



SHPE

Leading Hispanics in STEM

Columbia
University

Corporate Sponsorship Package 2024-2025

Columbia University SHPE Chapter

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www.columbia.edu/cu/shpe

COLUMBIA UNIVERSITY — SOCIETY OF HISPANIC PROFESSIONAL ENGINEERS

Dear Valued Representative,

On behalf of the Columbia University Chapter of the Society of Hispanic Professional Engineers, we would like to invite you to become involved with our chapter community. As our mission statement indicates “SHPE changes lives by empowering the Hispanic community to realize its fullest potential and to impact the world through STEM awareness, access, support, and development.” Since the establishment of the Columbia University Chapter, we have focused on developing young and aspiring engineers into successful professionals around the world.

Our corporate sponsorship packet outlines chapter budget and company sponsorship information for the academic school year and is meant to inform you about the various ways in which your company can become more involved with the SHPE-CU community. Our chapter has numerous opportunities for corporate involvement and sponsorship during the 2024-2025 academic year. Our events include professional conferences, both at the national and regional levels, outreach programs within our community, and various events to develop personal and professional leadership skills for our members.

An investment in SHPE-CU will help us develop a means through which our members can learn more about the workplace industry, specifics about your organization, and establish an ongoing relationship that is mutually beneficial for your company and our student chapter. Corporate sponsors have priority access to all programs, events, and activities our chapter organizes throughout the year, thus increasing your exposure within Columbia SHPE, the Fu Foundation School of Engineering and Applied Sciences, and Columbia University.

We thank you in advance for the time you are taking to explore our chapter. It would be a great opportunity to work with your prestigious organization so that we may assist each other in meeting our goals and expanding our impact. If you have any further questions or would like more information, please feel free to contact us via email at shpe@columbia.edu.

Sincerely yours,

SHPE Columbia Chapter



BRIEF OVERVIEW OF EVENTS FOR SHPE-CU

Benefits

Your company will benefit from any of these events mainly through name recognition as the providing sponsor for the specific event (logos, banners, etc.). Representatives are also welcome to attend any SHPE-CU function and promote your company to the attending members. SHPE-CU recognizes that our success is heavily dependent on the help of our valued sponsors, so rest assured that your contribution will not proceed unrecognized.

General Meetings

Our general membership meetings are utilized to announce campus and chapter activities and serve as a platform for interaction between members and corporate representatives. We ask for 45-to-60-minute presentations focused on professional development to help our members find internships and co-op positions, improve their networking skills, and develop into strong professional candidates who can market themselves upon graduation. Topics are always left up to the speaker or corporate representative. For your convenience, SHPE-CU provides a laptop, overhead projector, printouts, and a meeting space. *If you are interested in speaking at one of our general meetings, please contact our Vice President External by email at shpe@columbia.edu.*

Professional Development Workshops

SHPE-CU holds regular resume building workshops in the fall in preparation for the SHPE National Conference. These workshops aid in preparing conference members by providing the opportunity to polish off their resume with the help of professionals and provide practical advice in improving professional etiquette skills.

SHPE Junior Chapter and Noche de Ciencias

Our chapter sponsors a SHPE Junior Chapter to promote STEM education and careers to middle school students. With the help of academic advisors, members host a 'Noche de Ciencias' to attract and inform both students and parents about STEM fields and the college admissions process.

Annual End of the Year Banquet

Every year, our chapter hosts a banquet to celebrate the accomplishments of our chapter and to wrap up the academic year. Traditionally, we invite both professionals and alumni to speak at the event and to share opportunities and experiences. We also take the opportunity to congratulate our graduating seniors and give them their stoles to wear on graduation day.



SPONSORSHIP PACKAGES

Titanium

CONTRIBUTIONS OF \$1,750

- All platinum benefits
- Opportunity to interview top SHPE Members
- Exclusive sponsor of one of SHPE-CU's social events

Platinum

CONTRIBUTIONS OF \$1,500

- All gold benefits
- General Body Information Session (Priority Date Choosing)
- Recognition at SHPE-CU annual End of the Year Banquet
- Opportunity to promote to members via personal email and invitation to events

Gold

CONTRIBUTIONS OF \$1,250

- All silver benefits
- SHPE Members Resume Book
- Permanent links to opportunities on LinkTree

Silver

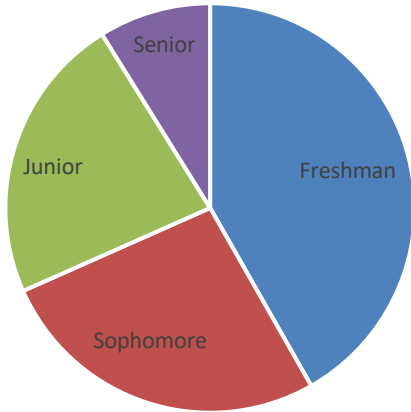
CONTRIBUTIONS OF \$1,000

- General Body Information Session
- Promote opportunities on the weekly newsletter via email
- Company logo and link displayed on our website

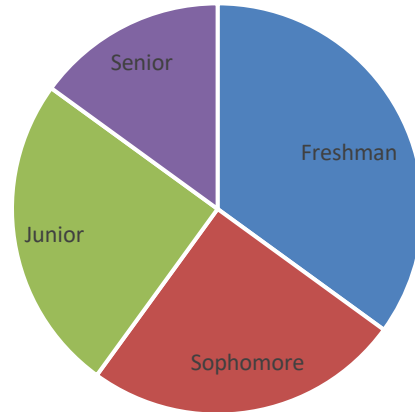


SHPE-CU DEMOGRAPHICS '24-'25

Year Split 23-24



Expected Year Split 24-25



Majors

