Optimal Dynamic Information Acquisition

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 - Choose an R&D plan: what to learn & when to stop.
 - · Direction: which specific technology to test.
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- Learning strategy is rich in multiple salient aspects
 - What is the optimal choice of "what to learn" and "when to stop"?

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 - Exogenous information.
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 - Static flexible information: Matejka and McKay 2014, Caplin and Dean 2015, Kamenica and Gentzkow 2009.
 - Repeated rational inattention: Hébert and Woodford 2016, Steiner, Stewart, and Matejka 2016.

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- Theoretically:
 - Provides intuitions in flexible benchmark
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- Theoretically:
 - Provides intuitions in flexible benchmark
 - Identifies the endogenously important aspects of learning.
- Practically:
 - Parametric models:
 - · Can be misleading when wrong restriction is made.
 - · Difficult to identify the restrictions.

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 - Precision: increasing over time.
 - Frequency: decreasing over time.
- Optimal stopping strategy:
 - Immediately after signal arrival.

Outline

- 1. Model Setup
 - Key assumptions
- 2. Main theorems:
 - Simplification: the HJB equation
 - Optimal strategy & proof: a concavification method
- 3. Discussion of key assumptions
- 4. Applications

- Decision problem:
 - Continuous time: $t \in [0,\infty)$.
 - One-shot choice of action: $e^{-\rho t}u(a,x)$.
 - · $a \in A$, $x \in X$ both finite, $\rho > 0$, prior $\mu \in \Delta X$.

- Decision problem:
 - Continuous time: $t \in [0,\infty)$.
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- Strategy:
 - What to learn: stochastic belief $\langle \mu_t \rangle \in \mathbb{M}$
 - $\cdot \ \ensuremath{\mathbb{M}}$ contains all martingale processes.

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- Strategy:
 - What to learn: stochastic belief $\langle \mu_t \rangle \in \mathbb{M}$
 - When to stop: au
 - Choice of action: $F(\mu_t)$
 - $\cdot F(\mu_t) = \max_a E_{\mu_t}[u(a,x)]$

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- Stochastic control problem:

$$V(\mu) = \sup_{\langle \mu_t \rangle \in \mathbb{M}, \tau} E\left[\underbrace{e^{-\rho\tau}F(\mu_{\tau})}_{\text{Stopping payoff}} - \int_0^{\tau} \underbrace{e^{-\rho t}C(I_t)}_{\text{flow control cost}} dt\right]$$
(P

A flexible learning framework

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Canonical models: M restricted to a parametric family.

(P)

Key assumptions

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Assumption 1

Let
$$H(\mu)$$
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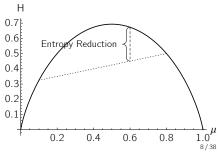
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- $H(\mu)$ is an uncertainty measure
 - · $E[H(\mu)]$ decreasing in MPS of μ distribution.
 - · Example: Entropy function.



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- $H(\mu)$ is an uncertainty measure
- It is the uncertainty reduction speed intensity of learning
 - Assumption 1 makes the problem tractable.
 - Discrete-time foundation: posterior separability: Caplin, Dean, and Leahy 2017, Frankel and Kamenica 2018, Morris and Strack 2017.

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- Technical restriction on M.
 - $\langle \mu_t \rangle$'s transition kernel is right-continuous in t (w-* topology).

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Assumption 2

- C is weakly increasing, convex and continuous. $\lim_{l \to \infty} C'(l) = \infty$.
 - Inada condition: strict incentive to smooth information.
 - · Special case: C is linear, optimal τ =0. (Steiner, Stewart, and Matejka 2016)

Dynamic programming and HJB equation

$$V(\mu) = \sup_{\langle \mu_t \rangle \in \mathbb{M}, \tau} E\left[e^{-\rho\tau} F(\mu_\tau) - \int_0^\tau e^{-\rho t} C(-\mathcal{L}_t H(\mu_t)) dt \right]$$
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 - Generalized principle of DP:

$$\underbrace{\rho V(\mu_t)}_{\text{discount}} = \max \left\{ \underbrace{\rho F(\mu_t)}_{\text{stopping value}}, \sup_{d\mu_t} \left\{ \underbrace{\mathcal{L}_t V(\mu_t)}_{\text{flow value}} - \underbrace{C(-\mathcal{L}_t H(\mu_t))}_{\text{flow control cost}} \right\} \right\}$$
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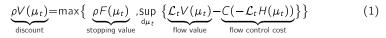


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- Need a verification theory for equation (P) \iff equation (1).
- Need a representation theory for \mathcal{L}_t .
- Verification theory applies to different problems. Representation theory only shows existence. (Davis 1979,Boel and Kohlmann 1980,Striebel 1984)

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- Moscarini and Smith 2001

Verification and representation theorem

Theorem 1

Assume *H* is strictly concave and $C^{(2)}$, Assumption 1 and Assumption 2 are satisfied, then $V(\mu) \in C^{(1)}$ solves equation (P) if $V(\mu)$ is a solution of:

$$\rho V(\mu) = \max \left\{ \rho F(\mu), \sup_{\rho,\nu,\sigma} \rho(V(\nu) - V(\mu) - \nabla V(\mu)(\nu - \mu)) + \frac{1}{2}\sigma^{T} H V(\mu)\sigma \right.$$
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- Let
$$\mathbb{M}_{JD} = \left\{ \langle \mu_t \rangle \middle| d\mu_t = \underbrace{(\nu(\mu_t) - \mu_t)(dJ_t(\rho(\mu_t)) - \rho(\mu_t)dt)}_{\text{compensated Poisson part}} + \underbrace{\sigma(\mu_t)dW_t}_{\text{Gaussian diffusion}} \right\}.$$

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- $\mathcal{L}V(\mu) \Bigr|_{\mathbb{M}_{JD}} = \underbrace{p(V(\nu) - V(\mu) - \nabla V(\mu)(\nu - \mu))}_{\text{flow value of Poisson jump & drift}} + \underbrace{\frac{1}{2}\sigma^T}_{\text{flow value of diffusion}} + \underbrace{\frac{1}{2}\sigma^T}_{\text{flow valu$

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- Trade-offs:
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- Proof methodology:
 - Discretize equation (P) and solve the discrete-time problem.

Existence and characterization of Solution

$$\rho V(\mu) = \max \left\{ \rho F(\mu), \sup_{\rho,\nu,\sigma} \rho(V(\nu) - V(\mu) - \nabla V(\mu)(\nu - \mu)) + \frac{1}{2} \sigma^T H V(\mu) \sigma \right.$$
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Assumption 3

(Binary states): ||X||=2. (Positive payoff): $F(\mu)>0$. (Smoothness): $H \in C^{(2)}$, H'' < 0 and Lipschitz continuous. $C \in C^{(2)}$, C'' > 0.

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∃ quasi-convex value function $V \in C^{(1)}[0,1]$ solving equation (B). Let $E = \{\mu | V(\mu) > F(\mu)\}$ be *experimentation region*, then ∃ unique (a.e.) policy (ν, p) s.t. $\forall \mu \in E$:

$$\rho V(\mu) = \rho \left(V(\nu(\mu)) - V(\mu) - V'(\mu)(\nu(\mu) - \mu) \right) - C \left(-\rho \left(H(\nu(\mu)) - H(\mu) - H'(\mu)(\nu(\mu) - \mu) \right) \right)$$

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1. Poisson learning: $\rho V(\mu) > \max_{\sigma} \frac{1}{2} \sigma^2 V''(\mu) - C(-\frac{1}{2} \sigma^2 H''(\mu)) \forall \mu \in E \setminus \mu^*$.

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∃ quasi-convex value function $V \in C^{(1)}[0,1]$ solving equation (B). Let $E = \{\mu | V(\mu) > F(\mu)\}$ be *experimentation region*, then ∃ unique (a.e.) policy (ν, p) s.t. $\forall \mu \in E$:

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- 5. Stopping time: $\nu(\mu) \in E^{C}$.

Example

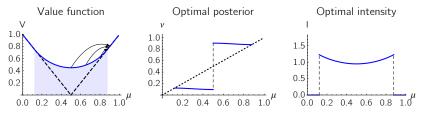
• Decision problem:

$$- X = \{L, R\}, A = \{I, r\}, U(I, L) = U(r, R) = 1, U(I, R) = U(r, L) = -1.$$

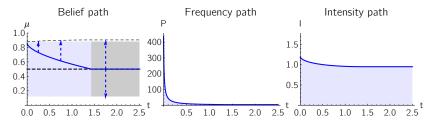
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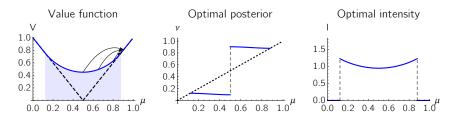
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- Dynamics:

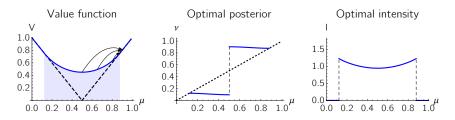


Intuitions



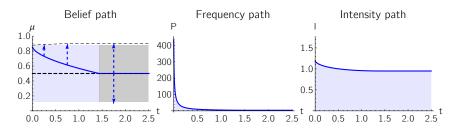
- Key trade-off: precision-frequency trade-off.
 - Extreme belief \rightarrow High continuation value \rightarrow frequency > precision.
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- Poisson-Gaussian trade-off.
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- Confirmatory-contradictory trade-off.
 - Only confirmatory learning is consistent with the key trade-off.

Optimality condition and gross value function

• Consider a problem choosing optimal Poisson signal:

$$\sup_{p \ge 0,\nu} p(\underline{V(\nu) - V(\mu) - V'(\mu)(\nu - \mu)}) - C(p(\underline{H(\mu) - H(\nu) + H'(\mu)(\nu - \mu)}))$$
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$$\triangleq_{J(\mu,\nu)}$$

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$$equation (2) \Longleftrightarrow \sup_{p \ge 0, \nu} p \cdot U(\mu, \nu) - C(p \cdot J(\mu, \nu)) \xleftarrow{l \triangleq p \cdot J(\mu, \nu)} \sup_{l \ge 0, \nu} \left(\frac{U(\mu, \nu)}{J(\mu, \nu)} \right) \cdot I - C(l)$$

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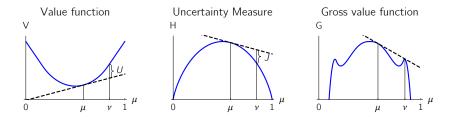
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• Define $G(\mu) \triangleq V(\mu) + \lambda H(\mu)$, then $U - \lambda J = G(\nu) - G(\mu) - G'(\mu)(\nu - \mu)$:

$$\begin{cases} G(\nu) \le G(\mu) + G'(\mu)(\nu - \mu) & \forall \nu \in [0, 1] \\ G(\nu^*) = G(\mu) + G'(\mu)(\nu^* - \mu) \end{cases}$$
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Geometric Characterization

$$\begin{cases} G(\nu) \le G(\mu) + G'(\mu)(\nu - \mu) & \forall \nu \in [0, 1] \\ G(\nu^*) = G(\mu) + G'(\mu)(\nu^* - \mu) \end{cases}$$



(3)

Feasibility condition

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р

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equations (3) and (4) pin down the whole solution.

Key trade-offs: utility-cost trade-off

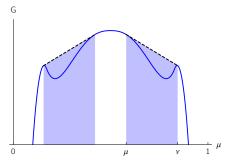
- equation (4): $\rho V(\mu) = l^* \cdot C'(l^*) C(l^*)$.
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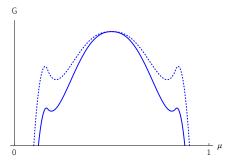
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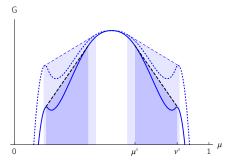
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- A refinement of Moscarini and Smith 2001:
 - In a Gaussian learning model, σ_t controls both precision and intensity.
 - The monotonicity is associated with intensity.



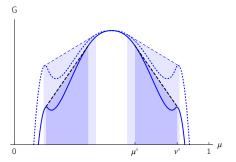
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- Intuition:
 - Marginal rate of substitution of presision and frequency.
 - Higher continuation value \implies lose more from waiting \implies frequency is more prefered.

Key trade-offs: Poisson-Gaussian trade-off

• Consider the optimal Gaussian signal:

$$\sup_{\sigma} \frac{1}{2} \sigma^2 V''(\mu) - C\left(-\frac{1}{2} \sigma^2 H''(\mu)\right)$$
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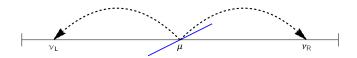
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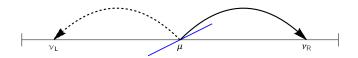
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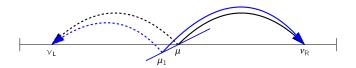
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 - Gaussian learning is optimal only for knife-edge cases.



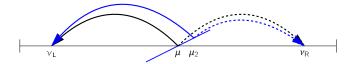
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 - $V(\mu_1)$ is lower \implies prefers frequency less. \bigcirc
- Suppose seeks contradictory signal: belief drifts to μ_2 .
 - ν_L becomes further from prior $\implies \nu_L$ relatively less frequent.
 - $V(\mu_1)$ is higher \implies prefers frequency more. \otimes

Proof of theorem 2

$$\rho V(\mu) = \max \left\{ \rho F(\mu), \sup_{\rho,\nu,\sigma} \rho(V(\nu) - V(\mu) - V'(\mu)(\nu - \mu)) + \frac{1}{2}\sigma^2 V''(\mu) - C\left(\rho(H(\mu) - H(\nu) + H'(\mu)(\nu - \mu)) - \frac{1}{2}\sigma^2 H''(\mu)\right) \right\}$$
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- Step 1: construct a solution with properties in theorem 2.
 - Identify μ^* .
 - Solve constrained problem: for $\mu \ge \mu^*$

$$\rho V(\mu) = \max_{\nu \ge \mu} I(\mu, \nu) \frac{F(\nu) - V(\mu) - V'(\mu)(\nu - \mu)}{H(\mu) - H(\nu) + H'(\mu)(\nu - \mu)} - C(I(\mu, \nu))$$

where $I(\mu, \nu) = C'^{-1} \left(\frac{F(\nu) - V(\mu) - V'(\mu)(\nu - \mu)}{H(\mu) - H'(\nu) + H'(\mu)(\nu - \mu)} \right)$

Construction

Proof of theorem 2

$$\rho V(\mu) = \max \left\{ \rho F(\mu), \sup_{\rho,\nu,\sigma} \rho(V(\nu) - V(\mu) - V'(\mu)(\nu - \mu)) + \frac{1}{2} \sigma^2 V''(\mu) \right.$$
(B)
$$\left. - C \left(\rho(H(\mu) - H(\nu) + H'(\mu)(\nu - \mu)) - \frac{1}{2} \sigma^2 H''(\mu) \right) \right\}$$

- Step 1: construct a solution with properties in theorem 2.
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- Step 2: verify that $V(\mu)$ also solves full problem equation (B).
 - Replace $F(\nu)$ with $V(\nu)$.
 - Remove constraint $\nu \geq \mu$.
 - Add Gaussian signals.

Construction

Assumptions

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 - I_t = uncertainty reduction speed.
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 - ||X|| = 2.
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- Technical assumption:
 - $F(\mu) > 0.$
 - $H: \Delta X \mapsto \mathbb{R}^-$ is $C^{(2)}$ smooth.
 - $H''(\mu)$ is Lipschitz continuous and negative definite.
 - C is $C^{(2)}$ smooth.

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 $\begin{aligned} J &\in C^{(4)}(0,1)^2, \ J(\mu,\mu) = J'_{\nu}(\mu,\mu) = 0. \\ \kappa(\mu,\sigma) &= \frac{1}{2}\sigma^2 J''_{\nu\nu}(\mu,\mu) > 0. \end{aligned}$

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- Let $\sigma^2 = p(\nu - \mu)^2$: flow variance, then $pJ(\mu, \nu) \sim \kappa(\mu, \sigma)$ when $\nu \rightarrow \mu$.

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Given Assumption 1 and Assumption 2, $V(\mu)$ solves equation (6) if and only if:

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and any $\langle \mu_t \rangle$ s.t. $\mu_\infty {\sim} P^*,~ \textit{I}_t {=} \lambda^*$ is optimal.

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 - Poisson learning's decision time is MPS of any other strategies.

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• Optimal strategy is to learn immediately (Steiner, Stewart, and Matejka 2016).

Convergence of policy

- equation (B) is proved by approximation using equation (B-dt).
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Definition 1 (Lévy metric)

Let $F,G:[0,1] \rightarrow [0,1]$ be two correspondences. Define the graph distance between them to be:

$$L(F,G) := d_H(graph(F),graph(G))$$

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Theorem 6

Let $N(\mu) = {\mu} \cup \nu(\mu)$. Let $N_{dt}(\mu)$ be support of optimal posteriors solving equation (B-dt). Then:

$$\lim_{dt\to 0} L(N, N_{dt}) = 0$$

Convergence of policy

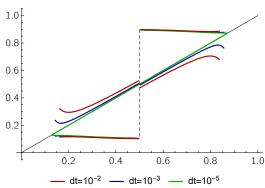


Figure: Convergence of policy w.r.t. dt

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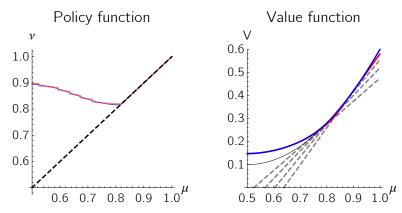


Figure: Approximation of policy function and value function.

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Theorem 7 (Convergence of policy function)

Let $\{F_n\}$ be a set of piecewise linear functions on [0,1] satisfying:

1.
$$\|F_n - F\|_{\infty} \rightarrow 0;$$

2.
$$\forall \mu \in [0,1]$$
, $\lim F'_n(\mu) = F'(\mu)$.

Define $\mathcal{V}_{dt}(F_n)$ as the solution to equation (B-dt). Define functional $\mathcal{V}(F) = \lim_{dt\to 0} \mathcal{V}_{dt}(F)$. Then:

- 1. $\|\mathcal{V}(F) \mathcal{V}(F_n)\| \rightarrow 0$.
- 2. $\mathcal{V}(F)$ solves equation (B).
- ∀µ s.t. V(µ)>F(µ), let ν_n be maximizer of V(F_n) s.t. ν=lim_{n→∞}ν_n exists, then ν achieves V(F) at µ.

Other extensions: larger state space

$$\rho V(\mu) = \max \left\{ \rho F(\mu), \max_{\nu, \rho, \Sigma} \rho(V(\nu) - V(\mu) - \nabla V(\mu) \cdot (\nu - \mu)) + \sigma^T H V(\mu) \sigma \right\}$$

s.t.
$$-\rho(H(\nu) - H(\mu) - \nabla H(\mu) \cdot (\nu - \mu)) - \sigma^T H H(\mu) \sigma \le c$$
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Theorem 8

Let $E = \{\mu \in \Delta(X) | V(\mu) > F(\mu)\}$ be experimentation region. Suppose there exists $C^{(2)}$ smooth $V(\mu)$ on E solving equation (8), then \exists policy function $\nu: E \mapsto \Delta(X)$ s.t.

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where ν satisfies the following properties:

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$$\rho V(\mu) = \max \left\{ \rho F(\mu), \max_{\nu, \rho, \Sigma} \rho(V(\nu) - V(\mu) - \nabla V(\mu) \cdot (\nu - \mu)) + \sigma^T H V(\mu) \sigma \right\}$$

s.t.
$$-\rho(H(\nu) - H(\mu) - \nabla H(\mu) \cdot (\nu - \mu)) - \sigma^T H H(\mu) \sigma \le c$$
(8)

Theorem 8

Let $E = \{\mu \in \Delta(X) | V(\mu) > F(\mu)\}$ be experimentation region. Suppose there exists $C^{(2)}$ smooth $V(\mu)$ on E solving equation (8), then \exists policy function $\nu: E \mapsto \Delta(X)$ s.t.

$$\rho V(\mu) = -c \frac{F(\nu(\mu)) - V(\mu) - \nabla V(\mu)(\nu(\mu) - \mu)}{H(\nu(\mu)) - H(\mu) - \nabla H(\mu)(\nu(\mu) - \mu)}$$

where ν satisfies the following properties:

- 1. Poisson learning: $\rho V(\mu) \ge \sup_{\sigma} C \frac{\sigma^T H V(\mu) \sigma}{\sigma^T H H(\mu) \sigma}$.
- 2. Direction: $D_{\nu-\mu}V(\mu) \ge 0$ and $F(\nu) > V(\mu)$.
- 3. Precision: $D_{\mu-\nu}\nu(\mu) \cdot HH(\nu)(\nu-\mu) \leq 0$.
- 4. Stopping time: $\nu(\mu) \in E^{C}$.

There exists a nowhere dense set K s.t. strict inequality holds on $E \setminus K$ in property 1,3,4.

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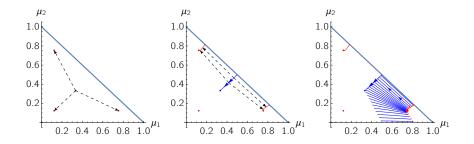


Figure: Optimal Policy of 3X3 problem.

Radical innovation

What kind of firm innovates "more"?

Radical innovation

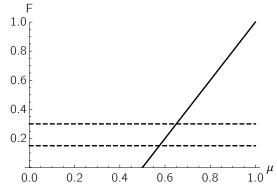
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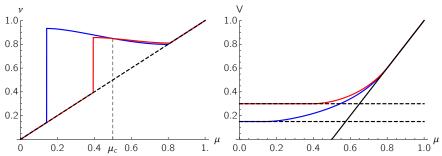
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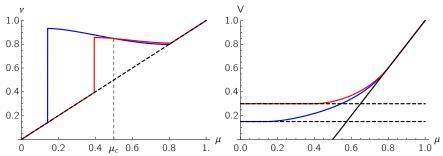
 $\exists \mu_c \text{ s.t. } \forall \mu \in E, \text{ firm } H \text{ innovates more radically } iff \ \mu > \mu_c.$ Moreover, $E \cap (0, \mu_c) \neq \emptyset$ and $E \cap (\mu_c, 1) \neq \emptyset$.

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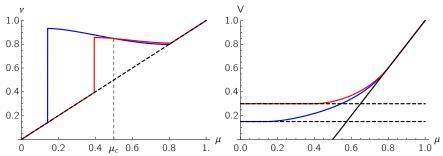
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- The first effect decreases with μ , as value functions get closer.
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Response time

▶ Neuroscience choice experiments: response times (RT) — Choice accuracy

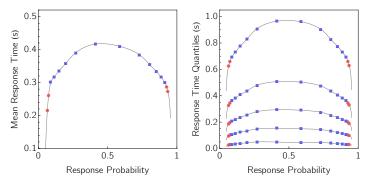
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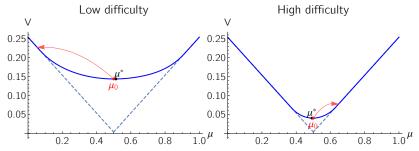
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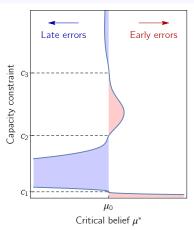
Proposition 2

Suppose |A|=2, $H_0(\mu)$ and $F(\mu)$ are symmetric around $\mu_0=0.5$ and satisfy Assumption 3. \forall partition of \mathbb{R}^+ : $\{0, c_1..., c_K, \infty\}$, there exists $H(\mu)$ satisfying Assumption 3 such that then sign of $\mu^* - \mu_0$ alternates on each partition.

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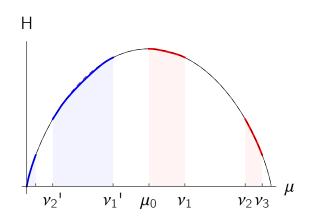
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Summary of results

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- Applications:
 - Radical innovations of firms.
 - Response time and decision accuracy.

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Discretization of equation (1)

- Given Assumption 1, $\forall \langle \mu_t \rangle$, τ admissible,
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- Obviously, $V(\mu) \leq \lim_{dt \to 0} W^*_{dt}(\mu)$.

Lemma 1

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Bellman equation

Lemma 2 (Bellman equation)

 $W_{dt}^* = V_{dt}$, where V_{dt} solves Bellman equation:

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Lemma 3

Assume *H* is strictly concave and $C^{(2)}$, Assumption 1 and Assumption 2 are satisfied, then if $V(\mu)$ solves HJB equation (B) and V_{dt} solves equation (B-dt): $V_{dt} \frac{dt \rightarrow 0}{t} V$.

Proof of theorem 1

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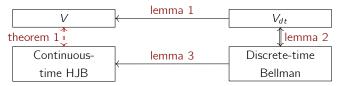
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- Indirect method:
 - lemma 2: discrete-time Bellman \iff discrete-time value function.
 - lemma 1: discrete-time value function \rightarrow continuous-time value function.
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- So there exists a unique $\overline{V} = \overline{V}_{dt}$. Convergence speed is O(dt).

Equivalence

Proof.

• \overline{V} is unimprovable. Suppose $c \frac{\overline{V}(\mu') - \overline{V}(\mu) - D\overline{V}(\mu,\mu')(\mu'-\mu)}{H(\mu) - H(\mu') + H'(\mu)(\mu'-\mu)} \ge \rho V(\mu) + \varepsilon$.

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 - Pick μ_1 close enough to μ : $e^{-\frac{\rho}{c}I(\mu_1,\mu'|\mu)} \left(\frac{\mu-\mu_1}{\mu'-\mu_1}\overline{V}(\mu') + \frac{\mu'-\mu}{\mu'-\mu_1}\overline{V}(\mu_1)\right) \ge \overline{V}(\mu) + \frac{\varepsilon}{4c}I(\mu',\mu_1|\mu)$
 - This can be replicated in a $d_{t_n} = \frac{l(\mu_1, \mu' \mid \mu)}{c^{2n}}$ problem. Then $V_{d_{t_n}}$ will be improvable. Therefore $\overline{V} \ge V$.

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- \overline{V} is unimprovable. Suppose $c \frac{\overline{V}(\mu') \overline{V}(\mu) D\overline{V}(\mu,\mu')(\mu'-\mu)}{H(\mu) H(\mu') + H'(\mu)(\mu'-\mu)} \ge \rho V(\mu) + \varepsilon.$
 - Then by definition of $D\overline{V}$, $\exists \mu_1$ on other side of μ . $c \frac{\overline{V}(\mu') - \overline{V}(\mu) - \frac{\overline{V}(\mu_1) - \overline{V}(\mu)}{\mu_1 - \mu} (\mu' - \mu)}{H(\mu) - H(\mu') + \frac{H(\mu_1) - H(\mu)}{\mu_1 - \mu} (\mu' - \mu)} \ge \rho \overline{V}(\mu) + \frac{\varepsilon}{2}.$
 - Rearrange terms: $\frac{\mu-\mu_1}{\mu'-\mu_1}\overline{V}(\mu') + \frac{\mu'-\mu}{\mu'-\mu_1}\overline{V}(\mu_1) \ge \frac{\rho}{c}\overline{V}(\mu)I(\mu_1,\mu'|\mu) + \overline{V}(\mu) + \frac{\varepsilon}{2c}I(\mu',\mu_1|\mu).$
 - Pick μ_1 close enough to μ : $e^{-\frac{\rho}{c}I(\mu_1,\mu'|\mu)} \left(\frac{\mu-\mu_1}{\mu'-\mu_1}\overline{V}(\mu') + \frac{\mu'-\mu}{\mu'-\mu_1}\overline{V}(\mu_1)\right) \ge \overline{V}(\mu) + \frac{\varepsilon}{4c}I(\mu',\mu_1|\mu)$
 - This can be replicated in a $dt_n = \frac{l(\mu_1, \mu' \mid \mu)}{c2^n}$ problem. Then V_{dt_n} will be improvable. Therefore $\overline{V} \ge V$.
- Suppose V
 (μ)>V(μ), then ∀dt>0 small enough, V_{dt}(μ)≥V(μ)+ε. Then V will be improvable.

Construction of $V(\mu)$

• Step 1: Construct μ^* .

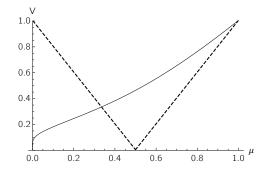
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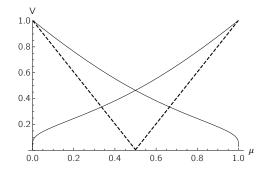
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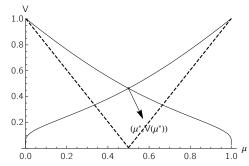
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- Step 1: Construct μ^* .
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 - Calculate utility from searching $\nu < \mu^*$.
 - Unique intersection determines μ^* and $V(\mu^*)$.



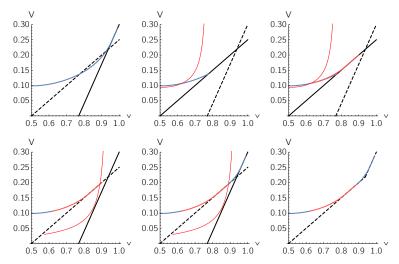
- Step 2: Construct $V(\mu)$.
 - Take $\mu^*, V(\mu^*), V'(\mu^*)=0$ as starting point.
 - At μ^* +d μ , take V'=0 and maximize V.
 - At μ^* +2d μ , take $V' = \frac{V(\mu^* + d\mu) V(\mu^*)}{d\mu}$ and maximize V.
 - Continue this process (with d $\mu \rightarrow 0$). V determined by ODE.

Multiple actions

• Step 3: Update value function by adding more actions.

Multiple actions

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General cost structure

Construction of the special cost

Primitives:

-
$$F(\mu) = \max\{1-2\mu, 2\mu-1\}; \rho = \overline{l} = 1.$$

- $H(\mu) = -\mu \log(\mu) - (1-\mu) \log(1-\mu)$ —Entropy function.

• Suppose Gaussian learning is optimal:

$$V(\mu) = \frac{V''(\mu)}{J_{\nu\nu}'(\mu,\mu)} = -\frac{V''(\mu)}{H''(\mu)}$$

$$\iff V(\mu) = C_1 G_{2,2}^{2,0} \begin{pmatrix} 1+(-1)^{\frac{2}{3}}, 1-(-1)^{\frac{2}{3}} \\ 0,1 \end{pmatrix} - C_2 \mu_2 F_1 \left(1-(-1)^{\frac{1}{3}}, 1+(-1)^{\frac{2}{3}}; 2; \mu\right)$$

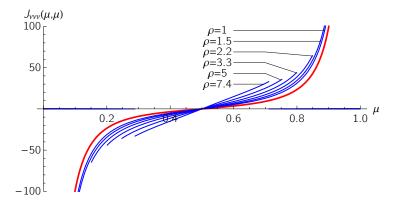
- Apply smooth pasting to pin down C_1, C_2 .

- Optimality of Gaussian learning implies: $V(\mu) \ge \frac{V(\nu) V(\mu) V'(\mu)(\nu \mu)}{J(\mu, \nu)}$, $\forall \nu$.
- Define $J_0(\mu,\nu) = \frac{V(\nu) V(\mu) V'(\mu)(\nu \mu)}{V(\mu)}$.
 - 1. $J_{0\nu\nu}(\mu,\mu) = -H''(\mu)$. J_0 satisfies Assumption 3.
 - 2. If J_0 is the cost function, then all strategies are equally optimal.

General cost structure

Construction of the special cost

- Compare $J(\mu,\nu)$ and $J_0(\mu,\nu)$.
 - Gaussian learning supported by J only if: $J(\mu,\nu)-J_0(\mu,\nu)=o((\nu-\mu)^3)$.

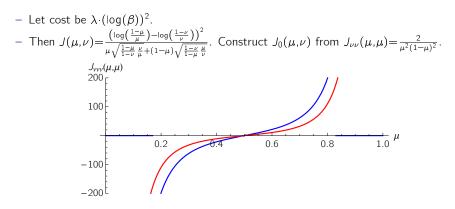


General cost structure

Construction of the special cost

• Suppose the cost depends only on the information structure:

$$\mathbf{P} = \begin{array}{c|c} I & r \\ \hline s_1 & 1 - \lambda \sqrt{\beta} dt & 1 - \frac{\lambda}{\sqrt{\beta}} dt \\ s_2 & \lambda \sqrt{\beta} dt & \frac{\lambda}{\sqrt{\beta}} dt \end{array}$$



Deterministic decision time

- Learning stratgy with:
 - Deterministic decision time
 - Constant flow cost

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