## Utility Maximization 2: Extensions - Proofs

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### Lexicographic Preferences

#### • Proof:

- Assume that such a utility function exists
- Then, for every  $a \in \mathbb{R}$  it must be the case that u(a,2) > u(a,1)
- Moreover, for every b > a

- Thus, every a ∈ ℝ generates an interval on the real line, and these intervals are non-overlapping
- Each such interval includes a rational number
- Contradicts the remark that the rational numbers are countable and the real numbers are not.

# Utility Representation with Countable X

### • Proof:

- Let  $\{x_n\}$  be an enumeration of X
- Let *x*<sub>0</sub> = 0
- Assign a utility number *u* to each *x*<sub>*n*+1</sub> as in the finite case, by using the utility representation that worked for *x*<sub>1</sub>, ....*x*<sub>*n*</sub> and then assigning a number that works for *x*<sub>*n*+1</sub>
- This procedure assigns utility numbers to each  $x \in X$
- And we know that for any  $x_n$  the utility function represents preferences between  $x_n$  and  $x_m$  for  $m \le n$
- Now take  $x, y \in X$ . WLOG  $x = x_n, y = x_m$  for  $m \le n$
- We know that  $x \succeq y \iff x_n \succeq x_m \iff u(x_n) \ge u(x_m)$
- Why does this proof not work if X is uncountable?

# Continuity

### Theorem

If a preference relation  $\succeq$  can be represented by a continuous utility function then it is continuous

#### Proof.

Assume  $\succeq$  is not continuous, then there exists a sequence  $x_n \to x$  and  $y_n \to y$  such that

$$x_n \succeq y_n$$
 but  $y \succ x$ 

But this implies that  $u(x_n) \ge u(y_n) \forall n \text{ but } u(y) > u(x)$  contradicting continuity of u.

To see this let  $\delta = \frac{u(y)-u(x)}{2} > 0$  and note that by the continuity of u there must exist some  $\varepsilon$  such that for  $x_n$  and  $y_n$  such that

$$\begin{aligned} d(x_n, x) &\leq \varepsilon, |u(x_n) - u(x))| < \delta. \\ d(y_n, y) &\leq \varepsilon, |u(y_n) - u(y))| < \delta. \end{aligned}$$



#### Theorem

#### Proof.

As  $x_n \to x$  and  $y_n \to y$  this implies that there must be some N such that, for n > N

$$d(x_n, x) \leq \varepsilon.$$
  
 $d(y_n, y) \leq \varepsilon$ 

and so u

$$u(x_n) < u(x) + \delta$$
  
$$u(y_n) > u(y) - \delta.$$

# Continuity

# Theorem

## Proof.

### but

So

$$\delta + u(x) = \frac{u(y) + u(x)}{2} = u(y) - \delta.$$
$$u(y_n) > u(x_n)$$

### A contradiction

#### Lemma

If  $\succeq$  is a continuous complete preference relation on a convex subset of  $\mathbb{R}^n$  and  $x \succ y$  then there exists  $z \in X$  such that  $x \succ z \succ y$ 

#### • Proof: Assume not

- · Construct the following sequence inductively
- Set  $x_0 = x$  and  $y_0 = y$
- At step n+1 assume that  $x_n \succeq x$  and  $y \succeq y_n$
- Take the point m between  $x_n$  and  $y_n$
- It must be the case that either m ≥ x or y ≥ m (otherwise we have x > m > y which we have ruled out by assumption)
- In the former case set  $x_{n+1}$  to m and  $y_{n+1}$  to  $y_n$ . In the latter case, set  $x_{n+1}$  to  $x_n$  and  $y_{n+1}$  to m
- This generates two sequences which converge to the same point *z*
- By continuity of preferences, as  $x_n \succeq x$  for every *n* it must be  $z \succeq x$
- Similarly, as  $y \succeq y_n$  every *n* it must be that  $y \succeq z$
- Implies by transitivity that  $y \succeq x$  contradiction

• We will need one more definition

### Definition

A set Y is **dense** in the set X if, for every  $x \in X$  and  $\varepsilon > 0$  there exists  $y \in Y$  in  $B(x, \varepsilon)$ 

#### Fact

 $\mathbb{R}^{n}$  has a countable dense subset (e.g. the members of  $\mathbb{R}^{n}$  where each coordinate is rational)

- We can now prove our theorem
- - In fact, we can restrict this function to be between -1 and 1
- **Step 2:** Define *u* as follows. For any  $x \in X$

$$u(x) = \sup \{v(z) | z \in Y \text{ and } x \succ z\}$$

• If no y exists such that  $x \succ y$  let u(x) = -1

- - First note that if  $x \sim y$  then  $x \succ z$  if and only if  $y \succ z$  and so

$$u(x) = \sup \{v(z) | z \in Y \text{ and } x \succ z\}$$
  
= sup  $\{v(z) | z \in Y \text{ and } y \succ z\}$   
=  $u(y)$ 

- Step 4: If x ≻ y then, by previous lemma, there exists z<sub>1</sub> and z<sub>2</sub> such that x ≻ z<sub>1</sub> ≻ z<sub>2</sub> ≻ y
  - By continuity this means that we can pick z<sub>3</sub> and z<sub>4</sub> ∈ Y such that x ≻ z<sub>3</sub> ≻ z<sub>4</sub> ≻ y
  - Thus

$$u(x) \geq u(z_3) \\ > u(z_4) \\ \geq u(y)$$

## The Generalized Axiom of Revealed Preference

### • Proof: GARP implies representation

- First, note that *R* is transitive (and without loss of generality we can assume it is reflexive)
- Also note that, by GARP, S is the asymmetric part of R

 $\begin{array}{rcl} xRy \text{ implies } x &\succeq & y \\ xSy \text{ implies } x &\succ & y \end{array}$ 

### The Generalized Axiom of Revealed Preference

$$C(A) = \{ x \in A | x \succeq y \text{ all } y \in A \}$$

Again, need to show two things

$$1 x \in C(A) \Rightarrow x \succeq y \text{ all } y \in A$$

 This follows from the fact that x ∈ C(A) ⇒ xR<sup>D</sup>y ∀ y ∈ A and so x ≽ y ∀ y ∈ A

2  $x \in A$  and  $x \succeq y$  all  $y \in A \Rightarrow x \in C(A)$ 

- Assume by way of contradiction  $x \notin C(A)$ , and take  $y \in C(A)$
- This implies that ySx and so  $y \succ x$  and therefore not  $x \succeq y$
- Contradiction