

**PETER BERGMAN**  
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## Research Fields

Economics of Education, Public Finance, Behavioral Economics

## Employment

2021-present	Associate Professor of Economics, University of Texas, Austin
2021-present	Director and founder, <i>Learning Collider</i> Research Lab
2020-2021	Associate Professor (with tenure), Teachers College, Columbia University
Spring 2019	Visiting, Harvard University Economics Department (Opportunity Insights)
Spring 2019	Harvard Behavioral Insights Group, faculty affiliate
Fall 2018	Visiting, University of Texas, Austin Economics Department
2013-Present	Senior Research Associate, Community College Research Center
2013-2020	Assistant Professor, Teachers College, Columbia University
2012-2013	Associate Economist, RAND
2004-2005	New York City Teaching Fellow, Special Education Teacher

## Professional Activities

2021-Present	Co-Editor, <i>Journal of Public Economics</i>
2020-Present	National Bureau of Economic Research (Education, Public Economics)
2018-Present	J-PAL Co-Chair, Education Technology and Opportunity Initiative
2017-Present	Abdul Latif Jameel Poverty Action Lab Affiliate
2017-Present	IZA Research Affiliate
2014-Present	Columbia Committee on the Economics of Education
2013-Present	CESifo Research Network Fellow
2017-Present	GreatSchools, Advisor
2011-2013	Partnership for L.A. Schools, Family and Community Advisory Board

## Research Funding

2020	<i>Scalable Low Tech to Minimize Learning Loss</i> , Jacobs Foundation (\$109,000)
2020	<i>Learning Collider</i> , Research lab grant from Citadel (\$2,500,000)
2020	<i>Instrumenting Digital Platforms for Research</i> , Bill and Melinda Gates Foundation (\$400,000)
2020	<i>A/B Testing Different School Quality Information onto Housing Listings</i> , Walton Family Foundation (\$350,000)
2020	<i>Scalable Low-Tech Interventions to Minimize Learning Loss during the COVID-19 Pandemic</i> , J-PAL (\$50,000)
2019	<i>Learning Collider</i> , Research lab grant from Schmidt Futures (\$2,250,000)
2018	<i>Engaging Parents at Scale</i> , Carnegie Corporation (\$350,000)

- 2017 *Information and Access in School Choice*, Walton Family Foundation with Isaac McFarlin, Jr. (\$140,000)
- 2016 *Informing and Nudging Families to Opportunity*, J-PAL and Arnold Foundation (\$594,000)
- 2015 *An Audit Study of Schools of Choice*, Russell Sage Foundation, with Isaac McFarlin, Jr. (\$32,000)
- 2015 *The Long-Run Impacts of a Desegregation Program*, W.T. Grant Foundation (\$25,000)
- 2015 *Experimental Effects of School Quality Information on Residential Choice*, Walton Family Foundation (\$115,000)
- 2014 *Linking Information and Families Together*, Smith Richardson Foundation (\$409,807)
- 2014 *Improving School Choice through Informed Residential Choice*, Arnold Foundation, with Matt Hill and Heather Schwartz (\$97,000)
- 2013 Provost's Investment Fund Grant (\$20,000)
- 2013 *Parent Engagement Interventions to Address Educational and Health Behavioral Outcomes*, University of California, Los Angeles, Clinical and Translational Science Institute with Rebecca Dudovitz and Mitch Wong, (\$600,000)

### **Honors, Awards and Fellowships**

- 2015 *Emerging Education Policy Scholar*, Thomas B. Fordham Institute
- 2015 *Dean's Faculty Diversity Research Award*, Teachers College
- 2013 *Distinguished Affiliate Award*, Center for Economic Studies, Ifo Institute in Munich, Germany
- 2011 *Dissertation Year Fellowship*, University of California, Los Angeles

### **Published and Accepted Papers**

- “Parent-Child Information Frictions and Human Capital Investment: Evidence from a Field Experiment” *Journal of Political Economy* 129.1 (2021).
- “Leveraging Low-Cost Technology to Engage Parents at Scale: Evidence from a Randomized Controlled Trial” with Eric Chan. *Journal of Human Resources* (2019): 1118-9837R1.
- “Low-Cost Strategies to Empower Parents through Behavioral Science” *Behavioral Science & Policy* 5.1 (2019): 52-67.
- “Engaging Parents to Prevent Adolescent Substance Use: A Randomized Controlled Trial” with Kulwant Dosanjh, Rebecca Dudovitz and Mitchell Wong. *American journal of public health* 109.10 (2019): 1455-1461.
- “Better Together? Social Networks in Truancy and the Targeting of Treatment” with Magdalena Bennett-Colomer. *Journal of Labor Economics* 39.1 (2021): 1-36.
- “Is Information Enough? The Effect of Information about Education Tax Benefits on Student Outcomes” with Jeff Denning and Day Manoli. *Journal of Policy Analysis and Management* 38.3 (2019): 706-731.

“Simplification and Defaults Affect Adoption and Impact of Technology, but Decision Makers do not Realize It” with Jessica Lasky-Fink and Todd Rogers. *Organizational Behavior and Human Decision Processes* 158 (2020): 66-79.

“Nudging Technology Use: Evidence from a Randomized Controlled Trial”  
*Education Finance and Policy* 15.4 (2020): 623-647.

“The Effects of Making Performance Information Public: Evidence from a Regression Discontinuity Design and Los Angeles Teachers” with Matt Hill. *Economics of Education Review*, 66 (2018):104-113.

“Parent Skills and Information Asymmetries: Experimental Evidence from Home Visits and Text Messages in Middle and High Schools” with Chana Edmond-Verley and Nicole Notario-Risk. *Economics of Education Review*, 66 (2018):92-103.

“The Impact of High-Performing Schools on Risky Health Behaviors Among Low-Income Adolescents: Evidence from Charter-School Lotteries” with Mitchell Wong, Karen Coller, Rebecca Dudovitz, David Kennedy, Richard Buddin, Martin Shapiro, Sheryl Kataoka, Arleen Brown, Chi Hong Tseng, and Paul Chung. *Pediatrics*, 134.2 (2014): e389-e396.

### **Selected Working Papers and Projects**

“The Risks and Benefits of School Integration for Participating Students: Evidence from a Randomized Desegregation Program.” *Revise and Resubmit, Journal of Political Economy*. IZA Working Paper No. 11602.

“Creating Moves to Opportunity: Experimental Evidence on Barriers to Neighborhood Choice” with Raj Chetty, Stefanie Deluca, Nathan Hendren, Lawrence Katz and Christopher Palmer. *Revise and Resubmit, American Economic Review*. NBER Working Paper No. 26164.

“Education for All? A Nationwide Audit Study of Schools of Choice” with Isaac McFarlin, Jr. *Revise and Resubmit, Quarterly Journal of Economics*. NBER Working Paper No. 25396.

“Housing Search Frictions: Evidence from Detailed Search Data and a Field Experiment” with Eric Chan and Adam Kapor. NBER Working Paper No. 27209. *Revise and Resubmit, Journal of Political Economy*.

“School's Out: Experimental Evidence on Limiting Learning Loss Using “Low-Tech” in a Pandemic” with Noam Angrist and Moitshepi Matsheng. NBER Working Paper No. 28205. *Revise and Resubmit, Nature Human Behaviour*.

“Hiring as Exploration” with Danielle Li and Lindsey Raymond. NBER Working Paper No. 27736.

“Using Predictive Analytics to Track Students: Evidence from a Seven College Experiment” with Elizabeth Kopko and Julio Rodriguez. NBER Working Paper No. 28948.

## **Selected Presentations since 2016, including invited (in alphabetical order)**

*Association of Education Finance and Policy, American Institutes for Research, Association for Public Policy Analysis and Management, Brookings Institute, Brown University, Carnegie Corporation, CESifo, Cornell University, Department of Housing and Urban Development, District of Columbia Public Schools, Education Endowment Foundation, Federal Reserve Board, GreatSchools Data for Parent Action Convening, Harvard University, Inter-American Development Bank, Ideas42, IZA, J-PAL, Mathematica, MIT Media Lab, NBER, NBER Summer Institute, University of Notre Dame, University of Pennsylvania, University of Pittsburgh, Princeton University, Sao Paulo School of Economics, Society of Labor Economists, Society for Research on Educational Effectiveness, Stanford University, Stanford GSB Innovation for Shared Prosperity Conference, The Lab @ DC, Tinbergen Institute, University of Arkansas, University of California – Santa Barbara, University of California - Davis, University of California – Los Angeles, University College London, University of Florida, University of Hawaii, University of Ingolstadt, University of Maryland, University of Munich, University of Saint Andrews, University of Virginia, University of Wisconsin - Institute for Research on Poverty, University of Zurich*

## **Teaching**

AI and Public Policy (University of Texas, Austin, Undergraduate level)  
Microeconomic Theory (Teachers College, MA level)  
Quantitative Methods for Evaluating Policies (Teachers College, MA level)  
Advanced Microeconomic Theory (Teachers College, PhD level)  
Workshop in Economics of Education (Teachers College)  
Conducting Field Experiments: Design and Implementation (Teachers College, PhD level)

## **Professional Service**

*Society for Research on Educational Effectiveness Proposal Review; J-PAL Proposal Review; NSF Proposal Review; Smith Richardson Proposal Review; Innovation for Shared Prosperity Conference at Stanford University - Organizational Support*

## **Referee Service**

*American Economic Journal: Applied Economics; American Economic Journal: Economic Policy; American Education Research Association Open; American Educational Research Journal; American Economic Review; Econometrica; Economic Development and Cultural Change; Economics of Education Review; Education Evaluation and Policy Analysis; Education Finance and Policy; Education Policy; Educational Researcher; Housing Policy Debate; Journal of Development Economics; Journal of Econometrics; Journal of Economic Behavior and Organization; Journal of Health Economics; Journal of Human Capital; Journal of Human Resources; Journal of Labor Economics; Journal of Policy Analysis and Management; Journal of Political Economy; Journal of Public Economics; Journal of Royal Statistical Society; Quarterly Journal of Economics; Review of Economics and Statistics.*

## **Media Coverage**

*The Atlantic, "[When School Choice Means School's Choice](#)"  
Center for Education Economics, [Monthly Research Digest](#)*

Chalkbeat, "[Eight years ago, the L.A. Times published teachers' ratings. New research tells us what happened next.](#)"

Chalkbeat, "[Silicon Valley's school integration paradox: More black and Hispanic students get to college — and get arrested](#)"

Development Impact, "[Can Providing Information to Parents Improve Student Outcomes?](#)"

The Education Gadfly Show, "[The state of choice during National School Choice Week](#)"

The Education Gadfly Show, "[The best education research studies of 2019](#)"

Education Next, "[Nudging Students and Families to Better Attendance](#)"

Education Next Podcast, "[The Education Exchange: Understanding the Social Aspect of Truancy](#)"

Edutopia, "[Twelve studies that educators should know about](#)"

EdWeek, "[Charter Schools More Likely to Ignore Special Education Applicants, Study Finds](#)"

EdWeek, "[Can We Nudge Students to Better Learning?](#)"

EdWeek, "[We Must Raise the Bar for Evidence in Education](#)"

Hechinger Report, "[Parents could be a greater resource in efforts to increase student achievement](#)"

The New York Times, "[Helping the Poor in Education: The Power of a Simple Nudge](#)"

The New York Times, "[America's Education 'Deserts' Show Limits of Relaxing Regulations on Colleges](#)"

The New York Times, "[Detailed Maps Show How Neighborhoods Shape Children for Life](#)"

The New York Times, "[A Better Address Can Change a Child's Future](#)"

The New York Times, "[For Kids at Home, 'a Small Intervention Makes a Big Difference'](#)"

NPR, [All Things Considered](#)

NPR, "[Parent Alert! Your Child Just Skipped Class](#)"

NPR, "[In Seattle, A Move Across Town Could Be A Path Out Of Poverty](#)"

Poverty Focus Podcast, "[Information Access and Student Achievement](#)"

US News and World Report, "[Tailoring the Charter School Population](#)"

US News and World Report, "[Reading at home and school attendance shot up with a cheap, easy solution: Texting](#)"

Vox's *The Weeds*, May 1<sup>st</sup>, 2018 Episode, "[What if the government guaranteed everyone a job?](#)"

Vox, "[America has a housing segregation problem. Seattle may just have the solution.](#)"

## **Op-Eds**

CNN, "[Parental involvement overrated? Don't buy it](#)"

The Conversation, "[Could a tweet or a text increase college enrollment or student achievement?](#)"

Brookings, Brown Center Chalkboard, "[Who does the choosing under school choice?](#)"

Jacobs Foundation Blog on Learning Development, "[Engaging parents through technology improves academic outcomes](#)"

## **Internal Institutional Service**

*Institutional Review Board Member; Faculty Search Committee (2x); Education Policy Dissertation Fellowship Committee (3x); Columbia Committee on Economics of Education Paper Award Committee (3x); Anti-Racism Faculty Recruitment Working Group; EdTech Innovation Workshop Speaker.*