

Stash: A management guide for the accidental craft business owner

by Penny Shima Glanz

Annotated Sources

Etsy. Accessed January 25 2008. Available from www.etsy.com.

Etsy is an online shop which makes it easy to use for the non-technical indie artist. Etsy is one of the main selling places for Indie Artists today. Ravelry may supplant it for pattern sales when they add in interaction with PDF's but it's an amazing site which has tags and colour and various options for letting the customer sort through the "inventory" to see what they want. Since Etsy is so easy to use many quickly open up shop and it is seen that these users would be the ideal end user of the Project.

Yarn Market News. ed. Karin Strom. New York: SoHo Publishing Company. Available from www.yarnmarketnews.com, Accessed Access

YMN is the industry publication for yarn shop owners. It is published five times a year and is supplemented by a semi-regular blog. YMN talks trends and issues facing (mostly brick-and-mortar) shop owners.

Flickr. 2004. Yahoo! Inc. Accessed January 23 2008. Available from www.flickr.com.

Photo storage, sharing, and management website launched in 2004. Flickr is used by Ravelry for photo sharing and has an API which allow for other mashups. It is another example of social information sharing. Also it brings up questions of fair use and copyright, it also allows for licensing of digital images even through creative commons.

Ravelry. 2008. Accessed January 25 2008. Available from www.ravelry.com.

Ravelry is a place for knitters, crocheters, designers, spinners, and dyers to keep track of their yarn, tools and pattern information, and look to others for ideas and inspiration. This, in my opinion, is Information Management and Social Networking done right in this Web 2.0 world. It has greatly changed how the online fiber community interacts, stores, and shares their information. It has provided new networking opportunities for these small indie artists and shop owners and was much the impetus for this project.

Alavi, Maryam, Timothy R Kayworth, and Dorothy E Leidner. 2006. An Empirical Examination of the Influence of Organizational Culture on Knowledge Management Practices. *Journal of Management Information Systems* 22, no. 3: 191-224.

This article is a secondary review sources that describe how Culture and Organization play a factor in knowledge management and transfer through a case analysis approach. While the article focuses on traditional corporate culture, many of the organizational behaviors described are universal. It is useful as it reiterates the usefulness of social connections and collaboration in promoting innovation and how technology is playing a role.

Association of Research Libraries. 1997. Principles for Licensing Electronic Resources. Available from <http://www.arl.org/sc/licensing/licprinciples.shtml>, Accessed Access 1997.

While geared toward librarians, this webpage provides a simple introduction to contracts and digital licensing and can be useful for any contract negotiation.

Bielefield, Arlene and Lawrence Cheeseman. 2007. *Technology and copyright law : a guidebook for the library, research, and teaching professions*. New York: Neal-Schuman Publishers.

Bischof, Laura. 2004. Scholarly communication in Europe. *College & Research Libraries News* 65, no. 8: 423-424.

boyd, danah. 2002. *Faceted Id/Entity: Managing Representation in a Digital World*, MIT.

dana "articulate[s] a theory of how and why individuals use context to convey only a facet of their identity in social interactions".

_____. 2007. *Information Access in a Networked World Presented to Pearsong Publishing* (unedited crib of talk).

Brown, John Seeley and Paul Duguid. 2002. *The Social Life of Information*. Boston, Massachusetts: Harvard Business School Press.

Technology is supposed to change everything about information and how we interact with it. Yet, how is information free and what impact does that have on individuals today? This book is a "canon"-book that looks at the current trends and what makes them tick or not. The book is quickly becoming dated in terms of technology (2002 edition) but people and their cognitive processes haven't evolved at the same rate.

Buss, Helen M. and Marlene Kadar. 2001. *Working in women's archives : researching women's private literature and archival documents*. Life writing series. Waterloo, Ont.: Wilfrid Laurier University Press.

A collection of essays that look at the challenges faced when working in Canadian Women's archives. Essays are contributed by those researching famous Canadian Women, such as L M Montgomery, as well as those less known. Reiterates that there will be a need for establishing some guidelines if there are to be archives available to future researchers. Not everything need be kept, but what is should be kept, preserved, and organized in a coherent manner.

Creative Commons Inc. *Creative Commons*. Accessed February 14 2008. Available from <http://creativecommons.org/>.

Creative Commons works to find a balance in a world of full protection of a work and one with none. It allows for licensing of work as the author sees fit for certain uses.

Deserno, Ineke and Donna Kynaston. 2005. A Records Management Program that Works for Archives. *The Information Management Journal*, no. May/June: 60-62.

Dodge, Valerie and Sharon L Jones. 1999. *Building an Emergency Plan: A Guide for Museums and Other Cultural Institutions Los Angeles: The Getty Conservation Institute*. Los Angeles.

Detailed Emergency Plan for a cultural institution.

Donath, Judith and danah boyd. 2004. Public displays of connection. *BT Technology Journal* 22, no. 4: 71-82.

This article discusses the social implications of friending and displaying personal information on various social networking sites and the relationship of those displays to everyday life. Privacy, identity security, and public image are three things which users should think about, especially in a medium which often blends casual and business spaces.

Etherington, Suzanne and Ann Marie Przybyla. 2003. Inventory and Planning: The First Steps In Records Management, ed. New York State Archives Technical Information Series: New York State Archives. Available from http://www.archives.nysed.gov/a/records/mr_pub76.shtml, Accessed October 2007 Access 2003.

This Technical Guide, written for New York State civil servants is an accessible guide for any accidental records manager and introduces the reader to the field of records management.

Feiler, Jesse. 2007. *How to do everything with Web 2.0 mashups*. New York: McGraw-Hill.

Web 2.0 Mashups steps the reader through the technical part of learning API's and navigating the world of AML, Javascript and to harness the power of RSS and Atom. It walks the reader through Flickr integration and multiple technologies in one mashup as well. This is useful as, for example, Ravelry uses flickr to display user's projects and stash. The API has been semi-released to allow for Ravelry users to integrate their profiles (the WIPs or finished objects) into widgets and galleries on their public websites outside of Ravelry.

Fournier, Nola and Jane Fournier. 1995. *In sheep's clothing : a handspinner's guide to wool*. Loveland, Colo., USA: Interweave Press.

Detailed photo encyclopedia to scores of sheep breeds. Critical guide to the fibre artist dealing in wool.

Gladwell, Malcom. 2002. *The Tipping Point*. New York: Little, Brown and Company.

At what point does an idea or trend move from a small select group to spreading like wild fire? This book discusses change in a interdisciplinary manner and the effects it has on society and individuals. It is useful in looking at social networking sites and for the popularity of patterns or sites.

Goldsmith, Jack L. and Tim Wu. 2006. *Who controls the Internet? : illusions of a borderless world*. New York: Oxford University Press.

Who manages content and behaviour on the internet? How is that governed? Are governments or society responsible? Do geo-political borders provide the best definition?

Goldstein, Paul. 2003. *Copyright's highway : from Gutenberg to the celestial jukebox*. Stanford, Calif.: Stanford Law and Politics.

This book steps through key arguments about copyright from the US Supreme Court decisions on the permissibility of video recording of tv shows by home consumers to the dawn of passage of the DMCA.

Hockx-Yu, Helen. 2006. Digital preservation in the context of institutional repositories. *Electronic Library & Information System* 40, no. 3: 232-243.

This article looks at how UK repositories are answering the challenge to digital preservation.

Hunter, Gregory S. 2003. *Developing and Maintaining Practical Archives: A How-To-Do-It Manual*: Neal-Schuman Publishers.

This userfriendly textbook explores how to set up and maintain an archival system. It does not fully address new medias and technologies but is still useful as an introductory source and is one that non Archivists can easily approach.

Huth, Geof. 2002. Retention and Disposition of Records: How Long to Keep Records and How to Destroy Them. Available from http://www.archives.nysed.gov/a/records/mr_pub41_accessible.html, Accessed November 1, 2007 Access 2002.

Huth provides a very accessible resource geared to employees in NY State departments in creating a records retention schedule and enforcing that policy. As with other documents in this series it is highly accessible and valuable to the lay person.

_____. 2003. Conducting Needs Assessments for New Recordkeeping Systems. Available from http://www.archives.nysed.gov/a/records/mr_pub64_accessible.html, Accessed Access 2003.

Ilasco, Meg Mateo. 2007. *Craft Inc.: Turn Your Creative Hobby into a Business* Chronicle Books.

This small bright yellow volume is marketed as a "primer" for crafters who want to turn their hobby into a real business. This book will be reviewed to show that there is a large durth of resources available that give a "big picture" view to help artists take their business to the next level. There is less than a page devoted to document management and geared mostly to the bookkeeping/financial side of things.

Jones, Virginia A and Frederic J Grevin. 2004. Managing Engineering, Architectural, and Cartographic Drawings. *The Information Management Journal*, no. May/June: 56-61.

Article discusses challenges to preservation given the size, complexity, and proprietary nature of the records and how to address this when creating a retention schedule. The article provides bullet points which can be used as talking points with counsel or for Form creation for the Project. Many knitting designers rely on proprietary chart rendering software and may not retain a hard copy print out or export the data to an open format.

Kelley, Tina. 2007. A Festival Where Wool Is the Main Attraction. *The New York Times*, October 22, 2007. Available from <http://www.nytimes.com/2007/10/22/nyregion/22wool.html>

Article discusses the New York State Sheep and Wool Festival. Rhinebeck has grown in popularity and the blogger/Ravelry meetup highlighted the community. Also they extended the Sunday hours in 2007 in response both to turnout and requests from participants.

Lathrop, A K. 1986. Copyright of architectural records: a legal perspective. *American Archivist* 49, no. 4: 409-424.

As more archivists become concerned with the acquisition and preservation of architect's drawings, they need to be aware of the issues surrounding the copyright of these materials. Because of their unique nature, these records inherently pose special problems under copyright law, which have been defined and litigated in statute and in the courts of the United States for more than a century. A summary of relevant cases and copyright laws reveals the issues and special problems that architects' records have presented to those concerned with deciding their ownership, and the potential impact of these for archivists.

Lazinger, Susan S. and Helen R. Tibbo. 2001. *Digital preservation and metadata : history, theory, practice*. Englewood, Colo.: Libraries Unlimited.

Litman, Jessica. 2001. *Digital copyright : protecting intellectual property on the Internet*. Amherst, N.Y.: Prometheus Books.

Lusenet, Yola de, Vincent Wintermans, Netherlands. Nationale UNESCO-Commissie., and Koninklijke Bibliotheek (Netherlands). 2007. *Preserving the digital heritage : principles and policies : selected papers of the international conference organized by Netherlands National Commission for UNESCO, Koninklijke Bibliotheek (National Library of the Netherlands) ; The Hague, 4-5 November 2006*. Amsterdam: Netherlands National Commission for UNESCO ; European Commission on Preservation and Access.

Miller, Arthur R and Michael H Davis. 2000. *Intellectual Property : Patents. Trademarks, and Copyright*. St. Paul, Minnesota: West Group.

West's nutshell books, while generally geared toward law students provide key information to legal topics in a manner understandable by the lay person.

Mochrie, Robert, Laura Galloway, and David Deakins. 2006. The Value of Internet Forums to Small Rural Businesses. In *Impact of e-Commerce on Consumers and Small Firms*, ed. Salvatore Zappalà and Colin Gray. Hampshire: Ashgate Publishing Limited.

Article discusses how Information and Communication Technologies (ICT's) are crucial for innovation and how they could assist rural Scottish businesses.

Montana, J. 1997. Statutes of limitation and records retention. *Records Management Quarterly* 31, no. 1: 33-36.

In this article, the author discusses the use of statutes of limitations to determine appropriate records retention periods. The risks involved in litigation, combined with the need to establish some basis and authority for records retention decisions for records not explicitly covered by a records retention statute or regulation, generally lead in the direction of statutes of limitation. Statutes of limitation serve to define the scope of risk, and its duration, and provide a valuable frame of reference for records retention purposes.

Nimmer, Melville B. 1978. *Nimmer on copyright : a treatise on the law of literary, musical and artistic property, and the protection of ideas*. New York: Matthew Bender.

Nimmer, Raymond T. 2004. UCITA and the Continuing Evolution of Digital Licensing Law. *Computer and Internet Lawyer* 21, no. 2: 10.

Norback, Leslie A., Kathleen E. Maki, and Renee M. Hardt. 1995. *Small business sourcebook : the entrepreneur's resource*. Detroit, Mich.: Gale Research Co.

Norris, Thomas D. 2003. The Seven Attributes of an Effective Records Management Program. Available from http://www.archives.nysed.gov/a/records/mr_pub61.shtml, Accessed Access 2003.

Pace, Andrew K. 2006. Technically Speaking. *American Libraries* 37, no. 8: 72-73.

The article focuses on the goal of Institutional Repositories (IR) to collect and preserve the intellectual output of one's own institution. IR have allowed libraries to turn their attention to the digital collection and the description and preservation of, and access to, all the stuff with which the catalog cannot deal very well. IR tend to distinguish themselves by being primarily the focus of academic libraries.

Pearl-McPhee, Stephanie. 2004. Day 5. In *Yarn Harlot*. Available from http://www.yarnharlot.ca/blog/archives/2004/03/19/day_5.html, Accessed Access 2004.

This blog post cites Stephanie as saying there are 40 million knitters in North America. Need to verify further.

_____. 2006. *The Return of the Light*. Accessed April 20 2007. Available from http://www.yarnharlot.ca/blog/archives/2006/12/15/the_return_of_the_light.html.

_____. 2007. *Knitters without Borders (FAQ)*. Accessed April 20 2007. Available from <http://www.yarnharlot.ca/blog/tsffaq.html>.

Following the Great Sumatra-Andaman earthquake, also known as the Asian or Boxing Day Tsunami in 2004, Stephanie created Tricoters sans Frontiers. This is the FAQ page for her TSF organization.

_____. 2007. Represent. Toronto, Canada. Available from <http://www.yarnharlot.ca/blog/represent.html>, Accessed Access 2007.

Stephanie is the author of three, soon four knitting books. She has organized Knitters without Borders/Tricoters san Frontiers, for donations to Mediciens sans Frontiers. She also organized the acclaimed Knitting Olympics for the Winter 2006 games.

_____. 2007. *Freakin' Muggles*. Accessed 20 February 2007. Available from http://www.yarnharlot.ca/blog/archives/2007/01/11/freakin_muggles.html.

_____. 2007. *Stephanie Pearl-McPhee casts off : the yarn harlot's guide to the land of knitting*. North Adams, MA: Storey Pub.

Perritt, Henry H. 2001. *Law and the information superhighway*. Gaithersburg: Aspen Law & Business.

Peters, Loren W. 1989. *Construction Engineering Evidence*. New York: Wiley Law Publications.

Prashantham, Shameen. 2008. *The internationalization of small firms : a strategic entrepreneurship perspective*. Routledge studies in small business ; London: Routledge.

Raustiala, Kal and Chris Sprigman. 2006. The Piracy Paradox: Innovation and Intellectual Property in Fashion Design. *Virginia Law Review* 92: 1687.

While focusing on the larger commercial Fashion Industry, this law review article explains the laissez-faire attitude to Intellectual Property reinforcement in the industry.

Reeves, Sharon, John Hagen, and Christine Jewell. 2006. Unlocking Scholarly Access: ETDs, Institutional Repositories and Creators: Highlights of ETD 2006, the 9th International Symposium on Electronic Theses and Dissertations. *Library Hi Tech News* 23, no. 7: 12-15.

Rush, Helene. 2006. Something From Nothing: The Upside of Downloadable Free Patterns [Electronic]. *Yarn Market News* 2006, no. March.

Sartori, Laura. 2006. Consumption on the Net. In *Impact of e-Commerce on Consumers and Small Firms*, ed. Salvatore Zappalà and Colin Gray. Hampshire: Ashgate Publishing Limited.

Shapiro, Carl and Hal R. Varian. 1999. *Information rules : a strategic guide to the network economy*. Boston, Mass.: Harvard Business School Press.

Information not Industry drive today's markets. This book examines the socio-economic impact of the rise of the information age. While technology may change, economics principles do not.

Sheperd, Elizabeth and Geoffrey Yao. 2002. *Managing Records: A Handbook of Principles and Practice*: Facet Publishing.

A reference book aimed to records managers and archivists. It lists standards (ISO) and proposed best practices. This textbook provides a wonderful balance between theory and practice in the world of record management. It also looks at systems which combine both digital and traditional records and gives wonderful reference lists.

Singer, Amy R. 2007. *No Sheep For You : Knit Happy with Cotton, Silk, Linen, Hemp, Bamboo, and Other Delights*. Loveland, Co: Interweave Press.

Small Business Administration. 2007. *Disaster Recovery Plan*. Accessed. Available from www.sba.org.

Solove, Daniel J. 2004. *The digital person : technology and privacy in the information age*. Ex machina. New York: New York University Press.

With everything electronic and linked, there are large databases compiling information about everyone chock full of personal information. Additionally, there is both myware and malware. While users may willingly distribute personal information

and create public profiles, what challenges exist in the Informational Age? What safeguards should be considered?

_____. 2007. *The Future of Reputation: Gossip, Rumor, and Privacy on the Internet*: Yale University Press.

This book explores the paradox between privacy on the internet and free speech in this Information Age.

Tocker, Jennifer. 2001. *The Copyright FAQ for Knitters*. Accessed February 6 2008. Available from <http://geocities.com/jbtocker/copyright/>.

Short basic informational guide aiming to provide knitters with basics on copyright and the impact it has on daily knitting life.

Weinhold, Lauren. 2008. Knitting for Keeps; Jane Hutchins. *Interweave Knits*, Spring, 16-18.

Article on textile conservator Jane Hutchins This article is a biography of Ms Hutchin's work and provides a short checklist of some do's and dont's for preservation of knitware and yarns.

Weltman, Barbara and Jerry Silberman. 2006. *Small business survival book : 12 surefire ways for your business to survive and thrive*. Hoboken, N.J.: John Wiley & Sons.

Short paragraphs of advice and tips prevail in this easy to read guide. It includes chapters on legal protections and disaster planning and recovery.

Whitall, Jonathan. 2008. *Knit ML*. Accessed February 06 2008. Available from <http://www.knitml.com/blog/>.

KnitML hopes to create a standard open model for formatting knitting patterns regardless of language, or preference for output standards. This is useful for designers to be aware of as both a preservation medium (as they are stored in plain text and rendered) and to reach a broader audience than many traditionally formatted patterns allow.

Yarnmarket Inc. 2008. *Yarndex(r): The Yarn Directory*. Accessed January 25 2008. Available from www.yarndex.com.

Yarndex(r) is the resource dictionary/encyclopedia for yarn profiles. Ravelry has raised awareness of this database resource and the information contained within is a good reference for pattern designers.

Zappalà, Salvatore and Colin Gray. 2006. *Impact of e-commerce on consumers and small firms*. Aldershot, England ; Burlington, VT: Ashgate.

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