Utility Maximization 2: Extensions - Proofs

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Lexicographic Preferences

• Proof:

- Assume that such a utility function exists
- Then, for every $a \in \mathbb{R}$ it must be the case that u(a,2) > u(a,1)
- Moreover, for every b > a

- Thus, every $a \in \mathbb{R}$ generates an interval on the real line, and these intervals are non-overlapping
- Each such interval includes a rational number
- Contradicts the remark that the rational numbers are countable and the real numbers are not.

Utility Representation with Countable X

- Proof:
 - Let $\{x_n\}$ be an enumeration of X
 - Let $x_0 = 0$
 - Assign a utility number u to each x_{n+1} as in the finite case, by using the utility representation that worked for $x_1, ..., x_n$ and then assigning a number that works for x_{n+1}
 - This procedure assigns utility numbers to each $x \in X$
 - And we know that for any x_n the utility function represents preferences between x_n and x_m for $m \le n$
 - Now take $x, y \in X$. WLOG $x = x_n, y = x_m$ for $m \le n$
 - We know that $x \succeq y \iff x_n \succeq x_m \iff u(x_n) \geq u(x_m)$
- Why does this proof not work if X is uncountable?

 One thing that is relatively easy to prove is that continuity of utility implies continuity of preference

Theorem

If a preference relation \succeq can be represented by a continuous utility function then it is continuous

Proof.

Assume \succeq is not continuous, then there exists and sequence $x_n \to x$ and $y_n \to y$ such that

$$x_n \succeq y_n \text{ but } y > x$$

But this implies that $u(x_n) \ge u(y_n) \ \forall \ x_n \ but \ u(y) > u(x)$ contradicting continuity of u.

To see this let $\delta = \frac{u(y) - u(x)}{2}$ and note that there must exist some ε such that for x_n such that $d(x_n, x) \le \varepsilon$, $|u(x_n) - u(x)| < \delta$ implying that $u(x_n) < u(y)$

Lemma

If \succeq is a continuous complete preference relation on a convex subset of \mathbb{R}^n and $x \succ y$ then there exists $z \in X$ such that $x \succ z \succ y$

Proof: Assume not.

- Construct the following sequence inductively
- Set $x_0 = x$ and $y_0 = y$
- At step n+1 assume that $x_n \succeq x$ and $y \succeq y_n$
- Take the point m between x_n and y_n
- It must be the case that either $m \succeq x$ or $y \succeq m$ (otherwise we have $x \succ m \succ y$ which we have ruled out by assumption)
- In the former case set x_{n+1} to m and y_{n+1} to y_n . In the latter case, set x_{n+1} to x_n and y_{n+1} to m
- This generates two sequences which converge to the same point z
- By continuity of preferences, as $x_n \succeq x$ for every n it must be $z \succeq x$
- Similarly, as $y \succeq y_n$ every n it must be that $y \succeq z$
- Implies by transitivity that $y \succeq x$ contradiction

• We will need one more definition

Definition

A set Y is **dense** in the set X if, for every $x \in X$ and $\varepsilon > 0$ there exists $y \in Y$ in $B(x, \varepsilon)$

Fact

 \mathbb{R}^n has a countable dense subset (e.g. the members of \mathbb{R}^n where each coordinate is rational)

- We can now prove our theorem
- - In fact, we can restrict this function to be between -1 and 1
- Step 2: Define u as follows. For any $x \in X$

$$u(x) = \sup \{v(z)|z \in Y \text{ and } x \succ z\}$$

• If no y exists such that $x \succ y$ let u(x) = -1

- **Step 3:** We now need to show that *u* represents *\(\subsection \)*. We can do that in two parts
 - First note that if $x \sim y$ then $x \succ z$ if and only if $y \succ z$ and so

$$u(x) = \sup \{v(z)|z \in Y \text{ and } x \succ z\}$$

=
$$\sup \{v(z)|z \in Y \text{ and } y \succ z\}$$

=
$$u(y)$$

- Step 4: If x > y then, by previous lemma, there exists z₁ and z₂ such that x > z₁ > z₂ > y
 - By continuity this means that we can pick z_3 and $z_4 \in Y$ such that $x \succ z_3 \succ z_4 \succ y$
 - Thus

$$u(x) \geq u(z_3)$$

$$> u(z_4)$$

$$\geq u(y)$$

The Generalized Axiom of Revealed Preference

- Proof: GARP implies representation
- First, note that *R* is transitive (and without loss of generality we can assume it is reflexive)
- Also note that, by GARP, S is the asymmetric part of R

$$xRy$$
 implies $x \succeq y$
 xSy implies $x \succ y$

The Generalized Axiom of Revealed Preference

• All we need to show is that \succeq represents choice, i.e

$$C(A) = \{ x \in A | x \succeq y \text{ all } y \in A \}$$

- Again, need to show two things
 - - This follows from the fact that $x \in C(A) \Rightarrow xR^D y \ \forall \ y \in A$ and so $x \succeq y \ \forall \ y \in A$
 - 2 $x \in A$ and $x \succeq y$ all $y \in A \Rightarrow x \in C(A)$
 - Assume by way of contradiction $x \notin C(A)$, and take $y \in C(A)$
 - This implies that ySx and so $y \succ x$ and therefore not $x \succeq y$
 - Contradiction