The National Society of Black Engineers

COLUMBIA UNIVERSITY

THE FU FOUNDATION
SCHOOL OF ENGINEERING & APPLIED SCIENCE

CORPORATE PARTNERSHIP PACKET

2008-2009 ACADEMIC YEAR
On behalf of the Columbia University chapter of the National Society of Black Engineers (NSBE), I invite you to take part in Columbia University’s events this upcoming semester. As we embark on a mission to become an even more significant influence both inside and outside of the NSBE organization, we will continue to be dedicated to empowering each member so that they may succeed academically and professionally.

Corporate sponsors are a vital element of our chapter’s success. We form partnerships with and solicit engineering graduate schools, businesses, and corporations as early as possible in order to make the proper accommodations for conferences, workshops, and other activities that we encourage our members to attend. NSBE offers ideal arenas for corporate America to interact with a significant number of talented Columbia University collegians from around the country.

Establishing a partnership with our chapter follows suite with this mission, putting your company in direct contact with a diverse group of students who not only differ culturally, but in academic disciplines. With workshops, banquets, career fairs, keynote speaker addresses, and discussion panels, we are extending the opportunity for your organization to provide sponsorship with the benefit of gaining exposure to many of this country’s top leaders.

NSBE is the largest student-managed organization in the country, currently with over 30,000 members in over 270 universities nationwide. NSBE’s mission is to “increase the number of culturally responsible Black engineers who excel academically, succeed professionally, and positively impact the community.”

The Columbia University Chapter of NSBE aligns its goals and activities with the NSBE mission by providing numerous opportunities for its members to stimulate their interests in the various engineering disciplines, thereby increasing the number of minority students studying math and science at both the undergraduate and graduate levels. Our chapter strives to achieve this mission by encouraging members to attend conferences held throughout the year, culminating with the NSBE National Convention held each year in the spring.

Aside from conferences, our chapter holds weekly meetings, which consist of discussions ranging from resume building to lessons developing social skills. For the aforementioned meetings, we typically have guest speakers who share with our members guidelines that were essential to success in their professional field.

Enclosed you will find information regarding our Chapter’s spring 2009 events. Monetary donations are always welcome since they become especially important in sponsoring our NSBE events, but we also welcome you to join NSBE at an upcoming event/conference by providing or offering any other supporting service. We hope that you take advantage of the wonderful opportunities available for your company and become a prominent key to the mutual success of your company and NSBE. I look forward to hearing from you via email at nsbe@columbia.edu.

Thank you in advance for your time and consideration.

Sincerely,

Chelsey W. Roebuck
Treasurer
THE NATIONAL SOCIETY OF BLACK ENGINEERS
COLUMBIA UNIVERSITY CHAPTER

OUR MISSION…

The National Society of Black Engineers (NSBE) is the largest student-managed organization in the country, currently with over 30,000 members in more than 270 universities nationwide. NSBE’s mission is to “increase the number of culturally responsible Black engineers who excel academically, succeed professionally, and positively impact the community.”

OUR VISION…

The NSBE experience empowers every member to reach his or her full potential. We are encouraging our membership to continue the legacy while maintaining leadership roles in NSBE, Black communities, and other professional organizations. We instill pride and add value to our members, which causes them to want to give back to NSBE in order to produce a continuum of success. NSBE sets the standard of excellence in providing services to science and engineering students. We maximize our potential collectively to facilitate the development of quality Black engineers. We are advancing a cultural paradigm which inspires the Black community to achieve greater engineering and scientific feats than ever before.

OUR HISTORY…

In 1971, six close-knit students at Purdue University – who called themselves “the Chicago Six” – decided to form an organization to provide support for African-American engineering students, which would help them succeed in the engineering discipline. With the help of Purdue’s only Black faculty member at the time, these six young men were provided with the encouragement and direction needed to succeed in engineering, and formed the Society of Black Engineers (SBE). They decided to extend their vision and purpose to other schools across the nation, and in 1974, SBE became the National Society of Black Engineers (NSBE).

NSBE was founded as an organization that promotes recruitment, retention, and the successful graduation of minorities in engineering – missions and goals that still hold true today. In 1978, NSBE grew from 5 official chapters to 88 nationwide. Today, NSBE’s membership exceeds 30,000 students and alumni in over 270 chapters.

OUR LOGO…

Our logo communicates our commitment to excellence, our sense of community and, most of all, our passion to support initiatives to open more educational and career opportunities in engineering, applied/physical science and technology fields. “The Torch” is the official name for the NSBE logo. It embodies all that NSBE has become and all that we aspire to accomplish. Created by NSBE Founder Anthony Harris, the logo and its colors visually represent the NSBE mission.

The NSBE torch symbolizes our everlasting, burning desire to achieve success in this competitive society and to effect a positive change in the quality of life for all people. The lightning bolt represents the striking impact that will be felt by the Society and industry due to the contributions and accomplishments made by dedicated members of NSBE.
OUR BRAND…

The Columbia University NSBE chapter has established itself as a premier pre-professional organization within the Columbia University and NSBE communities. As a chapter we focus on increasing the quality of our membership over the quantity. While we have experienced tremendous growth in recent years, the quality of our membership is what makes us stand out and is the catalyst to our growth and recent successes. Additionally we recognize the importance of effective communication, and developing future leaders and have made these focal points for our organization this year.

Having over sixty members, we organize and sponsor over twenty different activities throughout the academic year designed to meet the cultural and professional needs of our members, as well as those of the underrepresented minority population of New York City. Columbia NSBE members are very proud of their achievements, including:

–Growth from 15 collegiate members in 2005, to over 60 collegiate members in 2008

–Establishment of 1st ever Columbia NSBE Jr. Chapter at the Bronx Engineering & Technology Academy (βETA), Fall 2008

–Featured in the November 2008 issue of NSBE’s National Magazine because of our outstanding growth

–Placed 2nd in the 2006 and 2007 Regional Academic Tech Bowl competitions

–Awarded “Region 1 Chapter of the Semester”, November 2008

–60% of our membership received internships or job offers through our programming since 2005

–Awarded “Region 1 Chapter of the Month”, November 2005
THE NATIONAL SOCIETY OF BLACK ENGINEERS
COLUMBIA UNIVERSITY CHAPTER
SPONSORSHIP OPPORTUNITIES

GENERAL BODY MEETINGS (ONGOING)
Weekly meetings where NSBE brings the general body together to benefit from workshops led by industry professionals, collaborate as a community, and interact with peers in a professional manner.

Average Attendance: 35 students

WEEKLY STUDY SESSIONS (ONGOING)
A chance for our members to study together. This allows for informal tutoring sessions with many senior members assisting junior members directly.

Average Attendance: 15 students

NSBE PRE-COLLEGE INITIATIVE (PCI) PROGRAM (ONGOING)
The PCI Program is the vehicle through which NSBE promotes the recruitment, retention, and successful graduation of African-Americans (grades 6 through 12) in engineering and science related fields. In the spirit of NSBE’s mission, the PCI program serves as an incubator for our youth, encouraging technical, academic and leadership development in our students. The program is structured so that pre-college students become active members of NSBE Jr. chapters at their respective school. As a part of a NSBE Jr. chapter, students enjoy a wide range of activities (technical competitions, leadership conferences, college/financial aid workshops) offered through the PCI Program. Through these events, NSBE emphasizes the importance of academic excellence, perennial growth, and professional development. Columbia NSBE provides our PCI students with weekly tutoring in all subject areas, preparation for academic competitions, and support to attend annual conference.

Membership: 20 High School Students from Bronx Engineering & Technology Academy (βETA)

MEMBER OF THE MONTH AWARD (ONGOING)
This is a monthly award to the Columbia NSBE member who has embodied Columbia NSBE’s mission to excel academically, succeed professionally, and positively impact the community. Prizes range from movie tickets to prizes offered by sponsoring organization.

VISIT TO A SPONSORING ORGANIZATION (ONGOING)
As aspiring engineers and corporate professionals we all question the type of environment that will make our home once we begin our careers. Oftentimes having a chance to be immersed in an actual industry setting helps to clarify what exactly a job in within that field entails.

Expected Attendance: 20 students
THE NATIONAL SOCIETY OF BLACK ENGINEERS
COLUMBIA UNIVERSITY CHAPTER
SPONSORSHIP OPPORTUNITIES

NSBE 2009 SPRING REGIONAL CONFERENCE (FEBRUARY 2009)

The Spring Regional Conference aims to empower our chapter executive board members, our perspective Regional Executive Board candidates, and senators for continued Chapter, Regional, and National success.

Expected Attendance: 10 students

NSBE CHARITY BID (MARCH 2009)

The Charity Bid is a date auction hosted by our chapter in the spring of every school year. This is traditionally one of NSBE’s most popular and successful events. A portion of the proceeds go to support a prominent charitable organization.

Expected Attendance: 80 students

ALUMNI NETWORKING EVENT –COLUMBIA CLUB, MIDTOWN (MARCH 5, 2009)

Every year CU-NSBE reaches out to its Alumni with this event. It bridges the gap between our members and our alumni in a fun informal setting. This year we are pleased to partner with the Columbia Alumni Association to organize this Event.

Expected Attendance: 20 students

NSBE 35TH ANNUAL NATIONAL CONVENTION – LAS VEGAS, NV (MARCH 25-29, 2009)

The 35th Annual National Convention promises to be NSBE’s culminating programmatic event. Collegians, technical professionals, and pre-college students look forward to the opportunity to meet and intermingle with more than 12,000 conference attendees at one of the largest conventions of its kind. Highlights include a two-day Career Fair with more than 300 companies, Pre-Collegiate Initiative programs, Graduate School sessions, and Technical Professional Conferences integrated with a global appeal. The NSBE National Convention provides a venue of quality technical programming, engaging seminars, unforgettable events and networking opportunities that will offer inspiration for self-improvement. Coupled with our Annual Golden Torch Awards, the premier awards program recognizing engineering, academic, and career excellence within our global village, the 2009 National Convention was certainly not the event to miss.

Expected Attendance: 60 students
**A Walk For Education (April 2009)**

Teams of NSBE members will go door-to-door in designated neighborhoods during the walk, passing out literature at local businesses and meeting places, informing local youth and their parents about lucrative career opportunities in science, technology, engineering, and mathematics (STEM) and emphasizing the importance of finishing high school and going to college.

**Expected Attendance: 15 students**

**Annual Awards Banquet (April 2009)**

Every Year NSBE has an end of year banquet celebrating another successful year, honoring seniors and outgoing board members, and introducing the new board for CU-NSBE. Event typically welcomes a dynamic keynote speaker as well as cultural and artistic performances.

**Expected Attendance: 60 students**
THE NATIONAL SOCIETY OF BLACK ENGINEERS
COLUMBIA UNIVERSITY CHAPTER
SPONSORSHIP LEVELS

PACKAGES & INCENTIVES

DIAMOND SPONSOR ($3,000 OR MORE)
- Company logo on CU-NSBE t-shirt
- CU-NSBE General Body Résumé Book
- Invitation for a representative from your organization to speak at one of our Wednesday evening
general body meetings
- Company recognition on the CU-NSBE webpage, CU-NSBE Newsletter & in CU-NSBE Annual
  Awards Banquet Program Book
- Invitations to the CU-NSBE Annual Awards Banquet (4)
- A personal thank you letter and Columbia Engineering gift from our membership.

PLATINUM SPONSOR ($2,000 - $3,000)
- CU-NSBE General Body Résumé Book
- Invitation for a representative from your organization to speak at one of our Wednesday evening
general body meetings
- Company recognition on the CU-NSBE webpage, CU-NSBE Newsletter & in CU-NSBE Annual
  Awards Banquet Program Book
- Invitations to the CU-NSBE Annual Awards Banquet (3)
- A personal thank you letter and Columbia Engineering gift from our membership.

GOLD SPONSOR ($1,000 - $2,000)
- Company recognition on the CU-NSBE webpage, CU-NSBE Newsletter & in CU-NSBE Annual
  Awards Banquet Program Book
- Invitation for a representative from your organization to speak at one of our Wednesday evening
general body meetings
- Invitation to the CU-NSBE Annual Awards Banquet (2)
- A personal thank you letter from our membership.

SILVER SPONSOR (UP TO $1,000)
- Company recognition on the CU-NSBE webpage, CU-NSBE Newsletter & in CU-NSBE Annual
  Awards Banquet Program Book
- Invitation to the CU-NSBE Annual Awards Banquet
- A personal thank you letter from our membership.
SPONSOR THE COLUMBIA NSBE T-SHIRTS!

In addition to playing a vital role in the success of Columbia University’s NSBE Chapter, your organization may also choose to sponsor our chapter T-Shirts. In order to raise NSBE’s visibility on campus, we hope to purchase T-Shirts for our chapter. Additionally, T-Shirts will be worn at all NSBE events including conferences.

As a T-Shirt sponsor, your company’s name and logo will be printed on the T-Shirt, visible for all to see. Sponsoring these T-Shirts would advertise your organization and raise awareness of NSBE on the Columbia campus. We encourage you to join us in this endeavor.

The Columbia University NSBE Chapter graciously thanks (your organization) for their generous support.

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<td>The Columbia University NSBE Chapter</td>
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NSBE@COLUMBIA.EDU • HTTP://WWW.COLUMBIA.EDU/CU/NSBE
THE NATIONAL SOCIETY OF BLACK ENGINEERS
COLUMBIA UNIVERSITY CHAPTER

**Note: Even if you cannot support us at this time we ask that you fill out the contact information below so that we can update our database and know where to send further correspondence.

Diamond Sponsorship $3000 or more
Platinum Sponsorship $2000 - $3000
Gold Sponsorship $1000 - $2000
Silver Sponsorship Up to $1000
NSBE T-Shirt Sponsorship with your Logo on back

Please choose sponsorship level by placing X to indicate choice.

Total: $________

Would you like to sponsor a specific event(s)? If so please list: __________________________________________

Name: ____________________________________________________________

Title: ______________________________________________________________

E-mail Address: ______________________________________________________

Business/Agency/Organization: _______________________________________

Address: ___________________________________________________________________

Phone: _______________________________ Fax: _______________________________

City: ___________________________ State: _______ Zip: ______________________

Please fill out this form and email it to the chapter Finance Chair, Todd Kwao-vo-vvo at tck2107@columbia.edu. Sponsorship reservation will be confirmed by way of email upon receipt of this form. NSBE is under section 501 (c) (3) of the Internal Revenue Service Code; therefore, contributions can be tax deductible.

Checks should be written out to Columbia University (NSBE) and mailed to the address below:
Columbia University
Attn: National Society of Black Engineers
2920 Broadway, MC2601
New York, NY 10027

If you prefer to contribute via a corporate credit card and expedite the process, please attach a credit card authorization form and contact Todd Kwao-vo-vvo who will accommodate your needs.