

Economics of the Internet (W4490)

Problem Set 1. Due Monday Feb. 4, 2002

Answer all four questions. Give practical examples whenever you can:

1. Compare the Internet sector to other “traditional” sectors, e.g. auto industry, in terms of:
 - a) revenue,
 - b) labor employment.

What does this tell you about the Internet sector?

2. Find range of figures on Internet usage and comment on the methodology of collecting these figures (how reliable are they, etc.)
3. How big is the global e-commerce? Provide data and sources
4. What is the size of the B2B (business-to-business e-commerce) sector in the US? In the world? Provide data and sources