

---

## ERIC A. VERHOOGEN

Department of Economics and School of International  
and Public Affairs  
Columbia University  
International Affairs Building, 420 W. 118th St.  
New York, NY 10027 USA  
Office: IAB 1119, Mail: IAB 1022

[eric.verhoogen@columbia.edu](mailto:eric.verhoogen@columbia.edu)  
Tel: (212) 854-4428  
<http://www.columbia.edu/~ev2124/>

Updated: May 23, 2018

### PRIMARY APPOINTMENTS AND ACTIVITIES

---

2017-        Professor, Dept. of Economics and School of International and Public Affairs, Columbia University.  
2010-2017   Associate Professor (with tenure), Department of Economics and School of International and Public  
                 Affairs, Columbia University.  
2004-2010   Assistant Professor, Department of Economics and School of International and Public Affairs,  
                 Columbia University.  
2018-2019   Visiting Scholar, Russell Sage Foundation  
2014-        Co-Director, Center for Development Economics and Policy (CDEP), Columbia University.  
2013-2014   Founding Director, Center for Development Economics and Policy (CDEP), Columbia University.  
2015-2018   Vice Dean, School of International and Public Affairs, Columbia University.  
2009-2013   Co-Editor, *Journal of Development Economics*.  
2009-        Research Program Director, International Growth Centre (IGC).  
2016-        Member of Executive Committee, Latin American and Caribbean Economic Association (LACEA).  
2010-        Research Associate, National Bureau of Economic Research (NBER).  
2008-2010   Faculty Research Fellow, National Bureau of Economic Research (NBER).  
2012-        Member, Board of Directors, Bureau for Research and Economic Analysis of Development (BREAD)  
2010-2012   Fellow, Bureau for Research and Economic Analysis of Development (BREAD)  
2006-2010   Affiliate, Bureau for Research and Economic Analysis of Development (BREAD)  
2017-        Affiliate, Abdul Latif Jameel Poverty Action Lab (JPAL)  
2014        Visitor, New York Federal Reserve Bank.  
2014        Visiting Researcher, Pontifícia Universidade Católica do Rio de Janeiro (PUC-Rio).  
2013        Visiting Associate Researcher, Department of Economics, University of California, Berkeley  
2008        Visiting Scholar, Department of Economics and Abdul Latif Jameel Poverty Action Lab, MIT  
2007        Visiting Research Scholar, Center for Health and Well-Being, Woodrow Wilson School of Public and  
                 International Affairs, Princeton University

### EDUCATION

---

University of California, Berkeley, Ph.D. in Economics, May 2004.  
University of Massachusetts, Amherst, M.A. in Economics, work completed 1999, degree  
conferred 2001.  
Harvard College, A.B. in History and Science, June 1991.

### PUBLISHED AND FORTHCOMING ARTICLES

---

“Export Destinations and Input Prices.” With Paulo Bastos and Joana Silva. *American Economic Review*,  
v. 108, no. 2, pp. 353-392, Feb. 2018.

“Organizational Barriers to Technology Adoption: Evidence from Soccer-Ball Producers in  
Pakistan.” With David Atkin, Azam Chaudhry, Shamyla Chaudry, and Amit Khandelwal,  
*Quarterly Journal of Economics*, v. 132, no. 3, pp. 1101-1164, Aug. 2017.

- “On the Origins and Development of Pakistan’s Soccer-Ball Cluster.” With David Atkin, Azam Chaudhry, Shamyla Chaudry, Amit Khandelwal, and Tariq Raza. *World Bank Economic Review (ABCDE Conference Papers & Proceedings)*, v. 30, no. S1, pp. S34-S41, March 2017.
- “Mark-up and Cost Dispersion across Firms: Direct Evidence from Producer Surveys in Pakistan.” With David Atkin, Azam Chaudhry, Shamyla Chaudry, and Amit Khandelwal. *American Economic Review Papers & Proceedings*, v. 105, no. 5, pp. 537-544, May 2015.
- “Exports and Within-Plant Wage Distributions: Evidence from Mexico.” With Judith A. Frías and David S. Kaplan. *American Economic Review Papers & Proceedings*, v. 102, no. 3, pp. 435-440, May 2012.
- “Prices, Plant Size, and Product Quality.” With Maurice Kugler. *Review of Economic Studies*, v. 79 no. 1, pp. 307-339, Jan. 2012. [Previously circulated under the titles “The Quality-Complementarity Hypothesis” and “Product Quality at the Plant Level.”]
- “Plants and Imported Inputs: New Facts and an Interpretation.” With Maurice Kugler. *American Economic Review Papers and Proceedings*, v. 99 no. 2, pp. 501-507, May 2009.
- “Class-Size Caps, Sorting, and the Regression-Discontinuity Design.” With Miguel Urquiola. *American Economic Review*, v. 99 no. 1, pp. 179-215, March 2009. [Previously circulated under the title “Class Size and Sorting in Market Equilibrium.”]
- “Trade, Quality Upgrading, and Wage Inequality in the Mexican Manufacturing Sector.” *Quarterly Journal of Economics*, vol. 123, no. 2, pp. 489-530, May 2008.
- Reprinted in *Trade and Inequality*, ed. Pinelopi Koujianou Goldberg, Oxford University Press, 2015.
- “Fairness and Freight-Handlers: Local Labor Market Conditions and Wage-Fairness Perceptions in a Trucking Firm.” With S. V. Burks and J. P. Carpenter. *Industrial and Labor Relations Review*, vol. 60, no. 4, pp. 477-498, July 2007.
- “Comparing Students to Workers: The Effects of Social Framing on Behavior in Distribution Games.” With J. P. Carpenter and S. V. Burks. In J. P. Carpenter, G. Harrison, and J. List eds., *Research in Experimental Economics*, vol. 10. Amsterdam, Boston: JAI/Elsevier, 2005.
- “The Effect of Stakes in Distribution Experiments.” With S. V. Burks and J. P. Carpenter. *Economics Letters*, vol. 86, no. 2, pp. 393-8, Feb. 2005.
- “Playing Both Roles in the Trust Game.” With S. V. Burks and J. P. Carpenter. *Journal of Economic Behavior and Organization* vol. 51, no. 2, pp. 195-216, June 2003.

#### **POLICY-ORIENTED, NON-TECHNICAL, COMMENTS ETC.**

- “How Labor Standards Can Be Good for Growth.” Harvard Business Review (online), April 27, 2016.
- “Estructura Industrial e Innovación: Notas para una Nueva Estrategia de Desarrollo Industrial en México [Industrial Structure and Innovation: Notes Toward a New Strategy for Industrial Development in Mexico].” *Boletín Informativo Techint*, Edición Especial, Oct. 2013.

“Diferencias de Precios de los Insumos de Origen Nacional y Extranjero en la Industria Colombiana.” With Gilma Beatriz Ferreira Villegas, Maurice Kugler, Germán Pérez Hernández, and Luis Miguel Suarez Cruz. *Revista ib de la Información Básica*, vol. 1, no. 1, pp. 72-84, Dec. 2011.

Comment on “The Effect of Mexican Workforce Migration on the Mexican *Maquiladora* Labor Market,” by Scott E. Atkinson and Marilyn Ibarra, *Economía*, vol. 8, no. 1, Fall 2007.

Comment on “Globalization, Migration and Development: The Role of Mexican Migrant Remittances,” by Ernesto López-Córdova. *Economía*, vol. 6, no. 1, Fall 2005.

## **WORKING PAPERS**

---

“Enlisting Employees in Improving Payroll-Tax Compliance: Evidence from Mexico.” With Todd Kumler and Judith A. Frías. NBER working paper no. 19385, Aug. 2013. Other working paper series: CEPR 9622, BREAD 395, IZA 7591. Earlier version: “Enlisting Workers in Monitoring Firms: Payroll-Tax Compliance in Mexico,” Columbia University PER discussion paper 1112-07, June 2012. Revision requested, *Review of Economics and Statistics*.

“Exports and Wage Premia: Evidence from Mexican Employer-Employee Data.” With Judith A. Frías and David S. Kaplan. July 2011.

## **GRANTS**

---

Innovation Growth Lab (IGL) Grant for “Promoting High Impact Entrepreneurship in Mexico: An Impact Evaluation,” 2017-2020.

Private Enterprise Development in Low-Income Countries (PEDL) Major Research Grant, “What are the Barriers to Industrial Upgrading?,” 2013-2016.

Columbia University President’s Global Innovation Fund Planning Grant, “Industrial Upgrading in Brazil,” 2013-2015.

International Growth Centre Grant, “Spillovers in Technology Adoption,” 2011-2014.

NSF SES-0721068, “Exports and Wage Premia,” Principal Investigator, 2007-2010

Columbia University PER Seed Grant, Nov. 2006

Columbia University PER Seed Grant, Nov. 2004

UC Institute for Mexico and the United States (UC MEXUS) Dissertation Grant, 2002-2004

UC Institute for Labor and Employment Dissertation Fellowship, 2002-2003

UC Berkeley Department of Economics Continuing Student Fellowship, 2002-2003

Social Science Research Council International Pre-Dissertation Fellowship, 2001-2002

MacArthur Foundation Research Network on the Costs of Inequality Fellowship, 2000-2001

MacArthur Foundation Norms and Preferences Network Grant, “Truckers and Trust” (with Stephen V. Burks and Jeffrey P. Carpenter), 1999.

UC Berkeley Department of Economics Block Grant Fellowship, 1999-2000

Brookings Research Fellowship, The Brookings Institution, 1998-1999

University of Massachusetts-Amherst Graduate Fellowship, 1995-1997

## **AWARDS AND HONORS**

---

Keynote addresses:

- “Using Exchange Rates to Estimate Production Functions,” NOVAFRICA/World Bank/Banco de Portugal Workshop on Globalization and Development, Lisbon, June 2017.

- “Production-Function Estimation and its Discontents,” IGC-SCID Conference on Firms, Trade and Development, Stanford, Nov. 2016.

- “Technology Adoption in Organizations,” Rimini Center for Economic Analysis Growth and Development Workshop, May 2015.

- “NAFTA and Mexican Industrial Development,” *NAFTA at 20: Effects on the North American Market* conference, Houston, June 2014.
- “Trade and Quality Upgrading: Evidence and Implications,” Italian Trade Study Group workshop *New Issues in International Trade: Quality Upgrading, Financial Constraints, and Factor Movements*, Università Politecnica delle Marche, Ancona, Italy, June 2013.
- “Industrial Structure and Innovation,” *Challenges and Realities of Industrial Growth in Mexico* conference, Monterrey, Mexico, Sept. 2012.
- Plenary address, “Heterogeneous Firms, Trade, and Links to Growth,” at International Growth Centre Growth Week conference, Sept. 2012.
- SIPA Award for Outstanding Teaching, April 2018.
- SIPA “Top Five” Teaching Award, Oct. 2015.
- SIPA Award for Outstanding Teaching, May 2007.
- Finalist, Columbia University Presidential Teaching Award (one of 12 university-wide), Feb. 2007.
- Best Advisor Award, Columbia Association of Graduate Economics Students (AGES), April 2010.
- Best Advisor Award, Runner-up or Co-runner-up, Columbia Association of Graduate Economics Students (AGES), 2006, 2007, 2008, 2009.
- W. E. Upjohn Institute for Employment Research Dissertation Award, 2004.
- Industrial Relations Research Association Best Dissertation Competition, 2004.
- Journal of Development Economics Award, 2002.
- Excellence in Refereeing Award, *American Economic Review*, 2007-2008.

## **OTHER PROFESSIONAL ACTIVITIES**

---

- Member, *American Economic Review* Board of Editors, Jan. 2011-Dec. 2016.
- Centre for Economic Policy Research (CEPR), Research Fellow, Apr. 2011-present.
- Institute for the Study of Labor (IZA), Research Fellow, March 2004-present.
- Affiliate, Innovations for Poverty Action Small and Medium Enterprise (IPA-SME) Initiative, Aug. 2011-present.
- Fellow, Center for Economic Research in Pakistan (CERP), Nov. 2014-present.
- Member of Evaluation Committee, Private Enterprise Development in Low-Income Countries (PEDL) Initiative, Dec. 2011-present.
- Co-Organizer, NBER International Trade and Investment Program Summer Meeting, 2012 and 2013.
- Co-Organizer, NBER Development Program Meeting, Dec. 2016.
- Program Committee, Bureau for Research and Economic Analysis of Development (BREAD) 25th Conference, April 2013.
- Program Committee, Bureau for Research and Economic Analysis of Development (BREAD) 29th Conference, May 2015.
- Instructor, Universidad de Los Andes Summer School, Bogotá, Colombia, July 2014.
- Member of Editorial Board, *Industrial Relations: A Journal of Economy & Society*, Oct. 2011-present.
- Editorial Advisory Board Member, *Labor Journal of Economics*, Feb. 2010-present.
- Member, Panel of *Economía: Journal of the Latin American and Caribbean Economic Association*, Nov. 2006-Nov. 2008.
- Faculty Associate, Center on Global Economic Governance, School of International and Public Affairs, Columbia University.
- Senior Scholar, Chazen Institute of International Business, Columbia University Graduate School of Business, Dec. 2009-present.
- Member, Board of Directors, New York Census Research Data Center, Sept. 2012-Sept. 2013.
- Member of Advisory Board, Trade, Integration and Growth Network (TIGN), Latin American and Caribbean Economic Association, June 2011-present.
- Senior Fellow, Rimini Center for Economic Analysis, Oct. 2015-present.
- Research Fellow, Centro de Investigación Económica, Instituto Tecnológico Autónomo de México (ITAM), Oct. 2006-present.

Lecturer, BREAD/CEPR/Verona 2008 Summer School in Development Economics  
 Visiting Researcher, El Colegio de México, Mexico City, Spring 2002.  
 Participant, Russell Sage Foundation Summer Institute in Behavioral Economics, 2000.  
 Member: American Economic Association, Latin American and Caribbean Economic Association.  
 Editorial Coordinator and Co-author, *Common-Sense Economics*, study-group curriculum developed by  
 the Center for Popular Economics and UMass Labor Center, Amherst MA, 1997.

Referee: *American Economic Journal: Applied Economics, American Economic Journal: Microeconomics, American Economic Review, Canadian Journal of Economics, Econometrica, Economía, Economic and Social Research Council (UK), Economic Development and Cultural Change, Economic Journal, Economics Letters, Industrial Relations, International Economic Review, Journal of African Economies, Journal of Development Economics, Journal of Development Studies, Journal of Economic Literature, Journal of International Economics, Journal of Labor Economics, Journal of Political Economy, Journal of the European Economic Association, Labour Economics, Labore Journal of Economics, National Science Foundation, Quarterly Journal of Economics, Review of Economic Studies, Review of Economics and Statistics, Social Sciences and Humanities Research Council of Canada, Review of World Economics/Weltwirtschaftliches Archiv, World Bank Economic Review, World Development.*

## DISSERTATIONS SUPERVISED

---

Student:	Date:	Initial placement:
Golvine de Rochambeau (sponsor)	May 2018	Sciences Po
Nandita Krishnaswamy (sponsor)	May 2018	USC-Dornsife post-doc
Nicolás de Roux (sponsor)	May 2017	Univ. de Los Andes
Yogita Shamdasani (sponsor)	May 2017	University of Pittsburgh
Matthieu Bellon (reader)	May 2016	IMF
Paul Piveteau (reader)	April 2016	Johns Hopkins-SAIS
Jan von der Goltz (SIPA, co-sponsor)	March 2016	World Bank
Matthew Flagge (sponsor)	Nov. 2015	Commodity Futures Trading Commission
Prabhat Barnwal (SIPA, reader)	May 2015	Michigan State University
Todd Kumler (sponsor)	Oct. 2014	Cornerstone Research
Ran Huo (reader)	Oct. 2014	JPMorgan Chase
Raul Sanchez de la Sierra (co-sponsor)	May 2014	UC Berkeley - Haas
Joan Monrás (co-sponsor)	May 2014	Sciences Po
Ritam Chaurey (sponsor)	May 2014	SUNY - Binghamton
Anna Tompsett (SIPA, sponsor)	May 2014	Stockholm University
Giovanni Paci (sponsor)	May 2014	Post-doc, Glimcher Lab, NYU
Jonathan Dingel (reader)	May 2014	Chicago - Booth
Ama Baafra Abeberese (sponsor)	May 2013	Wellesley College
WooRam Park (reader)	May 2013	Korea Development Institute
Tao Li (reader)	May 2013	Warwick Business School
David Blakeslee (reader)	May 2013	NYU - Abu Dhabi
S Anukriti (reader)	April 2013	Boston College
Patrick Asuming (reader)	April 2013	University of Ghana
W. Walker Hanlon (co-sponsor)	May 2012	UCLA
Reed Walker (reader)	May 2012	UC Berkeley - Haas
Joshua Greenfield (reader)	May 2012	PricewaterhouseCoopers
Beliyou Haile (reader)	Sept. 2011	IMPAQ International
Jae Bin Ahn (reader)	May 2011	IMF
Yoichi Sugita (reader)	Oct. 2010	Stockholm School of Economics
Kensuke Teshima (sponsor)	May 2010	Instituto Tecnológico Autónomo de México
Guru Sethupathy (reader)	April 2009	Johns Hopkins SAIS
Daniel Choate (reader)	April 2009	Lexis-Nexis

Jesús Fernandez-Huertas (sponsor)	May 2007	Institut d'Anàlisi Econòmica, Barcelona
Dalida Kadyrzhanova (reader)	June 2007	University of Maryland, Smith School
Camelia Minoiu (reader)	April 2007	IMF
Delphine Irac (reader)	Dec. 2007	Banque de France
Sandhya Persad (reader)	May 2005	Hess Corporation

---

#### RECENT PAID OUTSIDE PROFESSIONAL ACTIVITIES

*[SIPA policy requires faculty to disclose any professional activities that might present a real or apparent conflict of interest. My paid outside professional activities in the past five years are as follows.]*

Instructor, Institute for Capacity Development, International Monetary Fund, Feb. 2018  
 Consultant, Inter-American Development Bank, Dec. 2017.  
 Research Program Director, International Growth Centre, May 2009-present.  
 Consultant, World Bank project, Promoting High-Impact Entrepreneurship in Mexico, July 2015.  
 Consultant, World Bank project, Brazil: Productivity for Shared Prosperity, July 2015.  
 Consultant, Research and Statistics Group, Federal Reserve Bank of New York, Jan. 2014-May 2014.  
 Instructor, Universidad de Los Andes Summer School, Bogotá, Colombia, July 2014.

---

#### EMPLOYMENT BEFORE ACADEMICS

Math Teacher (through Teach for America program), Lynwood High School, Lynwood CA, 1991-1992; Pasadena High School, Pasadena CA, 1992-1993.  
 Labor Organizer, SEIU 1199 WV/KY/OH: The Health Care Workers' Union, Columbus OH, 1993-1994.  
 Editorial Intern, The Nation Magazine, New York NY, 1995; CrossRoads Magazine, Berkeley CA, 1994.  
 Researcher, National Labor Committee in Support of Human and Worker Rights, New York NY, 1995.

---

#### LANGUAGES

English (native), Spanish (fluent), Italian (fluent), French (proficient).

---