

# IEOR E4602: Quantitative Risk Management

## Risk Measures

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Reference: Chapter 8 of 2<sup>nd</sup> ed. of MFE's *Quantitative Risk Management*.

# Risk Measures

- Let  $\mathcal{M}$  denote the space of random variables representing portfolio losses over some fixed time interval,  $\Delta$ .
- Assume that  $\mathcal{M}$  is a **convex cone** so that
  - If  $L_1, L_2 \in \mathcal{M}$  then  $L_1 + L_2 \in \mathcal{M}$
  - And  $\lambda L_1 \in \mathcal{M}$  for every  $\lambda > 0$ .
- A **risk measure** is a real-valued function,  $\varrho : \mathcal{M} \rightarrow \mathbb{R}$ , that satisfies certain desirable properties.
- $\varrho(L)$  may be interpreted as the riskiness of a portfolio or ...
- ... the amount of capital that should be added to the portfolio so that it can be deemed **acceptable**
  - Under this interpretation, portfolios with  $\varrho(L) < 0$  are already acceptable
  - In fact, if  $\varrho(L) < 0$  then capital could even be *withdrawn*.

# Axioms of Coherent Risk Measures

**Translation Invariance** For all  $L \in \mathcal{M}$  and every constant  $a \in \mathbb{R}$ , we have

$$\varrho(L + a) = \varrho(L) + a.$$

- necessary if earlier risk-capital interpretation is to make sense.

**Subadditivity:** For all  $L_1, L_2 \in \mathcal{M}$  we have

$$\varrho(L_1 + L_2) \leq \varrho(L_1) + \varrho(L_2)$$

- reflects the idea that pooling risks helps to diversify a portfolio
- the most debated of the risk axioms
- allows for the **decentralization** of risk management.

# Axioms of Coherent Risk Measures

**Positive Homogeneity** For all  $L \in \mathcal{M}$  and every  $\lambda > 0$  we have

$$\varrho(\lambda L) = \lambda \varrho(L).$$

- also controversial: has been criticized for not penalizing concentration of risk
- e.g. if  $\lambda > 0$  very large, then perhaps we should require  $\varrho(\lambda L) > \lambda \varrho(L)$
- but this would be inconsistent with subadditivity:

$$\varrho(nL) = \varrho(L + \dots + L) \leq n\varrho(L) \tag{1}$$

- positive homogeneity implies we must have equality in (1).

**Monotonicity** For  $L_1, L_2 \in \mathcal{M}$  such that  $L_1 \leq L_2$  almost surely, we have

$$\varrho(L_1) \leq \varrho(L_2)$$

- clear that any risk measure should satisfy this axiom.

# Coherent Risk Measures

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**Definition:** A risk measure,  $\rho$ , acting on the convex cone  $\mathcal{M}$  is called **coherent** if it satisfies the translation invariance, subadditivity, positive homogeneity and monotonicity axioms. Otherwise it is **incoherent**.

Coherent risk measures were introduced in 1998

- and a large literature has developed since then.

# Convex Risk Measures

- Criticisms of subadditivity and positive homogeneity axioms led to the study of **convex risk measures**.
- A convex risk measure satisfies the same axioms as a coherent risk measure except that subadditivity and positive homogeneity axioms are replaced by the convexity axiom:

**Convexity Axiom** For  $L_1, L_2 \in \mathcal{M}$  and  $\lambda \in [0, 1]$

$$\varrho(\lambda L_1 + (1 - \lambda)L_2) \leq \lambda\varrho(L_1) + (1 - \lambda)\varrho(L_2)$$

It is possible to find risk measures within the convex class that satisfy  $\varrho(\lambda L) > \lambda\varrho(L)$  for  $\lambda > 1$ .

# Value-at-Risk

Recall ...

**Definition:** Let  $\alpha \in (0, 1)$  be some fixed confidence level. Then the **VaR** of the portfolio loss,  $L$ , at the confidence level,  $\alpha$ , is given by

$$\text{VaR}_\alpha := q_\alpha(L) = \inf\{x \in \mathbb{R} : F_L(x) \geq \alpha\}$$

where  $F_L(\cdot)$  is the CDF of the random variable,  $L$ .

Value-at-Risk is **not** a coherent risk measure since it **fails** to be subadditive!

## Example 1

Consider two IID assets,  $X$  and  $Y$  where

$$X = \epsilon + \eta \quad \text{where} \quad \epsilon \sim N(0, 1)$$

$$\text{and} \quad \eta = \begin{cases} 0, & \text{with prob .991} \\ -10, & \text{with prob .009.} \end{cases}$$

Consider a portfolio consisting of  $X$  and  $Y$ . Then

$$\begin{aligned} \text{VaR}_{.99}(X + Y) &= 9.8 \\ &> \text{VaR}_{.99}(X) + \text{VaR}_{.99}(Y) \\ &= 3.1 + 3.1 \\ &= 6.2 \end{aligned}$$

- thereby demonstrating the **non-subadditivity** of VaR.

## Example 2: Defaultable Bonds

Consider a portfolio of  $n = 100$  defaultable corporate bonds

- Probability of default over next year identical for all bonds and equal to 2%.
- Default events of different bonds are **independent**.
- Current price of each bond is 100.
- If bond does not default then will pay 105 one year from now
  - otherwise there is no repayment.

Therefore can define the loss on the  $i^{th}$  bond,  $L_i$ , as

$$L_i := 105 Y_i - 5$$

where  $Y_i = 1$  if the bond defaults over the next year and  $Y_i = 0$  otherwise.

By assumption also see that  $P(L_i = -5) = .98$  and  $P(L_i = 100) = .02$ .

## Example 2: Defaultable Bonds

Consider now the following two portfolios:

*A*: A fully concentrated portfolio consisting of 100 units of bond 1.

*B*: A completely diversified portfolio consisting of 1 unit of each of the 100 bonds.

We want to compute the 95% VaR for each portfolio.

Obtain  $\text{VaR}_{.95}(L_A) = -500$ , representing a gain(!) and  $\text{VaR}_{.95}(L_B) = 25$ .

So according to  $\text{VaR}_{.95}$ , portfolio *B* is riskier than portfolio *A*

- absolute nonsense!

Have shown that

$$\text{VaR}_{.95} \left( \sum_{i=1}^{100} L_i \right) \geq 100 \text{VaR}_{.95}(L_1) = \sum_{i=1}^{100} \text{VaR}_{.95}(L_i)$$

demonstrating again that VaR is not sub-additive.

## Example 2: Defaultable Bonds

Now let  $\varrho$  be any coherent risk measure depending only on the distribution of  $L$ .

Then obtain (why?)

$$\varrho\left(\sum_{i=1}^{100} L_i\right) \leq \sum_{i=1}^{100} \varrho(L_i) = 100\varrho(L_1)$$

- so  $\varrho$  would correctly classify portfolio  $A$  as being riskier than portfolio  $B$ .

We now describe a situation where VaR is always sub-additive ...

# Subadditivity of VaR for Elliptical Risk Factors

## Theorem

Suppose that  $\mathbf{X} \sim E_n(\mu, \Sigma, \psi)$  and let  $\mathcal{M}$  be the set of **linearized** portfolio losses of the form

$$\mathcal{M} := \left\{ L : L = \lambda_0 + \sum_{i=1}^n \lambda_i X_i, \lambda_i \in \mathbb{R} \right\}.$$

Then for any two losses  $L_1, L_2 \in \mathcal{M}$ , and  $0.5 \leq \alpha < 1$ ,

$$\text{VaR}_\alpha(L_1 + L_2) \leq \text{VaR}_\alpha(L_1) + \text{VaR}_\alpha(L_2).$$

## Proof of Subadditivity of VaR for Elliptical Risk Factors

Without (why?) loss of generality assume that  $\lambda_0 = 0$ .

Recall if  $\mathbf{X} \sim E_n(\mu, \Sigma, \psi)$  then  $\mathbf{X} = \mathbf{A}\mathbf{Y} + \mu$  where  $\mathbf{A} \in \mathbb{R}^{n \times k}$ ,  $\mu \in \mathbb{R}^n$  and  $\mathbf{Y} \sim S_k(\psi)$  is a spherical random vector.

Any element  $L \in \mathcal{M}$  can therefore be represented as

$$\begin{aligned} L &= \boldsymbol{\lambda}^T \mathbf{X} = \boldsymbol{\lambda}^T \mathbf{A}\mathbf{Y} + \boldsymbol{\lambda}^T \mu \\ &\sim \|\boldsymbol{\lambda}^T \mathbf{A}\| Y_1 + \boldsymbol{\lambda}^T \mu \end{aligned} \quad (2)$$

- (2) follows from part 3 of Theorem 2 in *Multivariate Distributions* notes.

Translation invariance and positive homogeneity of VaR imply

$$\text{VaR}_\alpha(L) = \|\boldsymbol{\lambda}^T \mathbf{A}\| \text{VaR}_\alpha(Y_1) + \boldsymbol{\lambda}^T \mu.$$

Suppose now that  $L_1 := \boldsymbol{\lambda}_1^T \mathbf{X}$  and  $L_2 := \boldsymbol{\lambda}_2^T \mathbf{X}$ . Triangle inequality implies

$$\|(\boldsymbol{\lambda}_1 + \boldsymbol{\lambda}_2)^T \mathbf{A}\| \leq \|\boldsymbol{\lambda}_1^T \mathbf{A}\| + \|\boldsymbol{\lambda}_2^T \mathbf{A}\|$$

Since  $\text{VaR}_\alpha(Y_1) \geq 0$  for  $\alpha \geq .5$  (why?), result follows from (2).  $\square$

# Subadditivity of VaR

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Widely believed that if individual loss distributions under consideration are continuous and symmetric then VaR is sub-additive.

This is not true(!)

- Counterexample may be found in Chapter 8 of *MFE*
- The loss distributions in the counterexample are smooth and symmetric but the copula is highly **asymmetric**.

VaR can also fail to be sub-additive when the individual loss distributions have **heavy tails**.

# Expected Shortfall

Recall ...

**Definition:** For a portfolio loss,  $L$ , satisfying  $E[|L|] < \infty$  the **expected shortfall (ES)** at confidence level  $\alpha \in (0, 1)$  is given by

$$ES_{\alpha} := \frac{1}{1 - \alpha} \int_{\alpha}^1 q_u(F_L) du.$$

Relationship between  $ES_{\alpha}$  and  $VaR_{\alpha}$  therefore given by

$$ES_{\alpha} := \frac{1}{1 - \alpha} \int_{\alpha}^1 VaR_u(L) du \quad (3)$$

- clear that  $ES_{\alpha}(L) \geq VaR_{\alpha}(L)$ .

When the CDF,  $F_L$ , is continuous then a more well known representation given by

$$ES_{\alpha} = E[L \mid L \geq VaR_{\alpha}].$$

# Expected Shortfall

**Theorem:** Expected shortfall is a coherent risk measure.

**Proof:** Translation invariance, positive homogeneity and monotonicity properties all follow from the representation of ES in (3) and the same properties for quantiles.

Therefore only need to demonstrate subadditivity

- this is proven in lecture notes.  $\square$

There are many other examples of risk measures that are coherent

- e.g. risk measures based on **generalized scenarios**
- e.g. **spectral** risk measures
  - of which expected shortfall is an example.

# Risk Aggregation

Let  $\mathbf{L} = (L_1, \dots, L_n)$  denote a vector of random variables

- perhaps representing losses on different trading desks, portfolios or operating units within a firm.

Sometimes need to **aggregate** these losses into a random variable,  $\psi(\mathbf{L})$ , say.

Common examples include:

1. The total loss so that  $\psi(\mathbf{L}) = \sum_{i=1}^n L_i$ .
2. The maximum loss where  $\psi(\mathbf{L}) = \max\{L_1, \dots, L_n\}$ .
3. The **excess-of-loss treaty** so that  $\psi(\mathbf{L}) = \sum_{i=1}^n (L_i - k_i)^+$ .
4. The **stop-loss treaty** in which case  $\psi(\mathbf{L}) = (\sum_{i=1}^n L_i - k)^+$ .

# Risk Aggregation

Want to understand the risk of the aggregate loss function,  $\varrho(\psi(\mathbf{L}))$

- but first need the distribution of  $\psi(\mathbf{L})$ .

Often know only the distributions of the  $L_i$ 's

- so have little or no information about the **dependency** or **copula** of the  $L_i$ 's.

In this case can try to compute lower and upper bounds on  $\varrho(\psi(\mathbf{L}))$ :

$$\varrho_{min} := \inf\{\varrho(\psi(\mathbf{L})) : L_i \sim F_i, i = 1, \dots, n\}$$

$$\varrho_{max} := \sup\{\varrho(\psi(\mathbf{L})) : L_i \sim F_i, i = 1, \dots, n\}$$

where  $F_i$  is the CDF of the loss,  $L_i$ .

Problems of this type are referred to as **Frechet problems**

- solutions are available in some circumstances, **e.g.** attainable correlations.

Have been studied in some detail when  $\psi(\mathbf{L}) = \sum_{i=1}^n L_i$  and  $\varrho(\cdot)$  is the VaR function.

# Capital Allocation

Total loss given by  $L = \sum_{i=1}^n L_i$ .

Suppose we have determined the risk,  $\rho(L)$ , of this loss.

The **capital allocation** problem seeks a decomposition,  $AC_1, \dots, AC_n$ , such that

$$\rho(L) = \sum_{i=1}^n AC_i \quad (4)$$

-  $AC_i$  is interpreted as the **risk capital** allocated to the  $i^{th}$  loss,  $L_i$ .

This problem is important in the setting of **performance evaluation** where we want to compute a **risk-adjusted return on capital (RAROC)**.

**e.g.** We might set  $RAROC_i = \text{Expected Profit}_i / \text{Risk Capital}_i$

- must determine risk capital of each  $L_i$  in order to compute  $RAROC_i$ .

# Capital Allocation

More formally, let  $L(\boldsymbol{\lambda}) := \sum_{i=1}^n \lambda_i L_i$  be the loss associated with the portfolio consisting of  $\lambda_i$  units of the loss,  $L_i$ , for  $i = 1, \dots, n$ .

Loss on actual portfolio under consideration then given by  $L(\mathbf{1})$ .

Let  $\varrho(\cdot)$  be a risk measure on a space  $\mathcal{M}$  that contains  $L(\boldsymbol{\lambda})$  for all  $\boldsymbol{\lambda} \in \Lambda$ , an open set containing  $\mathbf{1}$ .

Then the associated **risk measure function**,  $r_\varrho : \Lambda \rightarrow \mathbb{R}$ , is defined by

$$r_\varrho(\boldsymbol{\lambda}) = \varrho(L(\boldsymbol{\lambda})).$$

We have the following definition ...

# Capital Allocation Principles

**Definition:** Let  $r_\varrho$  be a risk measure function on some set  $\Lambda \subset \mathbb{R}^n \setminus \mathbf{0}$  such that  $\mathbf{1} \in \Lambda$ .

Then a mapping,  $f^{r_\varrho} : \Lambda \rightarrow \mathbb{R}^n$ , is called a per-unit **capital allocation principle** associated with  $r_\varrho$  if, for all  $\boldsymbol{\lambda} \in \Lambda$ , we have

$$\sum_{i=1}^n \lambda_i f_i^{r_\varrho}(\boldsymbol{\lambda}) = r_\varrho(\boldsymbol{\lambda}). \quad (5)$$

- We then interpret  $f_i^{r_\varrho}$  as the amount of capital allocated to one unit of  $L_i$  when the overall portfolio loss is  $L(\boldsymbol{\lambda})$ .
- The amount of capital allocated to a position of  $\lambda_i L_i$  is therefore  $\lambda_i f_i^{r_\varrho}$  and so by (5), the total risk capital is fully allocated.

# The Euler Allocation Principle

**Definition:** If  $r_\rho$  is a positive-homogeneous risk-measure function which is differentiable on the set  $\Lambda$ , then the **per-unit Euler capital allocation principle associated with  $r_\rho$**  is the mapping

$$f^{r_\rho} : \Lambda \rightarrow \mathbb{R}^n : f_i^{r_\rho}(\boldsymbol{\lambda}) = \frac{\partial r_\rho}{\partial \lambda_i}(\boldsymbol{\lambda}).$$

- The Euler allocation principle is a full allocation principle since a well-known property of any positive homogeneous and differentiable function,  $r(\cdot)$  is that it satisfies

$$r(\boldsymbol{\lambda}) = \sum_{i=1}^n \lambda_i \frac{\partial r}{\partial \lambda_i}(\boldsymbol{\lambda}).$$

- The Euler allocation principle therefore gives us different risk allocations for different positive homogeneous risk measures.
- There are good economic reasons for employing the Euler principle when computing capital allocations.

# Value-at-Risk and Value-at-Risk Contributions

Let  $r_{VaR}^\alpha(\boldsymbol{\lambda}) = \text{VaR}_\alpha(L(\boldsymbol{\lambda}))$  be our risk measure function.

Then subject to technical conditions can be shown that

$$\begin{aligned} f_i^{r_{VaR}^\alpha}(\boldsymbol{\lambda}) &= \frac{\partial r_{VaR}^\alpha}{\partial \lambda_i}(\boldsymbol{\lambda}) \\ &= E[L_i \mid L(\boldsymbol{\lambda}) = \text{VaR}_\alpha(L(\boldsymbol{\lambda}))], \quad \text{for } i = 1, \dots, n. \end{aligned} \quad (6)$$

Capital allocation,  $AC_i$ , for  $L_i$  is then obtained by setting  $\boldsymbol{\lambda} = \mathbf{1}$  in (6).

Will now use (6) and Monte-Carlo to estimate the VaR contributions from each security in a portfolio.

- Monte-Carlo is a general approach that can be used for complex portfolios where (6) cannot be calculated analytically.

## An Application: Estimating Value-at-Risk Contributions

Recall total portfolio loss is  $L = \sum_{i=1}^n L_i$ .

According to (6) with  $\lambda = 1$  we know that

$$AC_i = E[L_i \mid L = \text{VaR}_\alpha(L)] \quad (7)$$

$$= \left. \frac{\partial \text{VaR}_\alpha(\boldsymbol{\lambda})}{\partial \lambda_i} \right|_{\lambda=1}$$

$$= w_i \frac{\partial \text{VaR}_\alpha}{\partial w_i} \quad (8)$$

for  $i = 1, \dots, n$  and where  $w_i$  is the number of units of the  $i^{\text{th}}$  security held in the portfolio.

**Question:** How might we use Monte-Carlo to estimate the VaR contribution,  $AC_i$ , of the  $i^{\text{th}}$  asset?

**Solution:** There are **three** approaches we might take:

## First Approach: Monte-Carlo and Finite Differences

As  $AC_i$  is a (mathematical) derivative we could estimate it numerically using a finite-difference estimator.

Such an estimator based on (8) would take the form

$$\widehat{AC}_i := \frac{\text{VaR}_\alpha^{i,+} - \text{VaR}_\alpha^{i,-}}{2\delta_i} \quad (9)$$

where  $\text{VaR}_\alpha^{i,+}$  ( $\text{VaR}_\alpha^{i,-}$ ) is the portfolio VaR when number of units of the  $i^{\text{th}}$  security is increased (decreased) by  $\delta_i w_i$  units.

Each term in numerator of (9) can be estimated via Monte-Carlo

- same set of random returns should be used to estimate each term.

What value of  $\delta_i$  should we use? There is a **bias-variance** tradeoff but a value of  $\delta_i = .1$  seems to work well.

This estimator will not satisfy the additivity property so that  $\sum_i^n \widehat{AC}_i \neq \text{VaR}_\alpha$

- but easy to re-scale estimated  $\widehat{AC}_i$ 's so that the property will be satisfied.

## Second Approach: Naive Monte-Carlo

Another approach is to estimate (7) directly. Could do this by simulating  $N$  portfolio losses  $L^{(1)}, \dots, L^{(N)}$  with  $L^{(j)} = \sum_{i=1}^n L_i^{(j)}$

- $L_i^{(j)}$  is the loss on the  $i^{\text{th}}$  security in the  $j^{\text{th}}$  simulation trial.

Could then set (why?)  $AC_i = L_i^{(m)}$  where  $m$  denotes the  $\text{VaR}_\alpha$  scenario, i.e.  $L^{(m)}$  is the  $\lceil N(1 - \alpha) \rceil^{\text{th}}$  largest of the  $N$  simulated portfolio losses.

**Question:** Will this estimator satisfy the additivity property, i.e. will  $\sum_i^n AC_i = \text{VaR}_\alpha$ ?

**Question:** What is the problem with this approach? Will this problem disappear if we let  $N \rightarrow \infty$ ?

## A Third Approach: Kernel Smoothing Monte-Carlo

An alternative approach that resolves the problem with the second approach is to take a weighted average of the losses in the  $i^{\text{th}}$  security around the  $\text{VaR}_\alpha$  scenario.

A convenient way to do this is via a **kernel** function.

In particular, say  $K(x; h) := K\left(\frac{x}{h}\right)$  is a kernel function if it is:

1. Symmetric about zero
2. Takes a maximum at  $x = 0$
3. And is non-negative for all  $x$ .

A simple choice is to take the **triangle kernel** so that

$$K(x; h) := \max\left(1 - \left|\frac{x}{h}\right|, 0\right).$$

## A Third Approach: Kernel Smoothing Monte-Carlo

The kernel estimate of  $AC_i$  is then given by

$$\widehat{AC}_i^{ker} := \frac{\sum_{j=1}^N K \left( L^{(j)} - \widehat{\text{VaR}}_\alpha; h \right) L_i^{(j)}}{\sum_{j=1}^N K \left( L^{(j)} - \widehat{\text{VaR}}_\alpha; h \right)} \quad (10)$$

where  $\widehat{\text{VaR}}_\alpha := L^{(m)}$  with  $m$  as defined above.

One minor problem with (10) is that the additivity property doesn't hold. Can easily correct this by instead setting

$$\widehat{AC}_i^{ker} := \widehat{\text{VaR}}_\alpha \frac{\sum_{j=1}^N K \left( L^{(j)} - \widehat{\text{VaR}}_\alpha; h \right) L_i^{(j)}}{\sum_{j=1}^N K \left( L^{(j)} - \widehat{\text{VaR}}_\alpha; h \right) L^{(j)}}. \quad (11)$$

Must choose an appropriate value of smoothing parameter,  $h$ .

Can be shown that an optimal choice is to set

$$h = 2.575 \sigma N^{-1/5}$$

where  $\sigma = \text{std}(L)$ , a quantity that we can easily estimate.

# When Losses Are Elliptically Distributed

If  $L_1, \dots, L_N$  have an elliptical distribution then it may be shown that

$$AC_i = E[L_i] + \frac{\text{Cov}(L, L_i)}{\text{Var}(L)} (\text{VaR}_\alpha(L) - E[L]). \quad (12)$$

In numerical example below, we assume 10 security returns are elliptically distributed. In particular, losses satisfy  $(L_1, \dots, L_n) \sim \text{MN}_n(\mathbf{0}, \Sigma)$ .

Other details include:

1. First eight securities were all positively correlated with one another.
2. Second-to-last security uncorrelated with all other securities.
3. Last security had a correlation of -0.2 with the remaining securities.
4. Long position held on each security.

Estimated  $\text{VaR}_{\alpha=.99}$  contributions of the securities displayed in figure below

- last two securities have a **negative** contribution to total portfolio VaR
- also note how inaccurate the “naive” Monte-Carlo estimator is
- but kernel Monte-Carlo is very accurate!

VaR<sub>α</sub> Contributions By Security

