

Case Study Groups

Google	Byrnes	Daniel	djb47	Bhattacharyya	Manasi	mb551	EBay
	Perotti	Daniel	dsp26	Apap	Frank	fsa3	
	Tatko	Travis	tmt15	Munoz	Victor	vmm7	
	Mayer-Cesiano	Maxim	mom9	Kim	Edwin	ek308	
	Jorgensen	Eric	erj21	McBrien	Michael	mpm46	
GuitarCenter	Borrero	Maria	mgb30	Lue	David	dcl31	E*Trade
	Benjamin	Justin	jgb27	Roiter	Jonathan	jtr50	
	Brutter	Felix	fb123	Wu	Jonathan	jw505	
	Ramirez	Jocelyn	jsr51	Zheng	Jameszhijie	jz137	
	De La Oz	Sharika	sd398	Furman	Andrew	ajf42	
1800Flowers	Bachhawat	Vivek	vkb2001	Shulman	Abraham	ams123	ACTV.com
	Malik	Salman	smm180	Samuel	Joseph	jes134	
	Flores	Eileen	ef169	Posnick	Jeffrey	jap60	
	Dias	Alexander	aed79	Schulz	Spencer	sms119	
	Lucas	Antonio	agl15	Golden	Lyndsey	lbg2006	
Cisco	Bezamat	Ashley	aab62	Ko	Wayne	wtk4	Nokia
	Berghoff	Daniel	dbb13	Zhang	Chen	ckz5	
	Cofre	Ian	ile4	Ma	Nhon	nsm21	
	De Jesus	Gilberto	gmd25	Givone	Robert	rjg149	
	Lantigua	Kenneth	krl11	Chu	Yu Fang	ycc7	
S1	Huth	Thomas	teh17	Last	Jennifer	jml129	Homestore
	Agrawal	Shantanu	sa394	Lee	Albert	ajl44	
	Pretty	Nigel	nap13	Kielbasa	Nathan	ndk5	
	Shannahan	Colin	cts15	Schonfeld	Scott	srs60	
	Kriegstein	Eric	eak49	Mosquera	Juan	jam141	
Fandango	Kadakia	Avani	ahk27	Dewan	Vijay	vd102	CheapTickets
	Kagan	Luba	lk229	Carey	William	wrc10	
	Narayanan	Tadvana	tgn15	Kubicek	Victor	vjk3	
	Bari	Shampa	ssb31	Jericevic	Vanda	vj46	
	Kasbaryan	Sissian	sak67	McCormick	Kirsten	kdm9	
Travelocity	Landsman	Steven	landsman	Li	Kai	kl356	Monster.com
	Farbenblum	Michael	farby	Wu	James	jw402	
	Diamond	Marla	marla	Medina	Daniel	medina	
	Shah	Ankur	as1607	Zhang	Alexander	hz84	
Priceline	Serowik	Jerry	jjs115	Musse	Crystal	cm460	Amazon
	Hixon	Brett	bch16	Irizarry	Gabriel	gai5	
	Kaderli	Brian	bjk17	Lopez	Alexandra	al468	
	Steele	Azure	aws2001	Mayo	Derrick	dam66	
Date.com	Zunno	Kathryn	kmz10	Vonsattel	Gilles	gfv4	Match.com
	Sur	Minji	minjis	Phillpotts	Christine	cp363	
	Kim	Han	hjk53	Park	Michael	mp578	
	Lee	John	jyl36	Herger	Peter	pdh8	
Verisign	Easwar	Karthikeya	ke78	Cain	James	jlc92	About.com
	Mody	Aalok	am898	Chang	Ryan	rsc31	
	Jain	Agam	aj222	Fessas	Romanos	rf397	
	Ganfer	Jason	jag124				
	Chang	Chi-Lin	cc468				

*Deadlines: April 8th (Case study summary due)
April 10th (presentations start)*