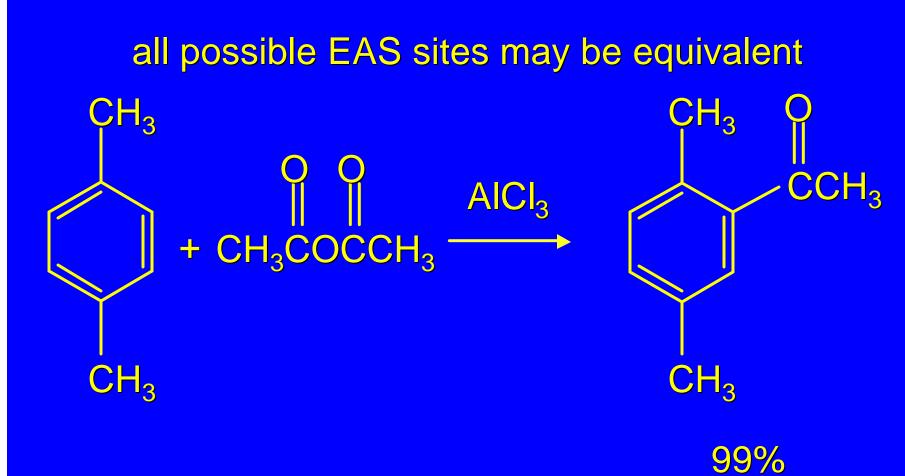
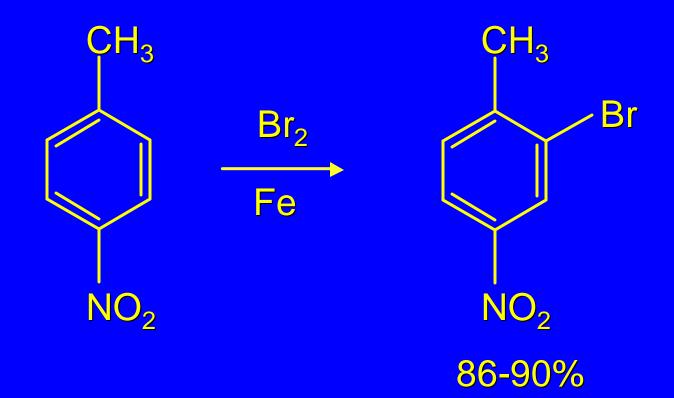
### 12.15

# Multiple Substituent Effects

#### The Simplest Case



#### Another Straightforward Case

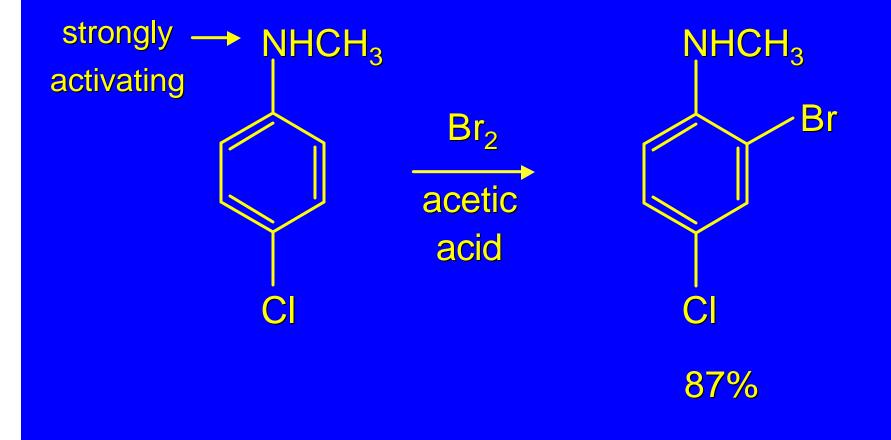


directing effects of substituents reinforce each other; substitution takes place ortho to the methyl group and meta to the nitro group Generalization

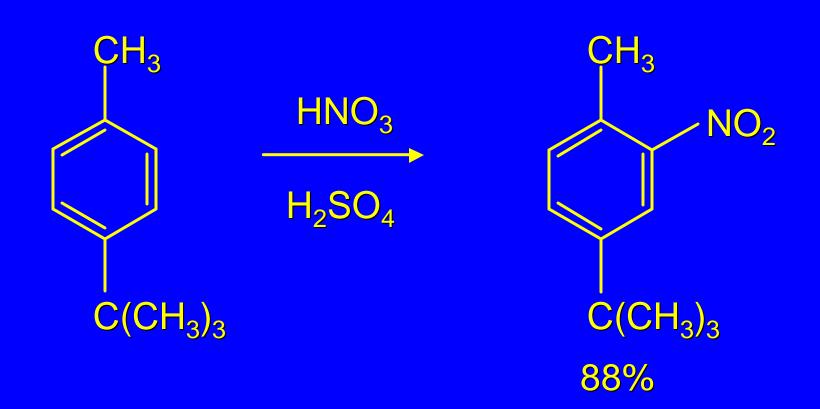
# regioselectivity is controlled by the most activating substituent

The Simplest Case

#### all possible EAS sites may be equivalent

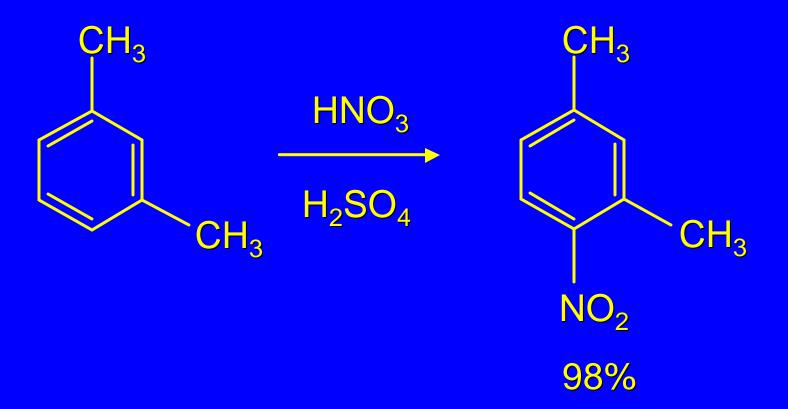


#### When activating effects are similar...



#### substitution occurs ortho to the smaller group

## Steric effects control regioselectivity when electronic effects are similar



position between two substituents is last position to be substituted

## 12.16 Regioselective Synthesis of Disubstituted Aromatic Compounds

Factors to Consider

order of introduction of substituents to ensure correct orientation

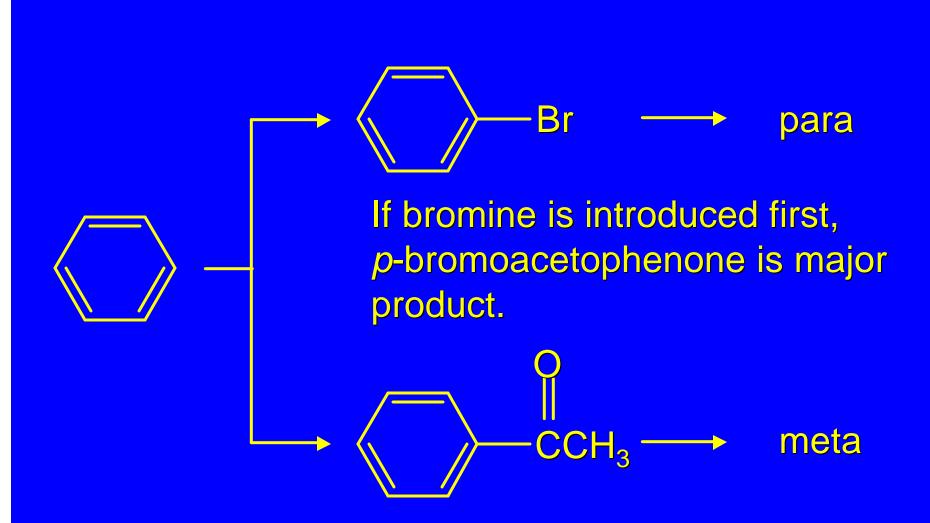
#### Synthesis of m-Bromoacetophenone

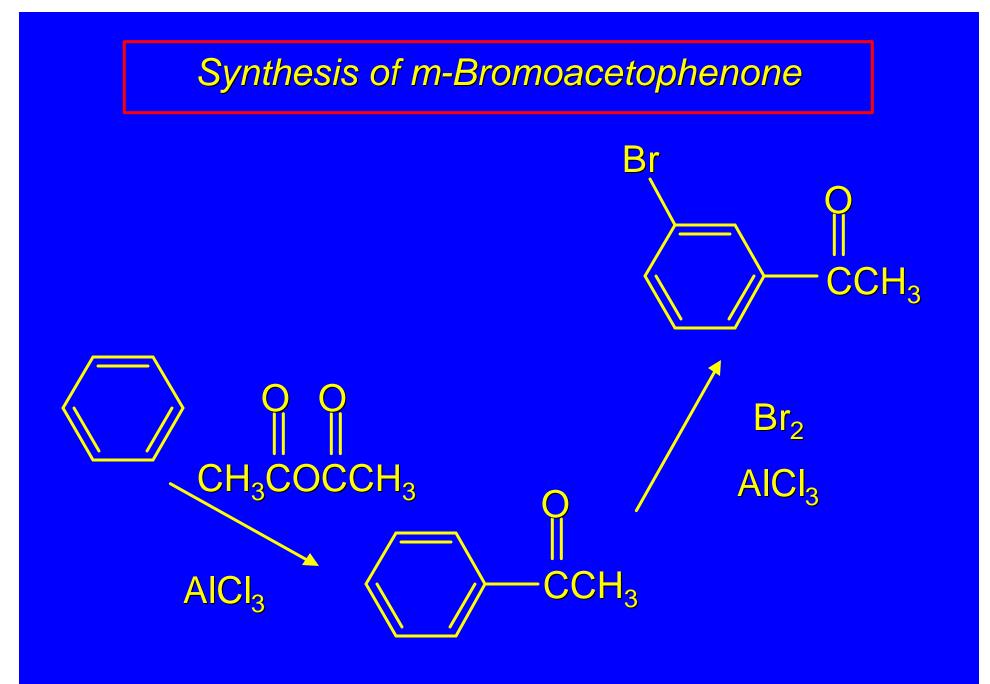
CCH<sub>3</sub>



Which substituent should be introduced first?

#### Synthesis of m-Bromoacetophenone





Factors to Consider

order of introduction of substituents to ensure correct orientation

Friedel-Crafts reactions (alkylation, acylation) cannot be carried out on strongly deactivated aromatics

#### Synthesis of m-Nitroacetophenone

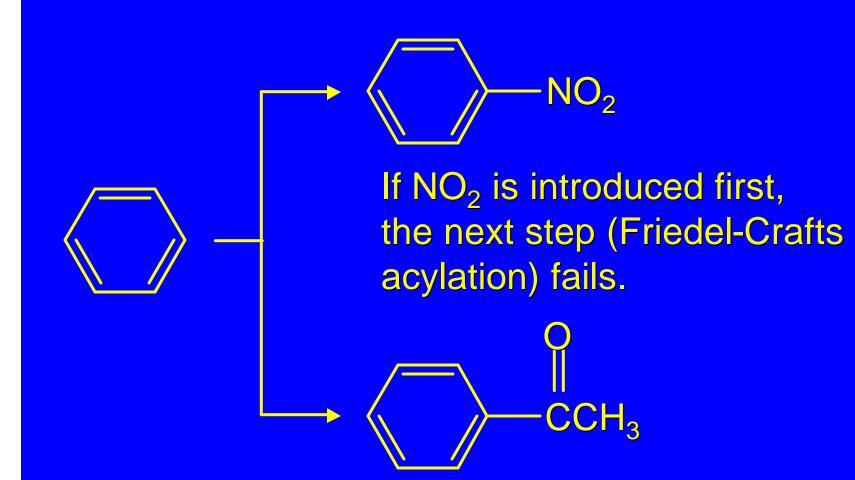


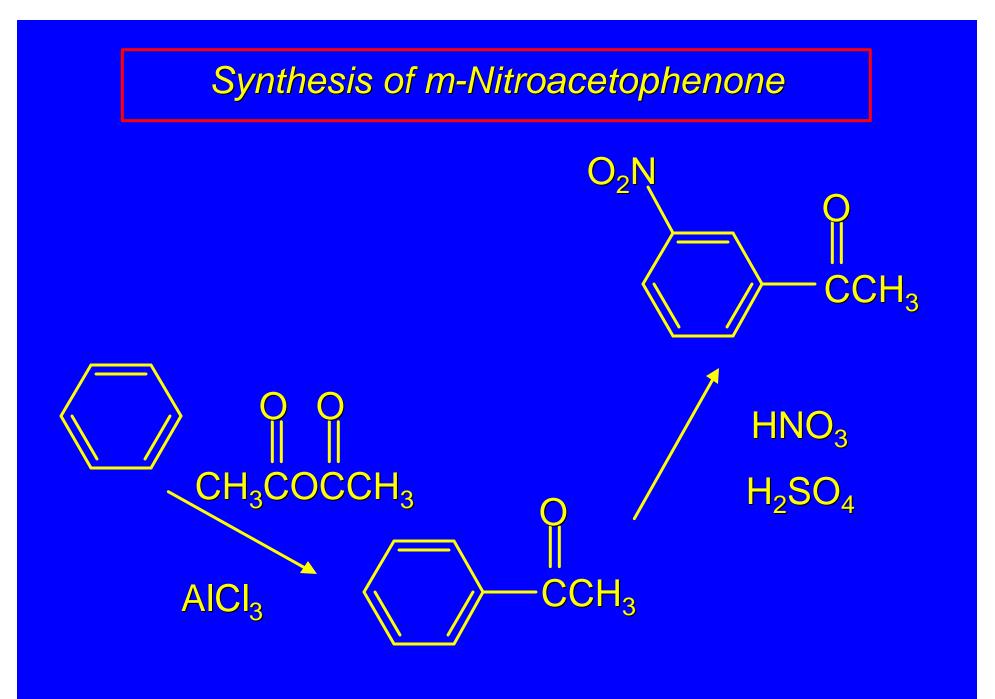
CCH<sub>3</sub>

Which substituent should be introduced first?



#### Synthesis of m-Nitroacetophenone





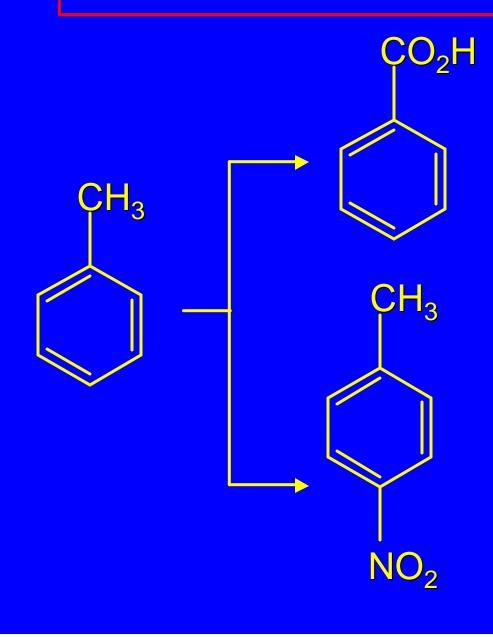
Factors to Consider

order of introduction of substituents to ensure correct orientation

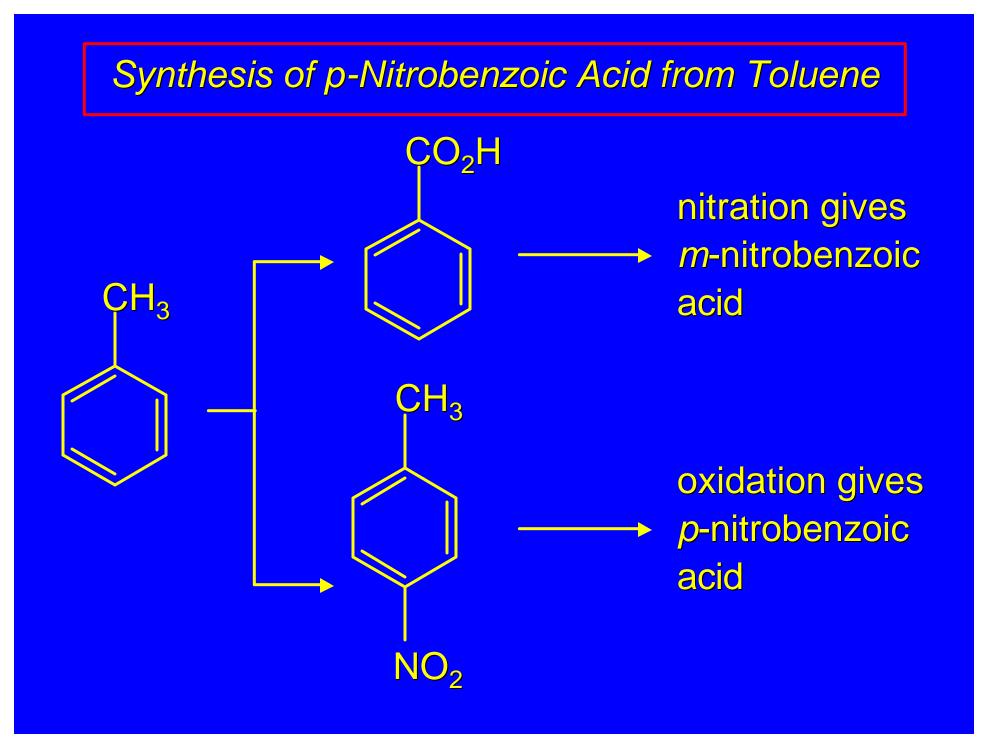
Friedel-Crafts reactions (alkylation, acylation) cannot be carried out on strongly deactivated aromatics

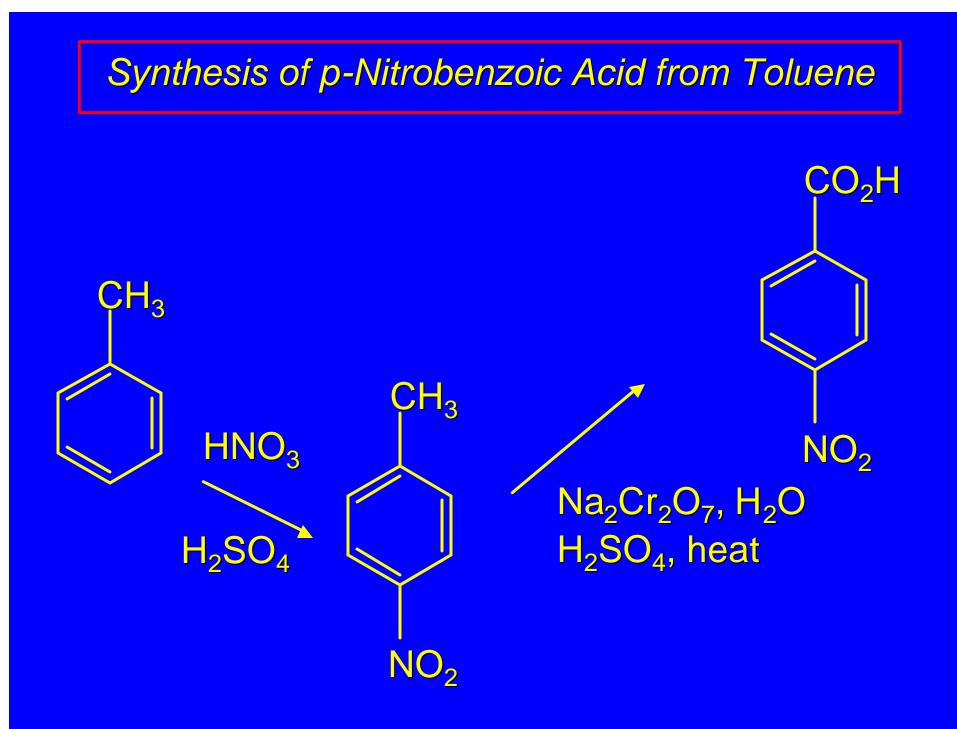
sometimes electrophilic aromatic substitution must be combined with a functional group transformation

#### Synthesis of p-Nitrobenzoic Acid from Toluene



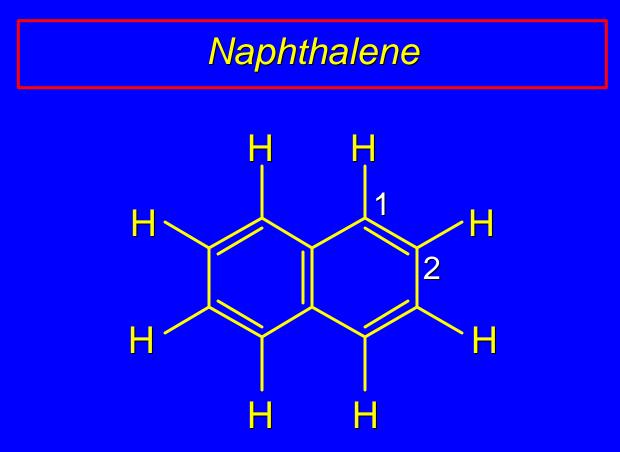
Which first? (oxidation of methyl group or nitration of ring)





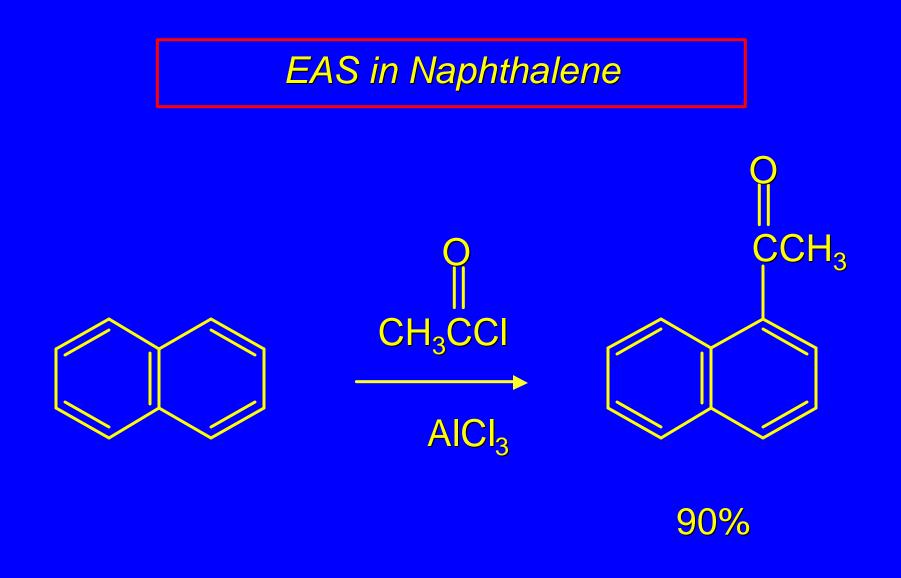
## 12.17

# Substitution in Naphthalene

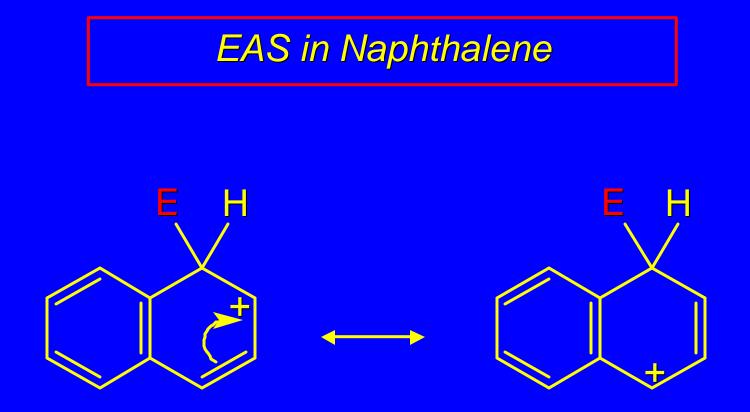


two sites possible for electrophilic aromatic substitution

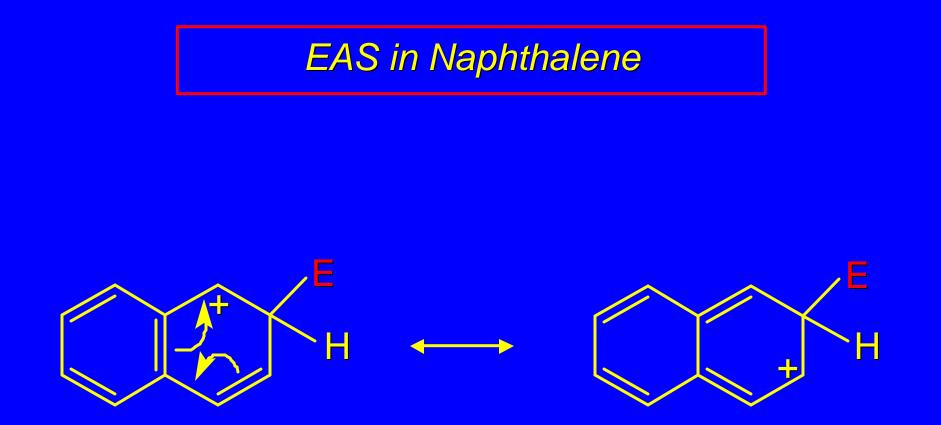
all other sites at which substitution can occur are equivalent to 1 and 2



#### is faster at C-1 than at C-2



# when attack is at C-1 carbocation is stabilized by allylic resonance benzenoid character of other ring is maintained



#### when attack is at C-2

in order for carbocation to be stabilized by allylic resonance, the benzenoid character of the other ring is sacrificed

#### 12.18

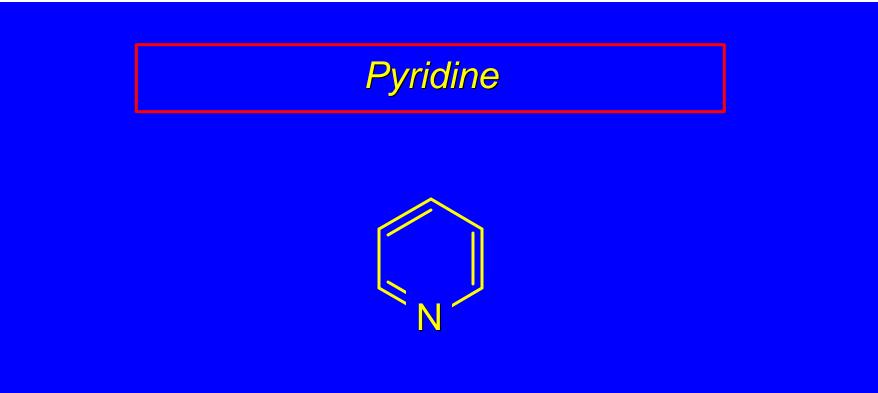
# Substitution in Heterocyclic Aromatic Compounds

#### Generalization

There is none.

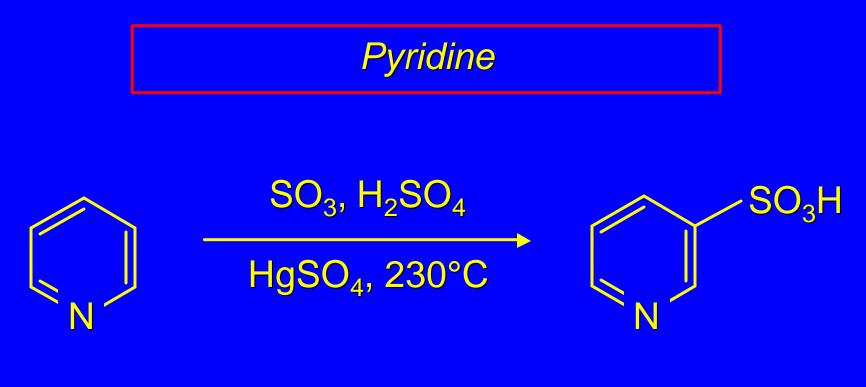
There are so many different kinds of heterocyclic aromatic compounds that no generalization is possible.

Some heterocyclic aromatic compounds are very reactive toward electrophilic aromatic substitution, others are very unreactive..



Pyridine is very unreactive; it resembles nitrobenzene in its reactivity.

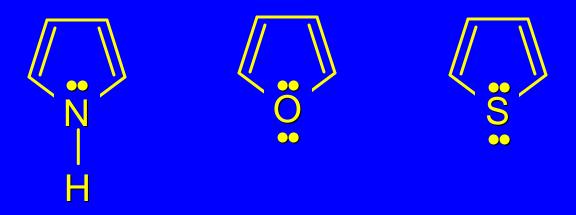
Presence of electronegative atom (N) in ring causes p electrons to be held more strongly than in benzene.



71%

Pyridine can be sulfonated at high temperature. EAS takes place at C-3.

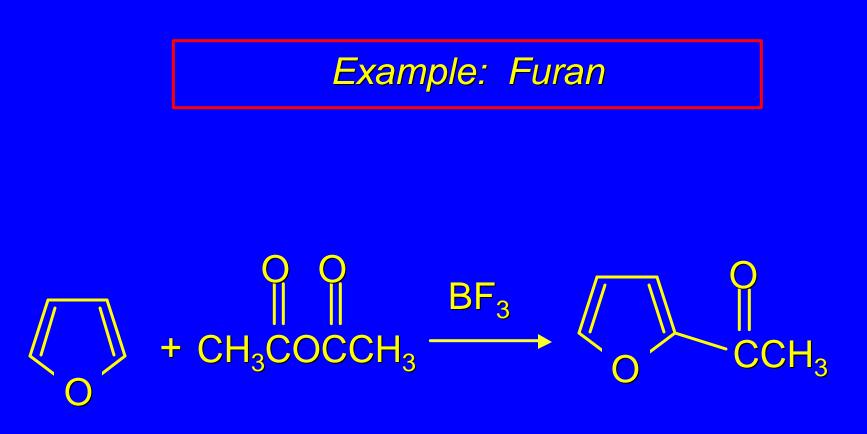
#### Pyrrole, Furan, and Thiophene



Have 1 less ring atom than benzene or pyridine to hold same number of *p* electrons (6).

*p* electrons are held less strongly.

These compounds are relatively reactive toward EAS..



75-92%

# undergoes EAS readily C-2 is most reactive position