



COLUMBIA UNIVERSITY SCHOOL OF SOCIAL WORK

Alumni Association

**Annual
Board
Meeting**

April 28, 2006



Columbia University School of Social Work Mission Statement

- Columbia University School of Social Work derives its mission from the University's goal to advance knowledge and learning at the highest level and to use that knowledge for human betterment and societal advancement.



Columbia University School of Social Work Mission Statement

- To that end, the School aims to prepare graduate students for advanced social work practice and professional leadership within a diverse learning environment, to advance knowledge for effective social work practice and education, to enhance the welfare of the citizens and communities of New York City, the nation and around the world, and to further the goals of the university and the social work profession.



Columbia University School of Social Work Mission Statement

- More specifically, the School's educational and research programs draw on the profession's body of knowledge, values and skills in seeking to: strengthen practices, programs, and policies that support and enhance the opportunities, resources, and capacities of people to achieve their full potential; prevent and alleviate personal, interpersonal and societal problems; redress conditions that limit human development and quality of life; and, promote human rights, social justice and respect for human diversity.





Columbia University School of Social Work Mission Statement

- Further, the School's faculty, students and graduates seek to enhance the well-being of local, national and international communities and to advance the University and the profession through collaboration, consultation, and public service.



CUSSW Alumni Association

Purpose

- Advance the interests of the school and social work education
- Foster professional, career and social contacts among alumni
- Raise funds for student scholarships, endowed chairs and the doctoral program
- Recommend nominees to the Board who have the interests and skills that can be applied toward furthering the purpose of the Alumni Association
- Recruit high quality students nationally and internationally



Appointed Committees

- These committees are formed at the initiative of the President or the Board and may be discontinued if the mission is accomplished, functions are no longer considered necessary, or leadership is not available.
- These committees will be appointed for a limited period of time and will be reviewed at least annually by the Executive Committee.



Appointed Committees

- **Alumni-Student Relations (reactivated 2005/2006)**
- **Doctoral Graduates Committee**
- **Hall of Fame Committee**
- **Louard Scholarship Committee**
- **President's Advisory Committee (proposed 2006)**
- **Professional Development Committee**
- **Reed Scholarship Committee**



Standing Committees

- Defined as a committee with continuing functions for which no termination is to be expected for a least one full program year after the year in which it is established.
 - **Alumni Conference Planning Committee**
 - **Executive Committee**
 - **Development Committee**
 - **Minority Affairs Committee (inactive)**
 - **Alumni of Color**
(proposed March 2006)
 - **Newsletter Advisory Committee (inactive)**
 - **Nominating Committee**



Board Business

- **Committees**
 - Alumni of Color (proposed 2006)
 - Replaces Minority Affairs Committee
 - Standing Committee
 - Presidential Advisory Committee (proposed 2006)
 - Appointed Committee
 - Newsletter Advisory Committee (inactive)

- **Areas on Ballot to be reviewed**

- **Proposed Guidelines for Recruitment of Nominees to Board, Officers and Nominating Committee**



Alumni Association

Goals & Objectives for 2005-07

- **Strengthen community**
 1. **GOAL - Enhance communication**

OBJECTIVES:

 - a. An interactive listserv has been established for the Board - **DONE**
 - b. Include Board members outside of the tri-state area to occasionally participate via telephone conference calls - **DONE**



Alumni Association Goal & Objectives for 2005-07

- **Strengthen community**
 - c. A link for the Board has been established on the Alumni Association Web page.
 - i. Include minutes of Board meetings and Committee meetings - **DONE**
 - ii. We will need your permission to list contact information on the Web site. - **INCOMPLETE**



Alumni Association Goal & Objectives for 2005-07

■ Strengthen community

- d. Re-establish the Alumni-Student Relations Committee by: - **DONE**
 - i. Continuing to co-sponsor the Distinguished Visiting Scholars Program. - **DONE**
 - ii. Holding an Annual Wine and Cheese Networking event. - **DONE**
 - iii. Recruiting alumni early on to participate in the Annual Alumni Conference. - **DONE**



Alumni Association

Goal & Objectives for 2005-07

- **Strengthen community**
 2. **GOAL - Connect Board members with alumni and prospective students in the tri-state area, nationally and internationally**

OBJECTIVES

 - i. Alumni Association will provide the school's Senior Assistant Dean with names of alumni to help with recruitment - **DONE**
 - ii. Alumni Association will assist with receptions, where possible, that the school is holding by being present and ready to help with recruitment - **DONE**



Alumni Association

Goal & Objectives for 2005-07

- **Strengthen community**
 2. **GOAL - Connect Board members with alumni and prospective students in the tri-state area, nationally and internationally**

OBJECTIVES

 - iii. Board members who participate in recruitment activities will be provided training by telephone and will be mailed promotional materials - **DONE**
 - iv. Board members who participate in recruitment activities will link with alumni in those communities and encourage their establishing CUSSW chapters – **IN PROCESS IN SOME AREAS**



Alumni Association Goal & Objectives for 2006-07

■ Strengthen community & communication

1. **GOAL - Establish two new committees**
 - a. **Alumni of Color Committee**
 - b. **President's Advisory Committee**

2. **GOAL – Strengthen Nominating Committee**
 - **Engage Executive Committee, Board, Past Presidents, former board members to network and suggest nominees for the Board, its officers and the Nominating Committee.**

3. **GOAL**
 - **Promote fundraising events to support scholarships for students.**

4. **GOAL**
 - **Develop an Alumni Association Brochure for marketing and recruitment of alumni to serve on the Board and committees.**

5. **GOAL**
 - **Create an electronic ballot for voting via the Web**



President's Advisory Committee

Chair: Donna L. Buehler '84

■ Mission



- Provides continuity in the establishment and implementation of goals between terms of the Presidents.
- Recognizes and supports the accomplishments between terms of the Presidents.
- Acts as a consultant to the current Alumni Association President.
- Participates in fundraising activities of the school.



President's Advisory Committee

Chair: Donna L. Buehler '84

■ Mission



- Provides recommendations for nominees to the Board, its officers and the Nominating Committee.
- Participates in the Alumni Association Annual Board meetings and Alumni Conferences.
- Committee is composed of all living Past Presidents of the Alumni Association.
- Meets once per semester.



Alumni of Color Committee

Chair: Nohelia Cajina '04

■ Mission



- The Alumni of Color was created to foster and enhance relationships for students and alumni of color at CUSSW through networking, scholarship and mentorship initiatives.



Alumni of Color Committee

Chair: Nohelia Cajina '04

■ Goals



- **The primary focus is alumni involvement through recruitment and retention by:**
 - Establishing an active and current alumni of color database
 - Creating an alumni list serve
 - Sponsoring networking events on a continuous basis.



Alumni of Color Committee

Chair: Nohelia Cajina '04

■ Goals



- In addition, student support is a significant part of the mission of Alumni of Color by participating and supporting the Annual Alumni of Color Networking Event sponsored by student caucuses as well as the graduation ceremonies.



Alumni of Color Committee

Chair: Nohelia Cajina '04

■ Goals



- Mentorship and professional development workshops are other initiatives that Alumni of Color will create to empower students of color at CUSSW.
- Lastly, a scholarship initiative will be launched to assist these students with the financial aspects of attending and completing their educational career at CUSSW.



Alumni Conference Planning Committee

Co-chairs: Jane Bender '67 & Karun Singh '87 & '05 Ph.D.

■ Mission

- Defines theme for Annual Alumni Conference/Spring event
- Selects speakers
- Assists in arrangements



Alumni Conference Planning Committee

Co-chairs: Jane Bender '67 & Karun Singh '87 & '05 Ph.D.

■ Goals

- To create a conference that is interesting and currently represents the issues in the field of social work.
- To include alumni, faculty and student participation in presenting and attending the conference.
- To include, where possible, content that covers policy, practice and research.
- To provide opportunities for the Alumni Association Committees to participate in the conference via the Roundtable Discussions.



Alumni Conference Planning Committee

Co-chairs: Jane Bender '67 & Karun Singh '87 & '05 Ph.D.

■ Accomplishments

- April 29, 2006 Annual Alumni Conference
- Title: “Social Work in Turbulent Times: Old Perspectives, Social Work in 2006”
- Three Concurrent Panels
 - Loss – As it Relates to Disaster
 - Healthcare – Clinical & Policy Perspectives
 - Violence – Its Impact on Clients and Workers
- Three Concurrent Roundtable Discussions
 - Disaster Relief – Personal Perspectives
 - The Future of Social Work in Health Services
 - Advocating for Ourselves



Alumni-Student Relations Committee Report

Co-chairs: Susan Nayowith '84 & Jennifer Goralski '00

■ **Mission**

- Plans and implements a series of contacts with students and graduates, from welcoming letters to new students prior to their arrival at the School to follow-up after graduation to encourage membership and participation in the Alumni Association. We do this by planning meetings with students, host receptions for students and recent graduates, etc.
 - Co-sponsors the Distinguished Visiting Scholars Series
 - Holds an Annual Wine and Cheese Networking event
 - Recruits alumni early on to participate in the Annual Alumni Conference



Alumni-Student Relations Committee Report

Co-chairs: Susan Nayowith '84 & Jennifer Goralski '00

■ **Goals**

- Create awareness of the Alumni Contact List by placing a brief notice of it in the alumni newsletter and by posting information about the list in the school building.
- Invite a representative of the committee to speak briefly at student orientation welcoming the students to the school and as future alumni.
- Plan our first “official” event during the first week of orientation in Fall 2006 for both first and second year students
- Include a welcome letter from the Alumni Association President to be included in the first-year students orientation packets.



Alumni-Student Relations Committee Report

Co-chairs: Susan Nayowith '84 & Jennifer Goralski '00

■ Accomplishments

- Re-ignited interest in the committee which had ceased to exist for a number of years.
- Co-sponsored the Wine, Cheese and Networking event on April 3, 2006 which was well attended by students and alumni.



Alumni-Student Relations Committee Report

Co-chairs: Susan Nayowith '84 & Jennifer Goralski '00

■ **Upcoming scheduled events:**

- A representative from the committee will moderate one of the discussions at the Annual Alumni Conference on April 29, 2006 entitled, *“Disaster Relief – Personal Perspectives.”* Current students and alumni will participate in the roundtable.
- Future events scheduled for 2006-2007 school year include a brief presentation by a committee representative at new student orientation in Fall 2006 as well as a social/networking event during that week.



Development Committee Report

Co-chairs: Brenda Gallagher '97 & Bill O'Reilly '71

■ Mission

- Recommend strategies for continued cultivation of potential donors and alumni.
- Develop fundraising activities for the school and assist the Dean in raising funds for non-capital campaigns.
- Work with the School's Office of Development to create an environment that is conducive to donor cultivation and event development.

This is a joint committee of the CUSSW Advisory Council
and the Alumni Association.



Development Committee Report

Co-chairs: Brenda Gallagher '97 & Bill O'Reilly '71

■ Goals

- Two or three “ticketed” events within the Greater New York region each year with a goal of raising a total of \$250,000.
- Six cultivation events hosted by alumni or current donors for continued cultivation of donors, friends and alumni.
- Develop additional resources, including an aggressive Annual Fund, to assist the School in raising funds for current use as well as scholarships, special awards, endowed chairs and other programs at the request of the Dean.



Development Committee Report

Co-chairs: Brenda Gallagher '97 & Bill O'Reilly '71

■ Accomplishments

- March 13, 2006 theatre fundraiser with 40 attendees – raised \$5,000 for scholarships.
- Meetings with the Dean and other school administrators to review 2006/2007 goals for development and donor cultivation.
- Identified a primary role for the committee in raising funds for scholarship assistance.
- Dinner evening (Site visit) to the Bateaux attended by 13 people.



Development Committee Report

Co-chairs: Brenda Gallagher '97 & Bill O'Reilly '71

- **Upcoming scheduled events:**
 - The Bateaux: (A Dinner Evening on the Hudson). Goal is to raise \$25,000 for scholarships. October 17, 2006.
 - Gala Dinner – October 2007.



Doctoral Graduates Committee Report:

Chair: Barbara Silverstone '73 DSW

■ Mission

- Find ways to develop closer professional connections between the doctoral alumni and the School.
- Connects doctoral alumni with each other in the pursuit of common professional interests.
- Assists with the roles and functions of the School in promoting the goals and objectives of the profession.
- Enhances the interest and opportunities for doctoral graduates to stay meaningfully connected with the school.



Doctoral Graduates Committee Report:

Chair: Barbara Silverstone '73 DSW

■ Goals

- To work with the school administration to convert the DSW to Ph.D. for those doctoral graduates prior to 1994, after which the Ph.D. become the School's advanced degree.
- To identify the issues resulting in societal social-health changes and the impact on health care delivery and in particular social work services.



Doctoral Graduates Committee Report:

Chair: Barbara Silverstone '73 DSW

■ Accomplishments

- With the support of the school administration discussions have been held with University officials regarding the feasibility of converting the DSW to a Ph.D. for doctoral graduates prior to 1994.
- At the request of the Dean Henry Pinkham of GSAS (Graduate School of Arts & Sciences), the committee is conducting a survey of other doctoral programs that have converted to a Ph.D.
- Dr. Florence Lieberman of the Doctoral Graduates Committee is serving on the planning committee for this year's alumni conference.



Doctoral Graduates Committee Report:

Chair: Barbara Silverstone '73 DSW

■ Upcoming scheduled events:

- Roundtable discussion at the 2006 Annual Alumni Conference on April 29, 2006 on *The Future of Social Work in Health Services*.

■ Special Recognition to:

- Myrna Lewis, '65, '00 Ph.D.

The Committee mourns the loss of Myrna Lewis, Chair of Doctoral Graduates Committee until the time of her death this past November 15, 2005.

We are grateful to Myrna for her outstanding leadership and that of her co-chair, Phyllis Caroff.



Hall of Fame Committee Report

Chair: Jean Golden '66

■ Mission

- Honors distinguished alumni/ae who have made outstanding contributions to the theory and practice of social work and who, by their work and example, have added significantly to the image of the social work profession.



Hall of Fame Committee Report

Chair: Jean Golden '66

- Goal
 - To annually select a maximum of three distinguished alumni/ae to be placed on the Hall of Fame Roster as well as select an undetermined number of deserving deceased CUSSW graduates to receive Pioneer Awards.



Hall of Fame Committee Report

Chair: Jean Golden '66

■ Accomplishments – Award Selections:

■ 2006 Hall of Fame Awards

- Ann Hartman '72 DSW
- Dr. Merle C. Hokenstad Jr. '62
- Roxane Offner '53

■ 2006 Pioneer Awards

- Ruth L. Shurter '42
- Charlotte S. Wreschner '54



Hall of Fame Committee Report

Chair: Jean Golden '66

- **Accomplishments – Revision of Application to:**
 - Better maintain the focus of the content submitted.
 - Accommodate the increasing number of nominations.
- The committee will keep the applications on file for a period of two years.
- Any application which has not been chosen may be updated and re-submitted during or after any two-year period.



Nominating Committee Report

Co-chairs: Donna Buehler '84 & Tina Tellez '05

■ Mission

- Prepares slate for the election of officers, members of the Association Board and of the Nominating Committee
- Aids President and Board in filling vacancies occurring during the year
- Works on other duties as assigned by the President or the Board.



Nominating Committee Report

■ Goals

- To assist nominating committee members in understanding the vital role this committee plays in the life of the Alumni Association.
- To support and guide nominating committee members in the difficult task of recruiting for nominees.
- To assign former board rosters to nominating committee members to begin networking and obtaining leads for possible nominees.



Nominating Committee Report

■ Accomplishments

- Proposed guidelines for recruitment of nominees to include a diverse, experienced and motivated body of alumni committed to the mission of the association.
- Developed a protocol to personally outreach to nominees via telephone, e-mail and letters.
- Oriented committee members on the role of board members (locally and out of state/country) and officers so they can respond to questions posed by nominees.
- Clarified the important role of the Nominating Committee in establishing the ballot.



Nominating Committee Report

■ Upcoming scheduled events/goals

- Invite Marnelle Alexis, Ph.D., Executive Director of Admissions and Marketing to discuss recruitment strategies.
- Continue to engage the Executive Committee, the Board and Past Presidents of the Alumni Association in recommending nominees for the board and its officers.
- Review and revise how board members are assigned to represent various geographic areas and the number per area.
- Propose that the Alumni Relations Office and the Executive Committee work with the Nominating Committee to survey social work schools about the structure and geographic representation of an Alumni Association Board.



Professional Development Committee Report

Co-chairs: Suzanne Towns '01 & Meta Bodewes '04

■ **Mission**

- The Alumni Association's Professional Development Committee, through partnerships with Career Development, faculty and students, seeks to provide guidance and professional development opportunities to the CUSSW community throughout one's academic experience and career.



Professional Development Committee Report

Co-chairs: Suzanne Towns '01 & Meta Bodewes '04

■ Goals

- To provide opportunities to grow as professional social workers throughout our careers, whether those careers take traditional or non-traditional routes, including:
 - Programs and presentations that advance our understanding of our chosen, multifaceted, profession, and that support our efforts to achieve the goals of the social work profession and our own goals.
 - Access to research findings, from CUSSW and others, to inform our practice.



Professional Development Committee Report

Co-chairs: Suzanne Towns '01 & Meta Bodewes '04

■ Accomplishments

- Participate in orientation welcome for incoming students.
- Coordinate a Social Work Month Celebration by inviting the the Hon. C. Virginia Fields, a noted political leader, civil rights pioneer and social worker.



Professional Development Committee Report

Co-chairs: Suzanne Towns '01 & Meta Bodewes '04

- **Upcoming scheduled events:**
 - Roundtable discussion at the Annual Alumni Conference on April 29, 2006 on *Advocating for Ourselves*.



Professional Development Committee



The National Social Work Month reception with C. Virginia Fields was sponsored by the Professional Development Committee of the CUSSW Alumni Association on February 28, 2006

Special thanks to Co-chairs:

- *Suzanne Towns*
- *Meta Bodewes.*



2005-2006 Distinguished Visiting Alumni Series

Toward Interdisciplinary Community Development in Israel?



Yossi Korazim-Korosy, DSW '83

*Senior Social Worker and Community Work Specialist
Head of Policy-Planning Department in Israel's Ministry of Social Affairs*

Monday, February 13, 2006, 12:45 to 2:00 p.m.



Family Caregivers in the Acute Care Hospital Setting: Back to the Future?

Gail Auslander, DSW '85

*2005-2006 Visiting Research Scholar
Hebrew University of Jerusalem*

Paul Baerwald School of Social Work and Social Welfare
Wednesday, April 26, 2006, 12:30 to 1:30 p.m.



Alumni Involvement

“How can you help?”

Partner with Us



- Attend Events
- Join Recruitment Team
- Interview Candidates
- Raise Money for Scholarships



Source:

September 24, 2005

CUSSW Alumni Association Board Retreat

Marnelle Alexis, Ph.D.

Executive Director of Admissions & Marketing



Alumni Involvement in Recruitment

January 26, 2006

Alumni Recruitment Interview Training

February 2, 2006

Alumni Recruitment Team Meeting

February 4, 2006

First Applicant Interview Day

February 11, 2006

Graduate Social Work Education Conference

Portrait of A Graduate: CUSSW Alumni Panel

Donna Buehler '84, Peter Butler '04, Michael Ealy '01

Sue Matorin '66, Penny Schwartz '78, Nohelia Cajina '04, Elwin Wu '00

March 25, 2006

Applicant Interviews by CUSSW Alumni

April 22, 2006

1st Annual CUSSW Admitted Student Day



Alumni Involvement in Events at the School

February 28, 2006

A Celebration of Social Work Month

Keynote Hon. C. Virginia Fields

Sponsored by the Alumni Association's Professional Development Committee

March 23, 2006

The 3rd Annual Alumni of Color Networking Event

Sponsored by the Asian Caucus, Black Caucus and Latino Caucus

April 3, 2006

Wine, Cheese, and Networking for CUSSW Alumni & Students.

Co-sponsored by the CUSSW Alumni Association's Alumni/Student Relations Committee and the Office of Career and Leadership Development.



Social Work Day at the United Nations April 3, 2006

**Donna L. Buehler
President,
CUSSW
Alumni Association**



Social Work Day at the United Nations – April 3, 2006



Left to Right – Top Row

- Patricia (Trish) Dawson '99
- Elaine Congress '69
 - Assoc. Dean
 - Fordham Univ.
- Moira Curtain '89 Assoc. Director, Field Education

Left to Right – Bottom Row

- Donna Buehler '84
- Shirley Gatenio Gabel, '83, '01 Ph.D.
 - Speaker at conference



Social Work Day at the United Nations – April 3, 2006



Left to Right: Laura Gardner, (student, International Social Welfare Caucus), Tam Le (student)
Far Right: Tam Le, Donna Buehler '84 and Laura Gardner



CUSSW Alumni Association Board Meetings 2005-2006

- September 24
- October 11
- November 9
- December 6 –canx./weather
- January 10
- February 14
- March 14
- April 28, 29
- May 9
- June 3
- Board Retreat
- Dean Takamura
- Kathryn Conroy
- Jimmie Cohran Pratt
- Ann McCann Oakley
- OPEN Discussion
- Marnelle Alexis
- Annual mtg. & conference
- Cheryl Franks
- Board Beach Party

