

Rachel Isabel McDonald, Ph.D.
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ACADEMIC POSITIONS

- 2020-present Director, Behavioral Research Lab, Columbia Business School, Columbia University, USA
- 2016-present Adjunct Assistant Professor of Management, Columbia University, USA
- 2014-2017 Assistant Professor of Social Psychology, University of Kansas, USA
- 2013-2014 Postdoctoral Research Associate, University of New South Wales, Australia

EDUCATION

- 2009-2013 Doctor of Philosophy, University of Queensland, Australia
Dissertation: *When norms collide: How conflicting and congruent norms influence environmental decision-making.*
- 2000-2003 Bachelor of Psychological Science, University of Queensland, Australia
Thesis: *Intentions to engage in environmental activism: A test of a revised theory of planned behaviour.* Awarded Honors Class I.

PEER REVIEWED PUBLICATIONS

- McDonald, R.I.**, Salerno, J.M., Greenaway, K.H., & Slepian M.L. (2020). Motivated secrecy: Politics, relationships and regrets. *Motivation Science*, 6, 61-78.
- Xie, B., Brewer, M.B., Hayes, B.K., **McDonald, R.I.**, & Newell, B.R. (2019). Predicting climate change risk perception and willingness to act. *Journal of Environmental Psychology*, 65, 1-11.
- McDonald, R.I.** (2016). Perceived Temporal and Geographic Distance and Public Opinion about Climate Change. In E. Markowitz (Ed.), *Oxford Research Encyclopaedia of Climate Science*.
- Ferguson, M.A., **McDonald, R.I.**, & Branscombe, N.R. (2016). Global Climate Change: A Social Identity Perspective on Informational and Structural Interventions. In S. McKeown, R. Haji, & N. Ferguson (Eds.), *Understanding Peace and Conflict Through Social Identity Theory: Contemporary and Worldwide Perspectives* (pp. 145-164). Springer.
- McDonald, R.I.**, Chai, H.Y., & Newell, B.R. (2015). Personal experience and the 'psychological distance' of climate change: An integrative review. *Journal of Environmental Psychology*, 44, 109-118
- McDonald, R. I.**, & Crandall, C. S. (2015). Social norms and social influence. *Current Opinion in Behavioral Sciences*, 3, 147-151.
- Haslam, S.A., Reicher, S.D., Millard, K. & **McDonald, R.I.** (2015) "Happy to have been of service": The Yale archive as a window into the engaged followership of Milgram's participants. *British Journal of Social Psychology*, 54(1), 55-83.
- Newell, B.R., **McDonald, R.I.**, Brewer, M.B., & Hayes, B.K. (2014). The psychology of environmental decisions. *Annual Review of Environment and Resources*, 39, 443-467.
- McDonald, R.I.**, Newell, B.R., & Denson, T.F. (2014). Would you rule out going green? The effect of inclusion versus exclusion mindset on pro-environmental willingness. *European Journal of Social Psychology*, 44, 507-513.

McDonald, R.I., Fielding, K.S., & Louis, W.R. (2014). Conflicting social norms and community conservation compliance. *Journal for Nature Conservation* 22, 212-216.

McDonald, R. I., Fielding, K. S., & Louis, W. R. (2014). Conflicting norms highlight the need for action. *Environment & Behavior* 46, 139-162.

Staunton, M., Louis, W. R., Smith, J. R., Terry, D. J., & **McDonald, R.I.** (2014). How negative descriptive norms for healthy eating undermine the effects of positive injunctive norms. *Journal of Applied Social Psychology* 44, 319-330.

McDonald, R.I., Fielding, K.S., & Louis, W.R. (2013). Energizing and de-motivating effects of norm-conflict. *Personality and Social Psychology Bulletin* 39, 57-72.

Fielding, K.S.*, **McDonald, R.I.***, & Louis, W.R. (2008). Theory of planned behaviour, identity and intentions to engage in environmental activism. *Journal of Environmental Psychology* 28, 318-326.

***Shared first authorship**

OTHER PUBLICATIONS

McDonald, R.I., & Fielding, K.S. (2010). Community reactions to the 'Cut the glow to help turtles go' campaign: Report submitted to the Queensland Parks and Wildlife Service, Department of Environment and Resource Management.

EXTERNAL FUNDING

Padgett, S.R., Rath, E., Kindscher, K., **McDonald, R.I.**, Sanguinetti, P., Sturm, B., & Earnheart, D. (November 2015-October 2016). Defining the Opportunities and Challenges for Research and Design Strategies to Support Innovations at the Nexus of Food, Energy, and Water Systems (INFEWS). National Science Foundation, \$38,601.

AWARDS AND HONORS

Academic Awards and Honors

- University of Kansas Sustainability Leadership Award for Faculty Scholarship 2016
- University of Queensland Dean's Award for Research Higher Degree Excellence and Impact 2013
- European Association of Social Psychology Summer School, University of Limerick 2012
- Society for Personality and Social Psychology Summer Institute in Social Psychology, Princeton University 2011
- University of Queensland School of Psychology Postgraduate Research Excellence Award, Runner-up 2012
- Society of Australasian Social Psychology Outstanding Postgraduate Research Award, finalist 2011.
- University of Queensland Faculty of Social and Behavioural Sciences Dean's commendation for Academic Achievement 2000-2003.

Teaching Awards

- University of Queensland Faculty of Social and Behavioural Sciences Dean's Scholars *Most inspiring teacher*, 2012.
- University of Queensland School of Psychology Award for Teaching Excellence, 2010.
- University of Queensland Faculty of Social and Behavioural Sciences Dean's Scholars Commendation for Exceptional Teachers, 2010.

Competitive Scholarships

- Society for Personality and Social Psychology (SPSP) Travel Award 2013
Competitive travel grant, US\$500.
- Australian Postgraduate Award 2009-2012
Competitive research grant, AU\$23,728 per annum (total AU\$83,048).
- Society for Australasian Social Psychologists (SASP) grant for travel to the European Association of Social Psychology (EASP) Summer School 2012
Competitive travel grant AU\$1,250.

- University of Queensland Graduate School International Travel Award 2011
Competitive research travel grant, AU\$5,000.
- International Society of Political Psychology Junior Scholar Travel Award 2011 (declined)
Competitive travel grant US\$500
- Society for the Psychological Study of Social Issues (SPSSI) International Travel Award 2010
Competitive travel grant, US\$500.
- University of Queensland UQ Abroad Travel Bursary 2002
Competitive travel grant, AU\$2,000.

INVITED TALKS

McDonald, R.I. (2015, October). The goldilocks principle of support for climate change action: Framing climate change at a distance that's *just right*. Baruch Climate Change Seminar Series, Baruch College, City University of New York.

McDonald R.I. (2015, February). The Social Psychology of Sustainability. University of Kansas Psi Chi Seminar Series.

McDonald, R.I., (2014, October). The Social Psychology of Environmental Behavior. Environmental History Colloquium Series, University of Kansas.

McDonald, R.I. (2013, December). Distancing climate change on four dimensions: Implications for support for climate change action. Psychology of Climate Change Symposium, Centre for Excellence in Climate System Science/School of Psychology, University of New South Wales, Sydney, Australia.

McDonald, R.I. (2013, September). The Psychological Distance of Climate Change. Stanford Graduate School of Business Morality Lab, Stanford, USA.

McDonald, R.I. (2013, June). Bringing the climate crisis home: How psychological distance and perceived responsibility influence support for climate change action. Australian Climate Action Summit, Sydney, Australia.

McDonald R.I. (2013, March). When norms collide: How conflicting and congruent ingroup norms influence environmental decisions. University of New South Wales School of Psychology Colloquium, Sydney, Australia.

McDonald, R.I. (2012, September). Conflicting ingroup norms and pro-environmental behaviour. Brisbane Symposium on Self and Identity, Brisbane, Australia.

McDonald, R.I., Fielding, K.S. & Louis, W.R. (2010, July). The divergent effects of normative conflict on environmental decision-making and behaviour. Laboratory of Research on Self and Identity, University of Quebec at Montreal, Canada.

CONFERENCE PRESENTATIONS

TALKS

McDonald, R.I. (2015, August). The goldilocks principle of support for climate change action: Framing climate change at a distance that's *just right*. Paper presented at the Biennial Conference of Environmental Psychology, Groningen, Netherlands.

McDonald, R.I., & Greenaway, K.H.M. (2014, July). Responsibility for climate change as a threat to national identity. Paper presented at the meeting of the European Association of Social Psychology, Amsterdam, Netherlands.

McDonald, R.I. (2014, April). Distancing climate change on four dimensions. Paper presented at the annual meeting of the Society of Australasian Social Psychologists, Canberra, Australia.

- McDonald, R.I., (2014, February). Responsibility for climate change as a threat to national identity. Paper presented at the Sustainability Psychology preconference of the annual meeting of the Society for Personality and Social Psychology, Austin, USA.
- McDonald, R.I. (2013, April). Responsibility for climate change as a threat to national identity. Paper presented at the Annual Conference of the Society of Australasian Social Psychologists (SASP), Cairns, Australia.
- McDonald, R.I., Cooke, A.N., Phan, L.L., & Milsom, L. (2012, April). Morality vs. norms: The power of moral outrage to overcome normative barriers to political action. Paper presented at the Annual Conference of the Society of Australasian Social Psychologists (SASP), Adelaide, Australia.
- McDonald, R.I., Fielding, K.S., & Louis, W.R. (2011, September). Environmental behaviour across contexts: The impact of conflicting ingroup norms on individual behaviour. Paper presented at the 9th Biennial Conference on Environmental Psychology, Eindhoven, Netherlands.
- McDonald, R.I., Fielding, K.S., & Louis, W.R. (2011, July). The interplay of multiple identities and multiple norms and effects on pro-environmental behaviour. Paper presented at the triennial Conference of the European Association of Social Psychology (EASP), Stockholm, Sweden.
- McDonald, R.I. (2011, June). Seeing Australia as a perpetrator vs. a victim of climate change: Implications for individual carbon reduction behaviours. Paper presented at the annual Environmental Research Event Conference. North Stradbroke Island, Australia.
- McDonald, R.I., Fielding, K.S., & Louis, W.R. (2011, April). The influence of normative conflict on individual pro-environmental behaviour. Paper presented at the Annual Conference of the Society of Australasian Social Psychologists (SASP), Sydney, Australia.
- *SASP Outstanding Postgraduate Research Award Finalist**
- McDonald, R.I., & Fielding, K.S. (2010, April). The social psychology of individual level responses to climate change: The impact of conflicting social norms. Paper presented at the annual meeting of the Society of Australasian Social Psychologists (SASP), Fremantle, Australia.

POSTERS

- McDonald, R.I. (2015, February). The downside of taking responsibility: Ingroup responsibility for climate change can undermine future action. Poster presented at the Annual Conference of the Society for Personality and Social Psychology, Longbeach, USA.
- McDonald, R.I., & Newell, B.R. (2014, February). Matching construals to the psychological distance of actions and impacts: Implications for framing climate change to promote pro-environmental decisions. Poster presented at the Annual Conference of the Society for Personality and Social Psychology, Austin, USA.
- McDonald, R.I., Fielding, K.S., & Louis, W.R. (2013, January). Norm conflict promotes instrumental actions but discourages symbolic deeds. Poster presented at the Annual Conference of the Society for Personality and Social Psychology (SPSP), New Orleans, USA.
- McDonald, R.I., Fielding, K.S., & Louis, W.R. (2012, January). Energizing and de-motivating effects of norm conflict. Poster presented at the Annual Conference of the Society for Personality and Social Psychology (SPSP), San Diego, USA.
- McDonald, R.I., Fielding, K.S., & Louis, W.R. (2010, June). Individual level responses to climate change: The impact of conflicting social norms. Poster presented at the biennial conference of the Society for the Psychological Study of Social Issues (SPSSI), New Orleans, USA.

TEACHING

Instructor:

2019-present	Managerial Negotiations (MBA and Executive MBA), Columbia University
2016-present	Leadership in Organizations (undergraduate), Columbia University
2016-2017	The Leader's Voice: Communication Skills for Leading Organizations (MBA), Columbia University
2014-2016	Social Attitudes (PSYC578), University of Kansas
2014-2016	Norms and Social Influence (PSYC993), University of Kansas
2015	Environmental Psychology (PSYC993), University of Kansas
2015	Advanced Social Psychology (PSYC775), University of Kansas
2010	Psychological Research: Interpretation and Evaluation (PSYC3042), University of Queensland

Discussion section instructor:

2012	Psychological Research: Interpretation and Evaluation (PSYC3042) Psychological Research Methodology II (PSYC2010)
2011	Intergroup Relations and Group Processes (PSYC3142)
2010	Psychological Research: Interpretation and Evaluation (PSYC3042) Attitudes and Social Cognition (PSYC3122)
2009	Psychological Research: Interpretation and Evaluation (PSYC3042) Introduction to Biological and Cognitive Psychology (PSYC1020)

PROFESSIONAL SERVICE

2016	University of Kansas, College of Liberal Arts and Sciences General Research Fund Grants Committee
2015-2016	Chair, Social Psychology Program Admissions Committee, University of Kansas
2015-2016	University of Kansas Department of Psychology Annual Evaluation Committee
2014-2016	Social Psychology Program Admissions Committee, University of Kansas
2012	Postgraduate Student Representative - Faculty of Social and Behavioural Sciences Research Higher Degree Committee, University of Queensland
2012	Postgraduate Student Representative, School of Psychology Research Higher Degree Committee, University of Queensland
2011	Secretary, Organising committee of the Environmental Research Event Conference
2011-2012	Reference Committee member, Centre for Research in Social Psychology (CRISP), University of Queensland
2010-2012	Green Office Representative, School of Psychology, University of Queensland

Editorial Board Memberships

- Frontiers in Environmental Psychology 2016-2017

Grant reviewer

- Swiss National Science Foundation

Ad hoc reviewer

- Appetite
- Basic and Applied Social Psychology
- Biological Conservation
- Environment & Behavior
- Environmental Conservation
- Environmental Education Research
- European Journal of Social Psychology
- Global Environmental Change
- Journal for Nature Conservation
- Journal of Applied Social Psychology
- Journal of Environmental Psychology
- Journal of Hydrology
- Natural Resources Forum
- Nature Climate Change
- Personality and Social Psychology Bulletin
- PLOS One
- Resources, Conservation and Recycling
- Social Influence
- Social Psychology

AFFILIATIONS AND MEMBERSHIPS

- Society for the Psychological Study of Social Issues (SPSSI)
- Society for Personality and Social Psychology (SPSP)
- Society for Environmental, Population and Conservation Psychology, APA Division 34

PROFESSIONAL REFEREES:

Professor Chris Crandall

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