1. Translations: Portuguese (Elsevier/Campus) and Italian (Laterza) have already appeared. Spanish and Russian are scheduled for March. Greek, Japanese and Chinese are contracted for and should appear before summer 2005. Other language negotiations are under way.

The Russian translation already has an advance sale of 5,000 copies to subscribers of a leading Russian magazine.

2. A special South Asian edition by Oxford in June 2004 became No.1 on the Indian bestseller list, with Bill Clinton amusingly at No.2! The sale to date exceeds 3,000 copies: e.g. Marathi which is spoken by nearly 80 million Indians.

3. The hardback (there is no paperback yet) sales of the English edition published by Oxford University Press, USA, have been nearly 40,000 copies since publication 10 months ago in March 2004.

4. The book was selected as among the Best of 2004 by Business Week and by Barron's, both leading magazines in the United States.

5. Television: The book has been cited during appearance by Bhagwati on Charlie Rose, Lehrer News Hour, BBC, CNN etc. C-Span Book TV has also covered the book in an hour-long presentation.