

## Concept neurons: A proposed developmental study

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A neurophysiological experiment is proposed to determine the existence of visual object concept neurons. The basic technique is to deprive newborn animals of all visual experience with the exception of a small number of objects exposed one at a time in a Ganzfeld. Such a demonstration would be important in extending the range of validity of the principle of specific neuron encoding.

This paper offers a potentially important idea for a neurophysiological experiment which I am in no position to perform, so I am passing it along to anyone who is interested. The idea is a possibly practical way to determine the existence of *grandmother cells*—single neurons that encode object concepts (and eventually other concepts as well).

Despite all the disclaimers, what made Hubel and Wiesel's (1962) findings so exciting was the extension of Johannes Müller's (1838) doctrine of specific nerve energies to a higher level. One cannot, logically, believe that Hubel and Wiesel's papers are telling us something significant about visual coding and simultaneously assert that it is the temporal pattern of neural firing that matters or the spatial (holographic, distributed, etc.) pattern of firing frequencies over a large number of neurons in the brain. Hubel and Wiesel's research is exciting because it suggests that it is the rapid firing of a very small number of neurons that represents a line of a particular orientation at a particular location, etc.—*which* neurons are firing rapidly, not *how* they are firing or some complex firing-rate function defined over all neurons in the brain or visual cortex. Of course, there is some encoding redundancy (more than one neuron responds vigorously to any given stimulus), and each neuron has a modest generalization gradient of response to suboptimal stimuli. These are factors of some importance, but they should not obscure the basic principle of specific neuron coding of the basic line (and angle?) constituents of visual patterns. Certainly one should pay no attention to the pseudosophisticates who always darkly hint that things "can't be as simple as that" without saying why not and without offering any specific alternatives. They pretend to know something every knowledgeable person should know about why simple specific-neuron encoding cannot work. The listener often does not know, but is embarrassed to reveal his "ignorance" (often even to himself). The truth is that

specific-neuron coding will work for higher level and concept representation in the nervous system. There is lots of evidence that the nervous system works this way and no good evidence that it works any other way. There is lots more evidence to acquire, lots more thinking to do about exactly how the system uses specific element encoding in perception, memory, cognition, response, etc. Furthermore, no one can deny the usefulness of any scientist developing alternative theories of coding—distributed, holographic or whatever. But specific-neuron coding is the dominant and most plausible theory of coding in the nervous system and we should not be ashamed to believe in it, if we do.

The current frontier in the long drawn-out theory of mental phenomena by the theory of specific neuron encoding is learned concepts. Is "grandmother" encoded in one's mind by means of a "granny" cell? Elsewhere I have disposed of supposedly "logical" objections to the theory of learned concept neurons and suggested a plausible selectional mechanism by which an unbound (free) neuron can come to be specified (bound) for a conjunction of constituent neurons (Wickelgren, 1969, Note 1). The basic principle is that each neuron be weakly connected to about  $10^4$  other neurons [approximately equal to the number of neurons in the cortex (see Pakkenberg, 1966)]. Whenever one wishes to chunk some set of attributes, one specifies a new chunk neuron, one inhibits the bound neurons and primes the free neurons so that the maximally activated neuron will be one of the free neurons. The free neuron which will be most activated is the one which receives the greatest input from the convergent (direct or indirect) connections of the previously bound feature neurons representing the attribute constituents of the chunk. This chunk neuron represents that set of constituent neurons. Since this neuron is the one most strongly activated following the activation of the constituent neurons, the familiar (though unproved) neural conditioning mechanism, the synapses linking the constituent neurons to the chunk neuron are strengthened.

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assume that strengthening one set of synaptic neuron represses the other synapses. This the new chunk neuron from interfering (it cannot come to stand for any other chunk constituents) in the future (at least not until and previously facilitated synapses become weak disuse or whatever).

We have only specified a mechanism for achieving, the conjunctive aspect of concepts. There is also a disjunctive aspect (the sets of deactivating the cat concept are totally different from the sets of auditory cues, etc.) The disjunctive aspect can be handled, too, but it is beyond the scope of this brief paper.

The main point of this note is to suggest one way to answer another objection to specific-neuron encoding: that there is no (systematic) evidence for such neurons. Of course, Thompson, Mayers, Robertson, and Peterson (1970) found single neurons encoding concepts such as two, five, six, or seven, but these numbers might be special, innately coded concepts not representative of concepts in general. Furthermore, without knowledge, no attempt has been made to test these findings. Then there is the famous "monkey hand" cell discovered by Gross, Bender, and Mountcastle (1969); virtually no one expects to find this sort of finding because the odds that any neuron will represent a monkey hand must be very small. If the specific-neuron encoding principle holds for all concepts, representation. This is the essence of the problem: for many possible learned concepts, how could a neurobiologist have much hope of finding what particular cell represents, assuming that specific-neuron encoding is true?

One answer may be to use the restricted rearing technique employed so successfully in recent years to investigate the beautiful interaction of genetic and learned factors at the featural levels of the visual system. A monkey could be reared in an environment that is completely dark except at times when the monkey is restrained, wearing a collar, and the visual field is a Ganzfeld except for a single object selected from a small set of objects (on the order of 4 to 6). Presumably, such visual experience would be sufficiently salient enough to promote perceptual learning of object concepts, but if not, the objects could be specifically associated with subsequent presentation of food, water, shock, etc.

If perceptual learning proceeds by specification of a neuron to represent each object concept, then the probing of inferotemporal cortex, associated with microelectrodes should find cells primarily to presentation of one of the objects and much less to any other familiar or unfamiliar object. Of course, since the visual experience of these monkeys is so restricted compared to, for example, human aesthetic, motor, and auditory experience, one might expect to find fewer areas of the brain (or fewer

neurons in any area) that can be driven at all by visual stimuli. However, this should be a relatively minor problem compared to trying to figure out what combination of visual features drives a cell optimally. It is this latter problem that restricted rearing ought to make enormously easier.

Rather than using just any small set of objects, it might be best at first to use sets defined so that objects differ on two, three, or four dimensions with two, three, or four values each. Then it could be definitely demonstrated that a single cell responded in a super-additive manner to a conjunction of features compared to its response to objects possessing only a subset of the features defining the concept.

Since an object concept neuron would almost surely be activated by presentation of the appropriate object at any distance and angular orientation, there is probably no need to control this carefully, but one could if necessary. Eventually it would be interesting to determine the necessary and sufficient conditions for integrating different views (e.g., front and back) of an object into a common concept. To do this, it might be necessary to use tachistoscopic presentation of one view for a variable period of time, followed by a different view after a variable interstimulus interval.

Looking even farther down the road, one might present objects performing characteristic movements (moving up, expanding, vibrating back and forth, etc.) and see if one could find action concepts. Two objects might be presented at the same time in characteristic relations (one above the other, touching, etc.) to see if single neurons encode relational concepts. Finally, one set of objects could always be presented together and never with any of the members of another set and vice versa. Possibly there would be context neurons that responded vigorously to any object in one set, but not to any object in the other set.

Usually research on the development of some psychological competence or neural system follows research on this competence or system in adults. In the case of concept neurons, there may be good reason to reverse this order.

After writing this brief paper I learned that Michalski, Kossut, and Zernicki (1975) and Zernicki and Michalski (1974) had used visual deprivation in young kittens with selective exposure to certain objects to study the effects on units in Areas 17, 18, and 19 of visual cortex. Their experiments gave little support to the hypothesis that these visual cortical areas contain object concept neurons. However, based on receptive field studies in normal animals, there is no good reason to believe these early visual cortical areas are encoding complex, learned object concepts. Rather, these areas appear to encode the simpler, largely innately specified, line and angle constituents of object concepts. Zernicki and Michalski looked in the wrong place. Their experiment also differed in a number of other ways from that proposed here.

## REFERENCE NOTE

1. Wickelgren, W. A. *Consolidation and forgetting* (Chapter 10). Unpublished chapter of book in preparation.

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## ERRATUM

Newman, S. E., and Frith, U. Encoding specificity vs. associative continuity. *Bulletin of the Psychonomic Society*, 1977, 10, 73-75. Page 75, column 1, line 26 should read: "This may have occurred since (1) in the Thomson and Tulving experiment the instructions prior to the recall test were shorter for the no-cue than for the strong-cue group and (2) strong-cue subjects, in both their experiment and ours, faced with a list of words that had not previously occurred in the experiment, . . ."