# ÇINAR KILCIOĞLU

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| RESEARCH  |
|-----------|
| INTERESTS |

Cloud Computing, Pricing and Revenue Management, Statistical Causal Inference

#### **EDUCATION**

Columbia University, Graduate School of Business, New York, NY

Ph.D. candidate in Decision, Risk, and Operations Division

May 2016 (expected)

#### Middle East Technical University, Ankara, Turkey

B.S. in Computer Engineering B.S. in Industrial Engineering

Jun 2011

Jun 2010

## RESEARCH & PUBLICATIONS

C. Kilcioglu and C. Maglaras. "Revenue maximization for cloud computing services" working paper (to be submitted in Oct/Nov 2015 to M&SOM).

Preliminary version will appear in The Proceedings of the Workshop on the Economics of Networks, Systems & Computation (NetEcon'15), 2015.

- C. Kilcioglu and J. R. Zubizarreta. "Maximizing the information content of a balanced matched sample in a study of the economic performance of green buildings" submitted to the Annals of Applied Statistics.
- C. Kilcioglu and J. M. Rao. "Competition on price and quality in cloud computing" submitted to the 25th International World Wide Web Conference.
- C. Kilcioglu, R. P. McAfee, and J. M. Rao. "Elastic compute? The economics of the public cloud" working paper (to be submitted in Oct/Nov 2015).
- J. R. Zubizarreta and C. Kilcioglu. "Construction of optimally matched samples that are balanced by design with the designmatch package for R" in preparation.
- O. Kaya, S. Kendirci, C. Kilcioglu, B. Okay, C. Ozuretmen, C. Iyigun, S. Kayaligil, G. Koksal. "Investment planning in base stations". *Endustri Muhendisligi Dergisi*, 2010-3. [in Turkish]

### Professional Experience

### Microsoft Research, Redmond, WA

Research Intern, Microeconomics Group

May - Aug 2015

#### SAS Institute, Cary, NC

Summer Fellow, Revenue Management and Price Optimization Department

May - Aug 2013

## Georgia Institute of Technology, Atlanta, GA

Visiting Researcher, School of Industrial and Systems Engineering

Jul - Sep 2010

#### Vodafone, Istanbul, Turkey

Summer Practice in Process, Risk & Investment Management Department

Jul - Sep 2009

#### Vestel Digital, Manisa, Turkey

Summer Practice in Methods Engineering and R&D Departments

Jun - Aug 2008

#### TEACHING EXPERIENCE

### Columbia University, New York, NY

Teaching Assistant, Graduate School of Business

Oct 2012 - present

- Business Analytics, MBA core course, 1 semester
- Quantitative Pricing & Revenue Analytics, MBA elective course, 1 semester
- Operations Management, MBA core course, 4 semesters
- Managerial Statistics, MBA core course, 3 semesters
- Operations Management & Strategy, EMBA core course, 6 semesters
- Technology and Operations Strategy, EMBA elective course, 1 semester

#### Middle East Technical University, Ankara, Turkey

Research & Teaching Assistant, Department of Industrial Engineering
Student Assistant, Department of Industrial Engineering

Oct 2010 - Jul 2011 Oct 2009 - Jun 2010

OTHER RESEARCH PROJECTS

## Modeling and Simulation R&D Center, Ankara, Turkey

Network Optimization in "Virtual Turkey" MMORPG Project

Fall 2010 - Spring 2011

Vodafone, Istanbul, Turkey

Investment Planning in Base Stations

Fall 2009 - Spring 2010

Conference Presentations, Invited Talks INFORMS Annual Meeting, Philadelphia, PA, November 2015 (scheduled)

INFORMS Manufacturing & Service Operations Management Conference, Toronto, ON June 2015

ACM SIGMETRICS NetEcon Workshop, Portland, OR, June 2015

INFORMS Revenue Management Conference, New York, NY, June 2015

Middle East Technical University, Ankara, Turkey, December 2014

INFORMS Annual Meeting, San Francisco, CA, November 2014

Microsoft Research, New York, NY, October 2014

INFORMS Manufacturing & Service Operations Management Conference, Seattle, WA, June 2014

National Operations Research and Industrial Engineering Conference, Istanbul, Turkey, June 2010

#### ACHIEVEMENTS

Received ACM SIGMETRICS Travel Grant, Portland, OR, June 2015

Received Deming Center Doctoral Research Fellowship, New York, NY, June 2014

Received Columbia Business School Doctoral Fellowship, New York, NY, August 2011 to present

Received the Best Student Project Award in  $30^{\rm th}$  National Operations Research and Industrial Engineering Conference, Student Project Competition, Sabanci University, Istanbul, Turkey, *June* 2010.

Ranked 1<sup>st</sup> in graduating class of 93 students majoring in Industrial Engineering, Middle East Technical University, Ankara, Turkey, *June 2010*.

Listed in the Dean's High Honor List in Middle East Technical University, Ankara, Turkey, 8 consecutive semesters, from Fall 2006 to Spring 2010.

Ranked 1<sup>st</sup> in graduating class of 115 students in Fatih Anatolian High School, Manisa, Turkey, *June 2005*.

### STATISTICAL SOFTWARE

designmatch package for R (with J. R. Zubizarreta)

Computer Skills R, C, C++, Matlab, Python, Mathematica, Visual Basic, SQL, CPLEX, Gurobi, Linux/UNIX

LANGUAGES English (Fluent)

Turkish (Native)

References Costis Maglaras

David and Lyn Silfen Professor of Business

Graduate School of Business

Columbia University

e-mail: c.maglaras@gsb.columbia.edu

R. Preston McAfee

Chief Economist

Microsoft

e-mail: preston@mcafee.cc

José R. Zubizarreta

Assistant Professor

Graduate School of Business

Columbia University

e-mail: jz2313@gsb.columbia.edu

Justin M. Rao

Senior Researcher

Microsoft Research

e-mail: justin.rao@microsoft.com