Inflows and spillovers: Tracing the impact of bond market liberalization *

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Abstract

As bond markets grow, this affects not only the financing decisions of firms, but also the lending behavior of banks, and the resulting equilibrium allocation of credit and capital. This paper makes three contributions to understand the impact of bond market liberalization. First, using evidence from reforms in Japan that gave borrowers selective access to bond markets during the 1980s, it shows that firms that obtained access to the bond market used bond issuance to pay back bank debt. More importantly, this large, positive funding shock led banks to increase lending to small and medium enterprises and real estate firms. Second, it proposes a model of financial frictions that is consistent with the empirical findings, and uses the model to derive general conditions under which bond liberalization has this effect on banks. The model predicts that bond liberalization can significantly worsen the quality of the pool of bank borrowers, and so lower bank profitability. These results suggest that Japan’s bond market liberalization contributed to both the real estate bubble in the 1980s and bank problems in the 1990s. Third, the model implies that bond markets amplify the effects of shocks to the risk-free rate and firm borrowing, in addition to attenuating the effects of financial shocks.

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1 Introduction

Bond financing is growing in many markets. The total outstanding debt securities of US non-financial corporations grew from $3.2 to $5.8 trillion between 2006 and 2016, and relative to the stock of bank loans has more than doubled since 1990, as shown in Figure 1. Elsewhere in the world, including Europe and especially China, bond markets have also grown rapidly, as shown in Table 1. The shift to bond financing is partly a product of government support for market-based financing, and partly a result of borrowers seeking alternative forms of financing in the context of recent banking crises. This shift raises a number of important questions, of which this paper focuses on three. First, how does access to bond markets affect firm borrowing and bank lending? Second, what are the consequences of growing bond markets for the aggregate allocation of capital? Third, how do bond markets affect the reaction of an economy to capital inflows, financial crises, and other shocks?

In this paper, I exploit a natural experiment in Japan to study the consequences of a transition from bank-centered to market-based financing. Japan liberalized its bond markets during the 1980s, giving specific types of firms permission to issue bonds and legalizing both foreign and equity-linked bond issuance. Japan’s experience offers a useful setting for studying the effect of an increased range of financing options because this bond liberalization initially allowed only certain types of firms access to bond markets, and took place in a period of relative calm. It occurred after the high growth period of the 1950s to mid-1970s, and before the collapse of the stock market and asset prices and subsequent wave of bank problems and consolidation in the 1990s. In addition, the liberalization was designed in

![Figure 1: Debt securities / bank loans of private non-financial corporations (%)](image)

Sources: US Flow of Funds Table B.103, Euro Area Flow of Funds, Japan Flow of Funds.
Table 1: Total debt securities outstanding, non-financial corporations (US$ bn)

<table>
<thead>
<tr>
<th>Year</th>
<th>US</th>
<th>Developed EU</th>
<th>Japan</th>
<th>Other</th>
<th>Emerging China</th>
<th>Other</th>
</tr>
</thead>
<tbody>
<tr>
<td>2006</td>
<td>3,157</td>
<td>1,387</td>
<td>654</td>
<td>448</td>
<td>173</td>
<td>215</td>
</tr>
<tr>
<td>2016</td>
<td>5,825</td>
<td>1,978</td>
<td>669</td>
<td>945</td>
<td>5,116</td>
<td>534</td>
</tr>
</tbody>
</table>

Average growth rate (%) 6.3 3.6 0.2 7.7 40.3 9.5

Notes: The EU figures include the UK. Other developed markets includes Australia, Canada, and Singapore. China figures include HK issuance. Other emerging markets include Argentina, Chile, Israel, Malaysia, Peru, Russia, Thailand and Turkey. Source: BIS.

several stages, which generate variation in the exposure of firms and banks to bond markets.

Finally, the existence of rich micro data from the period allows for close examination of the interaction between bond market liberalization and firm financial decisions, as well as how it affected Japanese banks.

There are two main empirical results. The first result is that firms used bonds primarily as a substitute for bank loans. The criteria for access to unsecured bond markets were based on threshold levels of five to six firm characteristics. These were introduced in 1979 and revised in 1983, 1985, and 1987. Because I have precise knowledge of the rules determining access to bond markets, I use access as an instrument for bond issuance. Firm leverage was stable over the 1980s, and the pace and timing of declines in firms’ bank debt coincide with both regulatory reforms and bond issuance. Identifying the effect of access to bond markets on bank loans exploits the differential behavior of firms that obtain access to bond markets, relative to similar firms that do not have access. The panel dimension of the data allows me to control for time-invariant firm characteristics, via firm fixed effects. I compare firms in the same industries and regions, and of similar size and profitability, to rule out the possibility that declines in bank borrowing are driven by characteristics that are correlated with access. Because each firm can be linked to its lenders, I run specifications that include lender-year fixed effects, to absorb variation that is due to changes in banks’ credit supply. The main identifying assumption here is that any trends among firm types are uncorrelated with the regulatory changes. I also control for smooth functions of the characteristics that determine access, and look at subsets of firms that are close to the regulatory thresholds. Provided that there are no jumps in other firm characteristics around the thresholds for access, this isolates the effect of liberalization from other drivers of changes in bank debt.

It is surprising that the firms directly targeted by the liberalization of bond markets do not borrow more overall: their bond issuances are primarily used to pay back bank debt. One implication of this is that these firms were not financially constrained. Firms’ choices of
total borrowing quantities did not change in response to the availability of a new source of financing, although the mix of debt shifted away from bank debt towards greater use of the bond market.

The second main empirical result is that the shift away from bank debt large firms gaining access to the bond market led banks to increase lending to other firms. Bond issuers’ repayment of bank debt constituted a large, positive funding shock for banks. To show this, I construct a measure of each bank’s exposure to the liberalization shock using the predicted repayments of firms that gained access to bond markets, and the network of bank-firm ties in Japan. These ties and the timing of the revisions to the access criteria generate both time and cross-sectional variation in the exposure of banks to firms making liberalization-related repayments. I show that these liquidity shocks are associated with increases in lending to other firms, relative to unshocked banks. The main identifying assumption here is that these repayment shocks are uncorrelated with other factors affecting bank lending. Because firms borrow from multiple banks, I use firm fixed effects to demonstrate that spillovers are not being driven by differences in the borrowers that are matched to exposed versus unexposed banks.

As a further consequence of liberalization-related repayments, banks increased lending to small and medium enterprises and real estate firms. Real estate lending in particular proved to be problematic after the collapse of the real estate bubble in the early 1990s. Banks’ real estate lending during this period has been shown to contribute to regional variation in asset prices (Mora, 2008), as well as non-performing loan rates (Hoshi, 2001) and declines in lending and investment during the 1990s (Gan, 2007a,b).

It is striking that the main effects of the liberalization were therefore indirect. This policy change causes banks to lose profitable customers which banks then replace with lending to other firms. If one looked only at the direct effects of the liberalization on targeted firms, one might conclude that the liberalization did not matter much. However, the major effect of the bond market liberalization was to alleviate the financial constraints of the banks. Ignoring these spillover effects of the liberalization, mediated via the banking sector, would substantially underestimate its importance.

These findings are inconsistent with frictionless models, and with models that feature representative firms. Faced with decreased bank dependence among an important part of their customer base, banks could have invested in safe assets or returned funds to depositors. Instead bank lending increased, but to a shifting pool of borrowers. This indicates that banks were constrained in their lending. A model with representative firms would be unable to capture the treatment of a specific subset of firms, and the resulting spillover effects. While
the firms targeted by the liberalization policy were not financially constrained, other firms that obtained loans from affected banks seem to have been financially constrained ex-ante. While the empirical findings point to constrained banks and heterogeneous firms as key features that lead to the results in Japan, this leaves open a number of other questions that are beyond the scope of reduced form empirical work. The empirical findings show relative rather than aggregate effects. One would like to know what other factors were critical in the Japanese case, and whether the Japanese experience has external validity in a more general setting. In addition, there are a number of counterfactual policy experiments for which we do not have data, but would be useful to think about in a model disciplined by the empirical results.

To address further questions regarding the causes and effects of bond market liberalization, I develop a new model of financial frictions with both bank-level financial constraints and firm heterogeneity. The key features of the model are heterogeneous entrepreneurs, constrained banks, and foreign investors. Heterogeneous entrepreneurs decide whether to save or produce. In equilibrium, entrepreneurs with low productivity become savers, and those with high productivity borrow and invest. Because productive firms did not borrow more in response to the availability of new sources of financing, I model firms’ demand for external finance as bounded, and bonds and loans as substitutes. To borrow, all firms must first approach a bank, but then can issue lower-cost bonds in exchange for a fixed cost.

Using the model, I explore the consequences of bond market liberalization for firms’ borrowing and issuance decisions, bank lending portfolios, and aggregate output and productivity. In response to a reduction in the fixed cost of issuing bonds, firms issue bonds to repay bank debt and reduce their dependence on banks. Only entrepreneurs with sufficient assets can afford to pay the fixed cost and issue bonds.

In a closed economy, the substitution away from bank debt among borrowers must be funded by savers shifting from bank deposits to investing in bonds. Importantly, the availability of bonds lowers the effective cost of financing for entrepreneurs with many assets. As a result, large firms with lower productivity find it profitable to borrow after the liberalization takes place. This increases the overall demand for funds, which causes an increase in the interest rate on bank loans. While this allows large marginal firms to grow, it crowds small firms with relatively higher productivity out of the borrowing market. As a result, this leads to a decline in both output and productivity. These predictions do not match the Japanese case, however, because the Japanese economy was not closed.

At the same time as the bond market was liberalized, Japan also took steps to deregulate
foreign exchange transactions. For much of the 1980s, foreign issuance was more than half of total bonds issued. In addition, reforms to deposit markets were not implemented until later in the decade, as a consequence of which savers were not fully able to diversify away from bank deposits as the liberalization took place. This led banks to have excess deposits.

In the model, I show that financial repression and foreign inflows to bond markets - as well as a more general set of conditions in which there are foreign inflows to banks or banks are constrained - lead to a pattern of spillovers via banks that matches the empirical findings. When depositors are prevented from substituting investment in bonds for bank deposits, and foreign investors purchase bonds. In equilibrium, there is a decline in the interest rate on loans, and more entrepreneurs with low productivity endogenously decide to invest and produce. This leads to an increase in output but a decline in productivity, and in particular a decline in the size and productivity of firms that borrow from banks.

Japan is not the only country where understanding the transition from bank-centered to market-based financing is important. As shown in Table 1, bond finance is growing rapidly in many markets, and the macroeconomic implications of this have not yet fully been explored. The model is consistent with existing empirical evidence and theory for other forms of capital account liberalization, and generates new predictions about how bond markets interact with shocks to the risk free rate, firm borrowing, and bank shocks. The effect of a fall in the risk free rate is similar to bond market liberalization, and consistent with the model and evidence of [Gopinath et al.] (2017). However, the increase in output caused by a decline in interest rates is amplified by the existence of bond markets, relative to an economy with banks alone. In line with dynamic models of financial frictions (e.g., Midrigan and Xu 2014; Buera and Moll 2015) and evidence in Eastern Europe [Larrain and Stumpner 2017], an increase in firm borrowing limits improves the allocation of capital, but only if banks are constrained. When banks are constrained, bond markets amplify the effect of an increase in firm borrowing on output, but attenuate the effect this has on improving the efficiency of capital allocation. Finally, the model predicts a retrenchment in bank lending in response to bank shocks, as do [De Fiore and Uhlig 2015] and [Crouzet 2016]. Here, the model highlights distributional consequences of how bond markets dampen the bank lending channel. Importantly, this framework suggests that the substitution of bonds for bank loans among high quality firms decreases bank profitability, as well as the pace of or scope for bank recovery.

The rest of the paper is structured as follows. The remainder of this section reviews related literature. Section 2 describes the institutional context in Japan in the 1970s and 80s, as well as the data I use in this paper. The empirical strategy and results are described in Section 3. The model is presented in Section 4 where the aggregate effects of bond market
liberalization are explored. Further implications of the model are developed in Section 5. Section 6 concludes.

1.1 Related literature

This paper relates to work on financial frictions and bond markets, historical evidence on the period in Japan, and research on capital account liberalization and misallocation.

There is a large existing literature on how financial frictions affect firms, and the potential for bond markets to mitigate these frictions. In the model of Kiyotaki and Moore (1997), the expansion of credit is facilitated by the rising value of collateral. This is one reason Japanese banks favored real estate lending during the 1980s. While financial frictions can amplify and propagate shocks (e.g. Bernanke et al. 1999), this mechanism depends on firm financial constraints and the limited ability of firms to substitute other forms of finance for bank loans. Recent work also models borrowing constraints for the financial sector (Gertler and Kiyotaki 2010). However, these papers focus primarily on shocks that affect banks, which bond markets then mitigate. In contrast, I focus on the reverse direction of causality: the effect of bond markets on banks.

There is an extensive theoretical literature on corporate debt structure, including Diamond (1991), Rajan (1992), and Besanko and Kanatas (1993). A key idea in these theories is the incentives of banks to monitor, which diffuse groups of investors do not have. Banks also provide firms with greater flexibility in times of financial distress, relative to market debt (Bolton and Scharfstein 1996). Holmstrom and Tirole (1997) argue that complementarities between direct and intermediated finance allow some firms to borrow from bond markets alone, while others combine bonds and bank debt. Bolton and Freixas (2006) argue that monetary policy affects bank lending by changing the spread of bank loans over corporate bonds. In this paper, I make simplifying assumptions that build on the insights of this literature, for the sake of analytical tractability.

There is also a substantial body of empirical evidence on firm corporate debt choices. Among rated U.S. firms, the majority borrow simultaneously from banks and bond markets (Rauh and Sufi 2010). There is substantial empirical evidence that large firms substitute bonds for bank debt over the business cycle, while small firms are typically bank dependent. This substitution over cycles is documented by Kashyap et al. (1993), and again more recently by Adrian et al. (2013) and Becker and Ivashina (2014). The sorting of heterogenous firms between bank debt and bond markets is central to the predictions of my model.
A number of recent papers study the shift into bonds after 2008, and explore its macroeconomic consequences. Building on the idea that banks have greater flexibility to renegotiate debt, Crouzet (2016) develops a model in which large firms use market debt exclusively, while other firms mix bonds with bank debt. In his framework, a contraction in bank credit leads to an increase in bond issuance that is insufficiently large to offset the decline in aggregate borrowing and investment, due to precautionary motives. De Fiore and Uhlig (2011) build an asymmetric information model to explain the long-run differences between the composition of corporate financing in Euro Area and the US, and in a companion paper (De Fiore and Uhlig, 2015) extend the model to see what shocks could account for the shift in borrowing behavior and increase in spreads observed in the Euro Area in 2008-2009. To match both the shift in the importance of market debt to firms and the observed rise in spreads, their model requires a decrease in bank efficiency, and two shocks to the uncertainty faced by firms. In addition to these findings, there are a number of other questions regarding the transition to increased reliance on bonds. The model presented here has implications for how bond markets affect the overall allocation of capital, and interact with different types of inflows, in addition to financial shocks.

Two recent empirical papers on the European Central Bank’s expansion of quantitative easing into corporate bond purchases, formally called the Corporate Sector Purchase Program (CSPP), find evidence that is consistent with the “spillover” effects I document in Japan. Grosse-Rueschkamp et al. (2017) demonstrate that firms that are eligible for the CSPP substitute bonds for bank debt, and that banks with a high proportion of CSPP-eligible firms in their portfolios increase their lending to private ineligible firms. Using a sample of Spanish firms, Arce et al. (2017) similarly find an increase in bond issuance volume for eligible firms and an increase in lending to non-bond issuing firms.

Japan’s financial liberalization in the 1980s is described in detail by Hoshi and Kashyap (2004). They provide suggestive evidence that bond market liberalization played a role in driving banks to invest in real estate, which may have contributed to the rise in land prices. I provide micro-evidence in support of this claim. Hoshi et al. (1989) study the effects of decreased bank dependence among firms that gained access to bond markets on the sensitivity of firms’ investment to liquidity, and argue that the investment of firms that decreased their bank dependence became more sensitive to liquidity after the liberalization. Weinstein and Yafeh (1998) study the hold-up problem of firms in the pre-liberalization period, and Hoshi et al. (1993) focus on determining what characteristics increase firms’ propensity to issue public debt. Mora (2008) links the bond market liberalization to regional variation in land prices, which peaked in 1991, and rules out that banks chose to lend to
real estate because they perceived it to be a good opportunity. Mora instruments for the supply of real estate loans using the declining share of bank loans to keiretsu borrowers. In contrast, I use the bond issuance criteria as an instrument for firms’ bond issuance, and link firms’ repayment of bank debt to banks using the network of bank-firm ties.

Several studies focus on the subsequent collapse of the Japanese stock market and land prices and its effects on the domestic economy (Gan, 2007a,b), real activity in the United States (Peek and Rosengren, 2000), and the behavior of Japanese banks in misallocating credit in the 1990s (Peek and Rosengren, 2005; Caballero et al., 2008). However, these studies of the later period take the problems of the banking sector as given. In contrast, I examine the period that precedes this, with the objective of better understanding why banks’ exposures evolved in a manner that led the fallout from the asset price collapse to become so widespread. Hoshi (2001) finds a positive relationship between banks’ level of non-performing loans in 1998 and their share of real estate lending in the 1980s. Ueda (2000) includes the bond market liberalization in his study of the causes of the Japanese banking sector’s collapse, and links a proxy measure of liberalization to real estate lending and bad loans. In contrast, I trace these real estate exposures back to policy changes that began in the mid-1970s.

This paper also relates to studies of capital account liberalization, misallocation, and the limited absorptive capacity of financial systems. Reis (2013) argues that in Portugal in the 2000s, financial integration exceeded financial deepening. Building on Hsieh and Klenow (2009), Gopinath et al. (2017) present evidence of increased dispersion in the marginal revenue product of capital (MRPK) in Spain and Southern Europe over the decade following the introduction of the Euro. Asker et al. (2014) show that such dispersion arises naturally in response to idiosyncratic productivity shocks and investment adjustment costs. The evidence in Japan is partly between sectors, where services and real estate typically have lower productivity than traded goods firms (i.e. manufacturing), and partly regarding size, which has been robustly linked to productivity (Bartelsman et al., 2013). Khwaja et al. (2010) study a positive liquidity shock to Pakistani banks following the re-establishment of normal diplomatic relations with the US after 9/11. Banks were unable to intermediate the resulting inflows, which subsequently led to a bubble in real estate and stock prices. My results suggest that in the Japanese case banks channeled money to the real estate sector, a change that was caused in part by the liberalization of bond markets.
2 Institutional background and data

During the high-growth period from the mid-1950s to the early 1970s, Japanese firms depended primarily on banks for external funds, due to restrictions on bond issuance\(^1\). Prior to 1975, all firms wanting to issue bonds had to apply to a Bond Issuance Committee. The amounts requested were typically rationed. All domestically issued bonds were required to be fully collateralized, whereas most bank debt was uncollateralized. Foreign bond issuances required government permission, which was not normally granted. In addition, interest rate ceilings reduced demand for bonds\(^2\). As a result, between 1970 and 1975, roughly 90 percent of firm external finance came from banks. In 1975, the committee began to allow firms to issue the amounts they requested, instead of rationing issuance quantities.

Beginning in 1976, the government introduced specific accounting criteria for access to secured bond markets. The criteria for bond issuance consisted of a minimum level of net worth, dividends and profits per share, plus either one or two additional requirements. The detailed criteria are shown in Panel A of Table A1 in the Appendix. Firms that met the criteria were permitted to issue secured convertible bonds.

In 1979, more stringent criteria were established for unsecured convertible bonds, as shown in Panel B of Table A1. The criteria were initially so strict that only two firms qualified. These criteria were relaxed several times at specific dates over the 1980s. A larger group of firms become eligible following the criteria revision in 1983, and a more significant revision was introduced in 1985, bringing the total number of firms eligible to issue unsecured bonds to more than 150. From July 1987, firms could instead meet ratings criteria to issue unsecured bonds, as shown in Table A2.

Over the 1980s, bond issuance increased rapidly, as shown in Figure 2. The total number of qualified firms in the unsecured bond market is shown in Figure 3. As a consequence of these reforms, firm borrowing patterns changed dramatically. In 1975, for example, firms borrowed on average less than 5 percent of their debt from bond markets, as shown in Figure 2. By 1990, the average was over 30 percent.

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\(^1\)Capital markets had dominated firm financing from the Meiji restoration until the 1930s, so this had not been the case historically. A wave of bond defaults in the 1920s, followed by increased government control of the economy during World War II contributed to the importance of banks. After the war, the Japanese government continued to restrict the options of savers mainly to bank deposits, so as to give itself continued discretion over the allocation of scarce capital. This allowed the government to support industries deemed to be strategic through its influence over banks. Interest rates including deposit rates and loan rates were controlled from 1947 until 1992.

\(^2\)Although interest rate ceilings also applied to bank loans, in practice banks circumvented these regulations by requiring that firms hold interest-free accounts at banks.
Figure 2: Major policy changes and bonds as a fraction of total debt

Notes: This figure shows the average bonds as a percentage of total debt of listed non-financial firms in Japan. Although bond issuance was possible prior to 1975, firms had to apply to a Bond Issuance Committee for permission to issue bonds, and the amounts requested were often rationed. Reforms began in 1975 when firms were permitted to issue the amounts firms requested, followed by the liberalization of the secured convertible bond market in 1976. In this paper, I focus on the unsecured convertible bond market, which was liberalized in 1979.

Figure 3: Firms qualified to issue unsecured convertible bonds under accounting criteria

Notes: This figure shows the number of firms that qualify to issue unsecured convertible bonds in each year, according to the accounting criteria. Eligibility is determined using firm balance sheet data from DBJ. The accounting criteria are listed in Table A1 in the appendix. The number of qualified firms is underestimated after 1987, when ratings criteria were introduced; firms that qualify under the ratings criteria are not counted here.
Importantly, the rules governing foreign exchange were also substantially relaxed in 1980. Foreign issuance had previously required explicit government permission. Reforms to the Foreign Exchange Law in 1980 changed this to allowing companies to notify the Ministry of Finance, instead of requiring a formal permit (Kester, 1991). Firms issuing foreign bonds still had to meet the relevant issuance criteria, but foreign fees were significantly lower than the fees for domestic issuance.

Over the 1980s, there are several dimensions in which bank activity expanded. Banks grew substantially larger, extending credit to new firms, small and medium-sized firms in particular. Banks also increased their exposures to real estate through both loans and investments. These overall shifts are shown in Figure 4. There was also a rapid increase in asset prices in the late 1980s in Japan, both in the stock market and land prices. Most explanations for the bubble blame monetary policy (e.g. Ueda, 2000). Interest rates were low and had fallen from mid-1980 until May of 1989. The stock market peaked in 1989, and land prices began to fall in 1991. Following the collapse of equity and land prices, both banks and firms faced significant difficulties, which led to lower lending and investment, and eventually a wave of bank failures, mergers, and recapitalizations in the late 1990s. My results suggest that

Figure 4: Loans to real estate and small firms as a % of total bank lending

(a) Real estate

(b) Small and medium firms

Notes: These figures show the percentage of total bank lending that is allocated to real estate firms and small and medium firms over the period 1975-95. The percentages are calculated using the sum of bank-level financial reports from March 31 of each year shown, which is the fiscal year end for most major banks in Japan.
Japan’s bond market liberalization contributed to both the real estate bubble in the 1980s and bank problems in the 1990s.

2.1 Data

I use two main sources of data in this paper: firm-level financial data from the Development Bank of Japan (DBJ), and bank financial statements from Nikkei NEEDS Financial Quest. Firm financial data comes from the DBJ, which compiles regulatory findings from the universe of listed firms in Japan. This data begins in 1956, and by 1980 includes 1,599 firms. By 1990, the sample has grown to 2,133. The detailed firm level data is used to determine when firms become eligible to issue different types of bonds. In the empirical analysis, I use the subset of firms that report a fiscal year end of March, which is the majority of Japanese listed firms. This simplifies the analysis and is common in other studies of Japan (e.g. Amiti and Weinstein, 2017). Because I use a subset of firms, my estimates of the effects of the liberalization on banks are conservative.

In addition, the DBJ data includes disclosures on which banks lent to each firm in each year, which allows the firm-level effects of the bond market liberalization to be linked to the outcomes of banks they borrow from. This data is available beginning in 1982; in prior years, it is aggregated by bank type. In 1982, on average firms borrowed from 14 lenders (median 11). By 1990, this had fallen to 10 (median 8).

Finally, bank balance sheet data is taken from the Nikkei NEEDS Financial Quest database, to test the effect of liberalization on various bank outcomes and to control for other bank characteristics.

3 Empirical evidence

In this section I show that firms that gained access to bond markets issued bonds as a substitute for bank debt, and that as a result of the repayment of bank debt, banks lent more to other firms. In particular, the bond liberalization contributed to bank lending to small firms and real estate.
3.1 Firm level effects of bond liberalization

This section examines the impact of bond market liberalization on firms’ repayment of bank debt, using the changes to the criteria for access to unsecured convertible bond markets as an instrument for bond issuance. In looking at firm-level effects I use an unbalanced panel of firms over the period 1977-1990, which includes the entire liberalization period.

The first test is how the changes in policy that allowed certain firms to access the unsecured convertible bond market affected bond issuance. Using the firm level data and the criteria for access, I determine when each firm gained access to the unsecured bond market, which is denoted by a dummy variable $Access_{j,t}$. By identifying when each firm obtained access to new bond instruments, one can test for the effect of access on bond issuance in a regression of the form:

$$B_{j,t} = \lambda Access_{j,t} + \eta_j + \delta_t + \gamma_1 Controls_{j,t} \ast \delta_t + e_{1j,t},$$  

(1)

where $B_{j,t}$ is the ratio of bonds to total assets of firm $j$ in time $t$, $\eta_j$ is a firm fixed effect, $\delta_t$ is a time fixed effect, and $Controls_{j,t}$ is a vector of additional control variables, interacted with year dummies. The control variables include firm characteristics such as size, profitability, industry, region, and lenders, and are discussed in more detail below.

The main empirical test of this section estimates how bond issuance affects firms’ bank debt, using a regression of the form:

$$L_{j,t} = \beta B_{j,t} + \eta_j + \delta_t + \gamma_2 Controls_{j,t} \ast \delta_t + e_{2j,t},$$  

(2)

where $L_{j,t}$ is the bank debt to total assets ratio of firm $j$ in time $t$. The coefficient on $B_{j,t}$ measures the extent to which bond issuance and bank debt are complements or substitutes. Firm fixed effects control for time-invariant firm characteristics that affect firms’ choice of bank debt. Time fixed effects filter out the effects of common macroeconomic shocks on firms’ bank borrowing. Importantly, OLS estimates of equation (2) do not have a causal interpretation, because a contraction in bank lending may cause firms to issue bonds.

To assess the effect of bond issuance on bank lending, I instrument for $B_{j,t}$ using the dummy variable that indicates whether firm $j$ has access to bond markets in year $t$, $Access_{j,t}$. This

$^3$Prior to the liberalization, some firms issued straight bonds, though the amounts were rationed up to 1975, and issuance volumes were low. Many firms had access to the secured convertible bond market, for which criteria were introduced in 1976. However, access to secured bond issuance did not have a large impact upon introduction. Access to the domestic unsecured bond market is useful in that it generates an increase in the probability of issuance, by granting firms access to the domestic unsecured market, as well.
empirical strategy uses equation (1) as a first stage for equation (2). This compares the outcomes of firms that get access to the unsecured convertible bond market to firms without access, by looking at firms’ bond issuance and bank debt before and after the policy changes are introduced. Because firms obtain access to the bond market at different times, one needs to rule out other reasons why firms’ bank borrowing may have changed, insofar as other drivers may be correlated with reforms to the bond market. Further, because access is not randomly assigned, it is also necessary to control for the characteristics that determine access.

To control for changes in banks’ credit supply, I run specifications that include lender-year fixed effects. Firms’ lenders are reported in the DBJ data. Although firms borrow from multiple banks, lender-year fixed effects are added for the banks from which firms obtain the largest share of their loans, conditional on their share being larger than 20 percent.\footnote{This is analogous to using firm-year fixed effects to control for changes in firm-level credit demand, which also exploits the fact that firms borrow from multiple banks.}

Since there may also be changes in firm demand for bank debt, such as demand shocks, I include specifications with industry-year and region-year fixed effects. Industry-year fixed effects control for demand shocks that are industry specific. Region-time dummies control for economic differences across Japan’s 47 prefectures, such as growth, unemployment, demographics, and inflation.

Because the rules granting firms access to bond markets were based on firm characteristics, firms that gained access to bond markets were larger and more profitable than firms that did not. Other firm characteristics interacted with year dummies control for the possibility that the change in bank debt is driven by firm characteristics in the same years that certain types of firms gain access.

In addition, I run specifications that include as controls linear functions of the characteristics that determine access, interacted with year dummies. Since access is based on observable characteristics, this is analogous to a regression discontinuity design.\footnote{Because bond issuance is not deterministic, but instead a probabilistic function of the access criteria, this corresponds to fuzzy RD. In other words, there are some firms that get access and do not issue bonds, so not every firm is a “Complier.”} To control for the effects of the observable characteristics on firm behavior, I include the characteristics that are used to determine access as control variables (i.e. running variables), interacted with year dummies. The key identification assumption here is that there are no jumps in other firm characteristics around the thresholds for and timing of the regulatory changes to access. Because there is a panel dimension to the data, this implies that there are no changes in the trends for different groups of firms that happen to coincide with the threshold of a particular
policy change. Finally, I run these same regressions on a sub-sample of the firms that are closer to the cutoffs, by discarding very large and very small firms.

These specifications aim to capture the variation in bank borrowing that is attributable to the liberalization policy. The interactions between year dummies and firm characteristics control for the borrowing behavior of similar firms. The interpretation of the coefficient $\beta_{IV}$ is the effect of bond issuance on bank borrowing, for a firm that gains access, relative to a firm in the same industry and region, of the same size and profitability, controlling for bank credit supply.

### 3.1.1 Firm-level results

Table 2 shows the effect of bond market access on bond issuance. Access to domestic unsecured convertible bond markets is associated with an increase in bonds over assets of roughly 3 percentage points, on average, controlling for year and firm fixed effects, as shown in column 1. Controlling for lender-year fixed effects has little effect on the point estimate in column 2. Adding controls for industry-year and prefecture-year fixed effects reduces the size of this coefficient only slightly, shown in column 3, and controlling for the effects of size and

<table>
<thead>
<tr>
<th>Dependent variable: $\text{Bonds}<em>{j,t}/\text{assets}</em>{j,t-1}$ $(B_{j,t})$</th>
<th>Baseline results</th>
<th>Linear control variables</th>
</tr>
</thead>
<tbody>
<tr>
<td>$\text{Access}_{j,t}$</td>
<td>0.031***</td>
<td>0.022***</td>
</tr>
<tr>
<td></td>
<td>(0.004)</td>
<td>(0.004)</td>
</tr>
<tr>
<td>Firm and year fixed effects</td>
<td>Y Y Y Y</td>
<td>Y Y Y Y</td>
</tr>
<tr>
<td>Controls*year dummies:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Main bank</td>
<td>Y</td>
<td></td>
</tr>
<tr>
<td>Industry &amp; region</td>
<td>Y</td>
<td></td>
</tr>
<tr>
<td>Size bin</td>
<td>Y</td>
<td></td>
</tr>
<tr>
<td>Profitability bin</td>
<td>Y</td>
<td></td>
</tr>
<tr>
<td>Net worth</td>
<td>Y Y Y Y</td>
<td></td>
</tr>
<tr>
<td>Capital ratio</td>
<td>Y Y</td>
<td></td>
</tr>
<tr>
<td>Other criteria</td>
<td></td>
<td>Y</td>
</tr>
<tr>
<td>Observations</td>
<td>13,600 13,600 10,137 13,600</td>
<td>13,600 13,600 11,840</td>
</tr>
<tr>
<td>R-squared</td>
<td>0.62 0.64 0.68 0.65</td>
<td>0.63 0.64 0.66</td>
</tr>
</tbody>
</table>

Notes: $\text{Access}_{j,t}$ is a dummy variable denoting whether firm $j$ meets accounting criteria to issue unsecured convertible bonds in year $t$. $\text{Bonds}_{t}/\text{assets}_{t-1}$ is winsorized at the top and bottom one percent of observations. The size bins are divided at 1 million, 10 million, and 100 million. The profitability bins are divided at 4 percent and 9 percent, which correspond to the 25th and 75th percentiles of profitability in the sample. Other criteria includes business profits as a percentage of assets, the ratio of net worth to paid in capital, and the interest coverage ratio. Standard errors are clustered at the firm and year level, shown in parentheses. *, **, and *** indicate significance at the 0.1, 0.05, and 0.01 levels, respectively.
profitability interacted with year dummies changes the estimates to 1.5 percentage points, as in column 4. Including linear control variables interacted with year dummies reduces the size of bond issuance associated with gaining access to bond markets to 1-2 percentage points of firm assets, as shown in columns 5-7. In column 7, all of the criteria on which access are based are included as control variables, with the exception of dividends. Because the dividend rule is discrete and backward looking, there is not a simple way to include this as a control variable. In all specifications, the estimated effects of access on bond issuance are statistically and economically significant.

In Figure 5 panel (a), the trends of the bonds to assets ratio of firms that gain access to the unsecured convertible bond market by 1990 are compared to the firms that do not gain access. The group of firms that gain access begin to issue bonds earlier and in larger volumes than the firms without access. In panel (b), I plot the estimated coefficients from a dynamic version of regression (1) that includes leads and lags of the year in which firms gain access ($t = 0$): $B_{jt} = \sum_{k=-5}^{5} \lambda_{t-k} Access_{j,t-k} + \eta_j + \delta_t + \gamma Controls_{j,t} * \delta_t + \epsilon_{1jt}$. Although firms have some ability to issue bonds before gaining access to the unsecured market, upon gaining access, there is a significant and persistent increase in the bonds to assets ratio of firms.

Similarly, in Figure 6 panel (a), the trends of the bank debt to assets ratio of firms that gain access to the unsecured convertible bond market by 1990 are compared to the firms that do not gain access. Although both groups of firms are deleveraging as they come out of the high growth period which ends in the early 1970s, the group of firms that does not gain access maintains a bank to asset ratio of roughly 25-30 percent throughout the 1980s. In contrast, the firms that gain access to the bond market are able to continue to shift away from banks, and reduce their bank debt to asset ratios to below 20 percent, on average. In panel (b), I plot the estimated coefficients estimated from a dynamic version of the reduced form regression that includes leads and lags of the time that firms gain access ($t = 0$): $L_{jt} = \sum_{k=-5}^{5} \beta_{t-k} Access_{j,t-k} + \eta_j + \delta_t + \gamma Controls_{j,t} * \delta_t + \epsilon_{0jt}$. Although firms have some ability to anticipate that access will allow them to shift away from banks, and begin reducing their bank debt in the year prior to when they gain access, this shift continues after access is granted and persists for four years after firms obtain access to the bond market.

Table 3 shows the elasticity of bank debt to bond issuance, as estimated using regression (2). Using OLS, the relationship between bonds and bank loans is negative: as shown in column 1, a one percentage point increase in bonds to assets is associated with a 0.45 percentage point decrease in the ratio of bank loans to assets, controlling for year and firm fixed effects. The point estimate from the regression in which I instrument for the bonds to assets ratio using access to the unsecured bond market in column (2) reveals that a bond issuance of one
Figure 5: Bond issuance pre-trends and dynamics

(a) Average bonds to assets ratio

(b) Dynamics

Notes: Panel (a) shows the average bond to assets ratio of firms that are granted access to the unsecured convertible bond market by 1990, compared to firms that do not obtain access. Panel (b) plots the coefficients estimated from a dynamic version of regression (1) that includes leads and lags of the year that firms gain access ($t = 0$): $B_{j,t} = \sum_{k=-5}^{5} \lambda_{t-k} \text{Access}_{j,t-k} + \eta_j + \delta_t + \gamma_1 \text{Controls}_{j,t} \ast \delta_t + \epsilon_{1j,t}$.

Figure 6: Bank debt pre-trends and dynamics

(a) Average bank debt to assets ratio

(b) Dynamics

Notes: Panel (a) shows the average bank debt to assets ratio of firms that are granted access to the unsecured convertible bond market by 1990, compared to firms that do not obtain access. Panel (b) plots the coefficients estimated from a dynamic version of the reduced form regression that includes leads and lags of the year that firms gain access ($t = 0$): $L_{j,t} = \sum_{k=-5}^{5} \beta_{t-k} \text{Access}_{j,t-k} + \eta_j + \delta_t + \gamma_0 \text{Controls}_{j,t} \ast \delta_t + \epsilon_{0j,t}$. 
percent of assets due to the liberalization results in a contemporaneous repayment of bank
debt of one percent of assets. This estimate is fairly stable to the inclusion of additional
fixed effects, with the smallest estimated coefficient being with the inclusion of industry-year
and region-year fixed effects.

When linear functions of the main characteristics that determine access are included in
columns (6) and (7), the point estimates are similar. The most saturated specification in
column (8) is no longer statistically significant, but the point estimate also indicates that the
sizes of bond issuance and bank debt repayment are roughly proportional. Finally, in Table
4 the same specifications are run using two smaller subsamples of the data which exclude
firms that are above or below specific sizes. It is not surprising that after discarding more
that two-thirds of the sample, the estimates are no longer statistically significant. However,
the point estimates remain very stable and indicate that most bond issuance is being used
to repay bank debt.

I also explore the effect of bond market access on other firm outcomes. This is done using
the regression specifications in equation (1), with other firm level-outcomes as the dependent
variables. The results of these regressions are shown in Appendix B. Despite a fall in funding
costs of approximately 1-2 percentage points (shown in panel 2 of Appendix B), firms’ total
leverage does not increase (panel 3). There is also no effect of bond market access on
investment, employment, asset growth, or sales growth (panels 4-7). In response to gaining
access to bond markets, firms hold more cash, less inventory, and seem to reduce their book
equity (panels 8-10). These outcomes are puzzling because they indicate that firms facing a
decline in funding costs do not undertake marginal investment projects.
Table 3: The effect of bond issuance on bank borrowing, 1977-90

<table>
<thead>
<tr>
<th>Dependent variable: Bank debt_{jt} / assets_{jt-1} (L_{jt})</th>
<th>OLS (1)</th>
<th>Baseline results (2)</th>
<th>Linear control variables (3)</th>
<th>(4)</th>
<th>(5)</th>
<th>(6)</th>
<th>(7)</th>
<th>(8)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bonds_{jt} / assets_{jt-1} (B_{jt})</td>
<td>-0.45***</td>
<td>-1.08***</td>
<td>-0.51**</td>
<td>-1.33*</td>
<td>-0.84**</td>
<td>-0.89*</td>
<td>-0.86</td>
<td></td>
</tr>
<tr>
<td>(0.02)</td>
<td>(0.28)</td>
<td>(0.29)</td>
<td>(0.25)</td>
<td>(0.74)</td>
<td>(0.38)</td>
<td>(0.49)</td>
<td>(0.61)</td>
<td></td>
</tr>
<tr>
<td>Firm and year fixed effects</td>
<td>Y</td>
<td>Y</td>
<td>Y</td>
<td>Y</td>
<td>Y</td>
<td>Y</td>
<td>Y</td>
<td></td>
</tr>
<tr>
<td>Controls*year dummies:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Main bank</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Industry &amp; region</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Size bin</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Profitability bin</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Net worth*year</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Capital ratio*year</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Other criteria*year</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Observations</td>
<td>12,582</td>
<td>12,582</td>
<td>9,325</td>
<td>12,582</td>
<td>12,582</td>
<td>11,019</td>
<td></td>
<td></td>
</tr>
<tr>
<td>R-squared</td>
<td>0.81</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>First stage F-stat</td>
<td>37.0</td>
<td>33.6</td>
<td>21.5</td>
<td>12.9</td>
<td>22.8</td>
<td>53.1</td>
<td>29.2</td>
<td></td>
</tr>
</tbody>
</table>

Notes: Notes: Access_{jt} is a dummy variable denoting whether firm j meets accounting criteria to issue unsecured convertible bonds in year t. Bonds_{jt} / assets_{jt-1} and bank debt_{jt} / assets_{jt-1} are winsorized at the top and bottom one percent of observations. The size bins are divided at 1 million, 10 million, and 100 million. The profitability bins are divided at 4 percent and 9 percent, which correspond to the 25th and 75th percentiles of profitability in the sample. Other criteria includes business profits as a percentage of assets, the ratio of net worth to paid in capital, and the interest coverage ratio. Standard errors are clustered at the firm and year level, shown in parentheses. *, **, and *** indicate significance at the 0.1, 0.05, and 0.01 levels, respectively.

Table 4: The effect of bond issuance on bank borrowing, discontinuity sample, 1977-90

<table>
<thead>
<tr>
<th>Dependent variable: Bank debt_{jt} / assets_{jt-1} (L_{jt})</th>
<th>All columns: 2SLS (1)</th>
<th>Discontinuity sample 1 (2)</th>
<th>(3)</th>
<th>Discontinuity sample 2 (4)</th>
<th>(5)</th>
<th>(6)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bonds_{jt} / assets_{jt-1}</td>
<td>-1.25* (0.67)</td>
<td>-0.73 (0.50)</td>
<td>-0.73 (0.80)</td>
<td>-1.03 (0.66)</td>
<td>-1.17 (0.84)</td>
<td>-1.33 (1.59)</td>
</tr>
<tr>
<td>Firm fixed effects</td>
<td>Y Y Y</td>
<td>Y</td>
<td>Y</td>
<td>Y</td>
<td>Y</td>
<td>Y</td>
</tr>
<tr>
<td>Controls*year dummies:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Net worth</td>
<td>Y Y Y</td>
<td>Y</td>
<td>Y</td>
<td>Y</td>
<td>Y</td>
<td>Y</td>
</tr>
<tr>
<td>Capital ratio</td>
<td>Y Y</td>
<td>Y</td>
<td>Y</td>
<td>Y</td>
<td>Y</td>
<td>Y</td>
</tr>
<tr>
<td>Other criteria</td>
<td>Y</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Observations</td>
<td>3,700</td>
<td>3,700</td>
<td>3,421</td>
<td>2,452</td>
<td>2,452</td>
<td>2,291</td>
</tr>
</tbody>
</table>

Notes: Access_{jt} is a dummy variable denoting whether firm j meets accounting criteria to issue unsecured convertible bonds in year t. Bonds_{jt} / assets_{jt-1} and bank debt_{jt} / assets_{jt-1} are winsorized at the top and bottom one percent of observations. Other criteria includes business profits as a percentage of assets, the ratio of net worth to paid in capital, and the interest coverage ratio. Columns (1)-(3) include firms above the lowest and below the highest cutoff for equity, which are 20 bn and 600 bn, respectively. Columns (4)-(6) include firms with equity greater than 33 bn and less than 500 bn. Standard errors are clustered at the firm and year level, shown in parentheses. *, **, and *** indicate significance at the 0.1, 0.05, and 0.01 levels, respectively.
3.2 Spillovers via the banking system

In this section, I estimate how the shift away from banks among firms issuing bonds led to a positive liquidity shock for banks, and how this affected bank lending. By exploiting the timing of the changes in liberalization policy and the relative exposure of banks to firms gaining access, these shocks are plausibly exogenous to other drivers of changes in the loan portfolio of banks. For this analysis I focus on the sub-period from 1983 to 1987. Specific data on the identity of matched borrower-lender pairs is not available until 1982, and I focus on the five year period following this, prior to the serious bubble years.

To construct a measure of the size of the repayment shock affecting each bank, I first calculate the predicted repayments of each firm and then aggregate them into repayments at a bank level, using the network of bank-firm lending relationships. A firm’s predicted repayment is calculated as follows. For firms that gain access to the bond market, the predicted issuance \( \hat{B}_{j,t|\text{Access}_{j,t}} = 1 \) estimated in regression (1) is multiplied by the repayment coefficient estimated using regression (2):

\[
\Delta L_{j,t} = \hat{\beta}_{\text{IV}} \left[ \hat{B}_{j,t|\text{Access}_{j,t}} = 1 \right].
\]

Predicted issuance is used instead of actual issuance in constructing the predicted repayments, because predicted issuance is less likely to be correlated with bank-level variables. The main identifying assumption here is that the time and cross-sectional variation in banks’ exposure to firms that gain access to the bond market is uncorrelated with other factors that affect bank lending.

At the bank level, the repayment shock \( R_{i,t} \) is calculated as the sum of predicted repayments made by firms that borrowed from bank \( i \) in period \( t - 1 \), denoted \( j \in M_{i,t-1} \), and that gained access to the bond market, divided by total bank lending to listed firms:

\[
R_{i,t} = \frac{\sum_{j \in M_{i,t}} \text{Predicted repayments}_{j,t}}{\text{Total loans}_{i,t-1}} = \frac{\sum_{j \in M_{i,t}|A_{j,t-1}=1} \Theta_{ij,t-1} \Delta L_{j,t} * \text{Assets}_{j,t-1}}{\sum_{j \in M_{i,t-1}} \ell_{ij,t-1}},
\]

where \( \ell_{ij} \) is the nominal size of a loan from bank \( i \) to firm \( j \). To obtain a nominal firm-level repayment, the predicted repayment \( \Delta L_{j,t} \) is multiplied by lagged firm assets. These repayments are also weighted by the share of bank \( i \) in firm \( j \)’s total borrowing: \( \Theta_{ij} = \frac{\ell_{ij}}{\sum_{i \in M_j} \ell_{ij}} \). For example, a firm that borrows equal amounts from two banks will have \( \Theta_{ij} = \Theta_{i'j} = 0.5 \), which scales the amount each bank is predicted to be repaid from that firm to
half of the nominal total.\footnote{One concern is whether firms indeed repay their banks in proportion to the past lending shares. Since firms borrowed from many banks (14 on average in 1982), it is possible that strategic considerations were taken into account when firms decided which banks to repay. While this would increase the explanatory power of the repayment shocks, it is also more likely to be endogenous to bank characteristics.}

One test of the effect of the repayment shocks on bank lending is to regress the growth rate of lending between bank $i$ and firm $j$ on the bank shock $R_{i,t}$:

$$\Delta \log \ell_{ij,t} = \beta R_{i,t} + \eta_{j,t} + \epsilon_{ij,t},$$

where $\eta_{j,t}$ is a firm-year fixed effect. The firm-year fixed effects address the concern that results are being driven by demand shocks affecting firms that happen to borrow from shocked banks. The coefficient on $R_{i,t}$ measures the effects of the bank-level repayment shock at bank $i$ on firm $j$, relative to firm $j$’s borrowing from other unshocked banks. A positive coefficient indicates that a bank shock is associated with higher lending, relative to firm borrowing from other banks without repayment shocks.

In linking the bond liberalization shocks to bank outcomes, the key identifying assumption is that the timing and relative exposure of banks to firms that gain access to bond markets is uncorrelated with other shocks that affect bank lending. In other words, banks did not lend to these large, profitable clients because of characteristics of the rest of their loan portfolio. Although banks that lend to large, profitable firms and are therefore disproportionately affected by the bond market liberalization may lend to different types of firms than other banks, the within-firm comparisons provide a good test of the supply side effects of the repayment shocks. Using predicted rather than actual bond issuance in constructing the shocks furthers this argument.

Another test of where capital allocated as a result of the liberalization is whether the repayment shocks cause banks to lend more to other specific groups of firms or industries. Regression (4) tests whether the repayment shocks are associated with different values of a bank-level variable $\Delta \log Y_{i,t}$:

$$\Delta \log Y_{i,t} = \beta R_{i,t} + \zeta_i + \delta_t + e_{i,t},$$

where $R_{i,t}$ is the repayment shock described in the previous section, $\zeta_i$ is a bank fixed effect, and $\delta_t$ is a time fixed effect. The outcomes I focus on for $\Delta \log Y_{i,t}$ are the change in the log of lending to small and medium firms and real estate firms.
3.2.1 Bank-level results

On average, the actual bond issuance that can be traced back to banks totals three percent of bank loans to listed firms. The repayment shocks are constructed using the coefficients in column 1 of Table 2 in the years each firm has access, multiplied by lagged firm assets. Given the results at the firm level, I construct firm level repayments by assuming that each yen of this issuance was repaid. Using the credit registry to determine which firms borrowed from what banks, and the shares of each predicted repayment to attribute to each bank, the predicted firm-level repayments are added up at the bank level in each year. The repayment shocks predicted from the bond market liberalization range between 0 and 6 percent of loans, and are summarized in Table 5. The average repayment shock associated with access to the unsecured convertible bond market is 0.5 percent of total lending to listed firms. Although the average shocks are small, certain banks were more affected than others.

Table 6 compares characteristics of banks by the tercile of repayment shock that they are subject to. Although banks in the first tercile of shocks are smaller than banks in the other terciles, on other observable characteristics the banks are closely comparable. They have similar levels of leverage, return on assets, and profitability. In addition, the shares of lending to real estate and small firms are relatively close, and there are almost no changes in the shares of loans to these sectors in the two years prior to the period in which the repayment shocks are calculated.

Table 7 shows the effects of the repayment shock on bank lending to listed firms, which corresponds to regression (3). In columns 1 and 2, the sample includes firms without access to unsecured bond markets. Column 1 shows that a one percentage point increase in the repayment shock is associated with an increase in borrowing of 2 percentage points relative to its borrowing from an unaffected bank, controlling for firm-year fixed effects. If instead

Table 5: Repayment shocks, 1983-87 (%)

<table>
<thead>
<tr>
<th>Type</th>
<th>Mean</th>
<th>Median</th>
<th>p75</th>
<th>p95</th>
<th>N</th>
</tr>
</thead>
<tbody>
<tr>
<td>Long-term credit</td>
<td>0.7</td>
<td>0.1</td>
<td>1.7</td>
<td>2.2</td>
<td>15</td>
</tr>
<tr>
<td>City bank</td>
<td>0.9</td>
<td>0.3</td>
<td>1.6</td>
<td>3.2</td>
<td>65</td>
</tr>
<tr>
<td>Trust bank</td>
<td>0.7</td>
<td>0.1</td>
<td>1.5</td>
<td>2.0</td>
<td>35</td>
</tr>
<tr>
<td>Regional bank</td>
<td>0.4</td>
<td>0.0</td>
<td>0.8</td>
<td>1.9</td>
<td>286</td>
</tr>
<tr>
<td>Total</td>
<td>0.5</td>
<td>0.0</td>
<td>1.1</td>
<td>2.1</td>
<td>401</td>
</tr>
</tbody>
</table>

Notes: This table shows summary statistics for the repayment shocks associated with bond market liberalization calculated for banks between 1983 and 1987. The shocks are scaled using total loans to listed firms.
Table 6: Balancing of covariates in the sample, 1983-87 (%)

<table>
<thead>
<tr>
<th></th>
<th>Quantile of $R_{i,t}$</th>
<th>Memo: std. dev.</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>1</td>
<td>2</td>
</tr>
<tr>
<td>Total Assets ($\text{tr}$)</td>
<td>1,390</td>
<td>10,010</td>
</tr>
<tr>
<td>Leverage</td>
<td>38.1</td>
<td>42.5</td>
</tr>
<tr>
<td>ROA (%)</td>
<td>0.52</td>
<td>0.48</td>
</tr>
<tr>
<td>NIM (%)</td>
<td>2.2</td>
<td>1.1</td>
</tr>
<tr>
<td>Real estate loans / total, 1982 (%)</td>
<td>6.9</td>
<td>7.7</td>
</tr>
<tr>
<td>$\Delta$ share, 1980-1982 (%)</td>
<td>0.5</td>
<td>0.1</td>
</tr>
<tr>
<td>Small firms loans / total, 1982 (%)</td>
<td>79.9</td>
<td>47.8</td>
</tr>
<tr>
<td>$\Delta$ share, 1980-1982 (%)</td>
<td>-0.3</td>
<td>-0.9</td>
</tr>
</tbody>
</table>

Notes: This table compares the characteristics of banks by tercile of repayment shocks $R_{i,t}$ in the sample.

we control for firm and year fixed effects, the size of the coefficient is essentially unchanged. Columns 3 and 4 restrict the sample further to firms with no bonds at all, and finds smaller but still statistically and economically significant responses to the shock. The size of the coefficients with and without firm-year fixed effects are roughly the same in size, which indicates that it is unlikely that demand shocks are positively correlated with the repayment shocks.

Table 8 shows the effect of the repayment shock on lending to real estate firms and small and medium enterprises. A one percentage point increase in the repayment shock is associated with an increase in lending to real estate firms of 2-3 percentage points, as shown in columns 1 and 2. The effect on lending to small and medium firms is 1-2 percentage points, on average, and still statistically significant, as shown in columns 3 and 4.

Figure 7 compares the lending behavior of banks with positive repayment shocks to those with no repayments. While the patterns of lending are similar in the early years of the liberalization, there is a substantial divergence between the growth rates of lending to real estate beginning in 1985, and to small and medium firms beginning in 1986.

The evidence presented in this section demonstrates that the bond market liberalization in Japan led more firms to issue bonds and pay back bank debt. Among banks, these repayments led to greater lending to other listed firms, as well as lending to small firms and real estate. This evidence indicates that Japan’s bond market liberalization contributed to the economic problems that Japan began to face a few years later, following the collapse of asset prices and the stock market bubble. Banks’ exposures to real estate in the late 1980s have been shown to predict loan delinquency rates and declines in lending in the 1990s.
Table 7: The effect of repayment shocks on bank lending, 1983-1987

<table>
<thead>
<tr>
<th>Dependent variable:</th>
<th>Firms with $A_{ij,t}^{unsecured} = 0$</th>
<th>Bank dependent firms only</th>
</tr>
</thead>
<tbody>
<tr>
<td>$\Delta$ Log loan size$_{ij,t}$</td>
<td>(1)</td>
<td>(2)</td>
</tr>
<tr>
<td>Repayment shock$_{i,t}$</td>
<td>1.93***</td>
<td>1.88***</td>
</tr>
<tr>
<td></td>
<td>(0.27)</td>
<td>(0.27)</td>
</tr>
<tr>
<td>Firm*year f.e.s</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Year fixed effects</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Firm fixed effects</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Observations</td>
<td>44,295</td>
<td>44,295</td>
</tr>
<tr>
<td>R-squared</td>
<td>0.37</td>
<td>0.16</td>
</tr>
</tbody>
</table>

Notes: The dependent variables are calculated as changes in logs (i.e. percentages). Repayment shock$_{i,t}$ is measured as a fraction of the total loan portfolio to listed firms. The interpretation of the coefficient for example in column 2 is that a one percentage point increase in the repayment shock is associated with a two percentage point increase in lending to other firms. The repayment shocks and the dependent variables are winsorized at the top and bottom one percent of observations. Standard errors are clustered at the bank and year level, and shown in parentheses. *, **, and *** indicate significance at the 0.1, 0.05, and 0.01 levels, respectively.

Table 8: The effect of repayment shocks on bank lending, 1983-1987

<table>
<thead>
<tr>
<th>Dependent variable:</th>
<th>Real estate</th>
<th>Small/medium firms</th>
</tr>
</thead>
<tbody>
<tr>
<td>$\Delta$ Log loans to</td>
<td>(1)</td>
<td>(2)</td>
</tr>
<tr>
<td>Repayment shock$_{i,t}$</td>
<td>3.3***</td>
<td>2.3**</td>
</tr>
<tr>
<td></td>
<td>(1.0)</td>
<td>(1.0)</td>
</tr>
<tr>
<td>Year fixed effects</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Bank fixed effects</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Observations</td>
<td>393</td>
<td>393</td>
</tr>
<tr>
<td>R-squared</td>
<td>0.13</td>
<td>0.56</td>
</tr>
</tbody>
</table>

Notes: The dependent variables are calculated as changes in logs (i.e. percentages). Repayment shock$_{i,t}$ is measured as a fraction of the total loan portfolio to listed firms. The interpretation of the coefficient for example in column 2 is that a one percentage point increase in the repayment shock is associated with a two percentage point increase in lending to real estate firms. The repayment shocks and the dependent variables are winsorized at the top and bottom one percent of observations. Standard errors are clustered at the bank and year level, and shown in parentheses. *, **, and *** indicate significance at the 0.1, 0.05, and 0.01 levels, respectively.
Figure 7: Comparison between affected and unaffected banks

(a) $\Delta \log$ Real estate lending
(b) $\Delta \log$ Lending to small firms

Notes: Panel (a) shows the average change in the log of lending to real estate firms of banks with positive repayment shocks compared with the average among banks with no repayments, and panel (b) shows the comparison for the average change in the log of lending to small and medium firms. While the patterns of lending are similar in the early years of the liberalization, there is a substantial divergence between the growth rates of lending to real estate beginning in 1985, and to small and medium firms beginning in 1986. (Hoshi, 2001; Gan, 2007b). However, to explore the aggregate implications of bond market liberalization, to determine the key factors driving the outcomes observed in Japan, and to explore how general these results can be expected to be, however, requires a model. I turn to this task in the following section.

4 Model

In this section, I present a model in which firms can finance themselves using bonds, in addition to borrowing from banks. By modeling both bond markets and banks, I provide a simple framework to characterize the interaction between the two markets. Using this framework, I demonstrate how the empirical finding that bond liberalization leads banks to increase lending to less productive firms depended in Japan’s case on inflows to bond markets and financial repression of savers. However, these outcomes also result from more general conditions of capital inflows or bank financial constraints.
4.1 Setup

There are three types of agents in the model: entrepreneurs, banks, and foreign investors.

4.1.1 Entrepreneurs

Entrepreneurs exist on a joint distribution $G(a, z)$ of assets $a$ and productivities $z$. Each unit decides whether to save, invest without borrowing, or borrow bank debt $\ell$ and bonds $b$ to invest, in which case their capital is:

$$k = \ell + b + a. \quad (5)$$

Production is constant returns to scale, so output is the product of capital and entrepreneurs’ productivity $z$. Output is homogenous.

Firms’ total borrowing is limited to some multiple of the value of their assets:

$$\ell + b \leq \theta a, \quad (6)$$

where $\theta > 1$ represents in a reduced form way the fact that firms’ demand for external finance is bounded.$^7$ This constraint limits the total demand for debt of firms.

The gross interest rate on bank loans is $r$. Bond funding is cheaper than bank loans, assumed to be equal to the interest rate paid on deposits, $r_f$. However, to gain access to bond markets, firms must pay a fixed cost $f$. This prevents small firms from issuing bonds, and can be thought of as either the actual costs involved in arranging a bond issuance, or a reduced form way to represent the size threshold necessary for bonds to be sufficiently liquid to attract investor interest.$^8$

All firms that borrow require a bank to monitor production. Bondholders do not monitor. There is a cost to monitor firms, denoted $m(a)$, and banks’ nominal return on a loan $\ell$ must be at least as large as banks’ monitoring cost. This places an additional constraint on

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$^7$ Another way to limit firms’ demand for external funds would be for production to be decreasing returns to scale. However, since in the empirical findings firms do not borrow more in response to a decline in borrowing costs, the constraint in equation (6) is consistent with the empirical findings of Section 3.

$^8$ An interest rate on bonds equal to the risk-free rate is of course a simplification. The spread on bonds over the risk-free rate varies over time and has been shown to exceed the interest rate on loans in times of stress. However, adding bond spreads is inessential to the main results. A model of households with mean-variance preferences and endogenous bond spreads is Adrian, Colla, and Shin (2013).

$^9$ Blackwell and Kidwell (1988) show that public debt has greater fixed costs, and that this makes large firms more likely to issue public debt.
corporate debt structure, as a function of loan size and the spread of the lending rate over the deposit rate:

\[(r - r_f)\ell \geq m(a).\] (7)

The monitoring cost is increasing in the size of entrepreneurs’ assets, \(m'(a) > 0, m''(a) \leq 0\). This represents the operational costs a bank incurs, such as loan officer salaries. Banks’ minimum loan sizes could imply that some firms are too small to borrow from banks. However, this does not play an interesting role in the subsequent analysis, so in what follows I assume that \(m(0) = 0\). This reduced form constraint pins down the mix of funding demanded by firms.10

If an entrepreneur decides not to produce, they can save in banks or invest in bonds. The return on savings is \(r_f\). Since the return on bonds is the same as bank deposits, households are indifferent between the two assets. Aggregate savings \(S\) are invested in both bank deposits \(D\) and bonds \(B\):

\[S = D + B,\] (8)

where capital letters are used to denote aggregate outcomes. Aggregate loan demand is denoted by \(L\), and total bond supply \(B^S\).

Entrepreneurs choose whether to save or invest in order to maximize:

\[
\max_{\{b,m\}} \{za, zk - r\ell - r_f b - f \cdot 1\{b > 0\}, r_f a\},
\] (9)

where the first term is the return to investing without debt (i.e. self-financing), the second term is the return to borrowing and investing, and the third term is the return to saving. This choice depends on the interest rates \(r\) and \(r_f\), which are taken as given by entrepreneurs, and is subject to the capital constraint equation (5), the borrowing constraint (6), and the minimum loan size (7).

10That all firms that borrow must have a bank loan is motivated by the substantial theoretical evidence on the monitoring role of banks (e.g. Diamond, 1991), the complementarity between informed (i.e. bank) and uninformed capital (Holmstrom and Tirole, 1997), and the flexibility to renegotiate in financial distress (Bolton and Scharfstein, 1996) - against the lower cost of bonds. Empirically, most small firms borrow from banks, and banks are responsible for arranging bond issuances.
4.1.2 Banks

Banks have an endowment of initial equity $E$, raise deposits, and lend to firms. The bank balance sheet consists of bank loans $L$ on the asset side, and the sum of household deposits $D$, foreign deposits $D^F$, and equity $E$ on the liability side:

$$ L = D + D^F + E. $$

(10)

Banks require both that firm borrowing is no greater than a multiple of their existing assets in equation (6), and that their loans generate enough revenue to cover the associated monitoring cost in equation (7). In the spirit of Gertler and Kiyotaki (2010), the deposits banks can attract are limited to a multiple of bank equity:

$$ D + D^F \leq \phi E, $$

(11)

where $\phi > 0$ is a bank borrowing constraint. When equation (11) binds, the banks’ balance sheet equation (10) becomes:

$$ L = (\phi + 1)E. $$

(12)

This constraint implies either that banks have a limited capacity to intermediate domestic savings, in which case some domestic savings are invested abroad, or else that banks may raise more deposits from foreign sources than they are able to raise domestically.

The banking sector is perfectly competitive and chooses the supply of loans $B$ and deposit demand $D$ to maximize profits:

$$ \Pi = rL - r_f D - M(L), $$

(13)

subject to the balance sheet identity (10) and where $M(L)$ is the total monitoring cost associated with the loan portfolio $L$.

4.1.3 Foreign investors

Foreign investors play a reduced role in the model. When foreign deposits are permitted, foreign investors provide bank deposits $D^F$ up to the maximum allowed by the constraint in equation (11). I consider cases in which $D^F$ is exogenously given at some level below the maximum.
Foreign demand for bonds adds to domestic bond demand:

\[ BS = B + BF, \]  

which allows consideration of cases in which bond liberalization interacts directly with capital inflows. Similarly to foreign bank deposits, I consider cases in which \( BF \) is given. In the absence of such assumptions, bond inflows could entirely displace domestic investors in bond markets.

### 4.2 Equilibrium

In a competitive equilibrium, entrepreneurs and banks maximize subject to constraints, and the markets for loans, bonds, and savings clear. Bank equity \( E \), the risk free rate \( rf \), and inflows \( DF \) and \( BF \) are taken as given, and \( r \) is determined in equilibrium. To see this, note that the sum of bank loans and bond supply must equal the sum of household savings, bank equity, foreign deposits, and foreign demand for bonds:

\[ L + BS = S + E + DF + BF. \]  

The demand for funds is decreasing in \( r \), because fewer entrepreneurs choose to borrow when the interest rate is high. The supply of savings is increasing in \( rf \): higher returns on savings discourage entrepreneurs from production. Since \( rf \) is taken as given, in equilibrium \( r \) rises or falls until investment demand equal savings plus bank equity. Inflows to banks or bonds, \( DF \) and \( BF \), add to the total supply of capital in the economy; this reduces the interest rate.

In an economy without bond markets, i.e. \( f = \infty \), all entrepreneurs with productivity higher than \( rf \) invest in production, and those with productivity greater than \( r \) borrow to invest. When \( f = \infty \), entrepreneurs’ decision to save or invest depends on the return to saving, relative to the profits of production funded with or without bank debt. Comparing the returns to investing only one’s own assets to the returns to saving yields a simple rule to invest in production if \( z > rf \). Comparing the returns to investing without bank debt to the returns to investing using bank debt leads entrepreneurs to borrow if their productivity exceeds the interest rate on bank debt, i.e. \( z > r \). These thresholds are plotted in \((a,z)\) space in panel (a) of Figure 8 assuming finite bounds on both entrepreneurs’ assets \([a,\bar{a}]\) and productivity \([\bar{z},\overline{z}]\).

When bond markets exist, i.e. \( f < \infty \), firms pay to access bond markets if the cost savings
that result from bond issuance exceed the fixed cost of issuing a bond:

$$r \theta a - \left[ \frac{r m(a)}{r - r_f} + r_f \left( \theta a - \frac{m(a)}{r - r_f} \right) \right] \geq f.$$  

Using a linear monitoring cost function $m(a) = m_1 a$, this can be simplified to a decision to issue bonds if assets are larger than $a^*$:

$$a \geq a^* \equiv \frac{f}{\theta (r - r_f) - m_1}. \quad (16)$$

Only entrepreneurs with sufficient assets can issue enough bonds to make paying the fixed cost worthwhile. For firms with assets $a$ below the threshold $a^*$, the participation decision remains to invest if $z > r$. However, for firms with enough assets to enter the bond market $a \geq a^*$, the lower average cost of funding encourages lower productivity firms to enter production, leading to a decision to invest if:

$$z > z^*(a) \equiv r_f + \frac{m(a) + f}{\theta a} \quad \text{if } a \geq a^*. \quad (17)$$

When both bank debt and bonds are available, the decision to invest depends on not only productivity but also assets, which allow firms to take advantage of the lower cost of bond finance. The entrepreneurs’ decisions with both funding options are shown in Figure 8 panel (b). In contrast to panel (a), entrepreneurs with high productivity and high assets borrow from banks and issue bonds. The advantage conferred by size decreases the borrowing threshold for large firms, leading to a lower threshold $z^* < r$ that is decreasing in the level of assets. As a consequence, the interest rate also affects the mix of funding demanded by a subset of firms. When $r$ rises, demand for bank loans decreases because some entrepreneurs no longer borrow from banks, and because firms switch to issuing bonds. Firms with $a > a^*$ and $z > z^*$ continue to borrow from banks, because banks’ monitoring costs lead to a minimum bank loan size in equation (11).

The aggregate outcomes in the economy are expressed as functions of the distribution of entrepreneurs’ assets and productivity $G(a, z)$. Savings are given by:

$$S = \int_a^\pi \int_z^{r_f} a dG(a, z), \quad (18)$$
Figure 8: Entrepreneurs’ decisions

Notes: Panel (a) shows the decisions of a joint distribution of entrepreneurs that are heterogenous in assets and productivity, in the case when bond issuance is infinitely costly, i.e. $f = \infty$, and banks are the only source of capital. Panel (b) shows the pattern of entrepreneurs’ decisions for a finite $f' < f = \infty$.

while the demand for bank debt is:

$$L = \int_{a}^{a^*} \int_{r}^{\bar{z}} \theta a \, dG(a, z) + \int_{a^*}^{\bar{a}} \int_{z^*(a)}^{\bar{z}} m(a) \frac{r}{r - r_f} \, dG(a, z), \quad (19)$$

where the first term is the bank debt demanded by firms that do not issue bonds, and the second term is the sum of the minimum loan sizes demanded by firms with mixed funding structures. The supply of bonds comes from firms that mix bonds and bank loans:

$$B^S = \int_{a^*}^{\bar{a}} \int_{z^*(a)}^{\bar{z}} \theta a - \frac{m(a)}{r - r_f} \, dG(a, z), \quad (20)$$

where each firm issues the difference between the maximum in equation (6) and the minimum bank share in equation (7). Total demand for funds in the economy is the sum of demand for bank loans and bond issuance, which together add up to each entrepreneurs’ borrowing constraint.

Total output in the economy is:

$$Y = \int_{a}^{\bar{a}} \int_{r_f}^{\min\{r, z^*\}} z a \, dG(a, z) + \int_{a}^{\bar{a}} \int_{\min\{r, z^*\}}^{\bar{z}} z \theta a \, dG(a, z), \quad (21)$$

32
which includes both the output of self-financed entrepreneurs (first term) and the output of firms that borrow up to \( \theta \) and produce (second term). An expression for aggregate productivity is:

\[
Z = \frac{Y}{\min \left\{ \int_{\frac{\phi}{E}}^{1} \int_{\frac{\phi}{E}}^{1} a dG(a, z) + D^F, (\phi + 1)E \right\} + B^F}
\] (22)

which is the ratio of output to inputs, so the denominator includes both domestic capital and any foreign inflows.

In this economy, the optimal allocation of capital absent borrowing constraints would be for the highest productivity firms to invest all of the capital in the economy. In this setting, misallocation arises because firms’ bounded demand for debt \( \theta \) prevents capital from being allocated optimally. As the threshold for entry into borrowing markets falls, this decreases productivity \( Z \), because the marginal borrowers entering have lower productivity than existing market participants. In addition, the bias towards large firms introduced by bond markets leads to further declines in productivity, or equivalently, increases in misallocation.

4.3 Results

To consider the impact of a bond market liberalization, I compare the effect of a decline in the fixed cost of issuing bonds from \( f = \infty \) to some lower \( f' < f \). Since the equilibrium described above is static, the results are discussed using comparative statics.\(^{11}\)

First, assume the economy is closed, i.e. \( D^F = B^F = 0 \), and that banks are unconstrained, i.e. \( S < \phi E \). Under these assumptions, the main effect of bond market liberalization is to increase the demand for funds of marginal firms that can access both banks and bond markets. Absent additional capital, this diverts funds from smaller firms, through an increase in the lending rate. This result is formalized in Proposition 1.

Proposition 1. Unconstrained closed economy bond market liberalization. If \( D^F = B^F = 0 \) and \( S < \phi E \), (i) \( B = B^S \), and (ii) a reduction in the fixed cost of issuing bonds to \( f' < f = \infty \):

1. decreases \( a^* \) (new issuers);

2. decreases \( z^* \) (marginal large firms enter);

\(^{11}\)Dynamics can be considered as a sequence of static equilibria with evolving bank equity and entrepreneur asset holdings.
3. increases \( r \) (marginal small firms exit);

4. decreases \( Y \) (output); and,

5. decreases \( Z \) (productivity).

The results of the introduction of a bond market is on shown graphically in panel (a) of Figure 9. Decreasing the fixed cost of bond issuance leads more firms to issue bonds. Firms with \( a > a^* \) and \( z > r \) issue bonds, and use the bonds as a substitute for bank debt. Taken alone, the shift in \( a^* \) has no impact on the interest rate because savers are indifferent between bank deposits and bonds.

However, marginal entrepreneurs with many assets begin to borrow from banks and bond markets instead of self-financing, because the lower fixed cost improves the return to borrowing and investing. This arises because the threshold \( z^* \) at which large firms borrow is lower than \( r \), and increases overall demand for loans and bonds. The increase in demand leads to an increase in the equilibrium interest rate \( r \), which discourages marginal small firms from borrowing. Higher bank lending rates also encourage additional firms to issue bonds instead of bank debt, which adds to the downwards shift in the bond issuance cutoff \( a^* \).

Because the closed economy bond market reallocates capital from small productive firms to less productive large firms, all else equal, the bond market liberalization decreases both output and aggregate productivity.

To more closely capture the dynamics of the bond market liberalization in Japan, now consider modified version of Proposition 1. As the fixed cost of issuing bonds is reduced to \( f' < f = \infty \), consider the impact of also allowing inflows. There are three separate sufficient conditions for the bond market liberalization to lead to a decline in \( r \) instead of an increase: financial repression \((B = 0)\) and inflows to the bond market \((B^F > 0)\), inflows to banks \((D^F > 0)\), or if banks are domestically constrained \((S > \phi_E)\). This result is formalized in Proposition 2.

**Proposition 2. Constrained bond market liberalization.** If \( B = 0 \) and \( B^F > 0 \), or \( D^F > 0 \), or \( S > \phi_E \), a reduction in the fixed cost of issuing bonds to \( f' < f = \infty \):

1. decreases \( a^* \) (new issuers);

2. decreases \( z^* \) (marginal large firms enter);

3. decreases \( r \) (marginal small firms enter);

4. increases \( Y \) (output); and,
Notes: The solid lines represent the decision thresholds of entrepreneurs for $f = \infty$, and the dashed lines represent the equilibrium result for $f^\prime < f$. Panel (a) shows the effect of a liberalization in which there is no foreign investment and banks are unconstrained. In contrast, panel (b) shows the outcome when domestic savers hold only deposits, and foreign investors purchase all bonds.

5. decreases $Z$ (productivity).

These results are shown in panel (b) of Figure 9. As in the case of a closed economy liberalization, the assets threshold $a^*$ for bond issuance falls because of the fall in $f$, and more firms issue bonds. Firms that switch from bank to bond financing repay bank debt, and marginal large firms choose to enter the borrowing market as $f$ declines, as before. These firms demand bank loans and issue bonds, but their demand for bank debt is less than the repayment of bank debt by firms issuing bonds. This leads to a decline in demand for loans.

To make clear the effect of bond inflows, consider the case in which domestic savers are not permitted to invest in bonds, i.e. $B = 0$, and foreign investors purchase bonds. When savers can frictionlessly substitute investing in bonds for bank deposits, this reallocates savings from banks to bond markets. When $B = 0$, however, this sets $S = D$ in equation (8), and all bonds are purchased by foreign investors, i.e. $B^S = B^F$. Preventing savers from substituting from deposits to bonds leads to excess deposits relative to declining loan demand. A fall in the lending rate brings the market back into equilibrium, but necessitates more lending to entrepreneurs with low productivity. Although output rises due to the increases in entrepreneurs who borrow and invest, productivity falls.
In the more general case when $B^F > 0$ but $B \neq 0$, foreign inflows to the bond market still cause some savers to be crowded out of investing in bonds. This leads to the same effect as described above, although to a lesser extent if domestic households have some ability to shift savings into the bond market.

The bond liberalization leads to spillovers because banks lose a portion of their loan volume to bond issuance, and then hold excess deposits relative to their remaining portfolio of loans. Returning deposits to households is ruled out by the exogenous risk-free rate. Absent other safe assets or investment options, and assuming firms’ total borrowing remains unchanged, banks lend to marginal firms\textsuperscript{12}

These outcomes are in fact isomorphic to a bond market liberalization in which banks are constrained, in which equation (11) binds because either $S > \phi E$ or $D^F > 0$. When constrained banks limit productive investment, bond market liberalization allows more firms to invest. Substitution away from banks frees up bank funds to lend to other firms, which leads to declines in the thresholds for borrowing and bond issuance. In particular, if banks borrow from abroad up to the constraint in equation (11), firms’ substitution into bonds leads to inflows either to banks or to domestic bond issuance. This also leads to a decline in the interest rates and a fall in the productivity of marginal large and small borrowers.

In relaxing banks’ borrowing constraints, bonds can be particularly useful in allowing the economy to grow. Consider the case in which banks do not have sufficient equity to intermediate domestic savings ($S > \phi E$). In this case, banks borrowing constraint limits their ability to lend. By allowing firms other financing options, bond markets free up capital that banks can lend elsewhere. Any increased demand for funds, for example, due to a productivity shock, leads to an increase in $r$. The growth impact of a productivity shock is limited by the ability of banks to immediately intermediate sufficient capital. Bond markets allow firms an alternative source of financing, and an increase in the lending rate makes issuing bonds more attractive relative to bank debt. By providing an alternate form of financing, bond markets increase output relative to a case in which there are banks alone. This is because some firms can obtain funds by issuing bonds, and so are not bound by the bank borrowing constraint.

\section{Discussion}

This model generates predictions consistent with the empirical finding that bond market liberalization indirectly affected bank lending. Firms that gained access to bond markets used bonds primarily as a substitute for bank debt. Bonds and bank loans are assumed to be

\textsuperscript{12}The implications of altering the risk-free rate or borrowing limits are explored in Section 5.
substitutes in the model. As the fixed cost of bond issuance \( f \) falls, the threshold for bond issuance \( a^* \) falls. The extent of substitution is determined by \( m(a) \). Banks face repayments due to the decline in \( a^* \), which leads to a fall in demand for bank loans. That banks repaid as a result of the liberalization lend more to smaller firms and real estate is captured in the model results by declines in the lending rate \( r \) and the threshold for borrowing for firms with assets \( z^* \).

In Japan, bond liberalization coincided with reduced restrictions on foreign exchange. The initial reforms to issuance criteria were followed by reforms in 1980 that allowed foreign bond issuances. Although firms still had to meet issuance requirements, less restrictive regulations applied to foreign bond issuance than to domestic bonds. Domestic issuances were required to be managed by trustee banks that charged high fees, and the fees for foreign issuance were much lower. A substantial portion of bonds issued from 1983 to 1993 went to foreign investors, as shown in Figure 10 panel (a).

Over the same period, deposits in the Japanese banking system grew steadily. This was partly due to the fact that savings options had been restricted during the post-war period, to allow the government control over which projects obtained funding through state influence over banks. Regulatory changes to deposit markets began after the liberalization of bond markets was well under way. Reforms to deposit markets allowed households to access a slowly expanding range of savings instruments, however, deposits in the banking system remained more than half of household financial assets over the 1980s, as shown in Figure 10 panel (b).

The model generates predictions for the effects of bond market liberalization which demonstrate that the key factors contributing to the spillover effects described in Section 3 were foreign inflows and financial repression. The results indicate that these outcomes are also what would occur in an environment with inflows to the banking sector or constrained banks. Because bond market liberalization has these effects, it leaves open questions as to how this differs from other forms of capital account liberalization, and whether the size of bond markets has an impact on how an economy reacts to other shocks. These questions are explored in Section 5.

5 Implications

In this section I consider how bond market liberalization differs from other forms of capital account liberalization, and how the size of bond markets affects the reaction of an economy
Figure 10: Foreign bond issuance and bank deposits

Notes: Over the 1980s, a significant portion of bond issuance consisted of foreign bonds. Over the same period, deposits remained more than half of total household financial assets, and the deposits in the banking system grew steadily in nominal terms. Source: Hoshi and Kashyap (2004).

to other shocks. The other forms of liberalization I consider are a decline in the risk free rate and changes in firm borrowing limits.

5.1 Decreasing the risk-free rate

One way in which capital account liberalization is often modeled is as a decline in the risk free rate. For example, a closed economy with a high internal risk-free rate opens its financial markets to abroad, and domestic agents can borrow more cheaply. To explore how a fall in the risk-free rate compares to liberalization that occurs primarily in the bond market, I consider four cases: an economy with banks only, an economy with only bonds, an economy where all firms mix between bonds and bank debt, and a case in which some firms borrow from banks and some firms mix. These cases demonstrate how bonds amplify the effects of a decline in $r_f$ on interest rates, output, and productivity.

In an economy where the only option for financing is banks, the reduction in $r_f$ passes through to the lending rate $r$, due to competition among banks.\textsuperscript{13} Declining borrowing costs

\textsuperscript{13}The extent of pass through observed empirically varies, see Harimohan et al. (2010), for example.
increase the incentives of firms to borrow. An increase in loan supply is only possible if domestic banks are not constrained, and inflows provide additional deposits for banks to intermediate. If banks are unconstrained, inflows lead to a decline in \( r \) and an increase in output, until banks' constraint binds, at which point \( r \) cannot fall.

When there is only direct finance, a decline in \( r_f \) makes financing cheaper for all firms. Without banks, the lending rate equals the risk-free rate. A decline in \( r_f \) encourages marginal firms to take out loans. Inflows drive down the interest rate, which discourages saving and encourages entry. This leads to a boom in output. As in the bank-only case, because marginal entrants have lower productivity than the existing group of active firms in the economy, productivity falls. However, the effect of a decline in \( r_f \) is larger relative to the bank-only case, because banks' borrowing constraint provides an upper bound on inflows. Bond markets are not subject to such frictions, and thus a decline in \( r_f \) may lead to greater increases in output, relative to the banks only case.

In an economy in which all firms issue bonds and also borrow from banks, i.e. \( f = 0 \) and \( m(a) > 0 \), there is a single participation threshold for borrowing that depends on firm assets: \( z^* = r_f + \frac{m(a)}{\theta a} \). A decline in \( r_f \) leads to a decline in \( z^* \), as well as a shift in savings behavior. All firms can expand by borrowing more from bond markets, but due to the minimum loan size requirement the entry threshold is lower for large than for small firms.

When only a subset of firms issue bonds, the effect of a fall in \( r_f \) on \( z^* \) is negative, as in the case above. When banks are unconstrained, the decline in \( r_f \) does not affect the size threshold for bond issuance \( a^* \), which is a function of the spread \( r - r_f \). However, when banks are constrained, the constraint limits the pass through of \( r_f \) to \( r \), and cause \( a^* \) to shift to the left. This implies more firms issue bonds. The shift in \( a^* \) leads firms to depend less on the banking sector, but amplifies the effect of the decline in \( r_f \) among firms large enough to issue bonds. As in the case of bond market liberalization, that firms can access bond markets relaxes bank constraints, and allows banks to lend more to small firms with marginal productivity.

The changes that result from a decline in \( r_f \) are summarized in Proposition 3 and shown graphically in Figure 11.

**Proposition 3. Decline in the risk free rate.** A decrease in \( r_f \):

1. weakly decreases \( a^* \) (new issuers);
2. decreases \( z^* \) (marginal large firms enter), provided \( f < \infty \);
3. decreases \( r \) (marginal small firms enter), by more for \( f' < f \);
4. increases $Y$ (output), by more for $f' < f$; and,

5. decreases $Z$ (productivity), by more for $f' < f$.

That is, bond markets amplify effects on $r$, $Y$, and $Z$, i.e. 3-5 are decreasing in $f$.

Banks attenuate the full consequences of a decline in $r_f$, in particular when they are constrained. This could be seen as an impediment to growth, which bond markets alleviate. However, in the context of inflows, bank constraints can also be seen as limiting excessive capital from entering an economy. In this vein, bond markets may augment the ability of an economy to attract foreign capital. As a result, bond markets amplify the effects of a decline in $r_f$ on interest rates, output, and productivity.

The decline in productivity predicted here is consistent with the evidence of Reis (2013) in Portugal during the 2000s, in which entrepreneurs’ participation in production is also based on the relative returns of investing versus saving. These predictions also relate to the model and empirical findings of Gopinath et al. (2017), who examine the efficiency of capital allocation in Spain and Southern Europe following the adoption of the Euro. The authors

Figure 11: Decline in the risk free rate

Notes: Panel (a) shows the effect of a decline in the risk-free rate for the case when banks are unconstrained. The solid lines represent the decision thresholds of entrepreneurs for some initial $r_f$, while the dashed lines represent a decrease in the risk-free rate to $r_f' < r_f$. The dotted line indicates the implications of larger bond markets on the change. Panel (b) shows the case of constrained banks. Again, the solid line shows the initial participation decisions, while the dashed lines represent the outcomes at $r_f' < r_f$, and the dotted line demonstrates how bond markets amplify the response.
show increasing dispersion of the marginal revenue product of capital within manufacturing industries, which is consistent with the broader range of participation in production that results from a fall in the risk free rate in this framework.

Another common explanation for the real estate and stock market bubbles of the 1980s in Japan was the decline in interest rates, which fell from late 1980 until May of 1989. Given the similarities between Propositions 2 and 3, the aggregate implications of a fall in the risk free rate would go in the same direction as a bond market liberalization, potentially amplifying the bond market’s effects.

5.2 Increasing firm borrowing

An increase in the parameter \( \theta \), which bounds the demand of firms for external financing, increases firms’ borrowing. This can be interpreted either as an increase in demand, a loosening of a binding firm borrowing constraint, or an increase in the collateralizability of firm assets. In either case, the leverage firms can obtain is higher as a result of the increase in \( \theta \).

Given a limited quantity of available funds, an increase in the demand for debt or borrowing limits of individual firms allows higher productivity firms to reach a larger scale, and crowds marginal borrowers out of the market for bank loans. To make clear how the inclusion of bond markets affects the impact of an increase in firm borrowing limits, I consider the same four cases as in the previous section: banks alone, bonds alone, all firms mix, and some firms remain bank-dependent.

With bank debt alone and no bond market, banks’ borrowing constraints limit the capital that banks can extend to firms. As a result, an increase in \( \theta \) leads to an increase in \( r \), and marginal entrepreneurs no longer borrow and invest. A smaller subset of firms obtain more funds, which is positive for both output and aggregate productivity. In the case where banks are unconstrained, however, the increase in \( \theta \) would have no impact on \( r \).

Without banks, if all projects are financed directly by household investment in bonds, an increase in \( \theta \) requires additional savings. Inflows fund the gap between new demand and domestic savings, because there is no impediment to investment flowing from abroad into bonds. There is no impact on \( r \), and so the economy expands by more than in the banks-only case. This increases productivity, because the scale of all active firms increases.

When all firms mix between bank debt and bonds, an increase in \( \theta \) can be met with increased bond issuance. Bond markets provide a way around the bank constraint. However, when
some firms are bank-dependent, bond markets allow more large firms to benefit from the increase in leverage, but small bank-dependent firms may be crowded out. These effects are summarized in Proposition 4 and Figure 12.

**Proposition 4. Increase in firms’ borrowing.** An increase in $\theta$:

1. decreases $a^*$ (new issuers);
2. decreases $z^*$ (marginal large firms enter), provided $f < \infty$;
3. increases $r$ (marginal small firms exit), by less for $f' < f$;
4. increases $Y$ (output), by more for $f' < f$; and,
5. increases $Z$ (productivity), by less for $f' < f$.

That is, bond markets amplify increases in $Y$, but attenuate changes in $r$ and $Z$.

When banks have a limited capacity to intermediate funds, bond markets provide an additional source of financing for firms. With banks alone, a rise in $\theta$ leads to an improvement in the efficiency of capital allocation, as higher productivity firms are able to produce more, and some marginal firms are crowded out of the borrowing market. With bond markets, however, the effect on capital misallocation is less positive: given additional supply of funds via bond investors, the increase in $\theta$ simply increases leverage across all borrowing firms. Further, the preference for large issuers in the bond markets distorts the allocation of capital towards large firms, and may crowd smaller firms out of the market.

This result also relates to recent research on capital misallocation and financial frictions. Dynamic models of financial frictions predict that financial liberalization is associated with a better allocation of resources across firms (Midrigan and Xu, 2014; Buera et al., 2011). This conclusion is supported by empirical evidence in Eastern Europe since the collapse of the Soviet Union (Larrain and Stumpner, 2017), where lower borrowing costs are understood as having allowed firms to borrow greater amounts against existing collateral. However, bond issuance was extremely limited in these settings.

The bond market liberalization in Japan was first designed to allow secured bond issuance, followed by unsecured bond issuance later on. Arguably the former and certainly the latter reform aimed to allow firms to issue debt beyond what they could obtain in collateralized lending from banks. This could be interpreted as an increase in $\theta$. However, Japanese firms’ leverage was for the most part stable or falling during the 1980s, so if anything this suggests...
Figure 12: Increasing firm borrowing

(a) Unconstrained case

Notes: Panel (a) shows the effect of an increase in firm borrowing to $\theta' > \theta$ for the case when banks are unconstrained. The solid lines represent the decision thresholds of entrepreneurs for some initial $r_f$, while the dashed lines represent a decrease in the risk-free rate to $\theta' > \theta$. The dotted line indicates the implications of larger bond markets on the change. Panel (b) shows the case of constrained banks. Again, the solid line shows the initial participation decisions, while the dashed lines represent the outcomes at $\theta' > \theta$, and the dotted line demonstrates how bond markets amplify the response.

that $\theta$ was declining. A decline in $\theta$ could also put additional downwards pressure on lending rates, allowing more marginal firms to borrow and produce, increasing output, but decreasing productivity.

The results of this section suggest that the growing influence of market-based financing may affect future developments that affect demand for external finance or allow firms to increase leverage. In both the Eastern and Southern European cases, banks received considerable inflows, which is evidence that a constraint on banks was far from binding, at least in the early 2000s. This changed dramatically after 2008, when many banks faced serious difficulties, either due to their own loan portfolios and the economic downturn, or through exposures to troubled sovereigns. The effects of such bank shocks are explored in the next section.

5.3 Bank shocks

The availability of substitutable forms of finance is understood to dampen the impact of bank shocks, and yet such shocks still played a significant role in the fall in output post-2008
Similarly, banks in Japan suffered a large shock following the collapse of land prices and the stock market bubble in the early 1990s. Gan (2007b) estimates the effect of the collapse of land prices on bank lending, using variation in banks’ exposure to real estate, including land holdings.

In the model presented here, a shock of this nature corresponds to a decline in either banks’ borrowing constraint $\phi$ or bank equity $E$. If banks are unconstrained such a shock has no effect, as shown in panel (a) of Figure 13. For constrained banks, the effects are explored in Proposition 5.

**Proposition 5. Decrease in banks’ borrowing capacity.** When $D = \phi E$, a decrease in $\phi$ or $E$:

1. decreases $a^*$ (new issuers);
2. does not change $z^*$ (no change for large firms);
3. increases $r$ (marginal small firms exit), by less for $f' < f$;
4. decreases $Y$ (output), by less for $f' < f$; and,
5. increases $Z$ (productivity), by less for $f' < f$.

That is, bond markets attenuate the increases in $r$ and $Z$, and the decreases in $Y$.

A shock to bank borrowing $\phi$ or bank equity $E$ causes the deposit demand of the financial sector to fall. The fall in loan supply leads to an increase in $r$. When loans are more expensive, fewer firms borrow, and more firms issue bonds (i.e. $a^*$ falls), as shown in panel (b) of Figure 13. Output contracts and productivity improves, because firms that continue to have access to external finance are more productive than firms that can no longer borrow. The increase in $r$ increases bank profits, and decreases entrepreneurs’ profits.

Bond markets cushion the impact of the initial shock on interest rates: as $r$ rises, more firms issue bonds instead of bank debt, which allows for more production than if banks were to intermediate capital alone. Bond markets thus attenuate the decline in output. To see this, consider an economy without bonds. A shock to bank equity leads to a decline in loan supply. For the lending market to clear, a large increase in $r$ is necessary. The savings that banks cannot intermediate because of the bank borrowing constraint flow abroad. With bond markets, the increase in $r$ not only discourages borrowing from banks, but also makes issuing bonds more attractive. Some savings can move from bank deposits to investing in bonds. As a result, $r$ increases by less, relative to the case in which there is no direct finance.
Figure 13: Bank shocks

Panel (a) shows the effect of a tightening of bank borrowing limits $\phi' < \phi$ for the case when banks are unconstrained. When banks’ constraint does not bind, this has no effect. Panel (b) shows the case of constrained banks. Here, the solid line shows the initial participation decisions, while the dashed lines represent the outcomes at $\phi' < \phi$, and the dotted line demonstrates how a larger bond markets further dampens the effects of the shock.

In dampening the effects of a financial shock on the economy, however, bond markets also slow the pace of bank recovery. At a lower $r$, bank profits are lower. Consequently, there is slower growth in bank net worth. This has implications for policies that encourage bond issuance. For example, in reducing bond yields, quantitative easing may limit the prospects for bank recovery.

Japan’s bond market liberalization seemed like a positive liquidity shock for banks. However, a different perspective is that the loss of large, highly profitable borrowers negatively impacted banks’ long-run franchise value. The collapse of the asset price bubble affected the operations of banks that had increasingly lent to real estate companies. The real estate companies held assets that had grown enormously in value and were a common form of loan collateral. Later, banks evergreened loans to avoid losses to bank equity. As higher capital requirements were introduced in the 1990s, banks acted to avoid shocks to their net worth that would require contemporaneous decreases in the sizes of their lending portfolios. Ultimately, the consolidation and contraction necessary among Japanese financial institutions is a problem that continues to have implications today.
6 Conclusion

This paper revisits the bond market liberalization in the 1980s in Japan as a case that highlights the interactions between bond markets and banks. I demonstrate that the liberalization led firms to issue bonds that were primarily used to repay bank debt. The repayment of bank debt was a positive liquidity shock for banks that lent to firms affected by the liberalization shock. This liquidity shock was transmitted by banks to firms in other parts of the economy, namely bank dependent firms, small and medium firms and real estate companies. This expansion in bank activity led to increased bank exposure to riskier segments of the economy.

I develop a model to make sense of the empirical evidence, in which firms borrow from banks and issue bonds. The model matches the empirical evidence and demonstrates that the key factors that led the bond market liberalization to have spillover effects via banks were the repression of domestic savers, combined with foreign investment in the bond market. This in particular contributed to excess deposits at banks, which then drove lending to marginal borrowers in the economy. The Japanese case is in this respect similar to other liberalization episodes. However, the channel by which inflows affected Japan differed, by flowing through corporate borrowers and indirectly reaching banks and other firms.

The transition to greater market-based financing is also relevant in other markets. China has successfully established a large and fast-growing corporate bond market over the past decade. Despite increased offshore issuance in recent years, foreign investment in Chinese bond markets remains limited. However, new programs introduced to allow foreign investors to buy onshore bonds via the Hong Kong bond market are estimated to spark inflows of up to US$ 250 million by 2020. China’s inclusion in emerging-market bond indices is likely to encourage further foreign investment in Chinese bonds. The model and results presented here suggest policymakers should be wary of how this impacts Chinese lenders.

In developed markets also, the importance of bond markets has grown steadily in recent years, encouraged by both the slow post-crisis recoveries of many banks and policies that facilitate bond issuance and/or reduce bond yields. The evidence in this paper suggests that this will affect not only bank outcomes but also the reaction of economies to future shocks. In particular, bond markets appear to amplify positive shocks such as increases in firm borrowing and declines in the risk-free rate, while attenuating the impact of negative financial shocks. In relaxing banks borrowing constraints, bond markets surge both in booms, and when there are financial crises. These results suggest that characterizing bond markets

\[14\text{"The Economist, “Financial assets, made in China.” June 22, 2017.}\]
and these asymmetries is important to refining the approaches that incorporate financial frictions in macroeconomic models.
References


# Appendix

## A Issuance criteria

### Table A1: Accounting Criteria for Issuance of Domestic Convertible Bonds

#### Panel A: Secured bonds

<table>
<thead>
<tr>
<th></th>
<th>Minimum net worth (billion yen)</th>
<th>Hurdles</th>
<th>Capital Ratio</th>
<th>Dividends per share</th>
<th>Ratio of net worth to paid-in-capital</th>
<th>Business profits as a % of total assets</th>
<th>Ordinary after-tax profit per share</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>1976 Oct to 1987 Jul</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>10</td>
<td>1</td>
<td>15</td>
<td>5*</td>
<td>1.2</td>
<td>4</td>
<td>7*</td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>2</td>
<td>20</td>
<td>5*</td>
<td>1.5</td>
<td>7*</td>
<td></td>
<td></td>
</tr>
<tr>
<td>10</td>
<td>1</td>
<td>10</td>
<td>5*</td>
<td>1.2</td>
<td>5</td>
<td>7*</td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>2</td>
<td>12</td>
<td>5*</td>
<td>1.5</td>
<td>6</td>
<td>7*</td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>2</td>
<td>15</td>
<td>5*</td>
<td>2.0</td>
<td>7*</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

#### Panel B: Unsecured bonds

<table>
<thead>
<tr>
<th></th>
<th>Minimum net worth (billion yen)</th>
<th>Hurdles</th>
<th>Capital Ratio</th>
<th>Dividends rule</th>
<th>Ratio of net worth to paid-in-capital</th>
<th>Business profits as a % of total assets</th>
<th>Interest coverage</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>1979 Mar to 1982 Dec</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>600</td>
<td>3</td>
<td>40*</td>
<td>a</td>
<td>10</td>
<td>4</td>
<td>4</td>
<td></td>
</tr>
<tr>
<td>300</td>
<td>3</td>
<td>45*</td>
<td>a</td>
<td>14</td>
<td>8</td>
<td>6</td>
<td></td>
</tr>
<tr>
<td>150</td>
<td>3</td>
<td>50*</td>
<td>a</td>
<td>18</td>
<td>12</td>
<td>8</td>
<td></td>
</tr>
</tbody>
</table>

**Notes:** * An asterisk indicates criteria that must be met, in addition to the minimum net worth. In addition, one to three other conditions must be satisfied, as indicated in the hurdles column. The capital ratio is calculated as the ratio of equity plus reserves to total assets. Business profits are not explicitly defined in the source, but are calculated using the common definition of operating profits + interest income + dividend income. Interest coverage is also not explicitly defined, but is commonly defined as either business profits divided by interest payments, or income before tax + interest payments divided by interest payments. The dividend rules are defined as follows: (a) dividends per share greater than ¥6 in the five most recent accounting periods, (b) positive dividends in the five most recent accounting periods, and (c) dividends per share greater than ¥5 in the three most recent periods, and (c) dividends per share greater than ¥5 in the five most recent accounting periods. Source: Ministry of Finance, Ōkurashō Shōkenkyoku nenpō (various issues), Hoshi and Kashyap (2001).
Table A2: Ratings criteria for Issuance of Domestic Convertible Bonds

<table>
<thead>
<tr>
<th>Panel A: Secured Bonds</th>
</tr>
</thead>
<tbody>
<tr>
<td>1989 May to 1995 Dec</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Panel B: Unsecured Bonds</th>
</tr>
</thead>
<tbody>
<tr>
<td>1987 Jul to 1988 Oct</td>
</tr>
<tr>
<td>1988 Nov to 1990 Oct</td>
</tr>
<tr>
<td>1990 Nov to 1995 Dec</td>
</tr>
</tbody>
</table>

Notes: There were no ratings criteria prior to July 1987, and they were abolished in January 1996. Source: Hoshi and Kashyap (2001).
## B Additional empirical results

Table B: The effect of bond market access on other firm outcomes, 1977-90

<table>
<thead>
<tr>
<th>Panel 1. Dependent variable: Bank debt$<em>{j,t}$ / assets$</em>{j,t-1}$ ($L_{j,t}$)</th>
<th>Baseline results</th>
<th>Linear control variables</th>
</tr>
</thead>
<tbody>
<tr>
<td>Access$_{j,t}$</td>
<td>(1)</td>
<td>(2)</td>
</tr>
<tr>
<td></td>
<td>-0.029***</td>
<td>-0.026***</td>
</tr>
<tr>
<td></td>
<td>(0.005)</td>
<td>(0.005)</td>
</tr>
<tr>
<td>Observations</td>
<td>12,582</td>
<td>12,582</td>
</tr>
<tr>
<td>R-squared</td>
<td>0.80</td>
<td>0.81</td>
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</table>

<table>
<thead>
<tr>
<th>Panel 2. Dependent variable: Interest payments$<em>t$ / debt$</em>{t-1}$</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Access$_{j,t}$</td>
<td>-0.015**</td>
<td>-0.015**</td>
</tr>
<tr>
<td></td>
<td>(0.006)</td>
<td>(0.006)</td>
</tr>
<tr>
<td>Observations</td>
<td>12,531</td>
<td>12,531</td>
</tr>
<tr>
<td>R-squared</td>
<td>0.59</td>
<td>0.60</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Panel 3. Dependent variable: Total debt$<em>{j,t}$ / Assets$</em>{j,t-1}$</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Access$_{j,t}$</td>
<td>-0.025***</td>
<td>-0.025***</td>
</tr>
<tr>
<td></td>
<td>(0.007)</td>
<td>(0.007)</td>
</tr>
<tr>
<td>Observations</td>
<td>13,132</td>
<td>13,132</td>
</tr>
<tr>
<td>R-squared</td>
<td>0.49</td>
<td>0.52</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Panel 4. Dependent variable: Investment$<em>{j,t}$ / Tangible fixed assets$</em>{j,t-1}$</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Access$_{j,t}$</td>
<td>-0.040***</td>
<td>-0.034***</td>
</tr>
<tr>
<td></td>
<td>(0.009)</td>
<td>(0.009)</td>
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<tr>
<td>Observations</td>
<td>12,526</td>
<td>12,526</td>
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<tr>
<td>R-squared</td>
<td>0.26</td>
<td>0.29</td>
</tr>
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<table>
<thead>
<tr>
<th>Panel 5. Dependent variable: Employees$<em>t$ / employees$</em>{t-1}$ − 1</th>
<th></th>
<th></th>
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<tbody>
<tr>
<td>Access$_{j,t}$</td>
<td>-0.004*</td>
<td>-0.003</td>
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<tr>
<td></td>
<td>(0.002)</td>
<td>(0.003)</td>
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<tr>
<td>Observations</td>
<td>13,117</td>
<td>13,117</td>
</tr>
<tr>
<td>R-squared</td>
<td>0.32</td>
<td>0.36</td>
</tr>
</tbody>
</table>

Control variables in all regressions:
- Firm and year fixed effects: Y Y Y Y Y Y Y
- Controls*year dummies:
  - Main bank: Y
  - Industry & region: Y
  - Size bin: Y
  - Profitability bin: Y
  - Net worth: Y Y Y
  - Capital ratio: Y Y
  - Other criteria: Y

Notes: Access$_{j,t}$ is a dummy variable denoting whether firm $j$ meets accounting criteria to issue unsecured convertible bonds in year $t$. The dependent variables are winsorized at the top and bottom one percent of observations. The size bins are divided at 1 million, 10 million, and 100 million. The profitability bins are divided at 4 percent and 9 percent, which correspond to the 25th and 75th percentiles of profitability in the sample. Other criteria includes business profits as a percentage of assets, the ratio of net worth to paid in capital, and the interest coverage ratio. Standard errors are clustered at the firm and year level, shown in parentheses. *, **, and *** indicate significance at the 0.1, 0.05, and 0.01 levels, respectively.
### Table B: The effect of bond market access on other firm outcomes, continued, 1977-90

<table>
<thead>
<tr>
<th></th>
<th>Baseline results</th>
<th></th>
<th>Linear control variables</th>
<th></th>
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</thead>
<tbody>
<tr>
<td></td>
<td>(1)</td>
<td>(2)</td>
<td>(3)</td>
<td>(4)</td>
</tr>
<tr>
<td><strong>Panel 6. Dependent variable: Assets(<em>{j,t} / \text{ Assets}</em>{j,t-1} - 1)</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Access(_{j,t})</td>
<td>-0.027***</td>
<td>-0.026***</td>
<td>-0.012*</td>
<td>-0.010</td>
</tr>
<tr>
<td></td>
<td>(0.006)</td>
<td>(0.007)</td>
<td>(0.007)</td>
<td>(0.007)</td>
</tr>
<tr>
<td>Observations</td>
<td>13,132</td>
<td>13,132</td>
<td>9,787</td>
<td>13,132</td>
</tr>
<tr>
<td>R-squared</td>
<td>0.36</td>
<td>0.36</td>
<td>0.47</td>
<td>0.38</td>
</tr>
<tr>
<td><strong>Panel 7. Dependent variable: Sales(<em>{j,t} / \text{ Sales}</em>{j,t-1} - 1)</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Access(_{j,t})</td>
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<td>-0.025***</td>
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<td>-0.004</td>
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</tr>
<tr>
<td><strong>Panel 8. Dependent variable: Cash and cash equivalents(<em>{j,t} / \text{ Assets}</em>{j,t-1} - 1)</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Access(_{j,t})</td>
<td>0.032***</td>
<td>0.033***</td>
<td>0.031***</td>
<td>0.028***</td>
</tr>
<tr>
<td></td>
<td>(0.004)</td>
<td>(0.004)</td>
<td>(0.004)</td>
<td>(0.004)</td>
</tr>
<tr>
<td>Observations</td>
<td>13,903</td>
<td>13,903</td>
<td>10,332</td>
<td>13,903</td>
</tr>
<tr>
<td>R-squared</td>
<td>0.72</td>
<td>0.73</td>
<td>0.76</td>
<td>0.73</td>
</tr>
<tr>
<td><strong>Panel 9. Dependent variable: Inventory(<em>{j,t} / \text{ Assets}</em>{j,t-1} - 1)</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Access(_{j,t})</td>
<td>-0.009***</td>
<td>-0.008***</td>
<td>-0.006***</td>
<td>-0.014***</td>
</tr>
<tr>
<td></td>
<td>(0.002)</td>
<td>(0.002)</td>
<td>(0.002)</td>
<td>(0.002)</td>
</tr>
<tr>
<td>Observations</td>
<td>13,835</td>
<td>13,835</td>
<td>10,265</td>
<td>13,835</td>
</tr>
<tr>
<td>R-squared</td>
<td>0.89</td>
<td>0.90</td>
<td>0.91</td>
<td>0.89</td>
</tr>
<tr>
<td><strong>Panel 10. Dependent variable: Book equity(<em>{j,t} / \text{ Book equity}</em>{j,t-1} - 1)</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Access(_{j,t})</td>
<td>-0.078***</td>
<td>-0.074***</td>
<td>-0.059***</td>
<td>-0.060***</td>
</tr>
<tr>
<td></td>
<td>(0.011)</td>
<td>(0.011)</td>
<td>(0.013)</td>
<td>(0.013)</td>
</tr>
<tr>
<td>Observations</td>
<td>13,140</td>
<td>13,140</td>
<td>9,794</td>
<td>13,140</td>
</tr>
<tr>
<td>R-squared</td>
<td>0.24</td>
<td>0.29</td>
<td>0.37</td>
<td>0.30</td>
</tr>
</tbody>
</table>

Control variables in all regressions:
- Firm and year fixed effects: Y Y Y Y Y Y Y
- Controls*year dummies:
  - Main bank: Y
  - Industry & region: Y
  - Size bin: Y
  - Profitability bin: Y
  - Net worth: Y
  - Capital ratio: Y
  - Other criteria: Y

Notes: Access\(_{j,t}\) is a dummy variable denoting whether firm \(j\) meets accounting criteria to issue unsecured convertible bonds in year \(t\). The dependent variables are winsorized at the top and bottom one percent of observations. The size bins are divided at 1 million, 10 million, and 100 million. The profitability bins are divided at 4 percent and 9 percent, which correspond to the 25th and 75th percentiles of profitability in the sample. Other criteria includes business profits as a percentage of assets, the ratio of net worth to paid in capital, and the interest coverage ratio. Standard errors are clustered at the firm and year level, shown in parentheses. *, **, and *** indicate significance at the 0.1, 0.05, and 0.01 levels, respectively.
C Proofs

C.1 Proof of Proposition 1

Proof. Part (i) follows directly from equation (14). Part (ii.1) follows from the derivative of equation (16) with respect to \( f \), (ii.2) follows from the derivative of equation (17) with respect to \( f \). The shift down in the \( z^* \) curve leads to increased overall demand for funds (loan demand \( L \) and bond supply \( B^S \)). For the market to clear in equation (15), \( r \) rises giving (ii.3). For (ii.4), output falls as capital is diverted from high productivity small firms to large firms with lower productivity, and by extension \( Z \) falls also, giving (ii.5).

\[ \square \]

C.2 Proof of Proposition 2

Proof. Part (i) and part (ii.1) and (ii.2) are as in the proof of Proposition 1. Part (ii.3) depends on whether banks’ balance sheets become smaller or not. When banks borrow up to the constraint in equation (11), either because \( S > \phi E \) or because \( D^F > 0 \), the decline in loan demand results in a decline in \( r \). In the case when \( B = 0 \) and \( B^F > 0 \), domestic households cannot invest in bonds, and therefore banks retain their deposits. That overall demand for bank loans declines depends on the decline in bank loans among firms switching to mixed funding structures, compared to the balance of new bank loans demanded by new large borrowers. The change in loan demand is:

\[
\frac{\partial L}{\partial f} = \frac{\partial}{\partial f} \left[ \int_a^{a^*} \int_r^{\pi} \theta a \, dG(a,z) + \int_a^{\pi} \int_{z^*(a)}^{\pi} \frac{m(a)}{r - r_f} \, dG(a,z) \right]
\]

Note that \( a^* \) and \( z^* \) are functions of \( f \), and \( z^* \) also depends on \( a \). Assuming \( m(a) = m_1 \):

\[
\frac{\partial a^*}{\partial f} = \frac{1}{\theta (r - r_f) - m_1}
\]

\[
\frac{\partial z^*}{\partial f} = \frac{1}{\theta a}
\]

The first term is straightforward because the boundaries in \( z \) do not depend on \( f \):

\[
\int_a^{a^*} \int_r^{\pi} \theta a \, dG(a,z) = \int_a^{a^*} \int_r^{\pi} \theta a \, g(a,z) \, dz \, da
\]

\[
= \int_a^{a^*} \theta a \, g_A(a)|_{r}^{\pi} \, dz
\]
Then using the Leibniz integral rule:

\[
\frac{\partial}{\partial f} \left[ \int_{a}^{a^*} \theta_a \ g_A(a) \bigg|_{r}^{\pi} \, dz \right] = \theta_a^* \ g_A(a) \bigg|_{r}^{\pi} \frac{\partial a^*}{\partial f}
\]

\[
= \theta_a^* \ g_A(a) \bigg|_{r}^{\pi} \frac{\theta (r - r_f) - m_1}{\theta (r - r_f) - m_1}
\]

This term is measures the gross increase in funds demanded by firms that switch from mixed funding structures to bank funding only.

For the second term, both integrals have one bound that depends on \(f\). This accounts for two things. First, as \(f\) increases, firms switch from mixed funding to bank only. (This is negative, and offsets the positive increase counted in the first term.) Second, large marginal firms that enter at low \(f\) exit the borrowing market as \(f\) rises. This is negative for loan demand as well.

\[
\int_{a}^{a^*} \int_{z^*}^{\pi} \frac{m(a)}{r - r_f} \, dG(a, z) = \int_{a}^{\pi} \int_{z^*}^{\pi} \frac{m(a)}{r - r_f} g(a, z) \, d\theta_a \, dz
\]

\[
= \int_{a}^{\pi} \frac{m(a)}{r - r_f} g_A(a) \bigg|_{z^*}^{\pi} \, da
\]

\[
= \int_{a}^{\pi} \frac{m_1 a^*}{r - r_f} g_A(a) \bigg|_{z^*}^{\pi} \, da
\]

Using \(F(a) = \frac{m_1 a^*}{r - r_f} g_A(a) \bigg|_{z^*}^{\pi}\), using the Leibniz integral rule:

\[
\frac{\partial}{\partial f} \left[ \int_{a}^{\pi} \frac{m_1 a^*}{r - r_f} g_A(a) \bigg|_{z^*}^{\pi} \, da \right] = -F(a^*) \frac{da^*}{df} + \int_{a}^{\pi} \frac{\partial F}{\partial f} \, da
\]

\[
= -\frac{m_1 a^*}{r - r_f} g_A(a^*) \bigg|_{z^*}^{\pi} \, da^* + \int_{a}^{\pi} \frac{\partial}{\partial f} \left[ \frac{m_1 a^*}{r - r_f} g_A(a) \bigg|_{z^*}^{\pi} \right] \, da
\]

\[
= -\frac{m_1 a^*}{r - r_f} \theta (r - r_f) - m_1 + \int_{a}^{\pi} \frac{m_1 a^*}{r - r_f} \frac{\partial}{\partial f} \left[ \int_{z^*}^{\pi} g(a, z) \, dz \right] \, da
\]

Using Liebniz for the interior term:

\[
\frac{\partial}{\partial f} \left[ \int_{z^*}^{\pi} g(a, z) \, dz \right] = -g(a, z^*) \frac{\partial z^*}{\partial f}
\]

\[
= -\frac{g(a, z^*)}{\theta a}
\]
Substituting that back in:

\[
\begin{align*}
&= -\frac{m_1a^*}{r-r_f} g_A(a)\frac{z^*}{z}\frac{g(a,z^*)}{a} - \int_{a^*}^{\pi} \frac{m_1a}{r-r_f} g(a,z)\frac{g(a,z^*)}{a} da \\
&= -\frac{m_1a^*}{r-r_f} g_A(a)\frac{z^*}{z}\frac{g(a,z^*)}{a} - \int_{a^*}^{\pi} \frac{m_1a}{r-r_f} g(a,z^*) da \\
\end{align*}
\]

Adding the terms together, and noting that \(z^*(a^*) = r\):

\[
\frac{\partial L}{\partial f} = \frac{\theta a^* g_A(a)z^*}{\theta (r-r_f) - m_1} - \frac{m_1a^* g_A(a)z^*}{r-r_f \theta (r-r_f) - m_1} - \int_{a^*}^{\pi} \frac{m_1a}{r-r_f} g(a,z^*) da
\]

\[
= \frac{1}{r-r_f} \left[ a^* g_A(a)\frac{z^*}{z} - \frac{m_1}{\theta} \int_{a^*}^{\pi} g(a,z^*)da \right]
\]

When \(f = \infty\), \(a^* = \bar{a}\), and the second integral is zero. Therefore, \(\frac{\partial L}{\partial f} > 0\). When \(f\) falls, \(L\) falls, which decreases \(r\). Parts (ii.4) and (ii.5) follow from (ii.3) and equations (21) and (22).

\[\square\]

### C.3 Proof of Proposition 3

**Proof.** For part (1), note that (16) depends on \(r-r_f\): if \(r\) declines by as much as \(r_f\) (i.e. when banks are unconstrained), \(a^*\) does not change. When the pass through of \(r_f\) to \(r\) is incomplete (i.e. when banks are constrained), \(a^*\) declines. This also depends on the existence of bond markets, i.e. \(f < \infty\). If \(f < \infty\), part (2) follows from the derivative of equation (17) with respect to \(r_f\). The pass through of \(r_f\) to \(r\) comes from competition among banks, which gives part (3), provided that banks are not already constrained. When banks are constrained, then \(r\) cannot fall. For part (4), equation (21) is increasing in \(r_f\) (first term). Since \(\theta > 1\), decreases in \(r\) further increase output by shifting entrepreneurs from self-financing into the borrowing market. Although output rises, marginal firms entering self-financing or borrowing markets have lower productivity than existing firms, which implies part (5).

For the effect of bond markets on these responses, note that when banks are constrained, the fall in \(r_f\) results in a shift in \(a^*\) which leads firms to shift away from bank borrowing and towards bond issuance. This relaxes the bank constraint and allows banks to lower \(r\). As such, the decrease in \(r\), increase in \(Y\), and decrease in \(Y\) that result from a decline in \(r_f\) are decreasing in \(f\) (i.e. increasing in the size of bond markets).

\[\square\]
C.4 Proof of Proposition 4

Proof. Parts (1) and (2) follow from the derivatives of equations (16) and (17) with respect to $\theta$. The increase in $\theta$ implies an increase in demand for capital among all firms, which requires either inflows or an increase in $r$ for market clearing, yielding part (3). Part (4) comes from equation (21), where the second term is increasing in $\theta$. Any increase in $r$ reallocates capital from low $z$ firms to high $z$ firms, which increases output as well. In an unconstrained case without bond markets, the scale of all firms simply increases, which is neutral for productivity. However, with bond markets, the downward shift in $z^*$ leads to large marginal firms entering the borrowing market, which lowers $Z$.

For the effect of bond markets on these responses, note that when banks are constrained, the fall in $\theta$ leads to an increase in $r$, which amplifies the shift in $a^*$. Because this relaxes the bank constraint, the increase in $r$ is decreasing in the size of bond markets. By providing a source of financing that relaxes bank constraints, bond markets amplify the increase in output $Y$, but allow lower productivity firms to remain in or enter the market, thus attenuating the increase in $Z$. $\square$

C.5 Proof of Proposition 5

Proof. When $D = \phi E$, a decline in $\phi$ or $E$ requires an increase in $r$ for market clearing, provided that not all firms can issue bonds, which gives part (3). Part (1) follows from the derivative of equation (16) with respect to $r$. Part (2) follows from the derivative of equation (17) with respect to $r$. The decline in output comes from equation (21), which gives part (4). Part (5) is implied by the increase in $r$, which implies an increase in the productivity of the marginal small firm entering the borrowing market.

For the effect of bond markets on these responses, note that $\partial^2 a^*/\partial r \partial f < 0$. This implies that a smaller $f$ (i.e. larger bond market) leads to a larger change in $a^*$ results from a change in $r$. This relaxes bank borrowing constraints and attenuates the increase in $r$. This attenuates the effects of the interest rate on output and productivity as well. $\square$