corporate involvement and sponsorship during the 2025-2026 academic year. Our events include professional conferences, both at the national and regional levels, outreach programs within our community, and various events to develop personal and professional leadership skills for our members.

An investment in SHPE-CU will help us develop a means through which our members can learn more about the workplace industry, specifics about your organization, and establish an ongoing relationship that is mutually beneficial for your company and our student chapter. Corporate sponsors have priority access to all programs, events, and activities our chapter organizes throughout the year, thus increasing your exposure within Columbia SHPE, the Fu Foundation School of Engineering and Applied Sciences, and Columbia University.

We thank you in advance for the time you are taking to explore our chapter. It would be a great opportunity to work with your prestigious organization so that we may assist each other in meeting our goals and expanding our impact. If you have any further questions or would like more information, please feel free to contact us via email at shpe@columbia.edu.

Sincerely yours,

SHPE Columbia Chapter



BRIEF OVERVIEW OF EVENTS FOR SHPE-CU

Benefits

Sponsors will receive exclusive recognition, including priority placement in our newsletters, acknowledgment at major events such as Café Con Leche, and prominent visibility on event materials. Additionally, sponsors will have the opportunity to engage directly with students through targeted recruitment efforts, feature their brand on our social media channels, and participate in special networking sessions with students and faculty. This provides a unique opportunity for companies to connect with emerging talent, raise their profile within the community, and foster long-term relationships with our student body. Representatives are welcome to attend any SHPE-CU function to engage with our members. SHPE-CU understands that our success is closely tied to the support of our sponsors, and we are committed to ensuring that your contribution is recognized and appreciated.

General Meetings

Our general membership meetings announce campus and chapter activities, providing a platform for interaction between members and corporate representatives. We request 45–60-minute presentations focused on professional development to help our members secure internships, full-time positions, enhance networking skills, and build strong professional profiles. Topics are flexible and up to the speaker or corporate representative. We also offer flexibility in scheduling events outside of our regular meeting hours. For your convenience, SHPE-CU provides a laptop, overhead projector, printouts, and meeting space. *If you are interested in speaking at one of our general meetings, please contact our Vice President External by email at shpe@columbia.edu.*

Professional Development Workshops

SHPE-CU hosts resume-building workshops in the fall to help prepare members for the SHPE National Conference. These sessions offer the chance to refine resumes with professional guidance and receive practical advice on improving professional etiquette.

Noche de Ciencias

With the help of academic advisors, members host a ‘Noche de Ciencias’ to attract and inform both parents and high school students about STEM fields and the college admissions process.

Annual Café con Leche

In partnership with pre-professional societies on campus, our chapter hosts an event where professionals from various fields—both STEM and non-STEM—come together to network and connect with students interested in exploring different career paths. Students are encouraged to ask questions, seek advice, and build valuable relationships with alumni as well as local professionals. We welcome individuals from the surrounding area to join and share their insights, helping to foster a diverse and enriching networking experience.

SPONSORSHIP PACKAGES

Titanium

CONTRIBUTIONS OF \$1,750

- All platinum benefits
- Opportunity to interview top SHPE Members
- Exclusive sponsor of one of SHPE-CU's social events

Platinum

CONTRIBUTIONS OF \$1,500

- All gold benefits
- General Body Information Session (Priority Date Choosing)
- Recognition at SHPE-CU annual End of the Year Banquet
- Opportunity to promote to members via personal email and invitation to events

Gold

CONTRIBUTIONS OF \$1,250

- All silver benefits
- SHPE Members Resume Book
- Permanent links to opportunities on LinkTree

Silver

CONTRIBUTIONS OF \$1,000

- General Body Information Session
- Promote opportunities on the weekly newsletter via email
- Company logo and link displayed on our website

SHPE-CU DEMOGRAPHICS '24-'25



