COURSE OVERVIEW - INTERVENTION MAPPING

Needs assessment

Review key determinants

Distinguish environmental and behavioral causes

Identify the at-risk population, quality of life, and health problems

September 7th
September 14th
September 21st
September 28th
October 5th

October 12th
October 19th

October 26th

November 16th

November 23rd
November 30th

December 7th

December 14th

(Steps) Intervention map

Products Tasks

Step 0
Proximal program objective matrices
- State expected changes in behavior and environment
- Specify performance objectives
- Specify determinants
- Create matrices of proximal program objectives, and write learning and change objectives

Step 1
Theory-based methods and practical strategies
- Brainstorm methods
- Translate methods into practical strategies
- Organize methods and strategies at each ecological level

Step 2
Program plan
- Operationalize the strategies into plans, considering implementers and sites
- Develop design documents
- Produce and pretest program materials with target groups and implementers

Step 3
Adoption and implementation plan
- Develop a linkage system
- Specify adoption and implementation performance objectives
- Specify determinants
- Create a matrix or planning table
- Write an implementation plan

Step 4
Evaluation plan
- Develop an evaluation model
- Develop effect and process evaluation questions
- Develop indicators and measures
- Specify evaluation designs
- Write an evaluation plan