The Metropolis and Mental Life

The deepest problems of modern life derive from the claim of the individual to preserve the autonomy and individuality of his existence in the face of overwhelming social forces, of historical heritage, of external culture, and of the technique of life. The fight with nature which primitive man has to wage for his bodily existence attains in this modern form its latest transformation. The eighteenth century called upon man to free himself of all the historical bonds in the state and in religion, in morals and in economics. Man's nature, originally good and common to all, should develop unhampered. In addition to more liberty, the nineteenth century demanded the functional specialization of man and his work; this specialization makes one individual incomparable to another, and each of them indispensable to the highest possible extent. However, this specialization makes each man the more directly dependent upon the supplementary activities of all others. Nietzsche sees the full development of the individual conditioned by the most ruthless struggle of individuals; socialism believes in the suppression of all competition for the same reason. Be that as it may, in all these positions the same basic motive is at work: the person resists to being leveled down and worn out by a social-technological mechanism. An inquiry into the inner meaning of specifically modern life and its products, into the soul of the cultural body, so to speak, must seek to solve the equation which structures like the metropolis set up between the incidual and the super-individual contents of life. Such an inquiry must answer the question of how the personality accommodates itself in the adjustments to external forces. This will be my task today.

The psychological basis of the metropolitan type of individ-
utility consists in the intensification of nervous stimulation which results from the swift and uninterrupted change of outer and inner stimuli. Man is a differentiating creature. His mind is stimulated by the difference between a momentary impression and the one which preceded it. Lasting impressions, impressions which differ only slightly from one another, impressions which take a regular and habitual course and show regular and habitual contrasts—all these are quite different, so to speak, to the purposeless, random character of the rapid crowding of changing images, the sharp discontinuity in the grasp of a single glance, and the unexpectedness of onrushing impressions. These are the psychological conditions which the metropolis creates. With each crossing of the street, with the tempo and multiplicity of economic, occupational, and social life, the city sets up a deep contrast with small-town and rural life with reference to the sensory foundations of psychic life. The metropolis exacts from man as a discriminating creature a different amount of consciousness than does rural life. Here the rhythm of life and sensory mental imagery flows more slowly, more habitually, and more evenly. Precisely in this connection the sophisticated character of metropolitan psychic life becomes understandable—as over against small-town life which rests more upon deeply felt and emotional relationships. These latter are rooted in the more unconscious layers of the psyche and grow most readily in the steady rhythm of interrupted habituations. The intellect, however, has its locus in the transparent, conscious, higher layers of the psyche; it is the most adaptable of our inner forces. In order to accommodate to change and to the contrast of phenomena, the intellect does not require any shocks and inner upheavals; it is only through such upheavals that the more conservative mind could accommodate to the metropolitan rhythm of events. Thus the metropolis type of man—which, of course, exists in a thousand individual variants—develops an organ protecting him against the threatening currents and discrepancies of his external environment which would uproot him. He reacts with his head instead of his heart. In this an increased awareness assumes the psychic prerogative. Metropolitan life, thus, underlies a heightened awareness and a predominance of intelligence in metropolitan man. The reaction to metropolitan phenomena is shifted to that organ which is least sensitive and quite remote from the depth of the personality. Intellectuality is thus seen to preserve subjective life against the overwhelming power of metropolitan life, and intellectuality branches out in many directions and is integrated with numerous discrete phenomena.

The metropolis has always been the seat of the money economy. Here the multiplicity and concentration of economic exchange gives an importance to the means of exchange which the scantiness of rural commerce would not have allowed. Money economy and the dominance of the intellect are intrinsically connected. They share a matter-of-fact attitude in dealing with men and with things, and, in this attitude, a formal justice is often qualified with an inconsiderate harshness. The intellectually sophisticated person is indifferent to all genuine individuality, because relationships and reactions result from it which cannot be exhausted with logical operations. In the same manner, the individuality of phenomena is not commensurate with the pecuniary principle. Money is concerned only with what is common to all; it asks for the exchange value, it reduces all quality and individuality to the question: How much? All intimate emotional relations between persons are founded in their individuality, whereas in rational relations man is reckoned with like a number, like an element which is in itself indifferent. Only the objective measurable achievement is of interest. Thus metropolitan man reckons with his merchants and customers, his domestic servants and often even with persons with whom he is obliged to have social intercourse. These features of intellectuality contrast with the nature of the small circle in which the inevitable knowledge of individuality as inevitably produces a warmer tone of behavior, a behavior which is beyond a mere objective balancing of service and return. In the sphere of the economic psychology of the small group it is of importance that under primitive conditions production serves the customer who orders the good, so that the producer and the consumer are acquainted. The modern metropolis, however, is supplied almost entirely by production for the market, that is, for entirely unknown purchasers who never personally enter the producer's actual field of vision. Through this anonymity the interests of each party acquire an unmerciful
matters-of-factness; and the intellectually calculating economic egos of both parties need not fear any deflection because of the imponderables of personal relationships. The money economy dominates the metropolis; it has displaced the last survivals of domestic production and the direct barter of goods; it minimizes, from day to day, the amount of work ordered by customers. The matter-of-fact attitude is obviously so intimately interrelated with the money economy, which is dominant in the metropolis, that nobody can say whether the intellectualistic mentality first promoted the money economy or whether the latter determined the former. The metropolitan way of life is certainly the most fertile soil for this reciprocity, a point which I shall document merely by citing the dictum of the most eminent English constitutional historian: throughout the whole course of English history, London has never acted as England's heart but often as England's intellect and always as her moneybag!

In certain seemingly insignificant traits, which lie upon the surface of life, the same psychic currents characteristically unite. Modern mind has become more and more calculating. The calculative exactness of practical life which the money economy has brought about corresponds to the ideal of natural science: to transform the world into an arithmetic problem, to fix every part of the world by mathematical formulae. The money economy has filled the days of so many people with weighing, calculating, with numerical determinations, with a reduction of qualitative values to quantitative ones. Through the calculative nature of money a new precision, a certainty in the definition of identities and differences, an unambiguousness in agreements and arrangements has been brought about in the relations of life-elements—just as externally this precision has been effected by the universal diffusion of pocket watches. However, the conditions of metropolitan life are at once cause and effect of this trait. The relationships and affairs of the typical metropolitans are so varied and complex that without the strictest punctuality in promises and services the whole structure would break down into an inextricable chaos. Above all, this necessity is brought about by the aggregation of so many people with such differentiated interests, who must integrate their rela-

tions and activities into a highly complex organism. If all clocks and watches in Berlin would suddenly go wrong in different ways, even if only by one hour, all economic life and communication of the city would be disrupted for a long time. In addition an apparently mere external factor: long distances, would make all waiting and broken appointments result in an ill-afforded waste of time. Thus, the technique of metropolitan life is unimaginable without the most punctual integration of all activities and mutual relations into a stable and impersonal time schedule. Here again the general conclusions of this entire task of reflection become obvious, namely, that from each point on the surface of existence—however closely attached to the surface alone—one may drop a sounding into the depth of the psyche so that all the most banal externalities of life finally are connected with the ultimate decisions concerning the meaning and style of life. Punctuality, calculability, exactness are forced upon life by the complexity and extension of metropolitan existence and are not only most intimately connected with its money economy and intellectualistic character. These traits must also color the contents of life and favor the exclusion of those irrational, instinctive, sovereign traits and impulses which aim at determining the mode of life from within, instead of receiving the general and precisely schematized form of life from without. Even the most mathematical formality, characterized by irrational impulses, are by no means impossible in the city, they are, nevertheless, opposed to typical city life. The passionate hatred of men like Ruskin and Nietzsche for the metropolis is understandable in these terms. Their natures discovered the value of life alone in the unschematized existence which cannot be defined with precision for all alike. From the same source of this hatred of the metropolis surged their hatred of the money economy and of the intellectualism of modern existence.

The same factors which have thus coalesced into the exactness and minute precision of the form of life have coalesced into a structure of the highest impersonality; on the other hand, they have promoted a highly personal subjectivity. There is perhaps no psychic phenomenon which has been so unconditionally reserved to the metropolis as has the blasé attitude. The blasé
attitude results first from the rapidly changing and closely compressed contrasting stimulations of the nerves. From this, the enhancement of metropolitan intellectualty, also, seems originally to stem. Therefore, stupid people who are not intellectually alive in the first place usually are not exactly blase. A life in boundless pursuit of pleasure makes one blase because it agitates the nerves to their strongest reactivity for such a long time that they finally cease to react at all. In the same way, through the rapidity and contradictoriness of their changes, more harmless impressions force such violent responses, tearing the nerves so brutally hither and thither that their last reserves of strength are spent; and if one remains in the same milieu they have no time to gather new strength. An incapacity thus emerges to react to new sensations with the appropriate energy. This constitutes that blase attitude which, in fact, every metropolitan child shows when compared with children of quieter and less changeable milieus.

This physiological source of the metropolitan blase attitude is joined by another source which flows from the money economy. The essence of the blase attitude consists in the blunting of discrimination. This does not mean that the objects are not perceived, as is the case with the half-wit, but rather that the meaning and differing values of things, and thereby the things themselves, are experienced as insubstantial. They appear to the blase person in an evenly flat and gray tone; no one object deserves preference over any other. This mood is the faithful subjective reflection of the completely internalized money economy. By being the equivalent to all the manifold things in one and the same way, money becomes the most frightful leveler. For money expresses all qualitative differences of things in terms of "how much?" Money, with all its colorlessness and indifference, becomes the common denominator of all values; irreparably it hollows out the core of things, their individuality, their specific value, and their incomparability. All things float with equal specific gravity in the constantly moving stream of money. All things lie on the same level and differ from one another only in the size of the area which they cover. In the individual case this coloration, or rather discoloration, of things through their money equivalence may be unnoticedly minute. How-
strangeness and repulsion, which will break into hatred and
guilt at the moment of a closer contact, however caused. The
whole inner organization of such an extensive communicative
life rests upon an extremely varied hierarchy of sympathies,
indifference, and aversions of the briefest as well as of the most
permanent nature. The sphere of indifference in this hierarchy
is not as large as might appear on the surface. Our psychic
activity still responds to almost every impression of somebody
else with a somewhat distinct feeling. The unconscious, fluid
and changing character of this impression seems to result in a
state of indifference. Actually this indifference would be just
as unnatural as the diffusion of indiscriminate mutual sugges-
tion would be unbearable. From both these typical dangers of
the metropolis, indifference and indiscriminate suggestibility,
antipathy protects us. A latent antipathy and the preparatory
stage of practical antagonism effect the distances and aversions
without which this mode of life could not at all be led. The
extent and the mixture of this style of life, the rhythm of its
emergence and disappearance, the forms in which it is satisfied—
all these, with the unifying motives in the narrower sense, form
the inseparable whole of the metropolitan style of life. What
appears in the metropolitan style of life directly as dissociation
is in reality only one of its elemental forms of socialization.

This reserve with its overtone of hidden aversion appears
in turn as the form or the cloak of a more general mental phe-
nomenon of the metropolis: it grants to the individual a kind
and an amount of personal freedom which has no analogy what-
soever under other conditions. The metropolis goes back to
one of the large developmental tendencies of social life as such,
to one of the few tendencies for which an approximately uni-
iversal formula can be discovered. The earliest phase of social
forms found in historical as well as in contemporary social
structures is this: a relatively small circle firmly closed against
neighboring, strange, or in some way antagonistic circles. How-
ever, this circle is closely coherent and allows its individual
members only a narrow field for the development of unique
qualities and free, self-responsible movements. Political and
kinship groups, parties and religious associations begin in this
way. The self-preservation of very young associations requires
the establishment of strict boundaries and a centrifugal unity.
Therefore they cannot allow the individual freedom and unique
inner and outer development. From this stage social develop-
ment proceeds at once in two different, yet corresponding, direc-
tions. To the extent to which the group grows—numerically,
spatially, in significance and in content of life—to the same
degree the group's direct, inner unity loosens, and the rigidity
of the original demarcation against others is softened through
mutual relations and connections. At the same time, the indi-
vidual gains freedom of movement, far beyond the first jealous
delimitation The individual also gains a specific individuality
to which the division of labor in the enlarged group gives both
occasion and necessity. The state and Christianity, guilds and
political parties, and innumerable other groups have developed
according to this formula, however much, of course, the special
conditions and forces of the respective groups have modified
the general scheme. This scheme seems to me distinctly recog-
nizable also in the evolution of individuality within urban
life. The small-town life in Antiquity and in the Middle
Ages set barriers against movement and relations of the
individual toward the outside, and it set up barriers against
individual independence and differentiation within the indi-
able self. These barriers were such that under them nothing
human could not have breathed. Even today a metro-
politan man who is placed in a small town feels a restric-
tion similar, at least, in kind. The smaller the circle which forms
our milieu is, and the more restricted those relations to others
are which dissolve the boundaries of the individual, the more
anxiously the circle guards the achievements, the conduct of
life, and the outlook of the individual, and the more readily a
quantitative and qualitative specialization would break up the
framework of the whole little circle.

The ancient polis in this respect seems to have had the very
character of a small town. The constant threat to its existence
at the hands of enemies from near and afar exerted strict cohe-
rence in political and military respects, a supervision of the
citizen by the citizen, a jealousy of the whole against the indi-
vidual whose particular life was suppressed to such a degree that
he could compensate only by acting as a despot in his own house-
hold. The tremendous agitation and excitement, the unique colorfulness of Athenian life, can perhaps be understood in terms of the fact that a people of incomparably individualized personalities struggled against the constant inner and outer pressure of a de-individualizing small town. This produced a tense atmosphere in which the weaker individuals were suppressed and those of stronger natures were incited to prove themselves in the most passionate manner. This is precisely why it was that there blossomed in Athens what must be called, without defining it exactly, “the general human character” in the intellectual development of our species. For we maintain factual as well as historical validity for the following connection: the most extensive and the most general contents and forms of life are most intimately connected with the most individual ones. They have a preparatory stage in common, that is, they find their enemy in narrow formations and groupings the maintenance of which places both of them into a state of defense against expanse and generality lying without and the freely moving individuality within. Just as in the feudal age, the “free” man was the one who stood under the law of the land, that is, under the law of the largest social orbit, and the unfree man was the one who derived his right merely from the narrow circle of a feudal association and was excluded from the larger social orbit—so today metropolitan man is “free” in a spiritualized and refined sense, in contrast to the pettiness and prejudices which hem in the small-town man. For the reciprocal reserve and indifference and the intellectual life conditions of large circles are never felt more strongly by the individual in their impact upon his independence than in the thickest crowd of the big city. This is because the bodily proximity and narrowness of space makes the mental distance only the more visible. It is obviously only the obverse of this freedom if, under certain circumstances, one nowhere feels as lonely and lost as in the metropolitan crowd. For here as elsewhere it is by no means necessary that the freedom of man be reflected in his emotional life as comfort.

It is not only the immediate size of the area and the number of persons which, because of the universal historical correlation between the enlargement of the circle and the personal inner and outer freedom, has made the metropolis the locale of freedom. It is rather in transcending this visible expanse that any given city becomes the seat of cosmopolitanism. The horizon of the city expands in a manner comparable to the way in which wealth develops; a certain amount of property increases in a quasi-automatic way in ever more rapid progression. As soon as a certain limit has been passed, the economic, personal, and intellectual relations of the citizenry, the sphere of intellectual predominance of the city over its hinterland, grow as in geometrical progression. Every gain in dynamic extension becomes a step, not for an equal, but for a new and larger extension. From every thread spinning out of the city, ever new threads grow as if by themselves, just as within the city the unearned increment of ground rent, through the mere increase in communication, brings the owner automatically increasing profits. At this point, the quantitative aspect of life is transformed directly into qualitative traits of character. The sphere of life of the small town is, in the main, self-contained and autarchic. For it is the decisive nature of the metropolis that its inner life overflows by waves into a far-flung national or international area. Weimar is not an example to the contrary, since its significance was hinged upon individual personalities and died with them; whereas the metropolis is indeed characterized by its essential independence even from the most eminent individual personalities. This is the counterpart to the independence, and it is the price the individual pays for the independence, which he enjoys in the metropolis. The most significant characteristic of the metropolis is this functional extension beyond its physical boundaries. And this efficacy reacts in turn and gives weight, importance, and responsibility to metropolitan life. Man does not end with the limits of his body or the area comprising his immediate activity. Rather is the range of the person constituted by the sum of effects emanating from him temporally and spatially. In the same way, a city consists of its total effects which extend beyond its immediate confines. Only this range is the city’s actual extent in which its existence is expressed. This fact makes it obvious that individual freedom, the logical and historical complement of such extension, is not to be understood only in the negative sense of mere
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freedom of mobility and elimination of prejudices and petty philistinism. The essential point is that the particularity and incomparability, which ultimately every human being possesses, is somehow expressed in the working-out of a way of life. That we follow the laws of our own nature—and this after all is freedom—becomes obvious and convincing to ourselves and to others only if the expressions of this nature differ from the expressions of others. Only our unmistakability proves that our way of life has not been superimposed by others.

Cities are, first of all, seats of the highest economic division of labor. They produce thereby such extreme phenomena as in Paris the remunerative occupation of the quatorzième. They are persons who identify themselves with their residences and who are ready at the dinner hour in correct attire, so that they can be quickly called upon if a dinner party should consist of thirteen persons. In the measure of its expansion, the city offers more and more the decisive conditions of the division of labor. It offers a circle which through its size can absorb a highly diverse variety of services. At the same time, the concentration of individuals and their struggle for customers compel the individual to specialize in a function from which he cannot be readily displaced by another. It is decisive that city life has transformed the struggle with nature for livelihood into an inter-human struggle for gain, which here is not granted by nature but by other men. For specialization does not flow only from the competition for gain but also from the underlying fact that the seller must always seek to fill forth new and differentiated needs of the lured customer. In order to find a source of income which is not yet exhausted, and to find a function which cannot readily be displaced, it is necessary to specialize in one's services. This process promotes differentiation, refinement, and the enrichment of the public's needs, which obviously must lead to growing personal differences within this public.

All this forms the transition to the quantification of mental and psychic traits which the city occasions in proportion to its size. There is a whole series of obvious causes underlying this process. First, one must meet the difficulty of asserting his own personality within the dimensions of metropolitan life. Where the quantitative increase in importance and the expense of energy reach their limits, one seizes upon qualitative differentiation in order somehow to attract the attention of the social circle by playing upon its sensitivity for differences. Finally, man is tempted to adopt the most tendentious peculiarities, that is, the specifically metropolitan extravagances of mannerism, caprice, and preciousness. Now, the meaning of these extravagances does not at all lie in the contents of such behavior, but rather in its form of "being different." of standing out in a striking manner and thereby attracting attention. For many character types, ultimately the only means of saving for themselves some modicum of self-esteem and the sense of filling a position is indirect, through the awareness of others. In the same sense a seemingly insignificant by sign is operating, the cumulative effects of which are, however, still noticeable. I refer to the brevity and scarcity of the inter-human contacts granted to the metropolitan man, as compared with social intercourse in the small town. The temptation to appear "to the point," to appear concentrated and strikingly characteristic, lies much closer to the individual in brief metropolitan contacts than in an atmosphere in which frequent and prolonged associations assure the personality of an unambiguous image of himself in the eyes of the other.

The most profound reason, however, why the metropolis conduces to the urge for the most individual personal existence—no matter whether justified and successful—appears to me to be the following: the development of modern culture is characterized by the preponderance of what one may call the "objective spirit" over the "subjective spirit." This is to say, in language as well as in law, in the technique of production as well as in art, in science as well as in the objects of the domestic environment, there is embodied a sum of spirit. The individual in his intellectual development follows the growth of this spirit very imperfectly and at an ever increasing distance. If, for instance, we view the immense cult of the individual in the last hundred years has been embodied in things and in knowledge, in institutions and in comforts, and if we compare all this with the cultural progress of the individual during the same period—at least in high status groups—a frightful disproportion in growth between the two becomes evident. Indeed, at some points we
notice a retrogression in the culture of the individual with reference to spirituality, delicacy, and idealism. This discrepancy results essentially from the growing division of labor. For the division of labor demands from the individual an ever more one-sided accomplishment, and the greatest advance in a one-sided pursuit only too frequently means death to the personality of the individual. In any case, he can cope less and less with the overgrowth of objective culture. The individual is reduced to a negligible quantity, perhaps less in his consciousness than in his practice and in the totality of his obscure emotional states that are derived from this practice. The individual has become a mere cog in an enormous organization of things and powers which tear from his hands all progress, spirituality, and value in order to transform them from their subjective form into the form of a purely objective life. It needs merely to be pointed out that the metropolis is the genuine arena of this culture which outgrows all personal life. Here in buildings and educational institutions, in the wonders and comforts of space-conquering technology, in the formations of community life, and in the visible institutions of the state, is offered such an overwhelming fullness of crystallized and impersonalized spirit that the personality, so to speak, cannot maintain itself under its impact. On the one hand, life is made infinitely easy for the personality in that stimulations, interests, uses of time and consciousness are offered to it from all sides. They carry the person as if in a stream, and one needs hardly to swim for oneself. On the other hand, however, life is composed more and more of these impersonal contents and offerings which tend to displace the genuine personal colorations and incomparabilities. This results in the individual's summoning the utmost in uniformity and particularization, in order to preserve his most personal core. He has to exaggerate this personal element in order to remain audible even to himself. The atrophy of individual culture is one reason for the bitter hatred which the preachers of the most extreme individualism, above all Nietzsche, harbor against the metropolis. But it is, indeed, also a reason why these preachers are so passionately loved in the metropolis and why they appear to the metropolitan man as the prophets and saviors of his most unsatisfied yearnings.
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the whole of the historical life in which we, in our fleeting existence, as a cell, belong only as a part, it is not our task either to accuse or to pardon, but only to understand.11

11 The content of this lecture by its very nature does not derive from a citable literature. Argument and elaboration of its major cultural-historical ideas are contained in my Philosophie des Geldes [The Philosophy of Money; München und Leipzig: Duncker und Humblot, 1900].