COURSE OVERVIEW - INTERVENTION MAPPING

Needs assessment

September 7th
September 14th
September 21st
September 28th
October 5th

Review key determinants ← Distinguish environmental and behavioral causes ← Identify the at-risk population, quality of life, and health problems

Evaluation

(Steps) Products	Intervention map Tasks	
Step ❶ Proximal program objective matrices	• State expected changes in behavior and environment • Specify performance objectives • Specify determinants • Create matrices of proximal program objectives, and write learning and change objectives	October 12th October 19th
Step ❷ Theory-based methods and practical strategies	• Brainstorm methods • Translate methods into practical strategies • Organize methods and strategies at each ecological level	October 26th November 16th
Step ❸ Program plan	• Operationalize the strategies into plans, considering implementers and sites • Develop design documents • Produce and pretest program materials with target groups and implementers	November 23rd November 30th
Step ❹ Adoption and implementation plan	• Develop a linkage system • Specify adoption and implementation performance objectives • Specify determinants • Create a matrix or planning table • Write an implementation plan	December 7th
Step ❺ Evaluation plan	• Develop an evaluation model • Develop *effect* and *process* evaluation questions • Develop indicators and measures • Specify evaluation designs • Write an evaluation plan	December14th

Implementation ←

P8772 – Planning and Implementing Health Promotion Programs