

## Readings for Week 2

1. "Multimedia Industry Solutions" – from *Multimedia Demystified*, Apple Computer
2. "CD-ROM: What Went Wrong," by Gillian Newson and Eric Browne, *NewMedia*, August 1998, pp. 33-38
3. "Fearless Forecast," edited by Gillian Newson, *NewMedia*, March 3, 1998, pp. 52-59
4. "NewMedia 500," from *NewMedia*, July 1998, pp. 41-43
5. "The New Storytellers," by Mary Axelson, *NewMedia*, September 22, 1997, pp. 38-44
6. "Designing for New Media," by JP Frenza and Michelle Szabo, *Web & New Media Pricing Guide*, pp. 65-84
7. "Copyright and the Visual Arts," by Marjorie Baer, *MacWorld*, October 1996, pp. 163-167
8. "Print Design vs. Web Design," by Jakob Nielsen, *Alertbox* from useit.com, January 24, 1999

(These readings are available in photocopied packets from Sean Dack, TA)