



Columbia University Wind Ensemble
Student Development and Activities
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Making Music Matter

COLUMBIA FESTIVAL OF WINDS, sponsored by the Columbia University Wind Ensemble, is a day-long music festival featuring NYC-based wind bands. The goal of the music festival is to raise money to fund **Making Music Matter**, an initiative providing wind instruments for an elementary school without a music program, and to provide music lessons for interested students. All of the profits raised will be used to purchase the instruments. Music lessons will be provided on a volunteer basis by members of the Columbia University Wind Ensemble.

We are expecting 1,400 musicians and audience members, the majority of whom live in the Greater New York City Area. As everyone in attendance will be musicians and/or enthusiasts of wind music and music education, **by placing an ad in our program, your corporation will reach a demographic that is interested in and rely upon many of your products!**

Types of image files we accept: Word documents, JPEG, BMP. We DO NOT accept EPS files. Alternately, if you provide us with a paper copy of your ad, we can scan it into the program.

Deadline for submitting advertisement and money: Monday, February 16th

NOTE: We cannot include your ad in the program until we receive your payment. All checks must be made payable to the Columbia University Wind Ensemble. Please detach the bottom portion of this sheet, circle the ad you are interested in purchasing, and either submit it with your check to the address listed at the top of this document or call the above number and arrange for a pick-up.

CORPORATION NAME:

Business card-sized ad: \$30

Back cover (7" x 8.5") ad: \$300

Quarter page (3.5" x 4.25") ad: \$50

Half page (7" x 4.25") ad: \$90

Page (7" x 8.5") ad: \$175

**THANK
YOU!** We greatly appreciate your patronage.