

The Columbia University Chapter of
the National Association of Hispanic
Journalists *presents*



Music & Journalism

A conversation* with
Leila Cobo

Executive Editor for Latin Content and
Programming for *Billboard* magazine

**Monday, October 25th
at 12:00, noon**

**Stabile Student Center, School of
Journalism Building, Ground Floor**



Leila Cobo is a journalist, TV host, novelist, pianist, and executive editor for Latin content and programming for *Billboard* magazine.

Under her tenure, *Billboard* has expanded its coverage of Latin music, and for the first time in its more than 100-year history, the magazine has a complete weekly section dedicated solely to Latin music. Under her leadership, *Billboard* also launched its Spanish-language site, www.billboardenespanol.com

Cobo is considered one of the country's leading experts in Latin music and won the Nielsen President's Award for Excellence and in 2007. Prior to *Billboard*, she wrote for *Los Angeles Times* and was later a music critic at *The Miami Herald*.

A Fulbright scholar from Cali, Colombia, Cobo holds dual bachelor degrees in journalism (from Bogota's Universidad Javeriana) and in piano performance (from Manhattan School of Music). Her first novel, "Tell Me Something True," was published in 2009 to critical acclaim by Grand Central Publishing and is now on its third printing.

www.leilacobo.com, www.facebook.com/leilacobofans

** The session will be conducted in English.*