

COLUMBIA UNIVERSITY
DEPARTMENT OF POLITICAL SCIENCE

G8247: Mass-Mediated American and Global Politics

Spring 2006

Thursdays: 11:00 a.m. - 12:50 p.m.

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Office Hours: Tuesdays, 1-3, Thursdays, 2-4, and by appointment

Course Description: Readings and class discussions explore the domestic and global traditional and new media at the beginning of the 21st century and their impact on mass-mediated domestic and international politics. The focus is on conditions and changes in media/communication in terms of ownership, technologies, organizational and individual imperatives, and domestic and global audiences.

Requirements: Regular attendance of class sessions, prompt reading of assigned texts, participation in class discussions, and a research paper of 20-25 pages on a topic related to media/communication and politics and/or policies.

Topics and Readings:

Session 1 (Jan. 19): What is mass-mediated politics? What role do, can, and should different media types play in the domestic and international sphere?

Session 2 (Jan. 26): News Ideals in the U.S. and Abroad/Media Reality and the Objectivity Factor

Walter Lippmann, Public Opinion (Foreword by Ronald Steel, and Parts 7, 8).

Kai Hafez, "Journalism Ethics Revisited: A Comparison of Ethics Codes in Europe, North Africa, the Middle East, and Muslim Asia, Political Communication, vol. 19, number 2, April-June 2002 (available on the Columbia Library web under e-journals)

Samples of contemporary U.S. and International Media Ethics (I will provide copies)

Session 3 (Feb. 2): Corporate Media's: Profit Imperative and Politics

James T. Hamilton, All the News That's Fit to Sell (chapters 1, 3, and 6).

Alexander Stille, "Italy: The Family Business." New York Review of Books, vol. 50, number 15, Oct. 9, 2003

This article describes how Silvio Berlusconi used his media empire to further his political career

Session 4 (Feb. 9): The Global Communication System/ National/International News Flows and Politics

Thomas L. McPhail. Global Communication: Theories, Stakeholders, and Trends (chapters 1, 2, and 9)

Benjamin Barber, Jihad vs. McWorld (introduction, chapters. 10, 19, and afterword)

We will not meet on February 16th and instead have a make-up class at the end of the semester—on May 4th

Session 5 (Feb. 23): Media Systems in Different Democracies

Daniel Hallin and Paolo Mancini, Comparing Media Systems: Three Models of Media and Politics (chapters 2,3,4, 8,9)

Tanni Haas, "Importing Journalistic Ideals and Practices? The Case of Public Journalism in Denmark." Harvard International Journal Press/Politics, Spring 2003 (available on Columbia Library web Under electronic journals)

Session 6 (Mar. 2): News Media in Non-Western Regimes

Stephen White et al., "Was it Russian Public Television that Won it?" Press/Politics, Volume 7, Number 2 (Spring 2002)

Amy E. Jasperson and Mansour O. El-Kilhia, "CNN and al

Jazeera's Media Coverage of America's War in Afghanistan." In Norris, Kern and Just, eds. Framing Terrorism: The News Media, the Government, and the Public.

Muhammad I. Ayish, "Political Communication on Arab World Television: Evolving Patterns." Political Communication, Vol. 19, Number 2 (April-June 2002).

Adam Jones, "From Vanguard to Vanquished: The Tabloid Press in Jordan." Political Communication, Volume 12, Number 2, April-June 2002.

(available on the Columbia Library Web under Electronic journals)

Session 7 (Mar. 9): Populist Movements and the Media

Gianpietro Mazzoleni et al., eds., The Media and Neo Populism: A Contemporary Comparative Analysis

(Each student selects one of the case studies and reports on it in class)

Spring-Break : No class on March 16th

Session 8 (Mar. 23): Democratic Participation and Media

Bruce Ackerman and James Fishkin, Deliberation Day (chapters 1-4)

Session 9 (Mar. 30): Local, National and Global Public Sphere

Amy Harmon, "Vox Populi Online." New York Times, Sept. 26, 2002, Section G, p. 1

W. Lance Bennett and Robert M. Entman, eds, Mediated Politics (New York: Cambridge, 2000), chapters 1-4.

Bart Cammaerts and Leo van Audenhove, "Online Political Debate: Unbounded Citizenship, and the Problematic Nature of a

Transnational Public Sphere.” Political Communication, 22, 4, April-June 2005.

Samuel J. Best et al., “Selective exposure to online foreign news during the conflict with Iraq.” Press/Politics, vol.10, number 4, Fall 2005

Session 10 (Apr. 6): Media and Foreign Policy

Robert M. Entman, Projections of Power (chapters 1-3, 5)

Nacos, Shapiro, Isernia, eds., Decisionmaking in a Glass House, chapters 3 and 4.

Session 11 (Apr. 13): Media, International Crises, and War

Michael Massing, Now They Tell Us

Sean Aday et al., “Embedding the Truth...” and
Ingrid A. Lehmann, Exploring the Transatlantic Media Divide over Iraq,”
Both articles in Press/Politics, vol. 10, number 1, Winter 2005.
Framing the U.S. Embassy Bombings and September 11." In
Pippa Norris et al., Framing Terrorism.

Session 12 (Apr. 20): Communication/Media and Terrorism

Nacos, Mass-Mediated Terrorism , chpts. 1,2,3, and 5.

Todd M. Schaefer, "Framing the U.S. Embassy Bombings and September 11." In Norris et al., Framing Terrorism.

Session 13 (Apr. 27): Propaganda/Public Diplomacy and Global Media

Anthony Pratkanis and Elliot Aronson, Age of Propaganda (New York: W.E. Freeman and Co., 1991), chpts. 1-4, 23, 32-37

Philip Seib, Beyond the Front Lines, chapter 7.

Session 14 (May 4): Last Class Meeting: Discussion of Research Papers

All books with required readings (and some additional ones you may want to look at) are put on reserve at Lehman Library (3rd floor of the International Affairs Building). The assigned articles are available under electronic journals at the Columbia Library Web or in the LexisNexis archives.

I did not order books in the Columbia Bookstore. If you decide to buy some of the books, you can order them at Internet booksellers such as Barnes & Nobles, Amazon, etc.

The following books are put on reserve at Lehman Library:

Ackerman, Bruce and James S. Fishkin. Deliberation Day (New Haven: Yale University Press, 2004).

Ammon, Royce J. Global Television and the Shaping of World Politics (McFarland & Company, 2001).

Barber, Benjamin. Jihad Vs. McWorld (New York: Ballantine Books, 1996).

Bennett, W. Lance and Robert M. Entman, Mediated Politics: Communication in the Future of Democracy (New York: Cambridge, 2000).

De Tocqueville, Alexis. . Democracy in America (Anchor, 1969 or any other edition)

Downie, Jr., Leonard and Robert G. Kaiser, The News about the News: American Journalism in Peril (Knopf, 2002).

El-Nawawy, Mohammed and Abdel Iskandar. Al-Jazeera: How the Free Arab News Network Scooped the World and Changed the Middle East (Westview 2002)

Entman, Robert M. Projection of Power: Framing News, Public Opinion, and U.S. Foreign Policy (Chicago: University of Chicago Press, 2003)

- Ewen, Stewart, PR: A Social History of Spin (New York: Basic Books, 1996).
- Gabler, Neil. Life the Movie: How Entertainment Conquered Reality (Knopf, 1998).
- Gilboa, Eyton, ed., Media and Conflict: Framing Issues, Making Policy, Shaping pinions (Transnational Publishers, 2002).
- Hallin, Daniel C. and Paolo Mancini. Comparing Media Systems: Three Models of Media and Politics (New York: Cambridge University Press, 2004).
- Hamilton, James T. All the News that's Fit to Sell (Pinceton, NJ: Princeton University Press, 2004).
- Katovsky, Bill and Timothy Carlson, eds.. embedded: The Media and the War in Iraq (The Lyons Press, 2003).
- Lippmann, Walter. Public Opinion (Free Press, 1997) with new foreword by Ronald Steel.
- MacArthur, John R. Second Front: Censorship and Propaganda in the Gulf War (University of California Press, 1993 edition with foreword by Ben Bagdikian)
- Massing, Michael, Now They Tell Us: The American Press and Iraq (New York Review of Books, 2004)
- Mazzeletti, Gianpietro et al., eds. The Media and Neo-Populism (Praeger, 2003).
- McPhail, Thomas L. Global Communication: Theories, Stakeholders, and Trends (Allyn and Bacon, 2002)
- Nacos, Brigitte, Robert Y. Shapiro and Pierangelo Isernia. Decisionmaking in a Glass House (Rowman & Littlefield, 2000).
- Nacos, Brigitte. Mass-Mediated Terrorism (Rowman & Littlefield, 2002)
- Norris, Pippa, et al., eds. Framing Terrorism (Routledge, 2003).
- Nye, Joseph, Jr. The Paradox of American Power (Oxford University Press, 2002)
- Pratkanis, Anthony and Elliot Aronson. Age of Propaganda: The Everyday Use and Abuse of Persuasion (W. H. Freedman, 1991).
- Stone, Jeffrey R., Perilous Times: Free Speech in Wartime (New York: Norton, 2004).
- Darrel West and John Orman, Celebrity Politics (Prentice Hall, 2003).