

IEOR E4602: Quantitative Risk Management

Risk Measures

Martin Haugh

Department of Industrial Engineering and Operations Research
Columbia University
Email: martin.b.haugh@gmail.com

Reference: Chapter 8 of 2nd ed. of MFE's *Quantitative Risk Management*.

Risk Measures

- Let \mathcal{M} denote the space of random variables representing portfolio losses over some fixed time interval, Δ .
- Assume that \mathcal{M} is a **convex cone** so that
 - If $L_1, L_2 \in \mathcal{M}$ then $L_1 + L_2 \in \mathcal{M}$
 - And $\lambda L_1 \in \mathcal{M}$ for every $\lambda > 0$.
- A **risk measure** is a real-valued function, $\varrho : \mathcal{M} \rightarrow \mathbb{R}$, that satisfies certain desirable properties.
- $\varrho(L)$ may be interpreted as the riskiness of a portfolio or ...
- ... the amount of capital that should be added to the portfolio so that it can be deemed **acceptable**
 - Under this interpretation, portfolios with $\varrho(L) < 0$ are already acceptable
 - In fact, if $\varrho(L) < 0$ then capital could even be *withdrawn*.

Axioms of Coherent Risk Measures

Translation Invariance For all $L \in \mathcal{M}$ and every constant $a \in \mathbb{R}$, we have

$$\varrho(L + a) = \varrho(L) + a.$$

- necessary if earlier risk-capital interpretation is to make sense.

Subadditivity: For all $L_1, L_2 \in \mathcal{M}$ we have

$$\varrho(L_1 + L_2) \leq \varrho(L_1) + \varrho(L_2)$$

- reflects the idea that pooling risks helps to diversify a portfolio
- the most debated of the risk axioms
- allows for the **decentralization** of risk management.

Axioms of Coherent Risk Measures

Positive Homogeneity For all $L \in \mathcal{M}$ and every $\lambda > 0$ we have

$$\varrho(\lambda L) = \lambda \varrho(L).$$

- also controversial: has been criticized for not penalizing concentration of risk
- e.g. if $\lambda > 0$ very large, then perhaps we should require $\varrho(\lambda L) > \lambda \varrho(L)$
- but this would be inconsistent with subadditivity:

$$\varrho(nL) = \varrho(L + \dots + L) \leq n\varrho(L) \tag{1}$$

- positive homogeneity implies we must have equality in (1).

Monotonicity For $L_1, L_2 \in \mathcal{M}$ such that $L_1 \leq L_2$ almost surely, we have

$$\varrho(L_1) \leq \varrho(L_2)$$

- clear that any risk measure should satisfy this axiom.

Coherent Risk Measures

Definition: A risk measure, ρ , acting on the convex cone \mathcal{M} is called **coherent** if it satisfies the translation invariance, subadditivity, positive homogeneity and monotonicity axioms. Otherwise it is **incoherent**.

Coherent risk measures were introduced in 1998

- and a large literature has developed since then.

Convex Risk Measures

- Criticisms of subadditivity and positive homogeneity axioms led to the study of **convex risk measures**.
- A convex risk measure satisfies the same axioms as a coherent risk measure except that subadditivity and positive homogeneity axioms are replaced by the convexity axiom:

Convexity Axiom For $L_1, L_2 \in \mathcal{M}$ and $\lambda \in [0, 1]$

$$\varrho(\lambda L_1 + (1 - \lambda)L_2) \leq \lambda\varrho(L_1) + (1 - \lambda)\varrho(L_2)$$

It is possible to find risk measures within the convex class that satisfy $\varrho(\lambda L) > \lambda\varrho(L)$ for $\lambda > 1$.

Value-at-Risk

Recall ...

Definition: Let $\alpha \in (0, 1)$ be some fixed confidence level. Then the **VaR** of the portfolio loss, L , at the confidence level, α , is given by

$$\text{VaR}_\alpha := q_\alpha(L) = \inf\{x \in \mathbb{R} : F_L(x) \geq \alpha\}$$

where $F_L(\cdot)$ is the CDF of the random variable, L .

Value-at-Risk is **not** a coherent risk measure since it **fails** to be subadditive!

Example 1

Consider two IID assets, X and Y where

$$X = \epsilon + \eta \quad \text{where} \quad \epsilon \sim N(0,1)$$

$$\text{and} \quad \eta = \begin{cases} 0, & \text{with prob .991} \\ -10, & \text{with prob .009.} \end{cases}$$

Consider a portfolio consisting of X and Y . Then

$$\begin{aligned} \text{VaR}_{.99}(X + Y) &= 9.8 \\ &> \text{VaR}_{.99}(X) + \text{VaR}_{.99}(Y) \\ &= 3.1 + 3.1 \\ &= 6.2 \end{aligned}$$

- thereby demonstrating the **non-subadditivity** of VaR.

Example 2: Defaultable Bonds

Consider a portfolio of $n = 100$ defaultable corporate bonds

- Probability of default over next year identical for all bonds and equal to 2%.
- Default events of different bonds are **independent**.
- Current price of each bond is 100.
- If bond does not default then will pay 105 one year from now
 - otherwise there is no repayment.

Therefore can define the loss on the i^{th} bond, L_i , as

$$L_i := 105 Y_i - 5$$

where $Y_i = 1$ if the bond defaults over the next year and $Y_i = 0$ otherwise.

By assumption also see that $P(L_i = -5) = .98$ and $P(L_i = 100) = .02$.

Example 2: Defaultable Bonds

Consider now the following two portfolios:

A: A fully concentrated portfolio consisting of 100 units of bond 1.

B: A completely diversified portfolio consisting of 1 unit of each of the 100 bonds.

We want to compute the 95% VaR for each portfolio.

Obtain $\text{VaR}_{.95}(L_A) = -500$, representing a gain(!) and $\text{VaR}_{.95}(L_B) = 25$.

So according to $\text{VaR}_{.95}$, portfolio *B* is riskier than portfolio *A*

- absolute nonsense!

Have shown that

$$\text{VaR}_{.95} \left(\sum_{i=1}^{100} L_i \right) \geq 100 \text{VaR}_{.95}(L_1) = \sum_{i=1}^{100} \text{VaR}_{.95}(L_i)$$

demonstrating again that VaR is not sub-additive.

Example 2: Defaultable Bonds

Now let ϱ be any coherent risk measure depending only on the distribution of L .

Then obtain (why?)

$$\varrho\left(\sum_{i=1}^{100} L_i\right) \leq \sum_{i=1}^{100} \varrho(L_i) = 100\varrho(L_1)$$

- so ϱ would correctly classify portfolio A as being riskier than portfolio B .

We now describe a situation where VaR is always sub-additive ...

Subadditivity of VaR for Elliptical Risk Factors

Theorem

Suppose that $\mathbf{X} \sim E_n(\mu, \Sigma, \psi)$ and let \mathcal{M} be the set of **linearized** portfolio losses of the form

$$\mathcal{M} := \left\{ L : L = \lambda_0 + \sum_{i=1}^n \lambda_i X_i, \lambda_i \in \mathbb{R} \right\}.$$

Then for any two losses $L_1, L_2 \in \mathcal{M}$, and $0.5 \leq \alpha < 1$,

$$\text{VaR}_\alpha(L_1 + L_2) \leq \text{VaR}_\alpha(L_1) + \text{VaR}_\alpha(L_2).$$

Proof of Subadditivity of VaR for Elliptical Risk Factors

Without (why?) loss of generality assume that $\lambda_0 = 0$.

Recall if $\mathbf{X} \sim E_n(\mu, \Sigma, \psi)$ then $\mathbf{X} = \mathbf{A}\mathbf{Y} + \mu$ where $\mathbf{A} \in \mathbb{R}^{n \times k}$, $\mu \in \mathbb{R}^n$ and $\mathbf{Y} \sim S_k(\psi)$ is a spherical random vector.

Any element $L \in \mathcal{M}$ can therefore be represented as

$$\begin{aligned} L &= \boldsymbol{\lambda}^T \mathbf{X} = \boldsymbol{\lambda}^T \mathbf{A}\mathbf{Y} + \boldsymbol{\lambda}^T \mu \\ &\sim \|\boldsymbol{\lambda}^T \mathbf{A}\| Y_1 + \boldsymbol{\lambda}^T \mu \end{aligned} \quad (2)$$

- (2) follows from part 3 of Theorem 2 in *Multivariate Distributions* notes.

Translation invariance and positive homogeneity of VaR imply

$$\text{VaR}_\alpha(L) = \|\boldsymbol{\lambda}^T \mathbf{A}\| \text{VaR}_\alpha(Y_1) + \boldsymbol{\lambda}^T \mu.$$

Suppose now that $L_1 := \boldsymbol{\lambda}_1^T \mathbf{X}$ and $L_2 := \boldsymbol{\lambda}_2^T \mathbf{X}$. Triangle inequality implies

$$\|(\boldsymbol{\lambda}_1 + \boldsymbol{\lambda}_2)^T \mathbf{A}\| \leq \|\boldsymbol{\lambda}_1^T \mathbf{A}\| + \|\boldsymbol{\lambda}_2^T \mathbf{A}\|$$

Since $\text{VaR}_\alpha(Y_1) \geq 0$ for $\alpha \geq .5$ (why?), result follows from (2). \square

Subadditivity of VaR

Widely believed that if individual loss distributions under consideration are continuous and symmetric then VaR is sub-additive.

This is not true(!)

- Counterexample may be found in Chapter 8 of *MFE*
- The loss distributions in the counterexample are smooth and symmetric but the copula is highly **asymmetric**.

VaR can also fail to be sub-additive when the individual loss distributions have **heavy tails**.

Expected Shortfall

Recall ...

Definition: For a portfolio loss, L , satisfying $E[|L|] < \infty$ the **expected shortfall (ES)** at confidence level $\alpha \in (0, 1)$ is given by

$$ES_{\alpha} := \frac{1}{1 - \alpha} \int_{\alpha}^1 q_u(F_L) du.$$

Relationship between ES_{α} and VaR_{α} therefore given by

$$ES_{\alpha} := \frac{1}{1 - \alpha} \int_{\alpha}^1 VaR_u(L) du \quad (3)$$

- clear that $ES_{\alpha}(L) \geq VaR_{\alpha}(L)$.

When the CDF, F_L , is continuous then a more well known representation given by

$$ES_{\alpha} = E[L \mid L \geq VaR_{\alpha}].$$

Expected Shortfall

Theorem: Expected shortfall is a coherent risk measure.

Proof: Translation invariance, positive homogeneity and monotonicity properties all follow from the representation of ES in (3) and the same properties for quantiles.

Therefore only need to demonstrate subadditivity

- this is proven in lecture notes. \square

There are many other examples of risk measures that are coherent

- e.g. risk measures based on **generalized scenarios**
- e.g. **spectral** risk measures
 - of which expected shortfall is an example.

Risk Aggregation

Let $\mathbf{L} = (L_1, \dots, L_n)$ denote a vector of random variables

- perhaps representing losses on different trading desks, portfolios or operating units within a firm.

Sometimes need to **aggregate** these losses into a random variable, $\psi(\mathbf{L})$, say.

Common examples include:

1. The total loss so that $\psi(\mathbf{L}) = \sum_{i=1}^n L_i$.
2. The maximum loss where $\psi(\mathbf{L}) = \max\{L_1, \dots, L_n\}$.
3. The **excess-of-loss treaty** so that $\psi(\mathbf{L}) = \sum_{i=1}^n (L_i - k_i)^+$.
4. The **stop-loss treaty** in which case $\psi(\mathbf{L}) = (\sum_{i=1}^n L_i - k)^+$.

Risk Aggregation

Want to understand the risk of the aggregate loss function, $\varrho(\psi(\mathbf{L}))$

- but first need the distribution of $\psi(\mathbf{L})$.

Often know only the distributions of the L_i 's

- so have little or no information about the **dependency** or **copula** of the L_i 's.

In this case can try to compute lower and upper bounds on $\varrho(\psi(\mathbf{L}))$:

$$\varrho_{min} := \inf\{\varrho(\psi(\mathbf{L})) : L_i \sim F_i, i = 1, \dots, n\}$$

$$\varrho_{max} := \sup\{\varrho(\psi(\mathbf{L})) : L_i \sim F_i, i = 1, \dots, n\}$$

where F_i is the CDF of the loss, L_i .

Problems of this type are referred to as **Frechet problems**

- solutions are available in some circumstances, **e.g.** attainable correlations.

Have been studied in some detail when $\psi(\mathbf{L}) = \sum_{i=1}^n L_i$ and $\varrho(\cdot)$ is the VaR function.

Capital Allocation

Total loss given by $L = \sum_{i=1}^n L_i$.

Suppose we have determined the risk, $\rho(L)$, of this loss.

The **capital allocation** problem seeks a decomposition, AC_1, \dots, AC_n , such that

$$\rho(L) = \sum_{i=1}^n AC_i \quad (4)$$

- AC_i is interpreted as the **risk capital** allocated to the i^{th} loss, L_i .

This problem is important in the setting of **performance evaluation** where we want to compute a **risk-adjusted return on capital (RAROC)**.

e.g. We might set $RAROC_i = \text{Expected Profit}_i / \text{Risk Capital}_i$

- must determine risk capital of each L_i in order to compute $RAROC_i$.

Capital Allocation

More formally, let $L(\boldsymbol{\lambda}) := \sum_{i=1}^n \lambda_i L_i$ be the loss associated with the portfolio consisting of λ_i units of the loss, L_i , for $i = 1, \dots, n$.

Loss on actual portfolio under consideration then given by $L(\mathbf{1})$.

Let $\varrho(\cdot)$ be a risk measure on a space \mathcal{M} that contains $L(\boldsymbol{\lambda})$ for all $\boldsymbol{\lambda} \in \Lambda$, an open set containing $\mathbf{1}$.

Then the associated **risk measure function**, $r_\varrho : \Lambda \rightarrow \mathbb{R}$, is defined by

$$r_\varrho(\boldsymbol{\lambda}) = \varrho(L(\boldsymbol{\lambda})).$$

We have the following definition ...

Capital Allocation Principles

Definition: Let r_ϱ be a risk measure function on some set $\Lambda \subset \mathbb{R}^n \setminus \mathbf{0}$ such that $\mathbf{1} \in \Lambda$.

Then a mapping, $f^{r_\varrho} : \Lambda \rightarrow \mathbb{R}^n$, is called a per-unit **capital allocation principle** associated with r_ϱ if, for all $\boldsymbol{\lambda} \in \Lambda$, we have

$$\sum_{i=1}^n \lambda_i f_i^{r_\varrho}(\boldsymbol{\lambda}) = r_\varrho(\boldsymbol{\lambda}). \quad (5)$$

- We then interpret $f_i^{r_\varrho}$ as the amount of capital allocated to one unit of L_i when the overall portfolio loss is $L(\boldsymbol{\lambda})$.
- The amount of capital allocated to a position of $\lambda_i L_i$ is therefore $\lambda_i f_i^{r_\varrho}$ and so by (5), the total risk capital is fully allocated.

The Euler Allocation Principle

Definition: If r_ρ is a positive-homogeneous risk-measure function which is differentiable on the set Λ , then the **per-unit Euler capital allocation principle associated with r_ρ** is the mapping

$$f^{r_\rho} : \Lambda \rightarrow \mathbb{R}^n : f_i^{r_\rho}(\boldsymbol{\lambda}) = \frac{\partial r_\rho}{\partial \lambda_i}(\boldsymbol{\lambda}).$$

- The Euler allocation principle is a full allocation principle since a well-known property of any positive homogeneous and differentiable function, $r(\cdot)$ is that it satisfies

$$r(\boldsymbol{\lambda}) = \sum_{i=1}^n \lambda_i \frac{\partial r}{\partial \lambda_i}(\boldsymbol{\lambda}).$$

- The Euler allocation principle therefore gives us different risk allocations for different positive homogeneous risk measures.
- There are good economic reasons for employing the Euler principle when computing capital allocations.

Value-at-Risk and Value-at-Risk Contributions

Let $r_{VaR}^\alpha(\boldsymbol{\lambda}) = \text{VaR}_\alpha(L(\boldsymbol{\lambda}))$ be our risk measure function.

Then subject to technical conditions can be shown that

$$\begin{aligned} f_i^{r_{VaR}^\alpha}(\boldsymbol{\lambda}) &= \frac{\partial r_{VaR}^\alpha}{\partial \lambda_i}(\boldsymbol{\lambda}) \\ &= E[L_i \mid L(\boldsymbol{\lambda}) = \text{VaR}_\alpha(L(\boldsymbol{\lambda}))], \quad \text{for } i = 1, \dots, n. \end{aligned} \quad (6)$$

Capital allocation, AC_i , for L_i is then obtained by setting $\boldsymbol{\lambda} = \mathbf{1}$ in (6).

Will now use (6) and Monte-Carlo to estimate the VaR contributions from each security in a portfolio.

- Monte-Carlo is a general approach that can be used for complex portfolios where (6) cannot be calculated analytically.

An Application: Estimating Value-at-Risk Contributions

Recall total portfolio loss is $L = \sum_{i=1}^n L_i$.

According to (6) with $\lambda = 1$ we know that

$$AC_i = E[L_i \mid L = \text{VaR}_\alpha(L)] \quad (7)$$

$$= \left. \frac{\partial \text{VaR}_\alpha(\boldsymbol{\lambda})}{\partial \lambda_i} \right|_{\lambda=1}$$

$$= w_i \frac{\partial \text{VaR}_\alpha}{\partial w_i} \quad (8)$$

for $i = 1, \dots, n$ and where w_i is the number of units of the i^{th} security held in the portfolio.

Question: How might we use Monte-Carlo to estimate the VaR contribution, AC_i , of the i^{th} asset?

Solution: There are **three** approaches we might take:

First Approach: Monte-Carlo and Finite Differences

As AC_i is a (mathematical) derivative we could estimate it numerically using a finite-difference estimator.

Such an estimator based on (8) would take the form

$$\widehat{AC}_i := \frac{\text{VaR}_\alpha^{i,+} - \text{VaR}_\alpha^{i,-}}{2\delta_i} \quad (9)$$

where $\text{VaR}_\alpha^{i,+}$ ($\text{VaR}_\alpha^{i,-}$) is the portfolio VaR when number of units of the i^{th} security is increased (decreased) by $\delta_i w_i$ units.

Each term in numerator of (9) can be estimated via Monte-Carlo

- same set of random returns should be used to estimate each term.

What value of δ_i should we use? There is a **bias-variance** tradeoff but a value of $\delta_i = .1$ seems to work well.

This estimator will not satisfy the additivity property so that $\sum_i^n \widehat{AC}_i \neq \text{VaR}_\alpha$

- but easy to re-scale estimated \widehat{AC}_i 's so that the property will be satisfied.

Second Approach: Naive Monte-Carlo

Another approach is to estimate (7) directly. Could do this by simulating N portfolio losses $L^{(1)}, \dots, L^{(N)}$ with $L^{(j)} = \sum_{i=1}^n L_i^{(j)}$

- $L_i^{(j)}$ is the loss on the i^{th} security in the j^{th} simulation trial.

Could then set (why?) $AC_i = L_i^{(m)}$ where m denotes the VaR_α scenario, i.e. $L^{(m)}$ is the $\lceil N(1 - \alpha) \rceil^{\text{th}}$ largest of the N simulated portfolio losses.

Question: Will this estimator satisfy the additivity property, i.e. will $\sum_i^n AC_i = \text{VaR}_\alpha$?

Question: What is the problem with this approach? Will this problem disappear if we let $N \rightarrow \infty$?

A Third Approach: Kernel Smoothing Monte-Carlo

An alternative approach that resolves the problem with the second approach is to take a weighted average of the losses in the i^{th} security around the VaR_α scenario.

A convenient way to do this is via a **kernel** function.

In particular, say $K(x; h) := K\left(\frac{x}{h}\right)$ is a kernel function if it is:

1. Symmetric about zero
2. Takes a maximum at $x = 0$
3. And is non-negative for all x .

A simple choice is to take the **triangle kernel** so that

$$K(x; h) := \max\left(1 - \left|\frac{x}{h}\right|, 0\right).$$

A Third Approach: Kernel Smoothing Monte-Carlo

The kernel estimate of AC_i is then given by

$$\widehat{AC}_i^{ker} := \frac{\sum_{j=1}^N K \left(L^{(j)} - \widehat{\text{VaR}}_\alpha; h \right) L_i^{(j)}}{\sum_{j=1}^N K \left(L^{(j)} - \widehat{\text{VaR}}_\alpha; h \right)} \quad (10)$$

where $\widehat{\text{VaR}}_\alpha := L^{(m)}$ with m as defined above.

One minor problem with (10) is that the additivity property doesn't hold. Can easily correct this by instead setting

$$\widehat{AC}_i^{ker} := \widehat{\text{VaR}}_\alpha \frac{\sum_{j=1}^N K \left(L^{(j)} - \widehat{\text{VaR}}_\alpha; h \right) L_i^{(j)}}{\sum_{j=1}^N K \left(L^{(j)} - \widehat{\text{VaR}}_\alpha; h \right) L^{(j)}}. \quad (11)$$

Must choose an appropriate value of smoothing parameter, h .

Can be shown that an optimal choice is to set

$$h = 2.575 \sigma N^{-1/5}$$

where $\sigma = \text{std}(L)$, a quantity that we can easily estimate.

When Losses Are Elliptically Distributed

If L_1, \dots, L_N have an elliptical distribution then it may be shown that

$$AC_i = E[L_i] + \frac{\text{Cov}(L, L_i)}{\text{Var}(L)} (\text{VaR}_\alpha(L) - E[L]). \quad (12)$$

In numerical example below, we assume 10 security returns are elliptically distributed. In particular, losses satisfy $(L_1, \dots, L_n) \sim \text{MN}_n(\mathbf{0}, \Sigma)$.

Other details include:

1. First eight securities were all positively correlated with one another.
2. Second-to-last security uncorrelated with all other securities.
3. Last security had a correlation of -0.2 with the remaining securities.
4. Long position held on each security.

Estimated $\text{VaR}_{\alpha=.99}$ contributions of the securities displayed in figure below

- last two securities have a **negative** contribution to total portfolio VaR
- also note how inaccurate the “naive” Monte-Carlo estimator is
- but kernel Monte-Carlo is very accurate!

VaR_α Contributions By Security

